



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JUNE '13

YTD

		JUNE '13		YTD	JUNE '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		393	1,3%		69	1,2%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	127	32,32%		24	34,8%
BMW	X3-SERIES	56	14,25%		13	18,8%
AUDI	Q5	46	11,70%		7	10,1%
SUZUKI	JIMNY	40	10,18%		11	15,9%
DAIHATSU	TERIOS	30	7,63%		1	1,4%
SUZUKI	GRAND VITARA	16	4,07%		4	5,8%
MERCEDES	GLK-SERIES	12	3,05%		3	4,3%
MERCEDES	ML-SERIES	9	2,29%		2	2,9%
LAND ROVER	RANGE ROVER EVOQU	8	2,04%			
BMW	X5-SERIES	7	1,78%		1	1,4%
BMW	X6-SERIES	6	1,53%			
CHRYSLER	GRAND CHEROKEE	6	1,53%			
CHRYSLER	WRANGLER	6	1,53%		1	1,4%
AUDI	Q7	5	1,27%			
LAND ROVER	DISCOVERY	4	1,02%			
LAND ROVER	RANGE ROVER	4	1,02%			
TOYOTA	LAND CRUISER	3	0,76%			
CHEVROLET	CAPTIVA	2	0,51%			
CHRYSLER	CHEROKEE	2	0,51%		1	1,4%
MERCEDES	GL-SERIES	2	0,51%		1	1,4%
PORSCHE	CAYENNE	1	0,25%			
VOLKSWAGEN	TOUAREG	1	0,25%			

		JUNE '13		YTD	JUNE '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		923	3,0%		156	2,8%
Make:	Range:	Volume:	%		Volume:	%
SKODA	YETI	169	18,31%		25	16,0%
AUDI	Q3	149	16,14%		15	9,6%
VOLKSWAGEN	TIGUAN	145	15,71%		18	11,5%
MINI	COUNTRYMAN	118	12,78%		37	23,7%
DACIA	DUSTER	99	10,73%		14	9,0%
SUZUKI	SX4	91	9,86%		7	4,5%
FORD	KUGA	65	7,04%		30	19,2%
VOLVO	XC60	56	6,07%		9	5,8%
NISSAN	X-TRAIL	13	1,41%			
TOYOTA	RAV4	5	0,54%			
VOLVO	XC90	4	0,43%		1	0,6%
KIA MOTORS	SPORTAGE	3	0,33%			
FIAT	SEDICI	2	0,22%			
SUBARU	FORESTER	2	0,22%			
LEXUS	RX400H	1	0,11%			
OPEL	ANTARA	1	0,11%			





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JUNE '13

YTD

Segment:	JUNE '13		YTD		JUNE '13	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
A	4916	16,2%	1185	21,0%		
Make:	Range:	Volume:	%	Volume:	%	
FIAT	NEW PANDA	884	17,98%	165	13,9%	
TOYOTA	AYGO	453	9,21%	77	6,5%	
HYUNDAI	i 10	445	9,05%	158	13,3%	
VOLKSWAGEN	UP!	431	8,77%	81	6,8%	
FIAT	500	348	7,08%	78	6,6%	
SUZUKI	ALTO	337	6,86%	121	10,2%	
CHEVROLET	SPARK	277	5,63%	110	9,3%	
SKODA	CITIGO	270	5,49%	70	5,9%	
CITROEN	C1	219	4,45%	92	7,8%	
PEUGEOT	107	206	4,19%	27	2,3%	
SMART	FORTWO	187	3,80%	30	2,5%	
KIA MOTORS	PICANTO	164	3,34%	41	3,5%	
SEAT	Mii	153	3,11%	24	2,0%	
SUZUKI	SPLASH	122	2,48%	21	1,8%	
NISSAN	PIXO	105	2,14%	26	2,2%	
FIAT	PANDA	83	1,69%	11	0,9%	
OPEL	ADAM	68	1,38%	25	2,1%	
TOYOTA	IQ	67	1,36%	9	0,8%	
FORD	KA	47	0,96%	10	0,8%	
DAIHATSU	CUORE	22	0,45%	6	0,5%	
RENAULT	NEW TWINGO	13	0,26%			
ABARTH	500	11	0,22%	1	0,1%	
OPEL	AGILA	2	0,04%	1	0,1%	
HX AUTO	NOBLE	1	0,02%			
VOLKSWAGEN	FOX	1	0,02%	1	0,1%	

Segment:	JUNE '13		YTD		JUNE '13	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B	13727	45,3%	2286	40,5%		
Make:	Range:	Volume:	%	Volume:	%	
TOYOTA	YARIS	2046	14,90%	287	12,6%	
OPEL	CORSA	1569	11,43%	224	9,8%	
VOLKSWAGEN	POLO	1338	9,75%	245	10,7%	
HYUNDAI	i 20	1010	7,36%	140	6,1%	
NISSAN	MICRA	991	7,22%	232	10,1%	
CITROEN	C3	852	6,21%	126	5,5%	
FORD	FIESTA	727	5,30%	153	6,7%	
SUZUKI	SWIFT	656	4,78%	113	4,9%	
SKODA	FABIA	595	4,33%	86	3,8%	
SEAT	IBIZA	553	4,03%	157	6,9%	
PEUGEOT	208	542	3,95%	65	2,8%	
FIAT	GRANDE PUNTO	524	3,82%	83	3,6%	
LANCIA	YPSILON	449	3,27%	88	3,8%	
RENAULT	CLIO	330	2,40%	24	1,0%	
KIA MOTORS	RIO	277	2,02%	64	2,8%	
NISSAN	JUKE	228	1,66%	32	1,4%	
AUDI	A1	224	1,63%	43	1,9%	





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JUNE '13

YTD

MINI	MINI	146	1,06%	12	0,5%
HONDA	JAZZ	144	1,05%	27	1,2%
CITROEN	DS3	142	1,03%	16	0,7%
ALFA ROMEO	MITO	119	0,87%	19	0,8%
CHEVROLET	AVEO	89	0,65%	12	0,5%
OPEL	MOKKA	78	0,57%	17	0,7%
DAIHATSU	CHARADE	36	0,26%	4	0,2%
MITSUBISHI	COLT	25	0,18%	6	0,3%
DAIHATSU	SIRION	19	0,14%	8	0,3%
MINI	PACEMAN	8	0,06%	2	0,1%
MAZDA	2-SERIES	6	0,04%	1	0,0%
ABARTH	PUNTO	2	0,01%		
DACIA	SANDERO	1	0,01%		
HYUNDAI	GETZ	1	0,01%		

Segment:	JUNE '13		YTD		JUNE '13	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C	7993	26,4%	1488	26,4%		
Make:	Range:	Volume:	%	Volume:	%	
VOLKSWAGEN	GOLF	934	11,69%	169	11,4%	
OPEL	ASTRA	901	11,27%	116	7,8%	
TOYOTA	AURIS	619	7,74%	93	6,3%	
NISSAN	QASHQAI	583	7,29%	81	5,4%	
CITROEN	C4	529	6,62%	78	5,2%	
HYUNDAI	i 30	515	6,44%	67	4,5%	
AUDI	A3	364	4,55%	88	5,9%	
BMW	1-SERIES	360	4,50%	99	6,7%	
MERCEDES	A-SERIES (NEW)	327	4,09%	53	3,6%	
SKODA	RAPID	320	4,00%	103	6,9%	
SKODA	OCTAVIA	308	3,85%	64	4,3%	
SEAT	LEON	283	3,54%	153	10,3%	
VOLVO	V40	269	3,37%	27	1,8%	
ALFA ROMEO	GIULIETTA	233	2,92%	32	2,2%	
FORD	FOCUS	226	2,83%	47	3,2%	
HONDA	CIVIC	198	2,48%	32	2,2%	
MITSUBISHI	ASX	162	2,03%	15	1,0%	
MERCEDES	B-SERIES	148	1,85%	24	1,6%	
RENAULT	MEGANE	112	1,40%	22	1,5%	
KIA MOTORS	CEED	101	1,26%	5	0,3%	
VOLVO	V40 CROSS COUNTRY	75	0,94%	35	2,4%	
PEUGEOT	308	57	0,71%	3	0,2%	
PEUGEOT	301	54	0,68%	8	0,5%	
CITROEN	C-ELYSEE	51	0,64%	3	0,2%	
VOLKSWAGEN	BEETLE	51	0,64%	25	1,7%	
FIAT	LINEA	37	0,46%	16	1,1%	
CITROEN	DS4	28	0,35%	3	0,2%	
HYUNDAI	IX35	25	0,31%	4	0,3%	
CHEVROLET	CRUZE	24	0,30%	4	0,3%	
PEUGEOT	3008	22	0,28%	6	0,4%	
KIA MOTORS	NEW SPORTAGE	17	0,21%	4	0,3%	
LANCIA	DELTA	12	0,15%	1	0,1%	
MITSUBISHI	LANCER	12	0,15%	2	0,1%	





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JUNE '13

YTD

TOYOTA	COROLLA	11	0,14%	1	0,1%
LEXUS	CT200H	10	0,13%	3	0,2%
VOLKSWAGEN	JETTA	8	0,10%	1	0,1%
HONDA	INSIGHT	2	0,03%	1	0,1%
MAZDA	3-SERIES	2	0,03%		
CITROEN	DS5	1	0,01%		
VOLVO	C30	1	0,01%		
VOLVO	S40	1	0,01%		

		JUNE '13		YTD		JUNE '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		1223	4,0%			199	3,5%
Make:	Range:	Volume:	%			Volume:	%

VOLKSWAGEN	PASSAT	201	16,43%	34	17,1%
BMW	3-SERIES SEDAN	186	15,21%	37	18,6%
VOLVO	S60	159	13,00%	21	10,6%
OPEL	INSIGNIA	137	11,20%	26	13,1%
MERCEDES	C-SERIES	110	8,99%	21	10,6%
TOYOTA	AVENSIS	75	6,13%	7	3,5%
MERCEDES	CLA-SERIES	67	5,48%	18	9,0%
VOLVO	V60	58	4,74%	7	3,5%
AUDI	A4	56	4,58%	4	2,0%
PEUGEOT	508	43	3,52%		
CITROEN	C5	31	2,53%	3	1,5%
SKODA	SUPERB	20	1,64%	5	2,5%
AUDI	A5	16	1,31%	3	1,5%
FORD	MONDEO	12	0,98%	3	1,5%
TOYOTA	PRIUS	10	0,82%	1	0,5%
AUDI	A4 ALLROAD	7	0,57%	1	0,5%
BMW	3-SERIES TOURING	7	0,57%	1	0,5%
SEAT	EXEO	7	0,57%		
FIAT	FREEMONT	6	0,49%	1	0,5%
SAAB	SAAB 9-3	3	0,25%	3	1,5%
VOLVO	XC70	3	0,25%		
BMW	3-SERIES GT	2	0,16%	2	1,0%
LEXUS	IS 250	2	0,16%		
BMW	M3-SERIES	1	0,08%		
BMW	3-SERIES	1	0,08%	1	0,5%
HONDA	ACCORD	1	0,08%		
NISSAN	PRIMERA	1	0,08%		
VOLVO	V70	1	0,08%		

		JUNE '13		YTD		JUNE '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		68	0,2%			16	0,3%
Make:	Range:	Volume:	%			Volume:	%

MERCEDES	E-SERIES	30	44,12%	5	31,3%
BMW	5-SERIES SEDAN	24	35,29%	7	43,8%
AUDI	A6	5	7,35%	1	6,3%
VOLVO	S80	4	5,88%	2	12,5%
BMW	5-SERIES TOURING	3	4,41%	1	6,3%
AUDI	ALLROAD	1	1,47%		





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JUNE '13

YTD

		JUNE '13		YTD		JUNE '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
F		9	0,0%			1	0,0%
Make:	Range:	Volume:	%			Volume:	%
AUDI	A8	3	33,33%				
MERCEDES	S-SERIES	2	22,22%				
MERCEDES	CLS-SERIES	2	22,22%			1	100,0%
AUDI	A7	1	11,11%				
BMW	7-SERIES	1	11,11%				
		JUNE '13		YTD		JUNE '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
G		2	0,0%				
Make:	Range:	Volume:	%			Volume:	%
BENTLEY	CONTINENTAL FLYING SLIP	1	50,00%				
PORSCHE	PANAMERA	1	50,00%				
		JUNE '13		YTD		JUNE '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV		607	2,0%			139	2,5%
Make:	Range:	Volume:	%			Volume:	%
SKODA	ROOMSTER	114	18,78%			24	17,3%
FIAT	500L	83	13,67%			14	10,1%
OPEL	MERIVA	65	10,71%			16	11,5%
VOLKSWAGEN	TOURAN	54	8,90%			13	9,4%
OPEL	ZAFIRA	40	6,59%			6	4,3%
FORD	B-MAX	29	4,78%			3	2,2%
SEAT	ALTEA	24	3,95%			3	2,2%
TOYOTA	VERSO S	22	3,62%				
FORD	FOCUS C-MAX	19	3,13%			3	2,2%
FORD	S-MAX	18	2,97%			5	3,6%
FORD	GRAND C-MAX	18	2,97%			5	3,6%
CITROEN	C3 PICASSO	16	2,64%			8	5,8%
SUBARU	TREZIA	16	2,64%			16	11,5%
NISSAN	NOTE	15	2,47%			2	1,4%
RENAULT	SCENIC	12	1,98%			4	2,9%
CHEVROLET	ORLANDO	9	1,48%			1	0,7%
CITROEN	PICASSO	9	1,48%			4	2,9%
KIA MOTORS	VENGA	9	1,48%			5	3,6%
VOLKSWAGEN	SHARAN	9	1,48%			2	1,4%
FIAT	QUBO	8	1,32%			4	2,9%
TOYOTA	URBAN CRUISER	5	0,82%				
PEUGEOT	5008	4	0,66%				
SEAT	ALHAMBRA	4	0,66%				
SEAT	ALTEA XL	2	0,33%			1	0,7%
FORD	GALAXY	1	0,16%				
HYUNDAI	IX20	1	0,16%				
RENAULT	MEGANE SCENIC	1	0,16%				





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JUNE '13

YTD

		JUNE '13		YTD	JUNE '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		126	0,4%		31	0,5%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	60	47,62%		18	58,1%
VOLKSWAGEN	CADDY	29	23,02%		8	25,8%
MERCEDES	CITAN	15	11,90%		2	6,5%
FIAT	STRADA	10	7,94%		3	9,7%
CITROEN	BERLINGO	6	4,76%			
OPEL	COMBO	2	1,59%			
RENAULT	KANGOO	2	1,59%			
FIAT	FIORINO	1	0,79%			
PEUGEOT	EXPERT	1	0,79%			
		JUNE '13		YTD	JUNE '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		47	0,2%		5	0,1%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A3 CABRIOLET	17	36,17%		1	20,0%
AUDI	A5 CABRIOLET	9	19,15%			
MINI	MINI CABRIO	8	17,02%		3	60,0%
OPEL	CASCADE	4	8,51%		1	20,0%
CITROEN	DS3 CABRIO	2	4,26%			
MERCEDES	CLK-SERIES	2	4,26%			
VOLKSWAGEN	EOS	2	4,26%			
BMW	3-SERIES CABRIO	1	2,13%			
OPEL	ASTRA CABRIO	1	2,13%			
PEUGEOT	308 CC	1	2,13%			
		JUNE '13		YTD	JUNE '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		52	0,2%		4	0,1%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	27	51,92%		3	75,0%
MINI	COUPE	5	9,62%			
AUDI	A5 COUPE	4	7,69%			
TOYOTA	86	4	7,69%		1	25,0%
AUDI	TT COUPE	3	5,77%			
BMW	1-SERIES COUPE	3	5,77%			
HONDA	CR-Z	2	3,85%			
PEUGEOT	RCZ	2	3,85%			
PORSCHE	911 COUPE	2	3,85%			
		JUNE '13		YTD	JUNE '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		30	0,1%		7	0,1%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	SLK-SERIES	7	23,33%		1	14,3%
AUDI	TT	4	13,33%			
BMW	Z4-SERIES	4	13,33%		3	42,9%





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JUNE '13

YTD

		JUNE '13		YTD		JUNE '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
COMBI		215	0,7%	59	1,0%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	VITO, VIANO	44	20,47%	21	35,6%		
OPEL	VIVARO	44	20,47%	9	15,3%		
NISSAN	NV200	35	16,28%	14	23,7%		
FIAT	SCUDO	30	13,95%	9	15,3%		
NISSAN	PRIMASTAR	30	13,95%	5	8,5%		
VOLKSWAGEN	KOMBI	17	7,91%				
CITROEN	JUMPY	4	1,86%				
FIAT	DUCATO	4	1,86%				
PEUGEOT	PEUGEOT	2	0,93%				
VOLKSWAGEN	TRANSPORTER	2	0,93%				
IVECO	40C11,13,15,17,21,14G, 15C15,17	1	0,47%				
MERCEDES	SPRINTER	1	0,47%	1	1,7%		
VOLKSWAGEN	CARAVELLE	1	0,47%				

