



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '13

YTD

		MAY '13		YTD		MAY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		324	1,3%			86	1,6%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
BMW	X1-SERIES	103	31,79%			37	43,0%
BMW	X3-SERIES	43	13,27%			17	19,8%
AUDI	Q5	39	12,04%			9	10,5%
DAIHATSU	TERIOS	29	8,95%				
SUZUKI	JIMNY	29	8,95%			4	4,7%
SUZUKI	GRAND VITARA	12	3,70%				
MERCEDES	GLK-SERIES	9	2,78%			4	4,7%
LAND ROVER	RANGE ROVER EVOQU	8	2,47%			4	4,7%
MERCEDES	ML-SERIES	7	2,16%			1	1,2%
BMW	X6-SERIES	6	1,85%				
BMW	X5-SERIES	6	1,85%			1	1,2%
CHRYSLER	GRAND CHEROKEE	6	1,85%			1	1,2%
AUDI	Q7	5	1,54%			1	1,2%
CHRYSLER	WRANGLER	5	1,54%			2	2,3%
LAND ROVER	DISCOVERY	4	1,23%				
LAND ROVER	RANGE ROVER	4	1,23%			1	1,2%
TOYOTA	LAND CRUISER	3	0,93%				
CHEVROLET	CAPTIVA	2	0,62%			2	2,3%
CHRYSLER	CHEROKEE	1	0,31%				
MERCEDES	GL-SERIES	1	0,31%			1	1,2%
PORSCHE	CAYENNE	1	0,31%				
VOLKSWAGEN	TOUAREG	1	0,31%			1	1,2%

		MAY '13		YTD		MAY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		767	3,1%			132	2,5%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
SKODA	YETI	144	18,77%			14	10,6%
AUDI	Q3	134	17,47%			24	18,2%
VOLKSWAGEN	TIGUAN	127	16,56%			20	15,2%
DACIA	DUSTER	85	11,08%			13	9,8%
SUZUKI	SX4	84	10,95%			11	8,3%
MINI	COUNTRYMAN	81	10,56%			20	15,2%
VOLVO	XC60	47	6,13%			10	7,6%
FORD	KUGA	35	4,56%			15	11,4%
NISSAN	X-TRAIL	13	1,69%			1	0,8%
TOYOTA	RAV4	5	0,65%			3	2,3%
KIA MOTORS	SPORTAGE	3	0,39%				
VOLVO	XC90	3	0,39%				
FIAT	SEDICI	2	0,26%				
SUBARU	FORESTER	2	0,26%				
LEXUS	RX400H	1	0,13%			1	0,8%
OPEL	ANTARA	1	0,13%				





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MAY '13

YTD

		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		3732	15,1%		906	17,3%
Make:	Range:	Volume:	%		Volume:	%
FIAT	NEW PANDA	719	19,27%		134	14,8%
TOYOTA	AYGO	377	10,10%		86	9,5%
VOLKSWAGEN	UP!	350	9,38%		76	8,4%
HYUNDAI	i 10	287	7,69%		71	7,8%
FIAT	500	270	7,23%		61	6,7%
SUZUKI	ALTO	216	5,79%		77	8,5%
SKODA	CITIGO	200	5,36%		43	4,7%
PEUGEOT	107	179	4,80%		59	6,5%
CHEVROLET	SPARK	167	4,47%		73	8,1%
SMART	FORTWO	157	4,21%		28	3,1%
SEAT	Mii	129	3,46%		30	3,3%
CITROEN	C1	127	3,40%		46	5,1%
KIA MOTORS	PICANTO	123	3,30%		35	3,9%
SUZUKI	SPLASH	101	2,71%		16	1,8%
NISSAN	PIXO	79	2,12%		15	1,7%
FIAT	PANDA	72	1,93%		3	0,3%
TOYOTA	IQ	58	1,55%		18	2,0%
OPEL	ADAM	43	1,15%		14	1,5%
FORD	KA	37	0,99%		7	0,8%
DAIHATSU	CUORE	16	0,43%		3	0,3%
RENAULT	NEW TWINGO	13	0,35%		6	0,7%
ABARTH	500	10	0,27%		4	0,4%
HX AUTO	NOBLE	1	0,03%		1	0,1%
OPEL	AGILA	1	0,03%			
		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		11440	46,3%		2350	44,9%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	YARIS	1759	15,38%		389	16,6%
OPEL	CORSA	1345	11,76%		247	10,5%
VOLKSWAGEN	POLO	1093	9,55%		344	14,6%
HYUNDAI	i 20	870	7,60%		141	6,0%
NISSAN	MICRA	759	6,63%		225	9,6%
CITROEN	C3	726	6,35%		93	4,0%
FORD	FIESTA	574	5,02%		147	6,3%
SUZUKI	SWIFT	543	4,75%		138	5,9%
SKODA	FABIA	508	4,44%		70	3,0%
PEUGEOT	208	477	4,17%		70	3,0%
FIAT	GRANDE PUNTO	441	3,85%		90	3,8%
SEAT	IBIZA	396	3,46%		74	3,1%
LANCIA	YPSILON	361	3,16%		88	3,7%
RENAULT	CLIO	306	2,67%		43	1,8%
KIA MOTORS	RIO	213	1,86%		20	0,9%
NISSAN	JUKE	196	1,71%		28	1,2%
AUDI	A1	181	1,58%		42	1,8%
MINI	MINI	134	1,17%		26	1,1%





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MAY '13

YTD

CITROEN	DS3	126	1,10%	12	0,5%
HONDA	JAZZ	117	1,02%	18	0,8%
ALFA ROMEO	MITO	100	0,87%	24	1,0%
CHEVROLET	AVEO	77	0,67%	3	0,1%
OPEL	MOKKA	61	0,53%	8	0,3%
DAIHATSU	CHARADE	32	0,28%		
MITSUBISHI	COLT	19	0,17%	7	0,3%
DAIHATSU	SIRION	11	0,10%	1	0,0%
MINI	PACEMAN	6	0,05%	1	0,0%
MAZDA	2-SERIES	5	0,04%		
ABARTH	PUNTO	2	0,02%		
DACIA	SANDERO	1	0,01%		
HYUNDAI	GETZ	1	0,01%	1	0,0%

Segment:	MAY '13		YTD		MAY '13	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C	6504	26,3%	1267	24,2%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	ASTRA	785	12,07%	78	6,2%	
VOLKSWAGEN	GOLF	765	11,76%	214	16,9%	
TOYOTA	AURIS	526	8,09%	132	10,4%	
NISSAN	QASHQAI	502	7,72%	53	4,2%	
CITROEN	C4	451	6,93%	78	6,2%	
HYUNDAI	i 30	448	6,89%	62	4,9%	
AUDI	A3	276	4,24%	73	5,8%	
MERCEDES	A-SERIES (NEW)	274	4,21%	62	4,9%	
BMW	1-SERIES	261	4,01%	61	4,8%	
SKODA	OCTAVIA	244	3,75%	25	2,0%	
VOLVO	V40	242	3,72%	29	2,3%	
SKODA	RAPID	216	3,32%	41	3,2%	
ALFA ROMEO	GIULIETTA	201	3,09%	42	3,3%	
FORD	FOCUS	179	2,75%	27	2,1%	
HONDA	CIVIC	166	2,55%	31	2,4%	
MITSUBISHI	ASX	147	2,26%	23	1,8%	
SEAT	LEON	130	2,00%	69	5,4%	
MERCEDES	B-SERIES	124	1,91%	25	2,0%	
KIA MOTORS	CEED	96	1,48%	14	1,1%	
RENAULT	MEGANE	90	1,38%	20	1,6%	
PEUGEOT	308	54	0,83%	29	2,3%	
CITROEN	C-ELYSEE	48	0,74%	12	0,9%	
PEUGEOT	301	46	0,71%	16	1,3%	
VOLVO	V40 CROSS COUNTRY	40	0,62%	11	0,9%	
VOLKSWAGEN	BEETLE	26	0,40%	6	0,5%	
CITROEN	DS4	25	0,38%	5	0,4%	
FIAT	LINEA	21	0,32%	7	0,6%	
HYUNDAI	IX35	21	0,32%	1	0,1%	
CHEVROLET	CRUZE	20	0,31%	6	0,5%	
PEUGEOT	3008	16	0,25%	2	0,2%	
KIA MOTORS	NEW SPORTAGE	13	0,20%	6	0,5%	
LANCIA	DELTA	11	0,17%	2	0,2%	
MITSUBISHI	LANCER	10	0,15%	3	0,2%	
TOYOTA	COROLLA	10	0,15%			





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MAY '13

YTD

LEXUS	CT200H	7	0,11%	1	0,1%
VOLKSWAGEN	JETTA	7	0,11%		
MAZDA	3-SERIES	2	0,03%		
CITROEN	DS5	1	0,02%		
HONDA	INSIGHT	1	0,02%		
VOLVO	C30	1	0,02%	1	0,1%
VOLVO	S40	1	0,02%		

		MAY '13		YTD		MAY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		1023	4,1%	240	4,6%		
Make:	Range:	Volume:	%	Volume:	%		
VOLKSWAGEN	PASSAT	167	16,32%	30	12,5%		
BMW	3-SERIES SEDAN	149	14,57%	32	13,3%		
VOLVO	S60	138	13,49%	32	13,3%		
OPEL	INSIGNIA	111	10,85%	20	8,3%		
MERCEDES	C-SERIES	89	8,70%	16	6,7%		
TOYOTA	AVENSIS	68	6,65%	9	3,8%		
AUDI	A4	52	5,08%	11	4,6%		
VOLVO	V60	51	4,99%	17	7,1%		
MERCEDES	CLA-SERIES	49	4,79%	25	10,4%		
PEUGEOT	508	43	4,20%	23	9,6%		
CITROEN	C5	28	2,74%	5	2,1%		
SKODA	SUPERB	15	1,47%	10	4,2%		
AUDI	A5	13	1,27%	1	0,4%		
FORD	MONDEO	9	0,88%				
TOYOTA	PRIUS	9	0,88%	2	0,8%		
SEAT	EXEO	7	0,68%	5	2,1%		
AUDI	A4 ALLROAD	6	0,59%				
BMW	3-SERIES TOURING	6	0,59%				
FIAT	FREEMONT	5	0,49%	1	0,4%		
VOLVO	XC70	3	0,29%	1	0,4%		
LEXUS	IS 250	2	0,20%				
BMW	M3-SERIES	1	0,10%				
HONDA	ACCORD	1	0,10%				
VOLVO	V70	1	0,10%				

		MAY '13		YTD		MAY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		52	0,2%	7	0,1%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	E-SERIES	25	48,08%	3	42,9%		
BMW	5-SERIES SEDAN	17	32,69%	3	42,9%		
AUDI	A6	4	7,69%	1	14,3%		
BMW	5-SERIES TOURING	2	3,85%				
VOLVO	S80	2	3,85%				
AUDI	ALLROAD	1	1,92%				
SAAB	SAAB 9-5	1	1,92%				





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MAY '13

YTD

		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		8	0,0%		3	0,1%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	3	37,50%			
MERCEDES	S-SERIES	2	25,00%		2	66,7%
AUDI	A7	1	12,50%			
BMW	7-SERIES	1	12,50%			
MERCEDES	CLS-SERIES	1	12,50%		1	33,3%
		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		2	0,0%			
Make:	Range:	Volume:	%		Volume:	%
BENTLEY	CONTINENTAL FLYING	1	50,00%			
PORSCHE	SPIRIT PANAMERA	1	50,00%			
		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		468	1,9%		100	1,9%
Make:	Range:	Volume:	%		Volume:	%
SKODA	ROOMSTER	90	19,23%		25	25,0%
FIAT	500L	69	14,74%		13	13,0%
OPEL	MERIVA	49	10,47%		12	12,0%
VOLKSWAGEN	TOURAN	41	8,76%		7	7,0%
OPEL	ZAFIRA	34	7,26%		3	3,0%
FORD	B-MAX	26	5,56%		3	3,0%
TOYOTA	VERSO S	22	4,70%		1	1,0%
SEAT	ALTEA	21	4,49%		10	10,0%
FORD	FOCUS C-MAX	16	3,42%		4	4,0%
FORD	GRAND C-MAX	13	2,78%		4	4,0%
FORD	S-MAX	13	2,78%		4	4,0%
NISSAN	NOTE	13	2,78%		1	1,0%
CHEVROLET	ORLANDO	8	1,71%			
CITROEN	C3 PICASSO	8	1,71%		5	5,0%
RENAULT	SCENIC	8	1,71%			
VOLKSWAGEN	SHARAN	7	1,50%		1	1,0%
CITROEN	PICASSO	5	1,07%		1	1,0%
TOYOTA	URBAN CRUISER	5	1,07%		1	1,0%
FIAT	QUBO	4	0,85%		1	1,0%
KIA MOTORS	VENGA	4	0,85%			
PEUGEOT	5008	4	0,85%		1	1,0%
SEAT	ALHAMBRA	4	0,85%		2	2,0%
FORD	GALAXY	1	0,21%			
HYUNDAI	IX20	1	0,21%			
RENAULT	MEGANE SCENIC	1	0,21%			
SEAT	ALTEA XL	1	0,21%		1	1,0%





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MAY '13

YTD

		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		95	0,4%		29	0,6%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	42	44,21%		12	41,4%
VOLKSWAGEN	CADDY	21	22,11%		10	34,5%
MERCEDES	CITAN	13	13,68%			
FIAT	STRADA	7	7,37%		4	13,8%
CITROEN	BERLINGO	6	6,32%			
OPEL	COMBO	2	2,11%			
RENAULT	KANGOO	2	2,11%		1	3,4%
FIAT	FIORINO	1	1,05%		1	3,4%
PEUGEOT	EXPERT	1	1,05%		1	3,4%

		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		42	0,2%		23	0,4%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A3 CABRIOLET	16	38,10%		13	56,5%
AUDI	A5 CABRIOLET	9	21,43%			
MINI	MINI CABRIO	5	11,90%		3	13,0%
OPEL	CASCADA	3	7,14%		3	13,0%
CITROEN	DS3 CABRIO	2	4,76%		2	8,7%
MERCEDES	CLK-SERIES	2	4,76%		1	4,3%
VOLKSWAGEN	EOS	2	4,76%			
BMW	3-SERIES CABRIO	1	2,38%			
OPEL	ASTRA CABRIO	1	2,38%			
PEUGEOT	308 CC	1	2,38%		1	4,3%

		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		48	0,2%		5	0,1%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	24	50,00%		2	40,0%
MINI	COUPE	5	10,42%		1	20,0%
AUDI	A5 COUPE	4	8,33%			
AUDI	TT COUPE	3	6,25%			
BMW	1-SERIES COUPE	3	6,25%			
TOYOTA	86	3	6,25%		1	20,0%
HONDA	CR-Z	2	4,17%			
PEUGEOT	RCZ	2	4,17%		1	20,0%
PORSCHE	911 COUPE	2	4,17%			

		MAY '13		YTD	MAY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		23	0,1%		4	0,1%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	SLK-SERIES	6	26,09%			
AUDI	TT	4	17,39%			
MINI	ROADSTER	4	17,39%		2	50,0%





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YTD

Make:	Range:	Volume:	%	Volume:	%
AUDI	R8	3	13,04%		
SMART	FORTWO CABRIO	3	13,04%	1	25,0%
BMW	Z4-SERIES	1	4,35%		
MAZDA	MX-5	1	4,35%		
PORSCHE	CAYMAN	1	4,35%	1	25,0%
MAY '13 YTD MAY '13					
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		156	0,6%	83	1,6%
Make:	Range:	Volume:	%	Volume:	%
OPEL	VIVARO	35	22,44%	23	27,7%
NISSAN	PRIMASTAR	25	16,03%	14	16,9%
MERCEDES	VITO, VIANO	23	14,74%	15	18,1%
FIAT	SCUDO	21	13,46%	6	7,2%
NISSAN	NV200	21	13,46%	15	18,1%
VOLKSWAGEN	KOMBI	17	10,90%	9	10,8%
CITROEN	JUMPY	4	2,56%		
FIAT	DUCATO	4	2,56%		
PEUGEOT	PEUGEOT	2	1,28%	1	1,2%
VOLKSWAGEN	TRANSPORTER	2	1,28%		
IVECO	40C11,13,15,17,21,14G, AEC15,17	1	0,64%		
VOLKSWAGEN	CARAVELLE	1	0,64%		

