



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '12

YTD

| | | FEBRUARY '12 YTD | | FEBRUARY '12 | |
|------------------|----------------|------------------|--------------|--------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| 4X4 - ATV | | 167 | 1,4% | 67 | 1,8% |
| Make: | Range: | Volume: | % | Volume: | % |
| BMW | X1-SERIES | 42 | 25,15% | 16 | 23,9% |
| SUZUKI | JIMNY | 31 | 18,56% | 14 | 20,9% |
| AUDI | Q5 | 19 | 11,38% | 6 | 9,0% |
| BMW | X3-SERIES | 19 | 11,38% | 13 | 19,4% |
| DAIHATSU | TERIOS | 17 | 10,18% | 6 | 9,0% |
| SUZUKI | GRAND VITARA | 12 | 7,19% | 3 | 4,5% |
| BMW | X5-SERIES | 4 | 2,40% | | |
| CHRYSLER | WRANGLER | 4 | 2,40% | 1 | 1,5% |
| MERCEDES | ML-SERIES | 3 | 1,80% | 1 | 1,5% |
| AUDI | Q7 | 2 | 1,20% | 1 | 1,5% |
| LAND ROVER | RANGE ROVER | 2 | 1,20% | | |
| LAND ROVER | DEFENDER | 2 | 1,20% | 2 | 3,0% |
| MERCEDES | GLK-SERIES | 2 | 1,20% | 1 | 1,5% |
| SSANGYONG | KYRON | 2 | 1,20% | 1 | 1,5% |
| BMW | X6-SERIES | 1 | 0,60% | | |
| CHEVROLET | CAPTIVA | 1 | 0,60% | | |
| CHRYSLER | GRAND CHEROKEE | 1 | 0,60% | 1 | 1,5% |
| CHRYSLER | CHEROKEE | 1 | 0,60% | 1 | 1,5% |
| PORSCHE | CAYENNE | 1 | 0,60% | | |
| TOYOTA | LAND CRUISER | 1 | 0,60% | | |

| | | FEBRUARY '12 YTD | | FEBRUARY '12 | |
|------------------|------------|------------------|--------------|--------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| 4X4 - SUV | | 786 | 6,4% | 202 | 5,3% |
| Make: | Range: | Volume: | % | Volume: | % |
| VOLKSWAGEN | TIGUAN | 247 | 31,42% | 49 | 24,3% |
| SKODA | YETI | 116 | 14,76% | 27 | 13,4% |
| AUDI | Q3 | 110 | 13,99% | 30 | 14,9% |
| DACIA | DUSTER | 104 | 13,23% | 42 | 20,8% |
| SUZUKI | SX4 | 49 | 6,23% | 11 | 5,4% |
| MINI | COUNTRYMAN | 40 | 5,09% | 10 | 5,0% |
| VOLVO | XC60 | 27 | 3,44% | 9 | 4,5% |
| FIAT | SEDICI | 23 | 2,93% | 1 | 0,5% |
| TOYOTA | RAV4 | 23 | 2,93% | 8 | 4,0% |
| SUBARU | FORESTER | 22 | 2,80% | 7 | 3,5% |
| CHRYSLER | COMPASS | 7 | 0,89% | 3 | 1,5% |
| FORD | KUGA | 7 | 0,89% | 3 | 1,5% |
| HONDA | CR-V | 4 | 0,51% | | |
| OPEL | ANTARA | 2 | 0,25% | 1 | 0,5% |
| INFINITI | FX37 | 1 | 0,13% | | |
| KIA MOTORS | SPORTAGE | 1 | 0,13% | | |
| LEXUS | RX450H | 1 | 0,13% | 1 | 0,5% |
| NISSAN | X-TRAIL | 1 | 0,13% | | |
| VOLVO | XC90 | 1 | 0,13% | | |





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FEBRUARY '12

YTD

| | | FEBRUARY '12 YTD | | FEBRUARY '12 | |
|--------------|------------|------------------|--------------|--------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| A | | 1923 | 15,7% | 714 | 18,7% |
| Make: | Range: | Volume: | % | Volume: | % |
| FIAT | PANDA | 333 | 17,32% | 127 | 17,8% |
| HYUNDAI | i 10 | 303 | 15,76% | 69 | 9,7% |
| PEUGEOT | 107 | 220 | 11,44% | 71 | 9,9% |
| FIAT | 500 | 161 | 8,37% | 58 | 8,1% |
| TOYOTA | AYGO | 148 | 7,70% | 64 | 9,0% |
| KIA MOTORS | PICANTO | 147 | 7,64% | 70 | 9,8% |
| CHEVROLET | SPARK | 114 | 5,93% | 33 | 4,6% |
| SMART | FORTWO | 92 | 4,78% | 42 | 5,9% |
| SUZUKI | ALTO | 92 | 4,78% | 16 | 2,2% |
| VOLKSWAGEN | UP! | 66 | 3,43% | 58 | 8,1% |
| FORD | KA | 64 | 3,33% | 38 | 5,3% |
| TOYOTA | IQ | 50 | 2,60% | 23 | 3,2% |
| CITROEN | C1 | 32 | 1,66% | 11 | 1,5% |
| NISSAN | PIXO | 28 | 1,46% | 3 | 0,4% |
| SUZUKI | SPLASH | 26 | 1,35% | 11 | 1,5% |
| RENAULT | NEW TWINGO | 22 | 1,14% | 10 | 1,4% |
| DAIHATSU | CUORE | 9 | 0,47% | 2 | 0,3% |
| VOLKSWAGEN | FOX | 7 | 0,36% | 3 | 0,4% |
| ABARTH | 500 | 4 | 0,21% | 3 | 0,4% |
| OPEL | AGILA | 4 | 0,21% | 2 | 0,3% |
| ASTON MARTIN | CYGNET | 1 | 0,05% | | |

| | | FEBRUARY '12 YTD | | FEBRUARY '12 | |
|------------|--------------|------------------|--------------|--------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| B | | 5278 | 43,0% | 1595 | 41,7% |
| Make: | Range: | Volume: | % | Volume: | % |
| OPEL | CORSA | 1066 | 20,20% | 221 | 13,9% |
| TOYOTA | YARIS | 659 | 12,49% | 262 | 16,4% |
| VOLKSWAGEN | POLO | 551 | 10,44% | 172 | 10,8% |
| FORD | FIESTA | 413 | 7,82% | 128 | 8,0% |
| HYUNDAI | i 20 | 266 | 5,04% | 46 | 2,9% |
| SUZUKI | SWIFT | 266 | 5,04% | 90 | 5,6% |
| SKODA | FABIA | 248 | 4,70% | 59 | 3,7% |
| NISSAN | MICRA | 211 | 4,00% | 74 | 4,6% |
| SEAT | IBIZA | 162 | 3,07% | 47 | 2,9% |
| FIAT | GRANDE PUNTO | 159 | 3,01% | 32 | 2,0% |
| RENAULT | CLIO | 131 | 2,48% | 32 | 2,0% |
| KIA MOTORS | RIO | 125 | 2,37% | 29 | 1,8% |
| PEUGEOT | 207 | 125 | 2,37% | 59 | 3,7% |
| NISSAN | JUKE | 122 | 2,31% | 29 | 1,8% |
| HONDA | JAZZ | 121 | 2,29% | 33 | 2,1% |
| CITROEN | C3 | 111 | 2,10% | 59 | 3,7% |
| LANCIA | YPSILON | 106 | 2,01% | 33 | 2,1% |
| MINI | MINI | 83 | 1,57% | 36 | 2,3% |
| AUDI | A1 | 67 | 1,27% | 36 | 2,3% |
| ALFA ROMEO | MITO | 55 | 1,04% | 16 | 1,0% |
| MITSUBISHI | COLT | 55 | 1,04% | 19 | 1,2% |





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FEBRUARY '12 YTD

| | | | | | |
|-----------|------------|----|-------|----|------|
| CHEVROLET | AVEO | 51 | 0,97% | 35 | 2,2% |
| MAZDA | 2-SERIES | 41 | 0,78% | 18 | 1,1% |
| PEUGEOT | 206 PLUS | 35 | 0,66% | 11 | 0,7% |
| FIAT | PUNTO EVO | 11 | 0,21% | 9 | 0,6% |
| DAIHATSU | CHARADE | 10 | 0,19% | 2 | 0,1% |
| CITROEN | DS3 | 8 | 0,15% | 2 | 0,1% |
| DACIA | SANDERO | 8 | 0,15% | 2 | 0,1% |
| DAIHATSU | SIRION | 6 | 0,11% | 1 | 0,1% |
| ABARTH | PUNTO | 4 | 0,08% | 1 | 0,1% |
| CHEVROLET | AVEO-KALOS | 1 | 0,02% | 1 | 0,1% |
| LIFAN | LIFAN | 1 | 0,02% | 1 | 0,1% |

| | | FEBRUARY '12 YTD | | FEBRUARY '12 | |
|------------|--------------|------------------|--------------|--------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| C | | 2819 | 23,0% | 855 | 22,3% |
| Make: | Range: | Volume: | % | Volume: | % |
| OPEL | ASTRA | 523 | 18,55% | 163 | 19,1% |
| VOLKSWAGEN | GOLF | 270 | 9,58% | 62 | 7,3% |
| NISSAN | QASHQAI | 257 | 9,12% | 69 | 8,1% |
| SKODA | OCTAVIA | 249 | 8,83% | 67 | 7,8% |
| ALFA ROMEO | GIULIETTA | 149 | 5,29% | 50 | 5,8% |
| BMW | 1-SERIES | 136 | 4,82% | 35 | 4,1% |
| VOLVO | S40 | 126 | 4,47% | 58 | 6,8% |
| TOYOTA | AURIS | 120 | 4,26% | 52 | 6,1% |
| MITSUBISHI | ASX | 115 | 4,08% | 31 | 3,6% |
| AUDI | A3 | 79 | 2,80% | 21 | 2,5% |
| FORD | FOCUS | 78 | 2,77% | 27 | 3,2% |
| KIA MOTORS | CEED | 74 | 2,63% | 23 | 2,7% |
| SEAT | LEON | 69 | 2,45% | 17 | 2,0% |
| RENAULT | MEGANE | 53 | 1,88% | 22 | 2,6% |
| KIA MOTORS | NEW SPORTAGE | 51 | 1,81% | 10 | 1,2% |
| HYUNDAI | i 30 | 48 | 1,70% | 8 | 0,9% |
| CHEVROLET | CRUZE | 45 | 1,60% | 23 | 2,7% |
| CITROEN | C4 | 45 | 1,60% | 11 | 1,3% |
| PEUGEOT | 3008 | 40 | 1,42% | 7 | 0,8% |
| HONDA | CIVIC | 31 | 1,10% | 8 | 0,9% |
| VOLKSWAGEN | JETTA | 26 | 0,92% | 12 | 1,4% |
| PEUGEOT | 308 | 25 | 0,89% | 6 | 0,7% |
| HYUNDAI | IX35 | 24 | 0,85% | 4 | 0,5% |
| VOLKSWAGEN | BEETLE | 22 | 0,78% | 10 | 1,2% |
| MERCEDES | B-SERIES | 19 | 0,67% | 3 | 0,4% |
| MITSUBISHI | LANCER | 18 | 0,64% | 7 | 0,8% |
| LEXUS | CT200H | 15 | 0,53% | 9 | 1,1% |
| RENAULT | FLUENCE | 14 | 0,50% | 6 | 0,7% |
| VOLVO | V50 | 14 | 0,50% | 9 | 1,1% |
| CITROEN | DS4 | 13 | 0,46% | 2 | 0,2% |
| FIAT | BRAVO | 11 | 0,39% | 4 | 0,5% |
| LANCIA | DELTA | 11 | 0,39% | 5 | 0,6% |
| MAZDA | 3-SERIES | 11 | 0,39% | 1 | 0,1% |
| VOLVO | C30 | 11 | 0,39% | 5 | 0,6% |
| DACIA | LOGAN | 9 | 0,32% | 4 | 0,5% |
| TOYOTA | COROLLA | 8 | 0,28% | 3 | 0,4% |





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FEBRUARY '12

YTD

| | | | | | |
|--------------------------------------|---------------|----------------|---------------------|----------------|---------------------|
| HONDA | INSIGHT | 7 | 0,25% | 1 | 0,1% |
| NISSAN | TIIDA | 1 | 0,04% | | |
| SUBARU | XV | 1 | 0,04% | | |
| SUBARU | IMPREZA | 1 | 0,04% | | |
| FEBRUARY '12 YTD FEBRUARY '12 | | | | | |
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| D | | 725 | 5,9% | 244 | 6,4% |
| Make: | Range: | Volume: | % | Volume: | % |
| VOLKSWAGEN | PASSAT | 167 | 23,03% | 43 | 17,6% |
| OPEL | INSIGNIA | 128 | 17,66% | 43 | 17,6% |
| MERCEDES | C-SERIES | 91 | 12,55% | 31 | 12,7% |
| VOLVO | S60 | 91 | 12,55% | 31 | 12,7% |
| PEUGEOT | 508 | 46 | 6,34% | 22 | 9,0% |
| TOYOTA | AVENSIS | 42 | 5,79% | 18 | 7,4% |
| BMW | 3-SERIES | 39 | 5,38% | 14 | 5,7% |
| AUDI | A4 | 36 | 4,97% | 7 | 2,9% |
| FORD | MONDEO | 30 | 4,14% | 11 | 4,5% |
| VOLVO | V60 | 26 | 3,59% | 10 | 4,1% |
| SKODA | SUPERB | 7 | 0,97% | 4 | 1,6% |
| CITROEN | C5 | 6 | 0,83% | 2 | 0,8% |
| TOYOTA | PRIUS | 6 | 0,83% | 4 | 1,6% |
| MAZDA | 6-SERIES | 4 | 0,55% | 3 | 1,2% |
| SEAT | EXEO | 2 | 0,28% | | |
| AUDI | A4 ALLROAD | 1 | 0,14% | | |
| AUDI | A5 | 1 | 0,14% | 1 | 0,4% |
| LEXUS | IS 250 | 1 | 0,14% | | |
| VOLVO | V70 | 1 | 0,14% | | |
| FEBRUARY '12 YTD FEBRUARY '12 | | | | | |
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| E | | 50 | 0,4% | 20 | 0,5% |
| Make: | Range: | Volume: | % | Volume: | % |
| MERCEDES | E-SERIES | 23 | 46,00% | 8 | 40,0% |
| BMW | 5-SERIES | 10 | 20,00% | 9 | 45,0% |
| AUDI | A6 | 9 | 18,00% | 1 | 5,0% |
| VOLVO | S80 | 4 | 8,00% | 1 | 5,0% |
| SAAB | SAAB 9-5 | 2 | 4,00% | | |
| SUBARU | LEGACY | 2 | 4,00% | 1 | 5,0% |
| FEBRUARY '12 YTD FEBRUARY '12 | | | | | |
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| F | | 1 | 0,0% | | |
| Make: | Range: | Volume: | % | Volume: | % |
| AUDI | A8 | 1 | 100,00% | | |
| FEBRUARY '12 YTD FEBRUARY '12 | | | | | |
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| MPV | | 338 | 2,8% | 96 | 2,5% |
| Make: | Range: | Volume: | % | Volume: | % |
| OPEL | MERIVA | 96 | 28,40% | 20 | 20,8% |





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FEBRUARY '12

YTD

| | | | | | |
|------------|---------------|----|--------|----|-------|
| SKODA | ROOMSTER | 41 | 12,13% | 13 | 13,5% |
| MERCEDES | A-SERIES | 30 | 8,88% | 11 | 11,5% |
| KIA MOTORS | VENGA | 23 | 6,80% | 7 | 7,3% |
| KIA MOTORS | SOUL | 16 | 4,73% | 7 | 7,3% |
| FORD | GRAND C-MAX | 15 | 4,44% | 3 | 3,1% |
| VOLKSWAGEN | TOURAN | 15 | 4,44% | 4 | 4,2% |
| FORD | S-MAX | 13 | 3,85% | 8 | 8,3% |
| SEAT | ALTEA | 13 | 3,85% | 4 | 4,2% |
| NISSAN | NOTE | 11 | 3,25% | | |
| FORD | FOCUS C-MAX | 9 | 2,66% | 4 | 4,2% |
| FIAT | QUBO | 8 | 2,37% | 3 | 3,1% |
| RENAULT | SCENIC | 8 | 2,37% | 2 | 2,1% |
| VOLKSWAGEN | SHARAN | 7 | 2,07% | 1 | 1,0% |
| TOYOTA | URBAN CRUISER | 6 | 1,78% | 2 | 2,1% |
| RENAULT | MEGANE SCENIC | 5 | 1,48% | | |
| TOYOTA | VERSO S | 5 | 1,48% | 2 | 2,1% |
| CITROEN | PICASSO | 3 | 0,89% | | |
| SUBARU | TREZIA | 3 | 0,89% | 1 | 1,0% |
| CHEVROLET | ORLANDO | 2 | 0,59% | 1 | 1,0% |
| CITROEN | C3 PICASSO | 2 | 0,59% | | |
| FORD | GALAXY | 2 | 0,59% | 1 | 1,0% |
| OPEL | ZAFIRA | 2 | 0,59% | 1 | 1,0% |
| HYUNDAI | MATRIX | 1 | 0,30% | 1 | 1,0% |
| PEUGEOT | 5008 | 1 | 0,30% | | |
| TOYOTA | VERSO | 1 | 0,30% | | |

| Segment: | FEBRUARY '12 | | YTD | FEBRUARY '12 | |
|--------------|---------------|----------------|----------|----------------|--------------|
| | TOTAL | Market Share | | TOTAL | Market Share |
| MPV-M | 75 | 0,6% | | 7 | 0,2% |
| Make: | Range: | Volume: | % | Volume: | % |

| | | | | | |
|------------|----------|----|--------|---|-------|
| CITROEN | BERLINGO | 45 | 60,00% | | |
| FIAT | DOBLO | 17 | 22,67% | 3 | 42,9% |
| RENAULT | KANGOO | 5 | 6,67% | | |
| VOLKSWAGEN | CADDY | 4 | 5,33% | 2 | 28,6% |
| FIAT | FIORINO | 2 | 2,67% | 1 | 14,3% |
| OPEL | COMBO | 1 | 1,33% | 1 | 14,3% |
| PEUGEOT | PARTNER | 1 | 1,33% | | |

| Segment: | FEBRUARY '12 | | YTD | FEBRUARY '12 | |
|------------------|---------------|----------------|----------|----------------|--------------|
| | TOTAL | Market Share | | TOTAL | Market Share |
| Sp Cabrio | 18 | 0,1% | | 2 | 0,1% |
| Make: | Range: | Volume: | % | Volume: | % |

| | | | | | |
|------------|--------------|---|--------|---|--------|
| VOLKSWAGEN | EOS | 9 | 50,00% | | |
| PEUGEOT | 207 CC | 3 | 16,67% | 2 | 100,0% |
| AUDI | A3 CABRIOLET | 2 | 11,11% | | |
| OPEL | ASTRA CABRIO | 2 | 11,11% | | |
| PEUGEOT | 308 CC | 2 | 11,11% | | |





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FEBRUARY '12

YTD

| | | FEBRUARY '12 YTD | | FEBRUARY '12 | |
|-----------------|----------------|------------------|--------------|--------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| Sp Coupe | | 61 | 0,5% | 10 | 0,3% |
| Make: | Range: | Volume: | % | Volume: | % |
| VOLKSWAGEN | SCIROCCO | 44 | 72,13% | 5 | 50,0% |
| AUDI | A5 COUPE | 7 | 11,48% | 1 | 10,0% |
| AUDI | TT COUPE | 3 | 4,92% | 2 | 20,0% |
| PEUGEOT | RCZ | 3 | 4,92% | 1 | 10,0% |
| HONDA | CR-Z | 2 | 3,28% | | |
| MERCEDES | E-SERIES COUPE | 1 | 1,64% | 1 | 10,0% |
| RENAULT | MEGANE COUPE | 1 | 1,64% | | |

| | | FEBRUARY '12 YTD | | FEBRUARY '12 | |
|--------------------|---------------|------------------|--------------|--------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| Sp Roadster | | 17 | 0,1% | 4 | 0,1% |
| Make: | Range: | Volume: | % | Volume: | % |
| MERCEDES | SLK-SERIES | 6 | 35,29% | 1 | 25,0% |
| MAZDA | MX-5 | 3 | 17,65% | | |
| BMW | Z4-SERIES | 2 | 11,76% | 2 | 50,0% |
| AUDI | TT | 1 | 5,88% | | |
| AUDI | R8 | 1 | 5,88% | | |
| MERCEDES | SLS-SERIES | 1 | 5,88% | | |
| MINI | MINI ROADSTER | 1 | 5,88% | 1 | 25,0% |
| OPEL | GT | 1 | 5,88% | | |
| PORSCHE | 911 | 1 | 5,88% | | |

| | | FEBRUARY '12 YTD | | FEBRUARY '12 | |
|--------------|-------------|------------------|--------------|--------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| COMBI | | 20 | 0,2% | 11 | 0,3% |
| Make: | Range: | Volume: | % | Volume: | % |
| CITROEN | JUMPER | 8 | 40,00% | 8 | 72,7% |
| FIAT | SCUDO | 2 | 10,00% | | |
| MERCEDES | VITO, VIANO | 2 | 10,00% | 1 | 9,1% |
| NISSAN | NV200 | 2 | 10,00% | | |
| RENAULT | TRAFIC | 2 | 10,00% | 1 | 9,1% |
| FORD | TRANSIT | 1 | 5,00% | | |
| OPEL | VIVARO | 1 | 5,00% | | |
| PIAGGIO | PORTER | 1 | 5,00% | | |
| VOLKSWAGEN | TRANSPORTER | 1 | 5,00% | 1 | 9,1% |

