



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '12

YTD

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		337	1,6%		97	2,2%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	75	22,26%		18	18,6%
SUZUKI	GRAND VITARA	58	17,21%		16	16,5%
SUZUKI	JIMNY	56	16,62%		18	18,6%
AUDI	Q5	35	10,39%		10	10,3%
BMW	X3-SERIES	29	8,61%		7	7,2%
DAIHATSU	TERIOS	25	7,42%		5	5,2%
CHRYSLER	WRANGLER	9	2,67%		3	3,1%
PORSCHE	CAYENNE	8	2,37%		7	7,2%
BMW	X5-SERIES	6	1,78%		1	1,0%
MERCEDES	ML-SERIES	6	1,78%		2	2,1%
CHRYSLER	CHEROKEE	4	1,19%		1	1,0%
CHRYSLER	GRAND CHEROKEE	4	1,19%		2	2,1%
LAND ROVER	RANGE ROVER	4	1,19%		1	1,0%
SSANGYONG	KYRON	4	1,19%		2	2,1%
AUDI	Q7	3	0,89%		1	1,0%
MERCEDES	GLK-SERIES	3	0,89%		1	1,0%
BMW	X6-SERIES	2	0,59%			
LAND ROVER	DEFENDER	2	0,59%			
TOYOTA	LAND CRUISER	2	0,59%		1	1,0%
CHEVROLET	CAPTIVA	1	0,30%			
NISSAN	PATHFINDER	1	0,30%		1	1,0%

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		1202	5,6%		171	3,9%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	323	26,87%		35	20,5%
AUDI	Q3	200	16,64%		38	22,2%
SKODA	YETI	155	12,90%		20	11,7%
DACIA	DUSTER	149	12,40%		18	10,5%
MINI	COUNTRYMAN	99	8,24%		21	12,3%
SUZUKI	SX4	99	8,24%		11	6,4%
VOLVO	XC60	45	3,74%		7	4,1%
SUBARU	FORESTER	28	2,33%		2	1,2%
TOYOTA	RAV4	28	2,33%		1	0,6%
FIAT	SEDICI	24	2,00%		1	0,6%
CHRYSLER	COMPASS	19	1,58%		7	4,1%
FORD	KUGA	14	1,16%		6	3,5%
HONDA	CR-V	6	0,50%		2	1,2%
VOLVO	XC90	4	0,33%		1	0,6%
KIA MOTORS	SPORTAGE	2	0,17%		1	0,6%
OPEL	ANTARA	2	0,17%			
INFINITI	FX37	1	0,08%			
JAC	REIN SRV	1	0,08%			
LAND ROVER	FREELANDER	1	0,08%			
LEXUS	RX450H	1	0,08%			





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APRIL '12

YTD

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		3401	15,8%		750	17,0%
Make:	Range:	Volume:	%		Volume:	%
FIAT	PANDA	470	13,82%		98	13,1%
HYUNDAI	i 10	431	12,67%		68	9,1%
PEUGEOT	107	386	11,35%		57	7,6%
FIAT	500	277	8,14%		53	7,1%
TOYOTA	AYGO	276	8,12%		57	7,6%
KIA MOTORS	PICANTO	225	6,62%		32	4,3%
SUZUKI	ALTO	206	6,06%		73	9,7%
SMART	FORTWO	191	5,62%		46	6,1%
VOLKSWAGEN	UP!	187	5,50%		69	9,2%
CHEVROLET	SPARK	171	5,03%		30	4,0%
FORD	KA	117	3,44%		35	4,7%
FIAT	NEW PANDA	82	2,41%		29	3,9%
TOYOTA	IQ	82	2,41%		13	1,7%
CITROEN	C1	80	2,35%		26	3,5%
SUZUKI	SPLASH	76	2,23%		33	4,4%
NISSAN	PIXO	47	1,38%		7	0,9%
RENAULT	NEW TWINGO	38	1,12%		9	1,2%
VOLKSWAGEN	FOX	23	0,68%		8	1,1%
ABARTH	500	14	0,41%		3	0,4%
DAIHATSU	CUORE	14	0,41%		2	0,3%
OPEL	AGILA	5	0,15%			
ASTON MARTIN	CYGNET	1	0,03%			
MITSUBISHI	I-MIEV	1	0,03%		1	0,1%
SMART	BRABUS	1	0,03%		1	0,1%

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		9132	42,3%		1852	42,0%
Make:	Range:	Volume:	%		Volume:	%
OPEL	CORSA	1679	18,39%		262	14,1%
TOYOTA	YARIS	1178	12,90%		227	12,3%
VOLKSWAGEN	POLO	806	8,83%		84	4,5%
FORD	FIESTA	801	8,77%		139	7,5%
SUZUKI	SWIFT	480	5,26%		112	6,0%
CITROEN	C3	477	5,22%		236	12,7%
HYUNDAI	i 20	419	4,59%		52	2,8%
NISSAN	MICRA	395	4,33%		86	4,6%
SKODA	FABIA	368	4,03%		64	3,5%
PEUGEOT	207	282	3,09%		105	5,7%
FIAT	GRANDE PUNTO	277	3,03%		92	5,0%
SEAT	IBIZA	263	2,88%		30	1,6%
LANCIA	YPSILON	247	2,70%		92	5,0%
RENAULT	CLIO	201	2,20%		37	2,0%
NISSAN	JUKE	184	2,01%		30	1,6%
HONDA	JAZZ	177	1,94%		21	1,1%
KIA MOTORS	RIO	158	1,73%		10	0,5%





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APRIL '12

YTD

MINI	MINI	133	1,46%	46	2,5%
AUDI	A1	130	1,42%	34	1,8%
ALFA ROMEO	MITO	118	1,29%	27	1,5%
CHEVROLET	AVEO	115	1,26%	32	1,7%
MITSUBISHI	COLT	82	0,90%	16	0,9%
MAZDA	2-SERIES	55	0,60%	6	0,3%
PEUGEOT	206 PLUS	35	0,38%		
CITROEN	DS3	17	0,19%	4	0,2%
DAIHATSU	SIRION	13	0,14%	4	0,2%
FIAT	PUNTO EVO	11	0,12%		
DAIHATSU	CHARADE	10	0,11%		
DACIA	SANDERO	9	0,10%	1	0,1%
ABARTH	PUNTO	6	0,07%		
LIFAN	LIFAN	5	0,05%	3	0,2%
CHEVROLET	AVEO-KALOS	1	0,01%		
APRIL '12 YTD APRIL '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		5161	23,9%	1055	23,9%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	986	19,10%	214	20,3%
VOLKSWAGEN	GOLF	451	8,74%	68	6,4%
NISSAN	QASHQAI	438	8,49%	85	8,1%
SKODA	OCTAVIA	402	7,79%	77	7,3%
TOYOTA	AURIS	327	6,34%	71	6,7%
ALFA ROMEO	GIULIETTA	242	4,69%	60	5,7%
CITROEN	C4	201	3,89%	100	9,5%
BMW	1-SERIES	200	3,88%	43	4,1%
AUDI	A3	189	3,66%	61	5,8%
VOLVO	S40	184	3,57%	24	2,3%
MITSUBISHI	ASX	158	3,06%	17	1,6%
FORD	FOCUS	153	2,96%	42	4,0%
HYUNDAI	i 30	129	2,50%	7	0,7%
SEAT	LEON	99	1,92%	10	0,9%
CHEVROLET	CRUZE	98	1,90%	14	1,3%
RENAULT	MEGANE	96	1,86%	6	0,6%
PEUGEOT	3008	94	1,82%	8	0,8%
KIA MOTORS	CEED	93	1,80%	8	0,8%
HONDA	CIVIC	69	1,34%	24	2,3%
KIA MOTORS	NEW SPORTAGE	65	1,26%	6	0,6%
MERCEDES	B-SERIES	64	1,24%	27	2,6%
HYUNDAI	IX35	43	0,83%	8	0,8%
PEUGEOT	308	43	0,83%	12	1,1%
VOLKSWAGEN	BEETLE	41	0,79%	8	0,8%
VOLKSWAGEN	JETTA	36	0,70%	5	0,5%
VOLVO	C30	33	0,64%	11	1,0%
LEXUS	CT200H	27	0,52%	4	0,4%
MITSUBISHI	LANCER	27	0,52%	3	0,3%
RENAULT	FLUENCE	25	0,48%	7	0,7%
VOLVO	V50	24	0,47%		
LANCIA	DELTA	23	0,45%	3	0,3%
CITROEN	DS4	17	0,33%	2	0,2%





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APRIL '12

YTD

TOYOTA	COROLLA	17	0,33%	2	0,2%
NISSAN	TIIDA	15	0,29%	13	1,2%
MAZDA	3-SERIES	14	0,27%		
DACIA	LOGAN	12	0,23%		
FIAT	BRAVO	12	0,23%	1	0,1%
HONDA	INSIGHT	10	0,19%	3	0,3%
AUDI	S3	1	0,02%	1	0,1%
PEUGEOT	307	1	0,02%		
SUBARU	IMPREZA	1	0,02%		
SUBARU	XV	1	0,02%		

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		1325	6,1%		259	5,9%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	PASSAT	245	18,49%		40	15,4%
OPEL	INSIGNIA	220	16,60%		36	13,9%
VOLVO	S60	185	13,96%		30	11,6%
MERCEDES	C-SERIES	140	10,57%		15	5,8%
FORD	MONDEO	89	6,72%		42	16,2%
TOYOTA	AVENSIS	84	6,34%		14	5,4%
BMW	3-SERIES	78	5,89%		21	8,1%
PEUGEOT	508	76	5,74%		10	3,9%
AUDI	A4	75	5,66%		12	4,6%
VOLVO	V60	55	4,15%		15	5,8%
CITROEN	C5	20	1,51%		12	4,6%
SKODA	SUPERB	17	1,28%		2	0,8%
TOYOTA	PRIUS	12	0,91%			
MAZDA	6-SERIES	9	0,68%		3	1,2%
AUDI	A5	5	0,38%		2	0,8%
SEAT	EXEO	5	0,38%		1	0,4%
LEXUS	IS 250	3	0,23%		2	0,8%
VOLVO	V70	2	0,15%			
VOLVO	XC70	2	0,15%		1	0,4%
AUDI	A4 ALLROAD	1	0,08%			
CHEVROLET	EVANDER	1	0,08%		1	0,4%
SAAB	SAAB 9-3	1	0,08%			

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		104	0,5%		22	0,5%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	36	34,62%		5	22,7%
BMW	5-SERIES	27	25,96%		8	36,4%
AUDI	A6	24	23,08%		7	31,8%
VOLVO	S80	12	11,54%		1	4,5%
SAAB	SAAB 9-5	2	1,92%			
SUBARU	LEGACY	2	1,92%			
LEXUS	GS450H	1	0,96%		1	4,5%





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APRIL '12

YTD

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		1	0,0%			
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	1	100,00%			
		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		1	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
PORSCHE	PANAMERA	1	100,00%		1	100,00%
		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		589	2,7%		118	2,7%
Make:	Range:	Volume:	%		Volume:	%
OPEL	MERIVA	131	22,24%		15	12,7%
SKODA	ROOMSTER	71	12,05%		16	13,6%
MERCEDES	A-SERIES	50	8,49%		9	7,6%
FORD	GRAND C-MAX	40	6,79%		17	14,4%
VOLKSWAGEN	TOURAN	31	5,26%		9	7,6%
KIA MOTORS	SOUL	30	5,09%		6	5,1%
KIA MOTORS	VENGA	27	4,58%		1	0,8%
NISSAN	NOTE	25	4,24%		10	8,5%
FORD	S-MAX	23	3,90%		3	2,5%
RENAULT	SCENIC	23	3,90%			
SEAT	ALTEA	23	3,90%		3	2,5%
FORD	FOCUS C-MAX	21	3,57%		6	5,1%
FIAT	QUBO	14	2,38%		3	2,5%
VOLKSWAGEN	SHARAN	13	2,21%		1	0,8%
TOYOTA	VERSO S	12	2,04%		5	4,2%
TOYOTA	URBAN CRUISER	11	1,87%		4	3,4%
OPEL	ZAFIRA	9	1,53%		1	0,8%
RENAULT	MEGANE SCENIC	9	1,53%		4	3,4%
CHEVROLET	ORLANDO	6	1,02%		3	2,5%
CITROEN	PICASSO	4	0,68%			
TOYOTA	VERSO	4	0,68%		1	0,8%
CITROEN	C3 PICASSO	3	0,51%			
SUBARU	TREZIA	3	0,51%			
FORD	GALAXY	2	0,34%			
PEUGEOT	5008	2	0,34%			
CITROEN	C4 PICASSO	1	0,17%		1	0,8%
HYUNDAI	MATRIX	1	0,17%			
		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		108	0,5%		17	0,4%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	BÉRLINGO	45	41,67%			
FIAT	DOBLO	30	27,78%		7	41,2%





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APRIL '12

YTD

VOLKSWAGEN	CADDY	10	9,26%	4	23,5%
RENAULT	KANGOO	8	7,41%	1	5,9%
PEUGEOT	EXPERT	7	6,48%	2	11,8%
PEUGEOT	PARTNER	3	2,78%	2	11,8%
CITROEN	NEMO	2	1,85%	1	5,9%
FIAT	FIORINO	2	1,85%		
OPEL	COMBO	1	0,93%		

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		37	0,2%		15	0,3%
Make:	Range:	Volume:	%		Volume:	%

VOLKSWAGEN	EOS	10	27,03%		
MINI	MINI CABRIO	9	24,32%	8	53,3%
AUDI	A3 CABRIOLET	7	18,92%	4	26,7%
PEUGEOT	207 CC	5	13,51%	1	6,7%
PEUGEOT	308 CC	3	8,11%	1	6,7%
OPEL	ASTRA CABRIO	2	5,41%		
LEXUS	IS 250C	1	2,70%	1	6,7%

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		112	0,5%		24	0,5%
Make:	Range:	Volume:	%		Volume:	%

VOLKSWAGEN	SCIROCCO	75	66,96%	13	54,2%
AUDI	A5 COUPE	10	8,93%	2	8,3%
PEUGEOT	RCZ	6	5,36%	2	8,3%
AUDI	TT COUPE	4	3,57%	1	4,2%
PORSCHE	911	4	3,57%	3	12,5%
HONDA	CR-Z	3	2,68%	1	4,2%
RENAULT	MEGANE COUPE	3	2,68%		
VOLVO	C70	3	2,68%		
AUDI	A5	2	1,79%	2	8,3%
MERCEDES	E-SERIES COUPE	1	0,89%		
MINI	MINI COUPE	1	0,89%		

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		34	0,2%		12	0,3%
Make:	Range:	Volume:	%		Volume:	%

MERCEDES	SLK-SERIES	8	23,53%	1	8,3%
BMW	Z4-SERIES	7	20,59%	2	16,7%
PORSCHE	BOXSTER	4	11,76%	4	33,3%
MAZDA	MX-5	3	8,82%		
PORSCHE	CAYMAN	3	8,82%	3	25,0%
SMART	FORTWO CABRIO	3	8,82%	2	16,7%
AUDI	TT	2	5,88%		
AUDI	R8	1	2,94%		
MERCEDES	SLS-SERIES	1	2,94%		
MINI	MINI ROADSTER	1	2,94%		
OPEL	GT	1	2,94%		





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APRIL '12

YTD

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		1	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
C.I./ROLLERTEAM	GRANDUCA	1	100,00%		1	100,0%

		APRIL '12		YTD	APRIL '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI		43	0,2%		15	0,3%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	JUMPER	9	20,93%			
NISSAN	NV200	8	18,60%		4	26,7%
MERCEDES	VITO, VIANO	5	11,63%		2	13,3%
OPEL	VIVARO	4	9,30%		3	20,0%
RENAULT	TRAFIC	4	9,30%		1	6,7%
VOLKSWAGEN	KOMBI	4	9,30%		3	20,0%
FIAT	SCUDO	2	4,65%			
VOLKSWAGEN	TRANSPORTER	2	4,65%			
FIAT	DUCATO	1	2,33%		1	6,7%
FORD	TRANSIT	1	2,33%			
MERCEDES	VIANO	1	2,33%			
PIAGGIO	PORTER	1	2,33%			
VOLKSWAGEN	CRAFTER	1	2,33%		1	6,7%

