



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '13

YTD

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		238	1,2%		73	1,4%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	66	27,73%		35	47,9%
AUDI	Q5	30	12,61%		9	12,3%
DAIHATSU	TERIOS	29	12,18%		3	4,1%
BMW	X3-SERIES	26	10,92%		11	15,1%
SUZUKI	JIMNY	25	10,50%		3	4,1%
SUZUKI	GRAND VITARA	12	5,04%		1	1,4%
BMW	X6-SERIES	6	2,52%		1	1,4%
MERCEDES	ML-SERIES	6	2,52%		2	2,7%
BMW	X5-SERIES	5	2,10%		2	2,7%
CHRYSLER	GRAND CHEROKEE	5	2,10%		1	1,4%
MERCEDES	GLK-SERIES	5	2,10%		1	1,4%
AUDI	Q7	4	1,68%		1	1,4%
LAND ROVER	DISCOVERY	4	1,68%			
LAND ROVER	RANGE ROVER EVOQU	4	1,68%		3	4,1%
CHRYSLER	WRANGLER	3	1,26%			
LAND ROVER	RANGE ROVER	3	1,26%			
TOYOTA	LAND CRUISER	3	1,26%			
CHRYSLER	CHEROKEE	1	0,42%			
PORSCHE	CAYENNE	1	0,42%			

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		635	3,3%		175	3,3%
Make:	Range:	Volume:	%		Volume:	%
SKODA	YETI	130	20,47%		26	14,9%
AUDI	Q3	110	17,32%		23	13,1%
VOLKSWAGEN	TIGUAN	107	16,85%		26	14,9%
SUZUKI	SX4	73	11,50%		39	22,3%
DACIA	DUSTER	72	11,34%		15	8,6%
MINI	COUNTRYMAN	61	9,61%		20	11,4%
VOLVO	XC60	37	5,83%		8	4,6%
FORD	KUGA	20	3,15%		14	8,0%
NISSAN	X-TRAIL	12	1,89%			
KIA MOTORS	SPORTAGE	3	0,47%			
VOLVO	XC90	3	0,47%		1	0,6%
FIAT	SEDICI	2	0,31%		1	0,6%
SUBARU	FORESTER	2	0,31%		1	0,6%
TOYOTA	RAV4	2	0,31%		1	0,6%
OPEL	ANTARA	1	0,16%			

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		2826	14,5%		685	12,9%
Make:	Range:	Volume:	%		Volume:	%
FIAT	NEW PANDA	395	13,98%		29	4,2%
TOYOTA	AYGO	291	10,30%		100	14,6%





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APRIL '13

YTD

VOLKSWAGEN	UP!	274	9,70%	74	10,8%
FIAT	PANDA	259	9,16%	58	8,5%
HYUNDAI	i 10	216	7,64%	62	9,1%
FIAT	500	209	7,40%	53	7,7%
SKODA	CITIGO	157	5,56%	29	4,2%
SUZUKI	ALTO	139	4,92%	43	6,3%
SMART	FORTWO	129	4,56%	43	6,3%
PEUGEOT	107	120	4,25%	36	5,3%
SEAT	Mii	99	3,50%	19	2,8%
CHEVROLET	SPARK	94	3,33%	25	3,6%
KIA MOTORS	PICANTO	88	3,11%	23	3,4%
SUZUKI	SPLASH	85	3,01%	22	3,2%
CITROEN	C1	81	2,87%	8	1,2%
NISSAN	PIXO	64	2,26%	16	2,3%
TOYOTA	IQ	40	1,42%	15	2,2%
FORD	KA	30	1,06%	7	1,0%
OPEL	ADAM	29	1,03%	16	2,3%
DAIHATSU	CUORE	13	0,46%	7	1,0%
RENAULT	NEW TWINGO	7	0,25%		
ABARTH	500	6	0,21%		
OPEL	AGILA	1	0,04%		

Segment:	APRIL '13		YTD		APRIL '13	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B	9091	46,7%	2385	44,8%		
Make:	Range:	Volume:	%	Volume:	%	
TOYOTA	YARIS	1370	15,07%	410	17,2%	
OPEL	CORSA	1098	12,08%	236	9,9%	
VOLKSWAGEN	POLO	749	8,24%	261	10,9%	
HYUNDAI	i 20	729	8,02%	312	13,1%	
CITROEN	C3	633	6,96%	59	2,5%	
NISSAN	MICRA	534	5,87%	76	3,2%	
SKODA	FABIA	438	4,82%	93	3,9%	
FORD	FIESTA	427	4,70%	113	4,7%	
PEUGEOT	208	407	4,48%	157	6,6%	
SUZUKI	SWIFT	405	4,45%	107	4,5%	
FIAT	GRANDE PUNTO	351	3,86%	105	4,4%	
SEAT	IBIZA	322	3,54%	94	3,9%	
LANCIA	YPSILON	273	3,00%	82	3,4%	
RENAULT	CLIO	263	2,89%	69	2,9%	
KIA MOTORS	RIO	193	2,12%	20	0,8%	
NISSAN	JUKE	168	1,85%	31	1,3%	
AUDI	A1	139	1,53%	37	1,6%	
CITROEN	DS3	114	1,25%	22	0,9%	
MINI	MINI	109	1,20%	31	1,3%	
HONDA	JAZZ	99	1,09%	20	0,8%	
ALFA ROMEO	MITO	76	0,84%	16	0,7%	
CHEVROLET	AVEO	74	0,81%	13	0,5%	
OPEL	MOKKA	53	0,58%	10	0,4%	
DAIHATSU	CHARADE	32	0,35%	1	0,0%	
MITSUBISHI	COLT	12	0,13%	4	0,2%	
DAIHATSU	SIRION	10	0,11%	1	0,0%	





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APRIL '13

YTD

Segment:	APRIL '13		YTD		APRIL '13	
C	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
	5229	26,9%	1498	28,1%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	ASTRA	707	13,52%	117	7,8%	
VOLKSWAGEN	GOLF	551	10,54%	206	13,8%	
NISSAN	QASHQAI	449	8,59%	158	10,5%	
TOYOTA	AURIS	394	7,53%	128	8,5%	
HYUNDAI	i 30	386	7,38%	135	9,0%	
CITROEN	C4	373	7,13%	84	5,6%	
SKODA	OCTAVIA	219	4,19%	23	1,5%	
VOLVO	V40	213	4,07%	46	3,1%	
MERCEDES	A-SERIES (NEW)	204	3,90%	66	4,4%	
AUDI	A3	203	3,88%	71	4,7%	
BMW	1-SERIES	200	3,82%	86	5,7%	
SKODA	RAPID	175	3,35%	71	4,7%	
ALFA ROMEO	GIULIETTA	159	3,04%	63	4,2%	
FORD	FOCUS	152	2,91%	24	1,6%	
HONDA	CIVIC	135	2,58%	42	2,8%	
MITSUBISHI	ASX	124	2,37%	15	1,0%	
MERCEDES	B-SERIES	99	1,89%	26	1,7%	
KIA MOTORS	CEED	82	1,57%	10	0,7%	
RENAULT	MEGANE	70	1,34%	24	1,6%	
SEAT	LEON	61	1,17%	22	1,5%	
CITROEN	C-ELYSEE	36	0,69%	13	0,9%	
PEUGEOT	301	30	0,57%	3	0,2%	
VOLVO	V40 CROSS COUNTRY	29	0,55%	15	1,0%	
PEUGEOT	308	25	0,48%	15	1,0%	
CITROEN	DS4	20	0,38%	2	0,1%	
HYUNDAI	IX35	20	0,38%	5	0,3%	
VOLKSWAGEN	BEETLE	20	0,38%	7	0,5%	
CHEVROLET	CRUZE	14	0,27%	4	0,3%	
FIAT	LINEA	14	0,27%	5	0,3%	
PEUGEOT	3008	14	0,27%	1	0,1%	
TOYOTA	COROLLA	10	0,19%	4	0,3%	
LANCIA	DELTA	9	0,17%	3	0,2%	
KIA MOTORS	NEW SPORTAGE	7	0,13%			
MITSUBISHI	LANCER	7	0,13%			
VOLKSWAGEN	JETTA	7	0,13%	3	0,2%	
LEXUS	CT200H	6	0,11%			
MAZDA	3-SERIES	2	0,04%			
CITROEN	DS5	1	0,02%			
HONDA	INSIGHT	1	0,02%	1	0,1%	
VOLVO	S40	1	0,02%			





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APRIL '13

YTD

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		783	4,0%		283	5,3%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	PASSAT	137	17,50%		56	19,8%
BMW	3-SERIES SEDAN	117	14,94%		49	17,3%
VOLVO	S60	106	13,54%		46	16,3%
OPEL	INSIGNIA	91	11,62%		24	8,5%
MERCEDES	C-SERIES	73	9,32%		25	8,8%
TOYOTA	AVENSIS	59	7,54%		32	11,3%
AUDI	A4	41	5,24%		11	3,9%
VOLVO	V60	34	4,34%		6	2,1%
MERCEDES	CLA-SERIES	24	3,07%		18	6,4%
CITROEN	C5	23	2,94%		1	0,4%
PEUGEOT	508	20	2,55%		2	0,7%
AUDI	A5	12	1,53%		3	1,1%
FORD	MONDEO	9	1,15%		1	0,4%
TOYOTA	PRIUS	7	0,89%			
AUDI	A4 ALLROAD	6	0,77%		3	1,1%
BMW	3-SERIES TOURING	6	0,77%		1	0,4%
SKODA	SUPERB	5	0,64%		3	1,1%
FIAT	FREEMONT	4	0,51%			
LEXUS	IS 250	2	0,26%			
SEAT	EXEO	2	0,26%		2	0,7%
VOLVO	XC70	2	0,26%			
BMW	M3-SERIES	1	0,13%			
HONDA	ACCORD	1	0,13%			
VOLVO	V70	1	0,13%			

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		45	0,2%		18	0,3%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	22	48,89%		9	50,0%
BMW	5-SERIES SEDAN	14	31,11%		5	27,8%
AUDI	A6	3	6,67%			
BMW	5-SERIES TOURING	2	4,44%		1	5,6%
VOLVO	S80	2	4,44%		2	11,1%
AUDI	ALLROAD	1	2,22%		1	5,6%
SAAB	SAAB 9-5	1	2,22%			

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		5	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	3	60,00%			
AUDI	A7	1	20,00%		1	100,0%
BMW	7-SERIES	1	20,00%			





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APRIL '13

YTD

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		2	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
BENTLEY	CONTINENTAL FLYING SPUR	1	50,00%		1	100,0%
PORSCHE	PANAMERA	1	50,00%			

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		376	1,9%		120	2,3%
Make:	Range:	Volume:	%		Volume:	%
SKODA	ROOMSTER	65	17,29%		14	11,7%
FIAT	500 L	54	14,36%		26	21,7%
OPEL	MERIVA	37	9,84%		9	7,5%
VOLKSWAGEN	TOURAN	34	9,04%		7	5,8%
OPEL	ZAFIRA	31	8,24%		9	7,5%
FORD	B-MAX	23	6,12%		10	8,3%
TOYOTA	VERSO S	21	5,59%		6	5,0%
FORD	FOCUS C-MAX	12	3,19%		2	1,7%
NISSAN	NOTE	12	3,19%		5	4,2%
SEAT	ALTEA	11	2,93%		1	0,8%
FORD	GRAND C-MAX	9	2,39%			
FORD	S-MAX	9	2,39%		8	6,7%
CHEVROLET	ORLANDO	8	2,13%		3	2,5%
MERCEDES	A-SERIES	8	2,13%		8	6,7%
RENAULT	SCENIC	8	2,13%		1	0,8%
VOLKSWAGEN	SHARAN	6	1,60%		2	1,7%
CITROEN	PICASSO	4	1,06%		3	2,5%
KIA MOTORS	VENGA	4	1,06%		1	0,8%
TOYOTA	URBAN CRUISER	4	1,06%			
CITROEN	C3 PICASSO	3	0,80%		1	0,8%
FIAT	QUBO	3	0,80%			
PEUGEOT	5008	3	0,80%		1	0,8%
FIAT	500L	2	0,53%			
SEAT	ALHAMBRA	2	0,53%		1	0,8%
FORD	GALAXY	1	0,27%		1	0,8%
HYUNDAI	IX20	1	0,27%			
RENAULT	MEGANE SCENIC	1	0,27%		1	0,8%

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		66	0,3%		34	0,6%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	30	45,45%		16	47,1%
MERCEDES	CITAN	13	19,70%		8	23,5%
VOLKSWAGEN	CADDY	11	16,67%		3	8,8%
CITROEN	BERLINGO	6	9,09%		5	14,7%
FIAT	STRADA	3	4,55%		1	2,9%
OPEL	COMBO	2	3,03%			
RENAULT	KANGOO	1	1,52%		1	2,9%





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APRIL '13

YTD

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		18	0,1%		4	0,1%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A5 CABRIOLET	9	50,00%			
AUDI	A3 CABRIOLET	3	16,67%		2	50,0%
VOLKSWAGEN	EOS	2	11,11%		1	25,0%
BMW	3-SERIES CABRIO	1	5,56%			
MERCEDES	CLK-SERIES	1	5,56%			
MINI	MINI CABRIO	1	5,56%		1	25,0%
OPEL	ASTRA CABRIO	1	5,56%			

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		43	0,2%		14	0,3%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	22	51,16%		9	64,3%
AUDI	A5 COUPE	4	9,30%		1	7,1%
MINI	COUPE	4	9,30%			
AUDI	TT COUPE	3	6,98%			
BMW	1-SERIES COUPE	3	6,98%			
HONDA	CR-Z	2	4,65%			
PORSCHE	911 COUPE	2	4,65%		2	14,3%
TOYOTA	86	2	4,65%		1	7,1%
PEUGEOT	RCZ	1	2,33%		1	7,1%

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		19	0,1%		4	0,1%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	SLK-SERIES	6	31,58%		2	50,0%
AUDI	TT	4	21,05%			
AUDI	R8	3	15,79%			
MINI	ROADSTER	2	10,53%			
SMART	FORTWO CABRIO	2	10,53%		1	25,0%
BMW	Z4-SERIES	1	5,26%		1	25,0%
MAZDA	MX-5	1	5,26%			

		APRIL '13		YTD	APRIL '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI		73	0,4%		33	0,6%
Make:	Range:	Volume:	%		Volume:	%
FIAT	SCUDO	15	20,55%		10	30,3%
OPEL	VIVARO	12	16,44%			
NISSAN	PRIMASTAR	11	15,07%		7	21,2%
MERCEDES	VITO, VIANO	8	10,96%		6	18,2%
VOLKSWAGEN	KOMBI	8	10,96%		5	15,2%
NISSAN	NV200	6	8,22%		3	9,1%
CITROEN	JUMPY	4	5,48%			
FIAT	DUCATO	4	5,48%			





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APRIL '13

YTD

VOLKSWAGEN	TRANSPORTER	2	2,74%	1	3,0%
IVECO	40C11,13,15,17,21,14G, 45C15,17	1	1,37%	1	3,0%
PEUGEOT	PEUGEOT	1	1,37%		
VOLKSWAGEN	CARAVELLE	1	1,37%		

