



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JUNE '12

YTD

		JUNE '12		YTD		JUNE '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		499	1,5%			78	1,4%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
BMW	X1-SERIES	125	25,05%			25	32,1%
SUZUKI	GRAND VITARA	88	17,64%			11	14,1%
SUZUKI	JIMNY	71	14,23%			9	11,5%
BMW	X3-SERIES	55	11,02%			13	16,7%
AUDI	Q5	49	9,82%			7	9,0%
DAIHATSU	TERIOS	30	6,01%			2	2,6%
CHRYSLER	WRANGLER	16	3,21%			3	3,8%
PORSCHE	CAYENNE	10	2,00%			1	1,3%
MERCEDES	ML-SERIES	9	1,80%			2	2,6%
MERCEDES	GLK-SERIES	7	1,40%			3	3,8%
BMW	X5-SERIES	6	1,20%				
SSANGYONG	KYRON	6	1,20%			1	1,3%
CHRYSLER	GRAND CHEROKEE	5	1,00%				
BMW	X6-SERIES	4	0,80%				
CHRYSLER	CHEROKEE	4	0,80%				
LAND ROVER	RANGE ROVER	4	0,80%				
AUDI	Q7	3	0,60%				
LAND ROVER	DEFENDER	2	0,40%				
NISSAN	PATHFINDER	2	0,40%			1	1,3%
TOYOTA	LAND CRUISER	2	0,40%				
CHEVROLET	CAPTIVA	1	0,20%				

		JUNE '12		YTD		JUNE '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1667	5,1%			245	4,4%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	431	25,85%			48	19,6%
AUDI	Q3	276	16,56%			35	14,3%
SKODA	YETI	199	11,94%			23	9,4%
DACIA	DUSTER	184	11,04%			18	7,3%
MINI	COUNTRYMAN	169	10,14%			32	13,1%
SUZUKI	SX4	163	9,78%			58	23,7%
VOLVO	XC60	79	4,74%			12	4,9%
FIAT	SEDICI	40	2,40%			16	6,5%
SUBARU	FORESTER	30	1,80%			1	0,4%
TOYOTA	RAV4	30	1,80%			1	0,4%
CHRYSLER	COMPASS	28	1,68%				
FORD	KUGA	15	0,90%				
HONDA	CR-V	6	0,36%				
VOLVO	XC90	5	0,30%				
OPEL	ANTARA	3	0,18%				
KIA MOTORS	SPORTAGE	2	0,12%				
LEXUS	RX450H	2	0,12%			1	0,4%
CHRYSLER	PATRIOT	1	0,06%				
INFINITI	FX37	1	0,06%				
JAC	REIN SRV	1	0,06%				





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JUNE '12

YTD

LAND ROVER	FREELANDER	1	0,06%		
NISSAN	X-TRAIL	1	0,06%		
JUNE '12 YTD JUNE '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		5199	16,0%	935	16,9%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	680	13,08%	112	12,0%
HYUNDAI	i 10	622	11,96%	110	11,8%
PEUGEOT	107	544	10,46%	84	9,0%
FIAT	500	401	7,71%	74	7,9%
TOYOTA	AYGO	371	7,14%	59	6,3%
VOLKSWAGEN	UP!	339	6,52%	74	7,9%
SUZUKI	ALTO	327	6,29%	81	8,7%
KIA MOTORS	PICANTO	323	6,21%	24	2,6%
CITROEN	C1	303	5,83%	101	10,8%
SMART	FORTWO	277	5,33%	52	5,6%
CHEVROLET	SPARK	201	3,87%	12	1,3%
FIAT	NEW PANDA	176	3,39%	47	5,0%
FORD	KA	153	2,94%	23	2,5%
SUZUKI	SPLASH	143	2,75%	25	2,7%
TOYOTA	IQ	105	2,02%	10	1,1%
NISSAN	PIXO	74	1,42%	9	1,0%
RENAULT	NEW TWINGO	60	1,15%	12	1,3%
VOLKSWAGEN	FOX	27	0,52%		
RENAULT	TWINGO	22	0,42%	17	1,8%
ABARTH	500	21	0,40%	5	0,5%
DAIHATSU	CUORE	16	0,31%	1	0,1%
OPEL	AGILA	7	0,13%		
SKODA	CITIGO	3	0,06%	3	0,3%
ASTON MARTIN	CYGNET	1	0,02%		
CHANGAN	BENNI	1	0,02%		
MITSUBISHI	I-MIEV	1	0,02%		
SMART	BRABUS	1	0,02%		
JUNE '12 YTD JUNE '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		14036	43,3%	2583	46,8%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	2215	15,78%	262	10,1%
TOYOTA	YARIS	1738	12,38%	272	10,5%
CITROEN	C3	1245	8,87%	466	18,0%
FORD	FIESTA	1103	7,86%	155	6,0%
VOLKSWAGEN	POLO	1095	7,80%	157	6,1%
NISSAN	MICRA	714	5,09%	125	4,8%
SUZUKI	SWIFT	668	4,76%	76	2,9%
HYUNDAI	i 20	604	4,30%	97	3,8%
SKODA	FABIA	534	3,80%	89	3,4%
SEAT	IBIZA	518	3,69%	155	6,0%
FIAT	GRANDE PUNTO	460	3,28%	98	3,8%
LANCIA	YPSILON	439	3,13%	95	3,7%
PEUGEOT	207	350	2,49%	20	0,8%





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JUNE '12

YTD

KIA MOTORS	RIO	319	2,27%	121	4,7%
RENAULT	CLIO	303	2,16%	46	1,8%
NISSAN	JUKE	276	1,97%	46	1,8%
HONDA	JAZZ	228	1,62%	23	0,9%
AUDI	A1	213	1,52%	38	1,5%
CHEVROLET	AVEO	185	1,32%	43	1,7%
ALFA ROMEO	MITO	174	1,24%	32	1,2%
MINI	MINI	168	1,20%	25	1,0%
PEUGEOT	208	125	0,89%	69	2,7%
MAZDA	2-SERIES	107	0,76%	45	1,7%
MITSUBISHI	COLT	97	0,69%	6	0,2%
PEUGEOT	206 PLUS	47	0,33%	1	0,0%
CITROEN	DS3	29	0,21%	3	0,1%
DACIA	SANDERO	22	0,16%	6	0,2%
DAIHATSU	CHARADE	19	0,14%	9	0,3%
DAIHATSU	SIRION	14	0,10%	1	0,0%
FIAT	PUNTO EVO	11	0,08%		
ABARTH	PUNTO	8	0,06%	1	0,0%
LIFAN	LIFAN	6	0,04%	1	0,0%
CHEVROLET	AVEO-KALOS	1	0,01%		
MINI	MINI CABRIO	1	0,01%		

		JUNE '12		YTD		JUNE '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		7477	23,1%	1096	19,8%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	ASTRA	1305	17,45%	143	13,0%		
SKODA	OCTAVIA	634	8,48%	80	7,3%		
VOLKSWAGEN	GOLF	599	8,01%	71	6,5%		
NISSAN	QASHQAI	594	7,94%	68	6,2%		
TOYOTA	AURIS	570	7,62%	149	13,6%		
CITROEN	C4	394	5,27%	66	6,0%		
ALFA ROMEO	GIULIETTA	346	4,63%	55	5,0%		
BMW	1-SERIES	342	4,57%	83	7,6%		
FORD	FOCUS	305	4,08%	58	5,3%		
AUDI	A3	256	3,42%	32	2,9%		
VOLVO	S40	229	3,06%	18	1,6%		
MITSUBISHI	ASX	194	2,59%	18	1,6%		
CHEVROLET	CRUZE	161	2,15%	59	5,4%		
RENAULT	MEGANE	134	1,79%	12	1,1%		
HYUNDAI	i 30	130	1,74%				
SEAT	LEON	125	1,67%	11	1,0%		
KIA MOTORS	CEED	120	1,60%	9	0,8%		
HONDA	CIVIC	118	1,58%	23	2,1%		
MERCEDES	B-SERIES	116	1,55%	39	3,6%		
PEUGEOT	3008	114	1,52%	9	0,8%		
KIA MOTORS	NEW SPORTAGE	80	1,07%	8	0,7%		
VOLKSWAGEN	BEETLE	79	1,06%	4	0,4%		
PEUGEOT	308	68	0,91%	9	0,8%		
HYUNDAI	IX35	51	0,68%	3	0,3%		
VOLKSWAGEN	JETTA	44	0,59%	2	0,2%		
VOLVO	C30	40	0,53%	2	0,2%		





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JUNE '12

YTD

MAZDA	3-SERIES	38	0,51%	23	2,1%
LEXUS	CT200H	37	0,49%	4	0,4%
NISSAN	TIIDA	33	0,44%	18	1,6%
MITSUBISHI	LANCER	32	0,43%	2	0,2%
RENAULT	FLUENCE	31	0,41%	2	0,2%
LANCIA	DELTA	30	0,40%	2	0,2%
VOLVO	V50	30	0,40%	4	0,4%
TOYOTA	COROLLA	26	0,35%	2	0,2%
CITROEN	DS4	21	0,28%	3	0,3%
FIAT	BRAVO	18	0,24%	3	0,3%
DACIA	LOGAN	14	0,19%		
HONDA	INSIGHT	12	0,16%	1	0,1%
AUDI	S3	1	0,01%		
CITROEN	DS5	1	0,01%	1	0,1%
NISSAN	QASHQAI + 2	1	0,01%		
PEUGEOT	308 CC	1	0,01%		
PEUGEOT	307	1	0,01%		
SUBARU	IMPREZA	1	0,01%		
SUBARU	XV	1	0,01%		

Segment:	JUNE '12		YTD		JUNE '12	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D	1908	5,9%	282	5,1%		
Make:	Range:	Volume:	%	Volume:	%	
VOLKSWAGEN	PASSAT	315	16,51%	26	9,2%	
OPEL	INSIGNIA	313	16,40%	37	13,1%	
VOLVO	S60	290	15,20%	57	20,2%	
MERCEDES	C-SERIES	186	9,75%	29	10,3%	
AUDI	A4	151	7,91%	44	15,6%	
BMW	3-SERIES	145	7,60%	20	7,1%	
TOYOTA	AVENSIS	127	6,66%	28	9,9%	
FORD	MONDEO	96	5,03%	5	1,8%	
VOLVO	V60	85	4,45%	12	4,3%	
PEUGEOT	508	82	4,30%	2	0,7%	
TOYOTA	PRIUS	28	1,47%	14	5,0%	
CITROEN	C5	27	1,42%	4	1,4%	
SKODA	SUPERB	25	1,31%	1	0,4%	
AUDI	A5	9	0,47%	1	0,4%	
MAZDA	6-SERIES	9	0,47%			
SEAT	EXEO	5	0,26%			
LEXUS	IS 250	3	0,16%			
VOLVO	XC70	3	0,16%			
SAAB	SAAB 9-3	2	0,10%			
VOLVO	V70	2	0,10%			
ALFA ROMEO	159	1	0,05%			
AUDI	A4 ALLROAD	1	0,05%			
CHEVROLET	EVANDER	1	0,05%			
LEXUS	IS 220D	1	0,05%	1	0,4%	
OPEL	AMPERA	1	0,05%	1	0,4%	





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JUNE '12

YTD

		JUNE '12		YTD	JUNE '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		140	0,4%		24	0,4%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	49	35,00%		11	45,8%
BMW	5-SERIES	35	25,00%		4	16,7%
AUDI	A6	31	22,14%		2	8,3%
VOLVO	S80	20	14,29%		7	29,2%
SAAB	SAAB 9-5	2	1,43%			
SUBARU	LEGACY	2	1,43%			
LEXUS	GS450H	1	0,71%			
		JUNE '12		YTD	JUNE '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		4	0,0%		2	0,0%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	2	50,00%			
JAGUAR	XF-TYPE	1	25,00%		1	50,0%
MERCEDES	CLS-SERIES	1	25,00%		1	50,0%
		JUNE '12		YTD	JUNE '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		2	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
JAGUAR	XJ-TYPE	1	50,00%		1	100,0%
PORSCHE	PANAMERA	1	50,00%			
		JUNE '12		YTD	JUNE '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		949	2,9%		166	3,0%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	A-SERIES	180	18,97%		57	34,3%
OPEL	MERIVA	174	18,34%		15	9,0%
SKODA	ROOMSTER	117	12,33%		24	14,5%
VOLKSWAGEN	TOURAN	49	5,16%		10	6,0%
FORD	GRAND C-MAX	48	5,06%		2	1,2%
KIA MOTORS	VENGA	41	4,32%		6	3,6%
NISSAN	NOTE	40	4,21%		3	1,8%
FORD	FOCUS C-MAX	37	3,90%		8	4,8%
FORD	S-MAX	33	3,48%		5	3,0%
KIA MOTORS	SOUL	32	3,37%			
SEAT	ALTEA	26	2,74%		2	1,2%
RENAULT	SCENIC	25	2,63%		1	0,6%
OPEL	ZAFIRA	19	2,00%		8	4,8%
RENAULT	MEGANE SCENIC	19	2,00%		9	5,4%
TOYOTA	VERSO S	19	2,00%		3	1,8%
TOYOTA	URBAN CRUISER	19	2,00%		4	2,4%
FIAT	QUBO	17	1,79%		1	0,6%
VOLKSWAGEN	SHARAN	17	1,79%		1	0,6%
CHEVROLET	ORLANDO	10	1,05%		2	1,2%





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JUNE '12

YTD

CITROEN	C3 PICASSO	5	0,53%		
PEUGEOT	5008	5	0,53%	3	1,8%
CITROEN	PICASSO	4	0,42%		
TOYOTA	VERSO	4	0,42%		
SUBARU	TREZIA	3	0,32%		
FORD	GALAXY	2	0,21%		
SEAT	ALTEA FREETRACK	2	0,21%	2	1,2%
CITROEN	C4 PICASSO	1	0,11%		
HYUNDAI	MATRIX	1	0,11%		

		JUNE '12		YTD	JUNE '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		162	0,5%		18	0,3%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	53	32,72%		9	50,0%
CITROEN	BERLINGO	45	27,78%			
VOLKSWAGEN	CADDY	24	14,81%		7	38,9%
PEUGEOT	EXPERT	15	9,26%			
RENAULT	KANGOO	14	8,64%			
PEUGEOT	PARTNER	4	2,47%			
CITROEN	NEMO	2	1,23%			
FIAT	FIORINO	2	1,23%			
FIAT	STRADA	2	1,23%		2	11,1%
OPEL	COMBO	1	0,62%			

		JUNE '12		YTD	JUNE '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		63	0,2%		12	0,2%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A3 CABRIOLET	24	38,10%		8	66,7%
PEUGEOT	207 CC	14	22,22%		4	33,3%
VOLKSWAGEN	EOS	10	15,87%			
MINI	MINI CABRIO	9	14,29%			
PEUGEOT	308 CC	3	4,76%			
OPEL	ASTRA CABRIO	2	3,17%			
LEXUS	IS 250C	1	1,59%			

		JUNE '12		YTD	JUNE '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		143	0,4%		19	0,3%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	98	68,53%		12	63,2%
AUDI	A5 COUPE	14	9,79%		2	10,5%
PEUGEOT	RCZ	7	4,90%			
AUDI	TT COUPE	5	3,50%		1	5,3%
HONDA	CR-Z	5	3,50%		2	10,5%
PORSCHE	911	4	2,80%			
RENAULT	MEGANE COUPE	3	2,10%			
VOLVO	C70	3	2,10%			
MINI	MINI COUPE	2	1,40%		1	5,3%
JAGUAR	XK-TYPE	1	0,70%		1	5,3%





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YTD

		JUNE '12		YTD	JUNE '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		50	0,2%		11	0,2%
Make:	Range:	Volume:	%		Volume:	%
BMW	Z4-SERIES	13	26,00%		4	36,4%
MERCEDES	SLK-SERIES	12	24,00%		4	36,4%
SMART	FORTWO CABRIO	8	16,00%		2	18,2%
PORSCHE	BOXSTER	5	10,00%		1	9,1%
MAZDA	MX-5	3	6,00%			
PORSCHE	CAYMAN	3	6,00%			
AUDI	TT	2	4,00%			
AUDI	R8	1	2,00%			
MERCEDES	SLS-SERIES	1	2,00%			
MINI	MINI ROADSTER	1	2,00%			
OPEL	GT	1	2,00%			
Segment: CARAVAN						
		2	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
C.I./ROLLERTEAM	GRANDUCA	1	50,00%			
TRIGANO	DUCATO	1	50,00%		1	100,0%
Segment: COMBI						
		124	0,4%		51	0,9%
Make:	Range:	Volume:	%		Volume:	%
OPEL	VIVARO	27	21,77%		23	45,1%
NISSAN	NV200	20	16,13%		9	17,6%
FIAT	SCUDO	18	14,52%		2	3,9%
MERCEDES	VITO, VIANO	14	11,29%		9	17,6%
VOLKSWAGEN	KOMBI	12	9,68%		1	2,0%
CITROEN	JUMPER	9	7,26%			
NISSAN	PRIMASTAR	7	5,65%		1	2,0%
RENAULT	TRAFIC	4	3,23%			
VOLKSWAGEN	TRANSPORTER	3	2,42%		1	2,0%
FIAT	DUCATO	2	1,61%		1	2,0%
VOLKSWAGEN	UNKNOWN	2	1,61%		2	3,9%
FORD	TRANSIT	1	0,81%			
FORD	TRANSIT/TOURNEO	1	0,81%		1	2,0%
MERCEDES	SPRINTER	1	0,81%		1	2,0%
MERCEDES	VIANO	1	0,81%			
PIAGGIO	PORTER	1	0,81%			
VOLKSWAGEN	CRAFTER	1	0,81%			

