



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '13

YTD

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>4X4 - ATV</b>		<b>165</b>	<b>1,2%</b>		<b>56</b>	<b>1,3%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
BMW	X1-SERIES	31	18,79%		9	16,1%
DAIHATSU	TERIOS	26	15,76%		16	28,6%
SUZUKI	JIMNY	22	13,33%		5	8,9%
AUDI	Q5	21	12,73%		9	16,1%
BMW	X3-SERIES	15	9,09%		3	5,4%
SUZUKI	GRAND VITARA	11	6,67%		5	8,9%
BMW	X6-SERIES	5	3,03%		1	1,8%
CHRYSLER	GRAND CHEROKEE	4	2,42%		2	3,6%
LAND ROVER	DISCOVERY	4	2,42%		1	1,8%
MERCEDES	ML-SERIES	4	2,42%		1	1,8%
MERCEDES	GLK-SERIES	4	2,42%		1	1,8%
AUDI	Q7	3	1,82%			
BMW	X5-SERIES	3	1,82%		1	1,8%
CHRYSLER	WRANGLER	3	1,82%		1	1,8%
LAND ROVER	RANGE ROVER	3	1,82%		1	1,8%
TOYOTA	LAND CRUISER	3	1,82%			
CHRYSLER	CHEROKEE	1	0,61%			
LAND ROVER	RANGE ROVER EVOQUE	1	0,61%			
PORSCHE	CAYENNE	1	0,61%			
		<b>MARCH '13</b>		<b>YTD</b>	<b>MARCH '13</b>	
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>		<b>TOTAL</b>	<b>Market Share</b>
<b>4X4 - SUV</b>		<b>459</b>	<b>3,3%</b>		<b>151</b>	<b>3,4%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
SKODA	YETI	104	22,66%		27	17,9%
AUDI	Q3	86	18,74%		27	17,9%
VOLKSWAGEN	TIGUAN	81	17,65%		17	11,3%
DACIA	DUSTER	57	12,42%		28	18,5%
MINI	COUNTRYMAN	41	8,93%		13	8,6%
SUZUKI	SX4	34	7,41%		14	9,3%
VOLVO	XC60	29	6,32%		6	4,0%
NISSAN	X-TRAIL	12	2,61%		11	7,3%
FORD	KUGA	6	1,31%		4	2,6%
KIA MOTORS	SPORTAGE	3	0,65%		1	0,7%
VOLVO	XC90	2	0,44%		1	0,7%
FIAT	SEDICI	1	0,22%			
OPEL	ANTARA	1	0,22%		1	0,7%
SUBARU	FORESTER	1	0,22%		1	0,7%
TOYOTA	RAV4	1	0,22%			
		<b>MARCH '13</b>		<b>YTD</b>	<b>MARCH '13</b>	
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>		<b>TOTAL</b>	<b>Market Share</b>
<b>A</b>		<b>2141</b>	<b>15,2%</b>		<b>799</b>	<b>17,8%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
FIAT	NEW PANDA	366	17,09%		292	36,5%
FIAT	PANDA	201	9,39%		34	4,3%





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

**MARCH '13**

**YTD**

VOLKSWAGEN	UP!	200	9,34%	41	5,1%
TOYOTA	AYGO	191	8,92%	61	7,6%
FIAT	500	156	7,29%	26	3,3%
HYUNDAI	i 10	154	7,19%	57	7,1%
SKODA	CITIGO	128	5,98%	36	4,5%
SUZUKI	ALTO	96	4,48%	38	4,8%
SMART	FORTWO	86	4,02%	36	4,5%
PEUGEOT	107	84	3,92%	35	4,4%
SEAT	Mii	80	3,74%	36	4,5%
CITROEN	C1	73	3,41%	6	0,8%
CHEVROLET	SPARK	69	3,22%	6	0,8%
KIA MOTORS	PICANTO	65	3,04%	23	2,9%
SUZUKI	SPLASH	63	2,94%	17	2,1%
NISSAN	PIXO	48	2,24%	19	2,4%
TOYOTA	IQ	25	1,17%	7	0,9%
FORD	KA	23	1,07%	8	1,0%
OPEL	ADAM	13	0,61%	13	1,6%
RENAULT	NEW TWINGO	7	0,33%	3	0,4%
ABARTH	500	6	0,28%	4	0,5%
DAIHATSU	CUORE	6	0,28%	1	0,1%
OPEL	AGILA	1	0,05%		

Segment:	MARCH '13		YTD		MARCH '13	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>B</b>	<b>6705</b>	<b>47,5%</b>	<b>2000</b>	<b>44,6%</b>		
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>	
TOYOTA	YARIS	960	14,32%	272	13,6%	
OPEL	CORSA	862	12,86%	226	11,3%	
CITROEN	C3	574	8,56%	99	5,0%	
VOLKSWAGEN	POLO	488	7,28%	105	5,3%	
NISSAN	MICRA	457	6,82%	196	9,8%	
HYUNDAI	i 20	417	6,22%	149	7,5%	
SKODA	FABIA	345	5,15%	111	5,6%	
FORD	FIESTA	314	4,68%	92	4,6%	
SUZUKI	SWIFT	298	4,44%	85	4,3%	
PEUGEOT	208	250	3,73%	92	4,6%	
FIAT	GRANDE PUNTO	246	3,67%	101	5,1%	
SEAT	IBIZA	228	3,40%	71	3,6%	
RENAULT	CLIO	194	2,89%	77	3,9%	
LANCIA	YPSILON	191	2,85%	63	3,2%	
KIA MOTORS	RIO	173	2,58%	49	2,5%	
NISSAN	JUKE	137	2,04%	34	1,7%	
AUDI	A1	102	1,52%	39	2,0%	
CITROEN	DS3	92	1,37%	18	0,9%	
HONDA	JAZZ	79	1,18%	18	0,9%	
MINI	MINI	78	1,16%	47	2,4%	
CHEVROLET	AVEO	61	0,91%	25	1,3%	
ALFA ROMEO	MITO	60	0,89%	15	0,8%	
OPEL	MOKKA	43	0,64%	6	0,3%	
DAIHATSU	CHARADE	31	0,46%			
DAIHATSU	SIRION	9	0,13%	4	0,2%	
MITSUBISHI	COLT	8	0,12%	1	0,1%	





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '13

YTD

Make:	Range:	Volume:	%	Volume:	%
MAZDA	2-SERIES	3	0,04%	2	0,1%
ABARTH	PUNTO	2	0,03%		
MINI	PACEMAN	2	0,03%	2	0,1%
DACIA	SANDERO	1	0,01%	1	0,1%
<b>MARCH '13 YTD MARCH '13</b>					
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>C</b>		<b>3731</b>	<b>26,4%</b>	<b>1194</b>	<b>26,7%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
OPEL	ASTRA	590	15,81%	146	12,2%
VOLKSWAGEN	GOLF	345	9,25%	159	13,3%
NISSAN	QASHQAI	291	7,80%	66	5,5%
CITROEN	C4	289	7,75%	81	6,8%
TOYOTA	AURIS	266	7,13%	112	9,4%
HYUNDAI	i 30	251	6,73%	55	4,6%
SKODA	OCTAVIA	196	5,25%	31	2,6%
VOLVO	V40	167	4,48%	54	4,5%
MERCEDES	A-SERIES (NEW)	138	3,70%	64	5,4%
AUDI	A3	132	3,54%	49	4,1%
FORD	FOCUS	128	3,43%	31	2,6%
BMW	1-SERIES	114	3,06%	52	4,4%
MITSUBISHI	ASX	109	2,92%	20	1,7%
SKODA	RAPID	104	2,79%	72	6,0%
ALFA ROMEO	GIULIETTA	96	2,57%	29	2,4%
HONDA	CIVIC	93	2,49%	28	2,3%
MERCEDES	B-SERIES	73	1,96%	29	2,4%
KIA MOTORS	CEED	72	1,93%	15	1,3%
RENAULT	MEGANE	46	1,23%	10	0,8%
SEAT	LEON	39	1,05%	28	2,3%
PEUGEOT	301	27	0,72%	8	0,7%
CITROEN	C-ELYSEE	23	0,62%	9	0,8%
CITROEN	DS4	18	0,48%	4	0,3%
HYUNDAI	IX35	15	0,40%	4	0,3%
VOLVO	V40 CROSS COUNTRY	14	0,38%	5	0,4%
PEUGEOT	3008	13	0,35%	5	0,4%
VOLKSWAGEN	BEETLE	13	0,35%	3	0,3%
CHEVROLET	CRUZE	10	0,27%	1	0,1%
PEUGEOT	308	10	0,27%	6	0,5%
FIAT	LINEA	9	0,24%	8	0,7%
KIA MOTORS	NEW SPORTAGE	7	0,19%	4	0,3%
MITSUBISHI	LANCER	7	0,19%	1	0,1%
LANCIA	DELTA	6	0,16%	2	0,2%
LEXUS	CT200H	6	0,16%	1	0,1%
TOYOTA	COROLLA	6	0,16%		
VOLKSWAGEN	JETTA	4	0,11%		
MAZDA	3-SERIES	2	0,05%	2	0,2%
CITROEN	DS5	1	0,03%		
VOLVO	S40	1	0,03%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '13

YTD

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		501	3,5%		158	3,5%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	PASSAT	81	16,17%		30	19,0%
OPEL	INSIGNIA	67	13,37%		18	11,4%
BMW	3-SERIES SEDAN	66	13,17%		29	18,4%
VOLVO	S60	60	11,98%		18	11,4%
MERCEDES	C-SERIES	48	9,58%		23	14,6%
AUDI	A4	31	6,19%		7	4,4%
VOLVO	V60	28	5,59%		7	4,4%
TOYOTA	AVENSIS	27	5,39%		6	3,8%
CITROEN	C5	22	4,39%		3	1,9%
PEUGEOT	508	18	3,59%		3	1,9%
AUDI	A5	9	1,80%			
FORD	MONDEO	8	1,60%		1	0,6%
TOYOTA	PRIUS	7	1,40%		3	1,9%
MERCEDES	CLA-SERIES	6	1,20%		6	3,8%
BMW	3-SERIES TOURING	5	1,00%		2	1,3%
FIAT	FREEMONT	4	0,80%			
AUDI	A4 ALLROAD	3	0,60%			
BMW	3-SERIES	2	0,40%		1	0,6%
LEXUS	IS 250	2	0,40%			
SKODA	SUPERB	2	0,40%			
VOLVO	XC70	2	0,40%		1	0,6%
BMW	M3-SERIES	1	0,20%			
HONDA	ACCORD	1	0,20%			
VOLVO	V70	1	0,20%			

  

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		27	0,2%		14	0,3%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	13	48,15%		6	42,9%
BMW	5-SERIES SEDAN	9	33,33%		5	35,7%
AUDI	A6	3	11,11%		1	7,1%
BMW	5-SERIES TOURING	1	3,70%		1	7,1%
SAAB	SAAB 9-5	1	3,70%		1	7,1%

  

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		4	0,0%			
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	3	75,00%			
BMW	7-SERIES	1	25,00%			





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '13

YTD

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>G</b>		1	0,0%		1	0,0%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
PORSCHE	PANAMERA	1	100,00%		1	100,0%

  

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>MPV</b>		256	1,8%		67	1,5%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
SKODA	ROOMSTER	51	19,92%		15	22,4%
FIAT	500 L	28	10,94%		5	7,5%
OPEL	MERIVA	28	10,94%		7	10,4%
VOLKSWAGEN	TOURAN	27	10,55%		8	11,9%
OPEL	ZAFIRA	22	8,59%		4	6,0%
TOYOTA	VERSO S	15	5,86%		1	1,5%
FORD	B-MAX	13	5,08%		2	3,0%
FORD	FOCUS C-MAX	10	3,91%		3	4,5%
SEAT	ALTEA	10	3,91%		5	7,5%
FORD	GRAND C-MAX	9	3,52%		2	3,0%
NISSAN	NOTE	7	2,73%		5	7,5%
RENAULT	SCENIC	7	2,73%		2	3,0%
CHEVROLET	ORLANDO	5	1,95%		1	1,5%
TOYOTA	URBAN CRUISER	4	1,56%			
VOLKSWAGEN	SHARAN	4	1,56%		1	1,5%
FIAT	QUBO	3	1,17%		1	1,5%
KIA MOTORS	VENGA	3	1,17%		1	1,5%
CITROEN	C3 PICASSO	2	0,78%		1	1,5%
FIAT	500L	2	0,78%		2	3,0%
PEUGEOT	5008	2	0,78%			
CITROEN	PICASSO	1	0,39%			
FORD	S-MAX	1	0,39%			
HYUNDAI	IX20	1	0,39%		1	1,5%
SEAT	ALHAMBRA	1	0,39%			

  

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>MPV-M</b>		32	0,2%		8	0,2%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
FIAT	DOBLO	14	43,75%		4	50,0%
VOLKSWAGEN	CADDY	8	25,00%		3	37,5%
MERCEDES	CITAN	5	15,63%			
FIAT	STRADA	2	6,25%			
OPEL	COMBO	2	6,25%		1	12,5%
CITROEN	BERLINGO	1	3,13%			





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '13

YTD

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>Sp Cabrio</b>		14	0,1%		2	0,0%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
AUDI	A5 CABRIOLET	9	64,29%			
AUDI	A3 CABRIOLET	1	7,14%		1	50,0%
BMW	3-SERIES CABRIO	1	7,14%			
MERCEDES	CLK-SERIES	1	7,14%			
OPEL	ASTRA CABRIO	1	7,14%		1	50,0%
VOLKSWAGEN	EOS	1	7,14%			

  

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>Sp Coupe</b>		29	0,2%		5	0,1%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
VOLKSWAGEN	SCIROCCO	13	44,83%		3	60,0%
MINI	COUPE	4	13,79%		1	20,0%
AUDI	TT COUPE	3	10,34%			
AUDI	A5 COUPE	3	10,34%			
BMW	1-SERIES COUPE	3	10,34%		1	20,0%
HONDA	CR-Z	2	6,90%			
TOYOTA	86	1	3,45%			

  

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>Sp Roadster</b>		15	0,1%		5	0,1%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
AUDI	TT	4	26,67%			
MERCEDES	SLK-SERIES	4	26,67%		2	40,0%
AUDI	R8	3	20,00%			
MINI	ROADSTER	2	13,33%		2	40,0%
MAZDA	MX-5	1	6,67%			
SMART	FORTWO	1	6,67%		1	20,0%

  

		MARCH '13		YTD	MARCH '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>COMBI</b>		40	0,3%		20	0,4%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
OPEL	VIVARO	12	30,00%		9	45,0%
FIAT	SCUDO	5	12,50%			
CITROEN	JUMPY	4	10,00%		4	20,0%
FIAT	DUCATO	4	10,00%		1	5,0%
NISSAN	PRIMASTAR	4	10,00%		3	15,0%
NISSAN	NV200	3	7,50%			
VOLKSWAGEN	KOMBI	3	7,50%			
MERCEDES	VITO, VIANO	2	5,00%		2	10,0%
PEUGEOT	PEUGEOT	1	2,50%		1	5,0%
VOLKSWAGEN	CARAVELLE	1	2,50%			
VOLKSWAGEN	TRANSPORTER	1	2,50%			

