



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '12

YTD

		MAY '12		YTD		MAY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		421	1,6%	84	1,6%		
Make:	Range:	Volume:	%	Volume:	%		
BMW	X1-SERIES	100	23,75%	25	29,8%		
SUZUKI	GRAND VITARA	77	18,29%	19	22,6%		
SUZUKI	JIMNY	62	14,73%	6	7,1%		
AUDI	Q5	42	9,98%	7	8,3%		
BMW	X3-SERIES	42	9,98%	13	15,5%		
DAIHATSU	TERIOS	28	6,65%	3	3,6%		
CHRYSLER	WRANGLER	13	3,09%	4	4,8%		
PORSCHE	CAYENNE	9	2,14%	1	1,2%		
MERCEDES	ML-SERIES	7	1,66%	1	1,2%		
BMW	X5-SERIES	6	1,43%				
CHRYSLER	GRAND CHEROKEE	5	1,19%	1	1,2%		
SSANGYONG	KYRON	5	1,19%	1	1,2%		
BMW	X6-SERIES	4	0,95%	2	2,4%		
CHRYSLER	CHEROKEE	4	0,95%				
LAND ROVER	RANGE ROVER	4	0,95%				
MERCEDES	GLK-SERIES	4	0,95%	1	1,2%		
AUDI	Q7	3	0,71%				
LAND ROVER	DEFENDER	2	0,48%				
TOYOTA	LAND CRUISER	2	0,48%				
CHEVROLET	CAPTIVA	1	0,24%				
NISSAN	PATHFINDER	1	0,24%				

		MAY '12		YTD		MAY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1422	5,3%	220	4,1%		
Make:	Range:	Volume:	%	Volume:	%		
VOLKSWAGEN	TIGUAN	383	26,93%	60	27,3%		
AUDI	Q3	241	16,95%	41	18,6%		
SKODA	YETI	176	12,38%	21	9,5%		
DACIA	DUSTER	166	11,67%	17	7,7%		
MINI	COUNTRYMAN	137	9,63%	38	17,3%		
SUZUKI	SX4	105	7,38%	6	2,7%		
VOLVO	XC60	67	4,71%	22	10,0%		
SUBARU	FORESTER	29	2,04%	1	0,5%		
TOYOTA	RAV4	29	2,04%	1	0,5%		
CHRYSLER	COMPASS	28	1,97%	9	4,1%		
FIAT	SEDICI	24	1,69%				
FORD	KUGA	15	1,05%	1	0,5%		
HONDA	CR-V	6	0,42%				
VOLVO	XC90	5	0,35%	1	0,5%		
OPEL	ANTARA	3	0,21%	1	0,5%		
KIA MOTORS	SPORTAGE	2	0,14%				
CHRYSLER	PATRIOT	1	0,07%	1	0,5%		
INFINITI	FX37	1	0,07%				
JAC	REIN SRV	1	0,07%				
LAND ROVER	FREELANDER	1	0,07%				





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MAY '12

YTD

Make:	Range:	Volume:	%	Volume:	%
LEXUS	RX450H	1	0,07%		
NISSAN	X-TRAIL	1	0,07%		
MAY '12 YTD MAY '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		4263	15,8%	862	16,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	568	13,32%	98	11,4%
HYUNDAI	i 10	512	12,01%	81	9,4%
PEUGEOT	107	460	10,79%	74	8,6%
FIAT	500	327	7,67%	50	5,8%
TOYOTA	AYGO	312	7,32%	36	4,2%
KIA MOTORS	PICANTO	299	7,01%	74	8,6%
VOLKSWAGEN	UP!	265	6,22%	78	9,0%
SUZUKI	ALTO	246	5,77%	40	4,6%
SMART	FORTWO	225	5,28%	34	3,9%
CITROEN	C1	202	4,74%	122	14,2%
CHEVROLET	SPARK	189	4,43%	18	2,1%
FORD	KA	130	3,05%	13	1,5%
FIAT	NEW PANDA	129	3,03%	47	5,5%
SUZUKI	SPLASH	118	2,77%	42	4,9%
TOYOTA	IQ	95	2,23%	13	1,5%
NISSAN	PIXO	65	1,52%	18	2,1%
RENAULT	NEW TWINGO	48	1,13%	10	1,2%
VOLKSWAGEN	FOX	27	0,63%	4	0,5%
ABARTH	500	16	0,38%	2	0,2%
DAIHATSU	CUORE	15	0,35%	1	0,1%
OPEL	AGILA	7	0,16%	2	0,2%
RENAULT	TWINGO	5	0,12%	5	0,6%
ASTON MARTIN	CYGNET	1	0,02%		
MITSUBISHI	I-MIEV	1	0,02%		
SMART	BRABUS	1	0,02%		
MAY '12 YTD MAY '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		11453	42,6%	2321	43,7%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	1953	17,05%	274	11,8%
TOYOTA	YARIS	1466	12,80%	288	12,4%
FORD	FIESTA	948	8,28%	147	6,3%
VOLKSWAGEN	POLO	938	8,19%	132	5,7%
CITROEN	C3	779	6,80%	302	13,0%
SUZUKI	SWIFT	592	5,17%	112	4,8%
NISSAN	MICRA	589	5,14%	194	8,4%
HYUNDAI	i 20	507	4,43%	88	3,8%
SKODA	FABIA	445	3,89%	77	3,3%
SEAT	IBIZA	363	3,17%	100	4,3%
FIAT	GRANDE PUNTO	362	3,16%	85	3,7%
LANCIA	YPSILON	344	3,00%	97	4,2%
PEUGEOT	207	330	2,88%	48	2,1%
RENAULT	CLIO	257	2,24%	56	2,4%
NISSAN	JUKE	230	2,01%	46	2,0%





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MAY '12

YTD

HONDA	JAZZ	205	1,79%	28	1,2%
KIA MOTORS	RIO	198	1,73%	40	1,7%
AUDI	A1	175	1,53%	45	1,9%
MINI	MINI	143	1,25%	10	0,4%
ALFA ROMEO	MITO	142	1,24%	24	1,0%
CHEVROLET	AVEO	142	1,24%	27	1,2%
MITSUBISHI	COLT	91	0,79%	9	0,4%
MAZDA	2-SERIES	62	0,54%	7	0,3%
PEUGEOT	208	56	0,49%	56	2,4%
PEUGEOT	206 PLUS	46	0,40%	11	0,5%
CITROEN	DS3	26	0,23%	9	0,4%
DACIA	SANDERO	16	0,14%	7	0,3%
DAIHATSU	SIRION	13	0,11%		
FIAT	PUNTO EVO	11	0,10%		
DAIHATSU	CHARADE	10	0,09%		
ABARTH	PUNTO	7	0,06%	1	0,0%
LIFAN	LIFAN	5	0,04%		
CHEVROLET	AVEO-KALOS	1	0,01%		
MINI	MINI CABRIO	1	0,01%	1	0,0%

Segment:	MAY '12		YTD		MAY '12	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C	6381	23,7%	1220	23,0%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	ASTRA	1162	18,21%	176	14,4%	
SKODA	OCTAVIA	554	8,68%	152	12,5%	
VOLKSWAGEN	GOLF	528	8,27%	77	6,3%	
NISSAN	QASHQAI	526	8,24%	88	7,2%	
TOYOTA	AURIS	421	6,60%	94	7,7%	
CITROEN	C4	328	5,14%	127	10,4%	
ALFA ROMEO	GIULIETTA	291	4,56%	49	4,0%	
BMW	1-SERIES	259	4,06%	59	4,8%	
FORD	FOCUS	247	3,87%	94	7,7%	
AUDI	A3	224	3,51%	35	2,9%	
VOLVO	S40	211	3,31%	27	2,2%	
MITSUBISHI	ASX	176	2,76%	18	1,5%	
HYUNDAI	i 30	130	2,04%	1	0,1%	
RENAULT	MEGANE	122	1,91%	26	2,1%	
SEAT	LEON	114	1,79%	15	1,2%	
KIA MOTORS	CEED	111	1,74%	18	1,5%	
PEUGEOT	3008	105	1,65%	11	0,9%	
CHEVROLET	CRUZE	102	1,60%	4	0,3%	
HONDA	CIVIC	95	1,49%	26	2,1%	
MERCEDES	B-SERIES	77	1,21%	13	1,1%	
VOLKSWAGEN	BEETLE	75	1,18%	34	2,8%	
KIA MOTORS	NEW SPORTAGE	72	1,13%	7	0,6%	
PEUGEOT	308	59	0,92%	16	1,3%	
HYUNDAI	IX35	48	0,75%	5	0,4%	
VOLKSWAGEN	JETTA	42	0,66%	6	0,5%	
VOLVO	C30	38	0,60%	5	0,4%	
LEXUS	CT200H	33	0,52%	6	0,5%	
MITSUBISHI	LANCER	30	0,47%	3	0,2%	





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MAY '12

YTD

Make	Range	Volume	%	Volume	%
RENAULT	FLUENCE	29	0,45%	4	0,3%
LANCIA	DELTA	28	0,44%	5	0,4%
VOLVO	V50	26	0,41%	2	0,2%
TOYOTA	COROLLA	24	0,38%	7	0,6%
CITROEN	DS4	18	0,28%	1	0,1%
FIAT	BRAVO	15	0,24%	3	0,2%
MAZDA	3-SERIES	15	0,24%	1	0,1%
NISSAN	TIIDA	15	0,24%		
DACIA	LOGAN	14	0,22%	2	0,2%
HONDA	INSIGHT	11	0,17%	1	0,1%
AUDI	S3	1	0,02%		
NISSAN	QASHQAI + 2	1	0,02%	1	0,1%
PEUGEOT	308 CC	1	0,02%	1	0,1%
PEUGEOT	307	1	0,02%		
SUBARU	IMPREZA	1	0,02%		
SUBARU	XV	1	0,02%		

Segment:	MAY '12		YTD		MAY '12	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D	1624	6,0%	299	5,6%		
Make:	Range:	Volume:	%	Volume:	%	
VOLKSWAGEN	PASSAT	289	17,80%	44	14,7%	
OPEL	INSIGNIA	276	17,00%	56	18,7%	
VOLVO	S60	233	14,35%	48	16,1%	
MERCEDES	C-SERIES	157	9,67%	17	5,7%	
BMW	3-SERIES	125	7,70%	47	15,7%	
AUDI	A4	107	6,59%	32	10,7%	
TOYOTA	AVENSIS	99	6,10%	15	5,0%	
FORD	MONDEO	91	5,60%	2	0,7%	
PEUGEOT	508	80	4,93%	4	1,3%	
VOLVO	V60	73	4,50%	18	6,0%	
SKODA	SUPERB	24	1,48%	7	2,3%	
CITROEN	C5	23	1,42%	3	1,0%	
TOYOTA	PRIUS	14	0,86%	2	0,7%	
MAZDA	6-SERIES	9	0,55%			
AUDI	A5	6	0,37%	1	0,3%	
SEAT	EXEO	5	0,31%			
LEXUS	IS 250	3	0,18%			
VOLVO	XC70	3	0,18%	1	0,3%	
SAAB	SAAB 9-3	2	0,12%	1	0,3%	
VOLVO	V70	2	0,12%			
ALFA ROMEO	159	1	0,06%	1	0,3%	
AUDI	A4 ALLROAD	1	0,06%			
CHEVROLET	EVANDER	1	0,06%			

Segment:	MAY '12		YTD		MAY '12	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E	116	0,4%	12	0,2%		
Make:	Range:	Volume:	%	Volume:	%	
MERCEDES	E-SERIES	38	32,76%	2	16,7%	
BMW	5-SERIES	31	26,72%	4	33,3%	
AUDI	A6	29	25,00%	5	41,7%	





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MAY '12

YTD

VOLVO	S80	13	11,21%	1	8,3%
SAAB	SAAB 9-5	2	1,72%		
SUBARU	LEGACY	2	1,72%		
LEXUS	GS450H	1	0,86%		
MAY '12 YTD MAY '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		2	0,0%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	2	100,00%	1	100,0%
MAY '12 YTD MAY '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		1	0,0%		
Make:	Range:	Volume:	%	Volume:	%
PORSCHE	PANAMERA	1	100,00%		
MAY '12 YTD MAY '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		783	2,9%	194	3,7%
Make:	Range:	Volume:	%	Volume:	%
OPEL	MERIVA	159	20,31%	28	14,4%
MERCEDES	A-SERIES	123	15,71%	73	37,6%
SKODA	ROOMSTER	93	11,88%	22	11,3%
FORD	GRAND C-MAX	46	5,87%	6	3,1%
VOLKSWAGEN	TOURAN	39	4,98%	8	4,1%
NISSAN	NOTE	37	4,73%	12	6,2%
KIA MOTORS	VENGA	35	4,47%	8	4,1%
KIA MOTORS	SOUL	32	4,09%	2	1,0%
FORD	FOCUS C-MAX	29	3,70%	8	4,1%
FORD	S-MAX	28	3,58%	5	2,6%
RENAULT	SCENIC	24	3,07%	1	0,5%
SEAT	ALTEA	24	3,07%	1	0,5%
FIAT	QUBO	16	2,04%	2	1,0%
TOYOTA	VERSO S	16	2,04%	4	2,1%
VOLKSWAGEN	SHARAN	16	2,04%	3	1,5%
TOYOTA	URBAN CRUISER	15	1,92%	4	2,1%
OPEL	ZAFIRA	11	1,40%	2	1,0%
RENAULT	MEGANE SCENIC	10	1,28%	1	0,5%
CHEVROLET	ORLANDO	8	1,02%	2	1,0%
CITROEN	C3 PICASSO	5	0,64%	2	1,0%
CITROEN	PICASSO	4	0,51%		
TOYOTA	VERSO	4	0,51%		
SUBARU	TREZIA	3	0,38%		
FORD	GALAXY	2	0,26%		
PEUGEOT	5008	2	0,26%		
CITROEN	C4 PICASSO	1	0,13%		
HYUNDAI	MATRIX	1	0,13%		





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MAY '12

YTD

		MAY '12		YTD	MAY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		144	0,5%		36	0,7%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	BERLINGO	45	31,25%			
FIAT	DOBLO	44	30,56%		14	38,9%
VOLKSWAGEN	CADDY	17	11,81%		7	19,4%
PEUGEOT	EXPERT	15	10,42%		8	22,2%
RENAULT	KANGOO	14	9,72%		6	16,7%
PEUGEOT	PARTNER	4	2,78%		1	2,8%
CITROEN	NEMO	2	1,39%			
FIAT	FIORINO	2	1,39%			
OPEL	COMBO	1	0,69%			

		MAY '12		YTD	MAY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		51	0,2%		14	0,3%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A3 CABRIOLET	16	31,37%		9	64,3%
PEUGEOT	207 CC	10	19,61%		5	35,7%
VOLKSWAGEN	EOS	10	19,61%			
MINI	MINI CABRIO	9	17,65%			
PEUGEOT	308 CC	3	5,88%			
OPEL	ASTRA CABRIO	2	3,92%			
LEXUS	IS 250C	1	1,96%			

		MAY '12		YTD	MAY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		126	0,5%		14	0,3%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	86	68,25%		11	78,6%
AUDI	A5 COUPE	12	9,52%		2	14,3%
PEUGEOT	RCZ	7	5,56%		1	7,1%
AUDI	TT COUPE	4	3,17%			
PORSCHE	911	4	3,17%			
HONDA	CR-Z	3	2,38%			
RENAULT	MEGANE COUPE	3	2,38%			
VOLVO	C70	3	2,38%			
AUDI	A5	2	1,59%			
MERCEDES	E-SERIES COUPE	1	0,79%			
MINI	MINI COUPE	1	0,79%			

		MAY '12		YTD	MAY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		39	0,1%		5	0,1%
Make:	Range:	Volume:	%		Volume:	%
BMW	Z4-SERIES	9	23,08%		2	40,0%
MERCEDES	SLK-SERIES	8	20,51%			
SMART	FORTWO CABRIO	6	15,38%		3	60,0%
PORSCHE	BOXSTER	4	10,26%			





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MAY '12

YTD

MAZDA	MX-5	3	7,69%
PORSCHE	CAYMAN	3	7,69%
AUDI	TT	2	5,13%
AUDI	R8	1	2,56%
MERCEDES	SLS-SERIES	1	2,56%
MINI	MINI ROADSTER	1	2,56%
OPEL	GT	1	2,56%

	MAY '12	YTD	MAY '12	
Segment:	TOTAL	Market Share	TOTAL	Market Share
CARAVAN	1	0,0%		
Make:	Range:	Volume:	%	Volume: %
C.I./ROLLERTEAM	GRANDUCA	1	100,00%	

	MAY '12	YTD	MAY '12		
Segment:	TOTAL	Market Share	TOTAL	Market Share	
COMBI	73	0,3%	30	0,6%	
Make:	Range:	Volume:	%	Volume: %	
FIAT	SCUDO	16	21,92%	14	46,7%
NISSAN	NV200	11	15,07%	3	10,0%
VOLKSWAGEN	KOMBI	11	15,07%	7	23,3%
CITROEN	JUMPER	9	12,33%		
NISSAN	PRIMASTAR	6	8,22%	6	20,0%
MERCEDES	VITO, VIANO	5	6,85%		
OPEL	VIVARO	4	5,48%		
RENAULT	TRAFIC	4	5,48%		
VOLKSWAGEN	TRANSPORTER	2	2,74%		
FIAT	DUCATO	1	1,37%		
FORD	TRANSIT	1	1,37%		
MERCEDES	VIANO	1	1,37%		
PIAGGIO	PORTER	1	1,37%		
VOLKSWAGEN	CRAFTER	1	1,37%		

