



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '12

YTD

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		632	1,5%		60	1,5%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	155	24,53%		12	20,0%
SUZUKI	GRAND VITARA	101	15,98%		6	10,0%
SUZUKI	JIMNY	90	14,24%		10	16,7%
BMW	X3-SERIES	64	10,13%		2	3,3%
AUDI	Q5	60	9,49%		3	5,0%
DAIHATSU	TERIOS	39	6,17%		5	8,3%
CHRYSLER	WRANGLER	21	3,32%		3	5,0%
SSANGYONG	KYRON	16	2,53%		4	6,7%
MERCEDES	GLK-SERIES	13	2,06%		2	3,3%
MERCEDES	ML-SERIES	12	1,90%		2	3,3%
PORSCHE	CAYENNE	10	1,58%			
NISSAN	PATHFINDER	9	1,42%		7	11,7%
CHRYSLER	GRAND CHEROKEE	8	1,27%			
BMW	X6-SERIES	7	1,11%		2	3,3%
BMW	X5-SERIES	7	1,11%			
CHRYSLER	CHEROKEE	6	0,95%		1	1,7%
LAND ROVER	RANGE ROVER	5	0,79%		1	1,7%
AUDI	Q7	3	0,47%			
TOYOTA	LAND CRUISER	3	0,47%			
LAND ROVER	DEFENDER	2	0,32%			
CHEVROLET	CAPTIVA	1	0,16%			

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		2016	4,8%		141	3,6%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	493	24,45%		15	10,6%
AUDI	Q3	351	17,41%		33	23,4%
SKODA	YETI	265	13,14%		37	26,2%
DACIA	DUSTER	229	11,36%		15	10,6%
MINI	COUNTRYMAN	211	10,47%		17	12,1%
SUZUKI	SX4	187	9,28%		4	2,8%
VOLVO	XC60	95	4,71%		5	3,5%
FIAT	SEDICI	41	2,03%		1	0,7%
TOYOTA	RAV4	41	2,03%		8	5,7%
SUBARU	FORESTER	31	1,54%		1	0,7%
CHRYSLER	COMPASS	28	1,39%			
FORD	KUGA	16	0,79%		1	0,7%
HONDA	CR-V	7	0,35%		1	0,7%
VOLVO	XC90	6	0,30%		1	0,7%
OPEL	ANTARA	5	0,25%		1	0,7%
CHRYSLER	PATRIOT	2	0,10%		1	0,7%
KIA MOTORS	SPORTAGE	2	0,10%			
LEXUS	RX450H	2	0,10%			
INFINITI	FX37	1	0,05%			
JAC	REIN SRV	1	0,05%			





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AUGUST '12

YTD

LAND ROVER	FREELANDER	1	0,05%		
NISSAN	X-TRAIL	1	0,05%		
AUGUST '12 YTD AUGUST '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		6899	16,4%	607	15,6%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	i 10	893	12,94%	59	9,7%
FIAT	PANDA	868	12,58%	63	10,4%
PEUGEOT	107	677	9,81%	43	7,1%
TOYOTA	AYGO	522	7,57%	102	16,8%
FIAT	500	507	7,35%	56	9,2%
VOLKSWAGEN	UP!	486	7,04%	61	10,0%
SUZUKI	ALTO	441	6,39%	32	5,3%
CITROEN	C1	408	5,91%	21	3,5%
KIA MOTORS	PICANTO	349	5,06%	11	1,8%
SMART	FORTWO	346	5,02%	19	3,1%
CHEVROLET	SPARK	320	4,64%	29	4,8%
FIAT	NEW PANDA	224	3,25%	20	3,3%
SUZUKI	SPLASH	185	2,68%	21	3,5%
FORD	KA	179	2,59%	10	1,6%
TOYOTA	IQ	125	1,81%	9	1,5%
NISSAN	PIXO	117	1,70%	12	2,0%
RENAULT	NEW TWINGO	82	1,19%	17	2,8%
DAIHATSU	CUORE	48	0,70%	2	0,3%
SKODA	CITIGO	35	0,51%	16	2,6%
VOLKSWAGEN	FOX	27	0,39%		
RENAULT	TWINGO	25	0,36%	1	0,2%
ABARTH	500	22	0,32%	1	0,2%
OPEL	AGILA	7	0,10%		
ASTON MARTIN	CYGNET	2	0,03%	1	0,2%
CHANGAN	BENNI	2	0,03%	1	0,2%
MITSUBISHI	I-MIEV	1	0,01%		
SMART	BRABUS	1	0,01%		
AUGUST '12 YTD AUGUST '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		18444	43,8%	1794	46,2%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	2751	14,92%	270	15,1%
TOYOTA	YARIS	2312	12,54%	282	15,7%
CITROEN	C3	1729	9,37%	157	8,8%
VOLKSWAGEN	POLO	1537	8,33%	179	10,0%
FORD	FIESTA	1414	7,67%	151	8,4%
NISSAN	MICRA	970	5,26%	71	4,0%
HYUNDAI	i 20	850	4,61%	67	3,7%
SUZUKI	SWIFT	804	4,36%	80	4,5%
SEAT	IBIZA	706	3,83%	54	3,0%
SKODA	FABIA	666	3,61%	64	3,6%
FIAT	GRANDE PUNTO	586	3,18%	41	2,3%
LANCIA	YPSILON	560	3,04%	39	2,2%
KIA MOTORS	RIO	422	2,29%	34	1,9%





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AUGUST '12

YTD

RENAULT	CLIO	386	2,09%	40	2,2%
PEUGEOT	207	354	1,92%	1	0,1%
NISSAN	JUKE	343	1,86%	31	1,7%
PEUGEOT	208	326	1,77%	90	5,0%
AUDI	A1	318	1,72%	40	2,2%
HONDA	JAZZ	280	1,52%	24	1,3%
CHEVROLET	AVEO	240	1,30%	16	0,9%
ALFA ROMEO	MITO	213	1,15%	12	0,7%
MINI	MINI	201	1,09%	9	0,5%
MAZDA	2-SERIES	151	0,82%	2	0,1%
MITSUBISHI	COLT	109	0,59%	9	0,5%
CITROEN	DS3	59	0,32%	15	0,8%
PEUGEOT	206 PLUS	57	0,31%	3	0,2%
DACIA	SANDERO	27	0,15%	4	0,2%
DAIHATSU	SIRION	24	0,13%	7	0,4%
DAIHATSU	CHARADE	19	0,10%		
FIAT	PUNTO EVO	11	0,06%		
ABARTH	PUNTO	10	0,05%	1	0,1%
LIFAN	LIFAN	8	0,04%	1	0,1%
CHEVROLET	AVEO-KALOS	1	0,01%		

		AUGUST '12		YTD		AUGUST '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		9661	23,0%			993	25,6%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
OPEL	ASTRA	1648	17,06%	169	17,0%		
SKODA	OCTAVIA	831	8,60%	94	9,5%		
VOLKSWAGEN	GOLF	762	7,89%	70	7,0%		
NISSAN	QASHQAI	754	7,80%	58	5,8%		
TOYOTA	AURIS	751	7,77%	97	9,8%		
CITROEN	C4	601	6,22%	90	9,1%		
FORD	FOCUS	423	4,38%	48	4,8%		
ALFA ROMEO	GIULIETTA	408	4,22%	19	1,9%		
BMW	1-SERIES	401	4,15%	25	2,5%		
AUDI	A3	320	3,31%	26	2,6%		
MITSUBISHI	ASX	272	2,82%	43	4,3%		
VOLVO	S40	242	2,50%	9	0,9%		
SEAT	LEON	217	2,25%	30	3,0%		
CHEVROLET	CRUZE	174	1,80%	6	0,6%		
KIA MOTORS	CEED	174	1,80%	39	3,9%		
MERCEDES	B-SERIES	172	1,78%	9	0,9%		
HONDA	CIVIC	170	1,76%	27	2,7%		
RENAULT	MEGANE	159	1,65%	14	1,4%		
HYUNDAI	i 30	154	1,59%	24	2,4%		
PEUGEOT	3008	122	1,26%	2	0,2%		
PEUGEOT	308	98	1,01%	11	1,1%		
VOLKSWAGEN	BEETLE	94	0,97%	11	1,1%		
KIA MOTORS	NEW SPORTAGE	83	0,86%	1	0,1%		
HYUNDAI	IX35	65	0,67%	8	0,8%		
VOLVO	C30	55	0,57%	11	1,1%		
MAZDA	3-SERIES	54	0,56%				
MITSUBISHI	LANCER	54	0,56%	13	1,3%		





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AUGUST '12

YTD

VOLKSWAGEN	JETTA	53	0,55%	7	0,7%
LEXUS	CT200H	41	0,42%		
CITROEN	DS4	40	0,41%	9	0,9%
LANCIA	DELTA	40	0,41%	4	0,4%
NISSAN	TIIDA	40	0,41%		
FIAT	BRAVO	36	0,37%	1	0,1%
RENAULT	FLUENCE	35	0,36%	1	0,1%
TOYOTA	COROLLA	35	0,36%	3	0,3%
VOLVO	V50	35	0,36%	4	0,4%
DACIA	LOGAN	17	0,18%	2	0,2%
HONDA	INSIGHT	14	0,14%	1	0,1%
VOLVO	V40	11	0,11%	7	0,7%
AUDI	S3	1	0,01%		
CITROEN	DS5	1	0,01%		
NISSAN	QASHQAI + 2	1	0,01%		
PEUGEOT	307	1	0,01%		
SUBARU	IMPREZA	1	0,01%		
SUBARU	XV	1	0,01%		

		AUGUST '12		YTD		AUGUST '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		2373	5,6%			163	4,2%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	429	18,08%	29	17,8%		
OPEL	INSIGNIA	384	16,18%	33	20,2%		
VOLVO	S60	341	14,37%	14	8,6%		
MERCEDES	C-SERIES	225	9,48%	14	8,6%		
BMW	3-SERIES	190	8,01%	21	12,9%		
AUDI	A4	182	7,67%	7	4,3%		
TOYOTA	AVENSIS	162	6,83%	13	8,0%		
VOLVO	V60	114	4,80%	12	7,4%		
FORD	MONDEO	106	4,47%	3	1,8%		
PEUGEOT	508	88	3,71%	3	1,8%		
CITROEN	C5	34	1,43%	3	1,8%		
TOYOTA	PRIUS	33	1,39%	4	2,5%		
SKODA	SUPERB	28	1,18%	1	0,6%		
AUDI	A5	22	0,93%	3	1,8%		
MAZDA	6-SERIES	9	0,38%				
SEAT	EXEO	5	0,21%				
VOLVO	XC70	5	0,21%				
LEXUS	IS 250	3	0,13%				
SAAB	SAAB 9-3	3	0,13%	1	0,6%		
VOLVO	V70	3	0,13%				
AUDI	A4 ALLROAD	2	0,08%	1	0,6%		
ALFA ROMEO	159	1	0,04%				
CHEVROLET	EVANDER	1	0,04%				
HONDA	ACCORD	1	0,04%	1	0,6%		
LEXUS	IS 220D	1	0,04%				
OPEL	AMPERA	1	0,04%				





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AUGUST '12

YTD

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		161	0,4%		8	0,2%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	60	37,27%		2	25,0%
BMW	5-SERIES	38	23,60%		1	12,5%
AUDI	A6	33	20,50%		1	12,5%
VOLVO	S80	24	14,91%		4	50,0%
SAAB	SAAB 9-5	2	1,24%			
SUBARU	LEGACY	2	1,24%			
BMW	M-SERIES	1	0,62%			
LEXUS	GS450H	1	0,62%			
		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		4	0,0%			
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	2	50,00%			
JAGUAR	XF-TYPE	1	25,00%			
MERCEDES	CLS-SERIES	1	25,00%			
		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		3	0,0%			
Make:	Range:	Volume:	%		Volume:	%
PORSCHE	PANAMERA	2	66,67%			
JAGUAR	XJ-TYPE	1	33,33%			
		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		1150	2,7%		68	1,8%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	A-SERIES	218	18,96%			
OPEL	MERIVA	193	16,78%		9	13,2%
SKODA	ROOMSTER	143	12,43%		10	14,7%
VOLKSWAGEN	TOURAN	60	5,22%		2	2,9%
FORD	GRAND C-MAX	58	5,04%		9	13,2%
FORD	FOCUS C-MAX	48	4,17%		5	7,4%
NISSAN	NOTE	48	4,17%			
KIA MOTORS	VENGA	46	4,00%		3	4,4%
FORD	S-MAX	38	3,30%		2	2,9%
TOYOTA	VERSO S	35	3,04%		8	11,8%
KIA MOTORS	SOUL	34	2,96%		2	2,9%
SEAT	ALTEA	33	2,87%		1	1,5%
RENAULT	SCENIC	32	2,78%		3	4,4%
TOYOTA	URBAN CRUISER	26	2,26%		2	2,9%
OPEL	ZAFIRA	24	2,09%		1	1,5%
RENAULT	MEGANE SCENIC	24	2,09%		2	2,9%
FIAT	QUBO	23	2,00%		2	2,9%
VOLKSWAGEN	SHARAN	22	1,91%		2	2,9%





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AUGUST '12

YTD

CHEVROLET	ORLANDO	12	1,04%	1	1,5%
PEUGEOT	5008	8	0,70%	3	4,4%
CITROEN	C3 PICASSO	5	0,43%		
CITROEN	PICASSO	4	0,35%		
TOYOTA	VERSO	4	0,35%		
FORD	GALAXY	3	0,26%		
SUBARU	TREZIA	3	0,26%		
SEAT	ALTEA FREETRACK	2	0,17%		
CITROEN	C4 PICASSO	1	0,09%		
HYUNDAI	MATRIX	1	0,09%		
LANCIA	MUSA	1	0,09%	1	1,5%
RENAULT	MODUS	1	0,09%		

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		231	0,5%		26	0,7%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	74	32,03%		4	15,4%
CITROEN	BERLINGO	46	19,91%		1	3,8%
VOLKSWAGEN	CADDY	38	16,45%		8	30,8%
OPEL	COMBO	21	9,09%		6	23,1%
RENAULT	KANGOO	18	7,79%		3	11,5%
PEUGEOT	EXPERT	17	7,36%			
FIAT	STRADA	7	3,03%		2	7,7%
PEUGEOT	PARTNER	5	2,16%		1	3,8%
FIAT	FIORINO	3	1,30%		1	3,8%
CITROEN	NEMO	2	0,87%			

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		82	0,2%		3	0,1%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A3 CABRIOLET	31	37,80%		2	66,7%
MINI	MINI CABRIO	15	18,29%		1	33,3%
PEUGEOT	207 CC	14	17,07%			
VOLKSWAGEN	EOS	10	12,20%			
PEUGEOT	308 CC	8	9,76%			
OPEL	ASTRA CABRIO	2	2,44%			
AUDI	A5 CABRIOLET	1	1,22%			
LEXUS	IS 250C	1	1,22%			

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		170	0,4%		12	0,3%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	110	64,71%		3	25,0%
AUDI	A5 COUPE	20	11,76%		1	8,3%
PEUGEOT	RCZ	12	7,06%		4	33,3%
HONDA	CR-Z	8	4,71%		3	25,0%
AUDI	TT COUPE	5	2,94%			
PORSCHE	911	4	2,35%			





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AUGUST '12

YTD

VOLVO	C70	4	2,35%	1	8,3%
RENAULT	MEGANE COUPE	3	1,76%		
MINI	MINI COUPE	2	1,18%		
JAGUAR	XK-TYPE	1	0,59%		
MERCEDES	E-SERIES COUPE	1	0,59%		

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		67	0,2%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	SLK-SERIES	23	34,33%		1	100,0%
BMW	Z4-SERIES	16	23,88%			
SMART	FORTWO CABRIO	10	14,93%			
PORSCHE	BOXSTER	5	7,46%			
MAZDA	MX-5	3	4,48%			
PORSCHE	CAYMAN	3	4,48%			
AUDI	TT	2	2,99%			
MINI	MINI ROADSTER	2	2,99%			
AUDI	R8	1	1,49%			
MERCEDES	SLS-SERIES	1	1,49%			
OPEL	GT	1	1,49%			

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		2	0,0%			
Make:	Range:	Volume:	%		Volume:	%
C.I./ROLLERTEAM	GRANDUCA	1	50,00%			
TRIGANO	DUCATO	1	50,00%			

		AUGUST '12		YTD	AUGUST '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI		172	0,4%		9	0,2%
Make:	Range:	Volume:	%		Volume:	%
NISSAN	NV200	34	19,77%		1	11,1%
OPEL	VIVARO	32	18,60%			
FIAT	SCUDO	24	13,95%		2	22,2%
MERCEDES	VITO, VIANO	20	11,63%		3	33,3%
VOLKSWAGEN	KOMBI	18	10,47%			
CITROEN	JUMPER	9	5,23%			
VOLKSWAGEN	TRANSPORTER	9	5,23%			
NISSAN	PRIMASTAR	7	4,07%			
RENAULT	TRAFIC	6	3,49%		2	22,2%
FIAT	DUCATO	4	2,33%			
VOLKSWAGEN	CRAFTER	2	1,16%		1	11,1%
VOLKSWAGEN	UNKNOWN	2	1,16%			
FORD	TRANSIT/TOURNEO	1	0,58%			
FORD	TRANSIT	1	0,58%			
MERCEDES	VIANO	1	0,58%			
MERCEDES	SPRINTER	1	0,58%			
PIAGGIO	PORTER	1	0,58%			

