



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '13

YTD

		JANUARY '13		YTD	JANUARY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		58	1,0%		58	1,0%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	13	22,41%		13	22,4%
SUZUKI	JIMNY	9	15,52%		9	15,5%
BMW	X3-SERIES	8	13,79%		8	13,8%
SUZUKI	GRAND VITARA	5	8,62%		5	8,6%
DAIHATSU	TERIOS	4	6,90%		4	6,9%
AUDI	Q7	3	5,17%		3	5,2%
BMW	X6-SERIES	3	5,17%		3	5,2%
LAND ROVER	DISCOVERY	3	5,17%		3	5,2%
AUDI	Q5	2	3,45%		2	3,4%
LAND ROVER	RANGE ROVER	2	3,45%		2	3,4%
MERCEDES	GLK-SERIES	2	3,45%		2	3,4%
CHRYSLER	GRAND CHEROKEE	1	1,72%		1	1,7%
CHRYSLER	WRANGLER	1	1,72%		1	1,7%
CHRYSLER	CHEROKEE	1	1,72%		1	1,7%
TOYOTA	LAND CRUISER	1	1,72%		1	1,7%

		JANUARY '13		YTD	JANUARY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		188	3,4%		188	3,4%
Make:	Range:	Volume:	%		Volume:	%
SKODA	YETI	53	28,19%		53	28,2%
AUDI	Q3	42	22,34%		42	22,3%
VOLKSWAGEN	TIGUAN	40	21,28%		40	21,3%
DACIA	DUSTER	18	9,57%		18	9,6%
VOLVO	XC60	16	8,51%		16	8,5%
MINI	COUNTRYMAN	9	4,79%		9	4,8%
SUZUKI	SX4	7	3,72%		7	3,7%
KIA MOTORS	SPORTAGE	2	1,06%		2	1,1%
TOYOTA	RAV4	1	0,53%		1	0,5%

		JANUARY '13		YTD	JANUARY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		774	14,0%		774	14,0%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	UP!	111	14,34%		111	14,3%
FIAT	PANDA	104	13,44%		104	13,4%
TOYOTA	AYGO	89	11,50%		89	11,5%
FIAT	500	85	10,98%		85	11,0%
SKODA	CITIGO	60	7,75%		60	7,8%
HYUNDAI	i 10	51	6,59%		51	6,6%
SUZUKI	ALTO	42	5,43%		42	5,4%
FIAT	NEW PANDA	41	5,30%		41	5,3%
CHEVROLET	SPARK	27	3,49%		27	3,5%
KIA MOTORS	PICANTO	27	3,49%		27	3,5%
SUZUKI	SPLASH	27	3,49%		27	3,5%
PEUGEOT	107	21	2,71%		21	2,7%





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YTD

SEAT	Mii	18	2,33%	18	2,3%
NISSAN	PIXO	17	2,20%	17	2,2%
SMART	FORTWO	17	2,20%	17	2,2%
CITROEN	C1	12	1,55%	12	1,6%
FORD	KA	11	1,42%	11	1,4%
TOYOTA	IQ	10	1,29%	10	1,3%
DAIHATSU	CUORE	2	0,26%	2	0,3%
RENAULT	TWINGO	2	0,26%	2	0,3%

		JANUARY '13 YTD		JANUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		2597	47,0%	2597	47,0%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	468	18,02%	468	18,0%
OPEL	CORSA	398	15,33%	398	15,3%
CITROEN	C3	299	11,51%	299	11,5%
VOLKSWAGEN	POLO	210	8,09%	210	8,1%
HYUNDAI	i 20	145	5,58%	145	5,6%
SKODA	FABIA	133	5,12%	133	5,1%
SUZUKI	SWIFT	121	4,66%	121	4,7%
FORD	FIESTA	99	3,81%	99	3,8%
FIAT	GRANDE PUNTO	79	3,04%	79	3,0%
LANCIA	YPSILON	72	2,77%	72	2,8%
NISSAN	JUKE	68	2,62%	68	2,6%
PEUGEOT	208	66	2,54%	66	2,5%
NISSAN	MICRA	64	2,46%	64	2,5%
RENAULT	CLIO	58	2,23%	58	2,2%
SEAT	IBIZA	58	2,23%	58	2,2%
CITROEN	DS3	44	1,69%	44	1,7%
HONDA	JAZZ	40	1,54%	40	1,5%
AUDI	A1	35	1,35%	35	1,3%
DAIHATSU	CHARADE	30	1,16%	30	1,2%
KIA MOTORS	RIO	24	0,92%	24	0,9%
OPEL	MOKKA	22	0,85%	22	0,8%
MINI	MINI	20	0,77%	20	0,8%
ALFA ROMEO	MITO	19	0,73%	19	0,7%
CHEVROLET	AVEO	19	0,73%	19	0,7%
DAIHATSU	SIRION	2	0,08%	2	0,1%
MITSUBISHI	COLT	2	0,08%	2	0,1%
ABARTH	PUNTO	1	0,04%	1	0,0%
MAZDA	2-SERIES	1	0,04%	1	0,0%

		JANUARY '13 YTD		JANUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		1450	26,2%	1450	26,2%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	322	22,21%	322	22,2%
HYUNDAI	i 30	130	8,97%	130	9,0%
NISSAN	QASHQAI	125	8,62%	125	8,6%
CITROEN	C4	119	8,21%	119	8,2%
VOLKSWAGEN	GOLF	92	6,34%	92	6,3%
SKODA	OCTAVIA	82	5,66%	82	5,7%





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JANUARY '13

YTD

TOYOTA	AURIS	77	5,31%	77	5,3%
FORD	FOCUS	75	5,17%	75	5,2%
VOLVO	V40	71	4,90%	71	4,9%
ALFA ROMEO	GIULIETTA	48	3,31%	48	3,3%
MITSUBISHI	ASX	47	3,24%	47	3,2%
AUDI	A3	46	3,17%	46	3,2%
KIA MOTORS	CEED	29	2,00%	29	2,0%
RENAULT	MEGANE	29	2,00%	29	2,0%
HONDA	CIVIC	26	1,79%	26	1,8%
MERCEDES	B-SERIES	26	1,79%	26	1,8%
BMW	1-SERIES	22	1,52%	22	1,5%
SKODA	RAPID	9	0,62%	9	0,6%
CITROEN	DS4	7	0,48%	7	0,5%
CITROEN	C-ELYSEE	7	0,48%	7	0,5%
VOLKSWAGEN	BEETLE	7	0,48%	7	0,5%
PEUGEOT	301	6	0,41%	6	0,4%
PEUGEOT	3008	6	0,41%	6	0,4%
SEAT	LEON	6	0,41%	6	0,4%
CHEVROLET	CRUZE	5	0,34%	5	0,3%
TOYOTA	COROLLA	5	0,34%	5	0,3%
HYUNDAI	IX35	4	0,28%	4	0,3%
LEXUS	CT200H	4	0,28%	4	0,3%
VOLKSWAGEN	JETTA	4	0,28%	4	0,3%
KIA MOTORS	NEW SPORTAGE	3	0,21%	3	0,2%
LANCIA	DELTA	3	0,21%	3	0,2%
MITSUBISHI	LANCER	3	0,21%	3	0,2%
VOLVO	V40 CROSS COUNTRY	3	0,21%	3	0,2%
FIAT	LINEA	1	0,07%	1	0,1%
PEUGEOT	308	1	0,07%	1	0,1%

		JANUARY '13 YTD		JANUARY '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		233	4,2%	233	4,2%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	43	18,45%	43	18,5%
OPEL	INSIGNIA	30	12,88%	30	12,9%
VOLVO	S60	23	9,87%	23	9,9%
BMW	3-SERIES	22	9,44%	22	9,4%
MERCEDES	C-SERIES	22	9,44%	22	9,4%
VOLVO	V60	19	8,15%	19	8,2%
AUDI	A4	17	7,30%	17	7,3%
TOYOTA	AVENSIS	13	5,58%	13	5,6%
PEUGEOT	508	10	4,29%	10	4,3%
CITROEN	C5	8	3,43%	8	3,4%
AUDI	A5	6	2,58%	6	2,6%
FORD	MONDEO	5	2,15%	5	2,1%
TOYOTA	PRIUS	4	1,72%	4	1,7%
AUDI	A4 ALLROAD	2	0,86%	2	0,9%
LEXUS	IS 250	2	0,86%	2	0,9%
SKODA	SUPERB	2	0,86%	2	0,9%
BMW	M3-SERIES	1	0,43%	1	0,4%
FIAT	FREEMONT	1	0,43%	1	0,4%





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JANUARY '13

YTD

HONDA	ACCORD	1	0,43%	1	0,4%
VOLVO	V70	1	0,43%	1	0,4%
VOLVO	XC70	1	0,43%	1	0,4%
JANUARY '13 YTD JANUARY '13					
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		9	0,2%	9	0,2%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	4	44,44%	4	44,4%
BMW	5-SERIES	3	33,33%	3	33,3%
AUDI	A6	2	22,22%	2	22,2%
JANUARY '13 YTD JANUARY '13					
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		4	0,1%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	3	75,00%	3	75,0%
BMW	7-SERIES	1	25,00%	1	25,0%
JANUARY '13 YTD JANUARY '13					
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		157	2,8%	157	2,8%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	A-SERIES	36	22,93%	36	22,9%
SKODA	ROOMSTER	22	14,01%	22	14,0%
FIAT	500 L	15	9,55%	15	9,6%
OPEL	ZAFIRA	15	9,55%	15	9,6%
TOYOTA	VERSO S	14	8,92%	14	8,9%
OPEL	MERIVA	12	7,64%	12	7,6%
VOLKSWAGEN	TOURAN	8	5,10%	8	5,1%
FORD	B-MAX	7	4,46%	7	4,5%
FORD	FOCUS C-MAX	6	3,82%	6	3,8%
FORD	GRAND C-MAX	4	2,55%	4	2,5%
RENAULT	SCENIC	4	2,55%	4	2,5%
CHEVROLET	ORLANDO	3	1,91%	3	1,9%
FIAT	QUBO	2	1,27%	2	1,3%
PEUGEOT	5008	2	1,27%	2	1,3%
TOYOTA	URBAN CRUISER	2	1,27%	2	1,3%
VOLKSWAGEN	SHARAN	2	1,27%	2	1,3%
FORD	S-MAX	1	0,64%	1	0,6%
KIA MOTORS	VENGA	1	0,64%	1	0,6%
SEAT	ALTEA	1	0,64%	1	0,6%
JANUARY '13 YTD JANUARY '13					
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M		18	0,3%	18	0,3%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	7	38,89%	7	38,9%
MERCEDES	CITAN	5	27,78%	5	27,8%
VOLKSWAGEN	CADDY	5	27,78%	5	27,8%
OPEL	COMBO	1	5,56%	1	5,6%





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JANUARY '13

YTD

		JANUARY '13		YTD	JANUARY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		11	0,2%		11	0,2%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A5 CABRIOLET	9	81,82%		9	81,8%
MERCEDES	CLK-SERIES	1	9,09%		1	9,1%
VOLKSWAGEN	EOS	1	9,09%		1	9,1%

		JANUARY '13		YTD	JANUARY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		10	0,2%		10	0,2%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	4	40,00%		4	40,0%
AUDI	TT COUPE	3	30,00%		3	30,0%
AUDI	A5 COUPE	2	20,00%		2	20,0%
TOYOTA	86	1	10,00%		1	10,0%

		JANUARY '13		YTD	JANUARY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		7	0,1%		7	0,1%
Make:	Range:	Volume:	%		Volume:	%
AUDI	TT	4	57,14%		4	57,1%
AUDI	R8	3	42,86%		3	42,9%

		JANUARY '13		YTD	JANUARY '13	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI		13	0,2%		13	0,2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	SCUDO	3	23,08%		3	23,1%
OPEL	VIVARO	3	23,08%		3	23,1%
VOLKSWAGEN	KOMBI	3	23,08%		3	23,1%
FIAT	DUCATO	2	15,38%		2	15,4%
NISSAN	NV200	1	7,69%		1	7,7%
VOLKSWAGEN	TRANSPORTER	1	7,69%		1	7,7%

