



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '12

YTD

		JULY '12		YTD	JULY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		572	1,5%		73	1,3%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	143	25,00%		18	24,7%
SUZUKI	GRAND VITARA	95	16,61%		7	9,6%
SUZUKI	JIMNY	80	13,99%		9	12,3%
BMW	X3-SERIES	62	10,84%		7	9,6%
AUDI	Q5	57	9,97%		8	11,0%
DAIHATSU	TERIOS	34	5,94%		4	5,5%
CHRYSLER	WRANGLER	18	3,15%		2	2,7%
SSANGYONG	KYRON	12	2,10%		6	8,2%
MERCEDES	GLK-SERIES	11	1,92%		4	5,5%
MERCEDES	ML-SERIES	10	1,75%		1	1,4%
PORSCHE	CAYENNE	10	1,75%			
CHRYSLER	GRAND CHEROKEE	8	1,40%		3	4,1%
BMW	X5-SERIES	7	1,22%		1	1,4%
BMW	X6-SERIES	5	0,87%		1	1,4%
CHRYSLER	CHEROKEE	5	0,87%		1	1,4%
LAND ROVER	RANGE ROVER	4	0,70%			
AUDI	Q7	3	0,52%			
TOYOTA	LAND CRUISER	3	0,52%		1	1,4%
LAND ROVER	DEFENDER	2	0,35%			
NISSAN	PATHFINDER	2	0,35%			
CHEVROLET	CAPTIVA	1	0,17%			

		JULY '12		YTD	JULY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		1875	4,9%		208	3,6%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	478	25,49%		47	22,6%
AUDI	Q3	318	16,96%		42	20,2%
SKODA	YETI	228	12,16%		29	13,9%
DACIA	DUSTER	214	11,41%		30	14,4%
MINI	COUNTRYMAN	194	10,35%		25	12,0%
SUZUKI	SX4	183	9,76%		20	9,6%
VOLVO	XC60	90	4,80%		11	5,3%
FIAT	SEDICI	40	2,13%			
TOYOTA	RAV4	33	1,76%		3	1,4%
SUBARU	FORESTER	30	1,60%			
CHRYSLER	COMPASS	28	1,49%			
FORD	KUGA	15	0,80%			
HONDA	CR-V	6	0,32%			
VOLVO	XC90	5	0,27%			
OPEL	ANTARA	4	0,21%		1	0,5%
KIA MOTORS	SPORTAGE	2	0,11%			
LEXUS	RX450H	2	0,11%			
CHRYSLER	PATRIOT	1	0,05%			
INFINITI	FX37	1	0,05%			
JAC	REIN SRV	1	0,05%			





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JULY '12

YTD

		JULY '12		YTD		JULY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
LAND ROVER	FREELANDER	1	0,05%				
NISSAN	X-TRAIL	1	0,05%				
A		6292	16,5%	1093	19,0%		
Make:	Range:	Volume:	%	Volume:	%		
HYUNDAI	i 10	834	13,25%	212	19,4%		
FIAT	PANDA	805	12,79%	125	11,4%		
PEUGEOT	107	634	10,08%	90	8,2%		
FIAT	500	451	7,17%	50	4,6%		
VOLKSWAGEN	UP!	425	6,75%	86	7,9%		
TOYOTA	AYGO	420	6,68%	49	4,5%		
SUZUKI	ALTO	409	6,50%	82	7,5%		
CITROEN	C1	387	6,15%	84	7,7%		
KIA MOTORS	PICANTO	338	5,37%	15	1,4%		
SMART	FORTWO	327	5,20%	50	4,6%		
CHEVROLET	SPARK	291	4,62%	90	8,2%		
FIAT	NEW PANDA	204	3,24%	28	2,6%		
FORD	KA	169	2,69%	16	1,5%		
SUZUKI	SPLASH	164	2,61%	21	1,9%		
TOYOTA	IQ	116	1,84%	11	1,0%		
NISSAN	PIXO	105	1,67%	31	2,8%		
RENAULT	NEW TWINGO	65	1,03%	5	0,5%		
DAIHATSU	CUORE	46	0,73%	30	2,7%		
VOLKSWAGEN	FOX	27	0,43%				
RENAULT	TWINGO	24	0,38%	2	0,2%		
ABARTH	500	21	0,33%				
SKODA	CITIGO	19	0,30%	16	1,5%		
OPEL	AGILA	7	0,11%				
ASTON MARTIN	CYGNET	1	0,02%				
CHANGAN	BENNI	1	0,02%				
MITSUBISHI	I-MIEV	1	0,02%				
SMART	BRABUS	1	0,02%				
B		16650	43,6%	2615	45,4%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	CORSA	2481	14,90%	266	10,2%		
TOYOTA	YARIS	2030	12,19%	292	11,2%		
CITROEN	C3	1572	9,44%	327	12,5%		
VOLKSWAGEN	POLO	1358	8,16%	263	10,1%		
FORD	FIESTA	1263	7,59%	160	6,1%		
NISSAN	MICRA	899	5,40%	185	7,1%		
HYUNDAI	i 20	783	4,70%	179	6,8%		
SUZUKI	SWIFT	724	4,35%	56	2,1%		
SEAT	IBIZA	652	3,92%	134	5,1%		
SKODA	FABIA	602	3,62%	68	2,6%		
FIAT	GRANDE PUNTO	545	3,27%	85	3,3%		
LANCIA	YPSILON	521	3,13%	82	3,1%		
KIA MOTORS	RIO	388	2,33%	69	2,6%		





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JULY '12

YTD

PEUGEOT	207	353	2,12%	3	0,1%
RENAULT	CLIO	346	2,08%	43	1,6%
NISSAN	JUKE	312	1,87%	36	1,4%
AUDI	A1	278	1,67%	65	2,5%
HONDA	JAZZ	256	1,54%	28	1,1%
PEUGEOT	208	236	1,42%	111	4,2%
CHEVROLET	AVEO	224	1,35%	39	1,5%
ALFA ROMEO	MITO	201	1,21%	27	1,0%
MINI	MINI	192	1,15%	24	0,9%
MAZDA	2-SERIES	149	0,89%	42	1,6%
MITSUBISHI	COLT	100	0,60%	3	0,1%
PEUGEOT	206 PLUS	54	0,32%	7	0,3%
CITROEN	DS3	44	0,26%	15	0,6%
DACIA	SANDERO	23	0,14%	1	0,0%
DAIHATSU	CHARADE	19	0,11%		
DAIHATSU	SIRION	17	0,10%	3	0,1%
FIAT	PUNTO EVO	11	0,07%		
ABARTH	PUNTO	9	0,05%	1	0,0%
LIFAN	LIFAN	7	0,04%	1	0,0%
CHEVROLET	AVEO-KALOS	1	0,01%		

		JULY '12		YTD		JULY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		8668	22,7%			1192	20,7%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
OPEL	ASTRA	1479	17,06%	174	14,6%		
SKODA	OCTAVIA	737	8,50%	103	8,6%		
NISSAN	QASHQAI	696	8,03%	102	8,6%		
VOLKSWAGEN	GOLF	692	7,98%	93	7,8%		
TOYOTA	AURIS	654	7,54%	84	7,0%		
CITROEN	C4	511	5,90%	117	9,8%		
ALFA ROMEO	GIULIETTA	389	4,49%	43	3,6%		
BMW	1-SERIES	376	4,34%	34	2,9%		
FORD	FOCUS	375	4,33%	70	5,9%		
AUDI	A3	294	3,39%	38	3,2%		
VOLVO	S40	233	2,69%	4	0,3%		
MITSUBISHI	ASX	229	2,64%	35	2,9%		
SEAT	LEON	187	2,16%	62	5,2%		
CHEVROLET	CRUZE	168	1,94%	7	0,6%		
MERCEDES	B-SERIES	163	1,88%	47	3,9%		
RENAULT	MEGANE	145	1,67%	11	0,9%		
HONDA	CIVIC	143	1,65%	25	2,1%		
KIA MOTORS	CEED	135	1,56%	15	1,3%		
HYUNDAI	i 30	130	1,50%				
PEUGEOT	3008	120	1,38%	6	0,5%		
PEUGEOT	308	87	1,00%	19	1,6%		
VOLKSWAGEN	BEETLE	83	0,96%	4	0,3%		
KIA MOTORS	NEW SPORTAGE	82	0,95%	2	0,2%		
HYUNDAI	IX35	57	0,66%	6	0,5%		
MAZDA	3-SERIES	54	0,62%	16	1,3%		
VOLKSWAGEN	JETTA	46	0,53%	2	0,2%		
VOLVO	C30	44	0,51%	4	0,3%		





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JULY '12

YTD

LEXUS	CT200H	41	0,47%	4	0,3%
MITSUBISHI	LANCER	41	0,47%	9	0,8%
NISSAN	TIIDA	40	0,46%	7	0,6%
LANCIA	DELTA	36	0,42%	6	0,5%
FIAT	BRAVO	35	0,40%	17	1,4%
RENAULT	FLUENCE	34	0,39%	3	0,3%
TOYOTA	COROLLA	32	0,37%	6	0,5%
CITROEN	DS4	31	0,36%	10	0,8%
VOLVO	V50	31	0,36%	1	0,1%
DACIA	LOGAN	15	0,17%	1	0,1%
HONDA	INSIGHT	13	0,15%	1	0,1%
VOLVO	V40	4	0,05%	4	0,3%
AUDI	S3	1	0,01%		
CITROEN	DS5	1	0,01%		
NISSAN	QASHQAI + 2	1	0,01%		
PEUGEOT	307	1	0,01%		
SUBARU	IMPREZA	1	0,01%		
SUBARU	XV	1	0,01%		

		JULY '12		YTD		JULY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		2210	5,8%	302	5,2%		
Make:	Range:	Volume:	%	Volume:	%		
VOLKSWAGEN	PASSAT	400	18,10%	85	28,1%		
OPEL	INSIGNIA	351	15,88%	38	12,6%		
VOLVO	S60	327	14,80%	37	12,3%		
MERCEDES	C-SERIES	211	9,55%	25	8,3%		
AUDI	A4	175	7,92%	24	7,9%		
BMW	3-SERIES	169	7,65%	24	7,9%		
TOYOTA	AVENSIS	149	6,74%	22	7,3%		
FORD	MONDEO	103	4,66%	7	2,3%		
VOLVO	V60	102	4,62%	17	5,6%		
PEUGEOT	508	85	3,85%	3	1,0%		
CITROEN	C5	31	1,40%	4	1,3%		
TOYOTA	PRIUS	29	1,31%	1	0,3%		
SKODA	SUPERB	27	1,22%	2	0,7%		
AUDI	A5	19	0,86%	10	3,3%		
MAZDA	6-SERIES	9	0,41%				
SEAT	EXEO	5	0,23%				
VOLVO	XC70	5	0,23%	2	0,7%		
LEXUS	IS 250	3	0,14%				
VOLVO	V70	3	0,14%	1	0,3%		
SAAB	SAAB 9-3	2	0,09%				
ALFA ROMEO	159	1	0,05%				
AUDI	A4 ALLROAD	1	0,05%				
CHEVROLET	EVANDER	1	0,05%				
LEXUS	IS 220D	1	0,05%				
OPEL	AMPERA	1	0,05%				





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JULY '12

YTD

		JULY '12		YTD	JULY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		153	0,4%		13	0,2%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	58	37,91%		9	69,2%
BMW	5-SERIES	37	24,18%		2	15,4%
AUDI	A6	32	20,92%		1	7,7%
VOLVO	S80	20	13,07%			
SAAB	SAAB 9-5	2	1,31%			
SUBARU	LEGACY	2	1,31%			
BMW	M-SERIES	1	0,65%		1	7,7%
LEXUS	GS450H	1	0,65%			

		JULY '12		YTD	JULY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		4	0,0%			
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	2	50,00%			
JAGUAR	XF-TYPE	1	25,00%			
MERCEDES	CLS-SERIES	1	25,00%			

		JULY '12		YTD	JULY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		3	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
PORSCHE	PANAMERA	2	66,67%		1	100,0%
JAGUAR	XJ-TYPE	1	33,33%			

		JULY '12		YTD	JULY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		1082	2,8%		133	2,3%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	A-SERIES	218	20,15%		38	28,6%
OPEL	MERIVA	184	17,01%		10	7,5%
SKODA	ROOMSTER	133	12,29%		16	12,0%
VOLKSWAGEN	TOURAN	58	5,36%		9	6,8%
FORD	GRAND C-MAX	49	4,53%		1	0,8%
NISSAN	NOTE	48	4,44%		8	6,0%
FORD	FOCUS C-MAX	43	3,97%		6	4,5%
KIA MOTORS	VENGA	43	3,97%		2	1,5%
FORD	S-MAX	36	3,33%		3	2,3%
KIA MOTORS	SOUL	32	2,96%			
SEAT	ALTEA	32	2,96%		6	4,5%
RENAULT	SCENIC	29	2,68%		4	3,0%
TOYOTA	VERSO S	27	2,50%		8	6,0%
TOYOTA	URBAN CRUISER	24	2,22%		5	3,8%
OPEL	ZAFIRA	23	2,13%		4	3,0%
RENAULT	MEGANE SCENIC	22	2,03%		3	2,3%
FIAT	QUBO	21	1,94%		4	3,0%
VOLKSWAGEN	SHARAN	20	1,85%		3	2,3%





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JULY '12

YTD

CHEVROLET	ORLANDO	11	1,02%	1	0,8%
CITROEN	C3 PICASSO	5	0,46%		
PEUGEOT	5008	5	0,46%		
CITROEN	PICASSO	4	0,37%		
TOYOTA	VERSO	4	0,37%		
FORD	GALAXY	3	0,28%	1	0,8%
SUBARU	TREZIA	3	0,28%		
SEAT	ALTEA FREETRACK	2	0,18%		
CITROEN	C4 PICASSO	1	0,09%		
HYUNDAI	MATRIX	1	0,09%		
RENAULT	MODUS	1	0,09%	1	0,8%

		JULY '12		YTD		JULY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV-M		205	0,5%			43	0,7%
Make:	Range:	Volume:	%			Volume:	%
FIAT	DOBLO	70	34,15%			17	39,5%
CITROEN	BERLINGO	45	21,95%				
VOLKSWAGEN	CADDY	30	14,63%			6	14,0%
PEUGEOT	EXPERT	17	8,29%			2	4,7%
OPEL	COMBO	15	7,32%			14	32,6%
RENAULT	KANGOO	15	7,32%			1	2,3%
FIAT	STRADA	5	2,44%			3	7,0%
PEUGEOT	PARTNER	4	1,95%				
CITROEN	NEMO	2	0,98%				
FIAT	FIORINO	2	0,98%				

		JULY '12		YTD		JULY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		79	0,2%			14	0,2%
Make:	Range:	Volume:	%			Volume:	%
AUDI	A3 CABRIOLET	29	36,71%			5	35,7%
MINI	MINI CABRIO	14	17,72%			4	28,6%
PEUGEOT	207 CC	14	17,72%				
VOLKSWAGEN	EOS	10	12,66%				
PEUGEOT	308 CC	8	10,13%			4	28,6%
OPEL	ASTRA CABRIO	2	2,53%				
AUDI	A5 CABRIOLET	1	1,27%			1	7,1%
LEXUS	IS 250C	1	1,27%				

		JULY '12		YTD		JULY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		158	0,4%			15	0,3%
Make:	Range:	Volume:	%			Volume:	%
VOLKSWAGEN	SCIROCCO	107	67,72%			9	60,0%
AUDI	A5 COUPE	19	12,03%			5	33,3%
PEUGEOT	RCZ	8	5,06%			1	6,7%
AUDI	TT COUPE	5	3,16%				
HONDA	CR-Z	5	3,16%				
PORSCHE	911	4	2,53%				
RENAULT	MEGANE COUPE	3	1,90%				





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JULY '12

YTD

VOLVO	C70	3	1,90%		
MINI	MINI COUPE	2	1,27%		
JAGUAR	XK-TYPE	1	0,63%		
MERCEDES	E-SERIES COUPE	1	0,63%		
JULY '12 YTD JULY '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		66	0,2%	16	0,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	22	33,33%	10	62,5%
BMW	Z4-SERIES	16	24,24%	3	18,8%
SMART	FORTWO CABRIO	10	15,15%	2	12,5%
PORSCHE	BOXSTER	5	7,58%		
MAZDA	MX-5	3	4,55%		
PORSCHE	CAYMAN	3	4,55%		
AUDI	TT	2	3,03%		
MINI	MINI ROADSTER	2	3,03%	1	6,3%
AUDI	R8	1	1,52%		
MERCEDES	SLS-SERIES	1	1,52%		
OPEL	GT	1	1,52%		
JULY '12 YTD JULY '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	GRANDUCA	1	50,00%		
TRIGANO	DUCATO	1	50,00%		
JULY '12 YTD JULY '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		163	0,4%	39	0,7%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	33	20,25%	13	33,3%
OPEL	VIVARO	32	19,63%	5	12,8%
FIAT	SCUDO	22	13,50%	4	10,3%
VOLKSWAGEN	KOMBI	18	11,04%	6	15,4%
MERCEDES	VITO, VIANO	17	10,43%	3	7,7%
CITROEN	JUMPER	9	5,52%		
VOLKSWAGEN	TRANSPORTER	9	5,52%	6	15,4%
NISSAN	PRIMASTAR	7	4,29%		
FIAT	DUCATO	4	2,45%	2	5,1%
RENAULT	TRAFIC	4	2,45%		
VOLKSWAGEN	UNKNOWN	2	1,23%		
FORD	TRANSIT	1	0,61%		
FORD	TRANSIT/TOURNEO	1	0,61%		
MERCEDES	SPRINTER	1	0,61%		
MERCEDES	VIANO	1	0,61%		
PIAGGIO	PORTER	1	0,61%		
VOLKSWAGEN	CRAFTER	1	0,61%		

