



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '13

YTD

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>4X4 - ATV</b>		<b>109</b>	<b>1,1%</b>	<b>51</b>	<b>1,2%</b>
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	22	20,18%	9	17,6%
SUZUKI	JIMNY	17	15,60%	8	15,7%
AUDI	Q5	12	11,01%	10	19,6%
BMW	X3-SERIES	12	11,01%	4	7,8%
DAIHATSU	TERIOS	10	9,17%	6	11,8%
SUZUKI	GRAND VITARA	6	5,50%	1	2,0%
BMW	X6-SERIES	4	3,67%	1	2,0%
AUDI	Q7	3	2,75%		
LAND ROVER	DISCOVERY	3	2,75%		
MERCEDES	ML-SERIES	3	2,75%	3	5,9%
MERCEDES	GLK-SERIES	3	2,75%	1	2,0%
TOYOTA	LAND CRUISER	3	2,75%	2	3,9%
BMW	X5-SERIES	2	1,83%	2	3,9%
CHRYSLER	GRAND CHEROKEE	2	1,83%	1	2,0%
CHRYSLER	WRANGLER	2	1,83%	1	2,0%
LAND ROVER	RANGE ROVER	2	1,83%		
CHRYSLER	CHEROKEE	1	0,92%		
LAND ROVER	RANGE ROVER EVOQUE	1	0,92%	1	2,0%
PORSCHE	CAYENNE	1	0,92%	1	2,0%

  

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>4X4 - SUV</b>		<b>307</b>	<b>3,2%</b>	<b>119</b>	<b>2,9%</b>
Make:	Range:	Volume:	%	Volume:	%
SKODA	YETI	77	25,08%	24	20,2%
VOLKSWAGEN	TIGUAN	64	20,85%	24	20,2%
AUDI	Q3	59	19,22%	17	14,3%
DACIA	DUSTER	29	9,45%	11	9,2%
MINI	COUNTRYMAN	27	8,79%	18	15,1%
VOLVO	XC60	23	7,49%	7	5,9%
SUZUKI	SX4	20	6,51%	13	10,9%
FORD	KUGA	2	0,65%	2	1,7%
KIA MOTORS	SPORTAGE	2	0,65%		
FIAT	SEDICI	1	0,33%	1	0,8%
NISSAN	X-TRAIL	1	0,33%	1	0,8%
TOYOTA	RAV4	1	0,33%		
VOLVO	XC90	1	0,33%	1	0,8%

  

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>1342</b>	<b>13,9%</b>	<b>567</b>	<b>13,8%</b>
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	167	12,44%	63	11,1%
VOLKSWAGEN	UP!	159	11,85%	48	8,5%
FIAT	500	130	9,69%	45	7,9%
TOYOTA	AYGO	130	9,69%	41	7,2%





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**FEBRUARY '13**

**YTD**

HYUNDAI	i 10	97	7,23%	46	8,1%
SKODA	CITIGO	92	6,86%	32	5,6%
FIAT	NEW PANDA	74	5,51%	33	5,8%
CITROEN	C1	67	4,99%	55	9,7%
CHEVROLET	SPARK	63	4,69%	36	6,3%
SUZUKI	ALTO	58	4,32%	16	2,8%
SMART	FORTWO	50	3,73%	33	5,8%
PEUGEOT	107	49	3,65%	28	4,9%
SUZUKI	SPLASH	46	3,43%	18	3,2%
SEAT	Mii	44	3,28%	26	4,6%
KIA MOTORS	PICANTO	42	3,13%	15	2,6%
NISSAN	PIXO	29	2,16%	12	2,1%
TOYOTA	IQ	18	1,34%	8	1,4%
FORD	KA	15	1,12%	4	0,7%
DAIHATSU	CUORE	5	0,37%	3	0,5%
RENAULT	TWINGO	4	0,30%	2	0,4%
ABARTH	500	2	0,15%	2	0,4%
OPEL	AGILA	1	0,07%	1	0,2%

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>4707</b>	<b>48,8%</b>	<b>2110</b>	<b>51,3%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	688	14,62%	220	10,4%
OPEL	CORSA	636	13,51%	238	11,3%
CITROEN	C3	475	10,09%	176	8,3%
VOLKSWAGEN	POLO	383	8,14%	172	8,2%
HYUNDAI	i 20	268	5,69%	123	5,8%
NISSAN	MICRA	261	5,54%	197	9,3%
SKODA	FABIA	234	4,97%	101	4,8%
FORD	FIESTA	222	4,72%	123	5,8%
SUZUKI	SWIFT	213	4,53%	93	4,4%
PEUGEOT	208	158	3,36%	92	4,4%
SEAT	IBIZA	157	3,34%	99	4,7%
FIAT	GRANDE PUNTO	145	3,08%	66	3,1%
LANCIA	YPSILON	128	2,72%	56	2,7%
KIA MOTORS	RIO	124	2,63%	100	4,7%
RENAULT	CLIO	117	2,49%	59	2,8%
NISSAN	JUKE	103	2,19%	35	1,7%
CITROEN	DS3	74	1,57%	30	1,4%
AUDI	A1	63	1,34%	28	1,3%
HONDA	JAZZ	61	1,30%	21	1,0%
ALFA ROMEO	MITO	45	0,96%	26	1,2%
OPEL	MOKKA	37	0,79%	15	0,7%
CHEVROLET	AVEO	36	0,76%	17	0,8%
MINI	MINI	33	0,70%	13	0,6%
DAIHATSU	CHARADE	31	0,66%	1	0,0%
MITSUBISHI	COLT	7	0,15%	5	0,2%
DAIHATSU	SIRION	5	0,11%	3	0,1%
ABARTH	PUNTO	2	0,04%	1	0,0%
MAZDA	2-SERIES	1	0,02%		





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FEBRUARY '13

YTD

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>C</b>		2467	25,6%	1018	24,8%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	444	18,00%	122	12,0%
NISSAN	QASHQAI	225	9,12%	100	9,8%
CITROEN	C4	208	8,43%	89	8,7%
HYUNDAI	i 30	196	7,94%	66	6,5%
VOLKSWAGEN	GOLF	186	7,54%	95	9,3%
SKODA	OCTAVIA	165	6,69%	83	8,2%
TOYOTA	AURIS	154	6,24%	77	7,6%
VOLVO	V40	113	4,58%	42	4,1%
FORD	FOCUS	97	3,93%	22	2,2%
MITSUBISHI	ASX	89	3,61%	42	4,1%
AUDI	A3	83	3,36%	37	3,6%
ALFA ROMEO	GIULIETTA	67	2,72%	19	1,9%
HONDA	CIVIC	65	2,63%	39	3,8%
BMW	1-SERIES	64	2,59%	42	4,1%
KIA MOTORS	CEED	57	2,31%	28	2,8%
MERCEDES	B-SERIES	44	1,78%	18	1,8%
RENAULT	MEGANE	36	1,46%	7	0,7%
SKODA	RAPID	32	1,30%	23	2,3%
PEUGEOT	301	19	0,77%	13	1,3%
CITROEN	C-ELYSEE	14	0,57%	7	0,7%
CITROEN	DS4	14	0,57%	7	0,7%
HYUNDAI	IX35	11	0,45%	7	0,7%
SEAT	LEON	11	0,45%	5	0,5%
VOLKSWAGEN	BEETLE	10	0,41%	3	0,3%
CHEVROLET	CRUZE	9	0,36%	4	0,4%
VOLVO	V40 CROSS COUNTRY	9	0,36%	6	0,6%
PEUGEOT	3008	8	0,32%	2	0,2%
MITSUBISHI	LANCER	6	0,24%	3	0,3%
TOYOTA	COROLLA	6	0,24%	1	0,1%
LEXUS	CT200H	5	0,20%	1	0,1%
LANCIA	DELTA	4	0,16%	1	0,1%
PEUGEOT	308	4	0,16%	3	0,3%
VOLKSWAGEN	JETTA	4	0,16%		
KIA MOTORS	NEW SPORTAGE	3	0,12%		
MERCEDES	A-SERIES (NEW)	2	0,08%	2	0,2%
CITROEN	DS5	1	0,04%	1	0,1%
FIAT	LINEA	1	0,04%		
VOLVO	S40	1	0,04%	1	0,1%

  

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>D</b>		344	3,6%	111	2,7%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	51	14,83%	8	7,2%
OPEL	INSIGNIA	49	14,24%	19	17,1%
VOLVO	S60	42	12,21%	19	17,1%
BMW	3-SERIES	38	11,05%	16	14,4%





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FEBRUARY '13

YTD

Make	Range	Volume	%	Volume	%
MERCEDES	C-SERIES	25	7,27%	3	2,7%
AUDI	A4	24	6,98%	7	6,3%
TOYOTA	AVENSIS	21	6,10%	8	7,2%
VOLVO	V60	21	6,10%	2	1,8%
CITROEN	C5	19	5,52%	11	9,9%
PEUGEOT	508	15	4,36%	5	4,5%
AUDI	A5	9	2,62%	3	2,7%
FORD	MONDEO	7	2,03%	2	1,8%
BMW	3-SERIES SEDAN	4	1,16%	4	3,6%
FIAT	FREEMONT	4	1,16%	3	2,7%
TOYOTA	PRIUS	4	1,16%		
AUDI	A4 ALLROAD	3	0,87%	1	0,9%
LEXUS	IS 250	2	0,58%		
SKODA	SUPERB	2	0,58%		
BMW	M3-SERIES	1	0,29%		
HONDA	ACCORD	1	0,29%		
VOLVO	XC70	1	0,29%		
VOLVO	V70	1	0,29%		

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		13	0,1%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	7	53,85%	3	75,0%
BMW	5-SERIES	3	23,08%		
AUDI	A6	2	15,38%		
BMW	5-SERIES SEDAN	1	7,69%	1	25,0%

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		4	0,0%		
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	3	75,00%		
BMW	7-SERIES	1	25,00%		

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		261	2,7%	104	2,5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	A-SERIES	72	27,59%	36	34,6%
SKODA	ROOMSTER	36	13,79%	14	13,5%
FIAT	500 L	23	8,81%	8	7,7%
OPEL	MERIVA	21	8,05%	9	8,7%
VOLKSWAGEN	TOURAN	19	7,28%	11	10,6%
OPEL	ZAFIRA	18	6,90%	3	2,9%
TOYOTA	VERSO S	14	5,36%		
FORD	B-MAX	11	4,21%	4	3,8%
FORD	FOCUS C-MAX	7	2,68%	1	1,0%
FORD	GRAND C-MAX	7	2,68%	3	2,9%
RENAULT	SCENIC	5	1,92%	1	1,0%
SEAT	ALTEA	5	1,92%	4	3,8%





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**FEBRUARY '13**

**YTD**

CHEVROLET	ORLANDO	4	1,53%	1	1,0%
TOYOTA	URBAN CRUISER	4	1,53%	2	1,9%
VOLKSWAGEN	SHARAN	3	1,15%	1	1,0%
FIAT	QUBO	2	0,77%		
KIA MOTORS	VENGA	2	0,77%	1	1,0%
NISSAN	NOTE	2	0,77%	2	1,9%
PEUGEOT	5008	2	0,77%		
CITROEN	C3 PICASSO	1	0,38%	1	1,0%
CITROEN	PICASSO	1	0,38%	1	1,0%
FORD	S-MAX	1	0,38%		
SEAT	ALHAMBRA	1	0,38%	1	1,0%

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV-M</b>		24	0,2%	6	0,1%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
FIAT	DOBLO	10	41,67%	3	50,0%
MERCEDES	CITAN	5	20,83%		
VOLKSWAGEN	CADDY	5	20,83%		
FIAT	STRADA	2	8,33%	2	33,3%
CITROEN	BERLINGO	1	4,17%	1	16,7%
OPEL	COMBO	1	4,17%		

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Cabrio</b>		11	0,1%		
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
AUDI	A5 CABRIOLET	9	81,82%		
MERCEDES	CLK-SERIES	1	9,09%		
VOLKSWAGEN	EOS	1	9,09%		

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Coupe</b>		21	0,2%	11	0,3%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
VOLKSWAGEN	SCIROCCO	10	47,62%	6	54,5%
AUDI	TT COUPE	3	14,29%		
AUDI	A5 COUPE	3	14,29%	1	9,1%
HONDA	CR-Z	2	9,52%	2	18,2%
MINI	MINI COUPE	2	9,52%	2	18,2%
TOYOTA	86	1	4,76%		

		FEBRUARY '13 YTD		FEBRUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Roadster</b>		10	0,1%	3	0,1%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
AUDI	TT	4	40,00%		
AUDI	R8	3	30,00%		
MERCEDES	SLK-SERIES	2	20,00%	2	66,7%
MAZDA	MX-5	1	10,00%	1	33,3%





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FEBRUARY '13

YTD

		FEBRUARY '13		YTD	FEBRUARY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI		20	0,2%		7	0,2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	SCUDO	5	25,00%		2	28,6%
FIAT	DUCATO	3	15,00%		1	14,3%
NISSAN	NV200	3	15,00%		2	28,6%
OPEL	VIVARO	3	15,00%			
VOLKSWAGEN	KOMBI	3	15,00%			
NISSAN	PRIMASTAR	1	5,00%		1	14,3%
VOLKSWAGEN	TRANSPORTER	1	5,00%			
VOLKSWAGEN	CARAVELLE	1	5,00%		1	14,3%

