



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '12

YTD

		DECEMBER '12		YTD	DECEMBER '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>4X4 - ATV</b>		<b>861</b>	<b>1,5%</b>		<b>54</b>	<b>1,5%</b>
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	225	26,13%		34	63,0%
SUZUKI	JIMNY	112	13,01%		3	5,6%
SUZUKI	GRAND VITARA	110	12,78%			
AUDI	Q5	91	10,57%		3	5,6%
BMW	X3-SERIES	91	10,57%		6	11,1%
DAIHATSU	TERIOS	62	7,20%		3	5,6%
CHRYSLER	WRANGLER	28	3,25%			
SSANGYONG	KYRON	23	2,67%			
MERCEDES	GLK-SERIES	20	2,32%		1	1,9%
MERCEDES	ML-SERIES	14	1,63%			
BMW	X6-SERIES	13	1,51%		1	1,9%
PORSCHE	CAYENNE	11	1,28%			
NISSAN	PATHFINDER	10	1,16%			
BMW	X5-SERIES	9	1,05%		1	1,9%
CHRYSLER	GRAND CHEROKEE	9	1,05%			
CHRYSLER	CHEROKEE	9	1,05%			
AUDI	Q7	8	0,93%			
LAND ROVER	RANGE ROVER	7	0,81%		1	1,9%
TOYOTA	LAND CRUISER	4	0,46%			
CHEVROLET	CAPTIVA	2	0,23%		1	1,9%
LAND ROVER	DEFENDER	2	0,23%			
MERCEDES	G-SERIES	1	0,12%			

  

		DECEMBER '12		YTD	DECEMBER '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>4X4 - SUV</b>		<b>2636</b>	<b>4,5%</b>		<b>158</b>	<b>4,3%</b>
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	630	23,90%		36	22,8%
AUDI	Q3	447	16,96%		17	10,8%
SKODA	YETI	352	13,35%		14	8,9%
MINI	COUNTRYMAN	341	12,94%		63	39,9%
DACIA	DUSTER	291	11,04%		9	5,7%
SUZUKI	SX4	218	8,27%		3	1,9%
VOLVO	XC60	132	5,01%		9	5,7%
TOYOTA	RAV4	44	1,67%		1	0,6%
FIAT	SEDICI	41	1,56%			
SUBARU	FORESTER	34	1,29%		1	0,6%
CHRYSLER	COMPASS	28	1,06%			
HONDA	CR-V	28	1,06%		1	0,6%
FORD	KUGA	21	0,80%		2	1,3%
VOLVO	XC90	7	0,27%			
OPEL	ANTARA	6	0,23%		1	0,6%
LEXUS	RX450H	5	0,19%		1	0,6%
LAND ROVER	FREELANDER	3	0,11%			
CHRYSLER	PATRIOT	2	0,08%			
KIA MOTORS	SPORTAGE	2	0,08%			





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DECEMBER '12 YTD

INFINITI	FX37	1	0,04%
JAC	REIN SRV	1	0,04%
LEXUS	RX400H	1	0,04%
NISSAN	X-TRAIL	1	0,04%

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>9326</b>	<b>15,9%</b>	<b>508</b>	<b>13,8%</b>
Make:	Range:	Volume:	%	Volume:	%

FIAT	PANDA	1104	11,84%	41	8,1%
HYUNDAI	i 10	1008	10,81%	16	3,1%
VOLKSWAGEN	UP!	896	9,61%	88	17,3%
PEUGEOT	107	838	8,99%	15	3,0%
TOYOTA	AYGO	745	7,99%	59	11,6%
FIAT	500	714	7,66%	48	9,4%
SUZUKI	ALTO	534	5,73%	17	3,3%
SMART	FORTWO	529	5,67%	63	12,4%
CITROEN	C1	480	5,15%	11	2,2%
KIA MOTORS	PICANTO	458	4,91%	27	5,3%
CHEVROLET	SPARK	410	4,40%	10	2,0%
FIAT	NEW PANDA	377	4,04%	26	5,1%
SUZUKI	SPLASH	230	2,47%	4	0,8%
FORD	KA	223	2,39%	2	0,4%
TOYOTA	IQ	165	1,77%	15	3,0%
SKODA	CITIGO	160	1,72%	25	4,9%
NISSAN	PIXO	143	1,53%	5	1,0%
RENAULT	NEW TWINGO	103	1,10%	3	0,6%
DAIHATSU	CUORE	74	0,79%	3	0,6%
RENAULT	TWINGO	33	0,35%	3	0,6%
SEAT	Mii	29	0,31%	24	4,7%
ABARTH	500	28	0,30%	3	0,6%
VOLKSWAGEN	FOX	27	0,29%		
OPEL	AGILA	8	0,09%		
CHANGAN	BENNI	5	0,05%		
ASTON MARTIN	CYGNET	2	0,02%		
HX AUTO	NOBLE	1	0,01%		
MITSUBISHI	I-MIEV	1	0,01%		
SMART	BRABUS	1	0,01%		

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>25981</b>	<b>44,4%</b>	<b>1531</b>	<b>41,7%</b>
Make:	Range:	Volume:	%	Volume:	%

OPEL	CORSA	3957	15,23%	291	19,0%
TOYOTA	YARIS	3390	13,05%	115	7,5%
CITROEN	C3	2490	9,58%	137	8,9%
VOLKSWAGEN	POLO	2352	9,05%	182	11,9%
FORD	FIESTA	1774	6,83%	62	4,0%
NISSAN	MICRA	1269	4,88%	39	2,5%
HYUNDAI	i 20	1179	4,54%	95	6,2%
SUZUKI	SWIFT	1074	4,13%	38	2,5%
SKODA	FABIA	925	3,56%	48	3,1%





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DECEMBER '12

YTD

SEAT	IBIZA	864	3,33%	48	3,1%
PEUGEOT	208	837	3,22%	158	10,3%
FIAT	GRANDE PUNTO	821	3,16%	54	3,5%
LANCIA	YPSILON	732	2,82%	53	3,5%
KIA MOTORS	RIO	644	2,48%	30	2,0%
RENAULT	CLIO	522	2,01%	35	2,3%
NISSAN	JUKE	494	1,90%	22	1,4%
AUDI	A1	456	1,76%	29	1,9%
PEUGEOT	207	355	1,37%	1	0,1%
HONDA	JAZZ	338	1,30%	9	0,6%
CHEVROLET	AVEO	314	1,21%	20	1,3%
MINI	MINI	302	1,16%	31	2,0%
ALFA ROMEO	MITO	299	1,15%	10	0,7%
MAZDA	2-SERIES	154	0,59%		
CITROEN	DS3	124	0,48%	9	0,6%
MITSUBISHI	COLT	115	0,44%		
PEUGEOT	206 PLUS	57	0,22%		
DACIA	SANDERO	39	0,15%	5	0,3%
DAIHATSU	SIRION	31	0,12%	3	0,2%
DAIHATSU	CHARADE	21	0,08%		
OPEL	MOKKA	17	0,07%	5	0,3%
ABARTH	PUNTO	14	0,05%	1	0,1%
FIAT	PUNTO EVO	11	0,04%		
LIFAN	LIFAN	8	0,03%		
CHEVROLET	AVEO-KALOS	1	0,00%		
SKODA	RAPID	1	0,00%	1	0,1%

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>C</b>		<b>13669</b>	<b>23,4%</b>	<b>897</b>	<b>24,5%</b>
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	2207	16,15%	106	11,8%
SKODA	OCTAVIA	1157	8,46%	60	6,7%
NISSAN	QASHQAI	1078	7,89%	91	10,1%
TOYOTA	AURIS	1007	7,37%	23	2,6%
VOLKSWAGEN	GOLF	1007	7,37%	83	9,3%
CITROEN	C4	934	6,83%	55	6,1%
FORD	FOCUS	675	4,94%	67	7,5%
BMW	1-SERIES	612	4,48%	69	7,7%
ALFA ROMEO	GIULIETTA	555	4,06%	26	2,9%
AUDI	A3	434	3,18%	9	1,0%
MITSUBISHI	ASX	357	2,61%	11	1,2%
MERCEDES	B-SERIES	331	2,42%	37	4,1%
HYUNDAI	i 30	321	2,35%	50	5,6%
SEAT	LEON	297	2,17%	9	1,0%
HONDA	CIVIC	256	1,87%	9	1,0%
VOLVO	S40	251	1,84%	4	0,4%
RENAULT	MEGANE	239	1,75%	27	3,0%
KIA MOTORS	CEED	225	1,65%	5	0,6%
VOLVO	V40	222	1,62%	109	12,2%
CHEVROLET	CRUZE	185	1,35%	1	0,1%
PEUGEOT	3008	138	1,01%	6	0,7%





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DECEMBER '12

YTD

mitsubishi	LANCER	135	0,99%	1	0,1%
VOLKSWAGEN	BEETLE	126	0,92%	6	0,7%
PEUGEOT	308	118	0,86%	6	0,7%
HYUNDAI	IX35	109	0,80%	5	0,6%
KIA MOTORS	NEW SPORTAGE	89	0,65%	1	0,1%
VOLKSWAGEN	JETTA	70	0,51%	7	0,8%
VOLVO	C30	66	0,48%	2	0,2%
MAZDA	3-SERIES	55	0,40%		
LANCIA	DELTA	54	0,40%	3	0,3%
CITROEN	DS4	52	0,38%	3	0,3%
LEXUS	CT200H	49	0,36%	1	0,1%
TOYOTA	COROLLA	45	0,33%		
NISSAN	TIIDA	40	0,29%		
RENAULT	FLUENCE	38	0,28%		
FIAT	BRAVO	37	0,27%		
VOLVO	V50	35	0,26%		
HONDA	INSIGHT	20	0,15%	2	0,2%
DACIA	LOGAN	17	0,12%		
PEUGEOT	301	13	0,10%	1	0,1%
MERCEDES	A-SERIES (NEW)	7	0,05%	1	0,1%
AUDI	S3	1	0,01%		
CITROEN	DS5	1	0,01%		
FIAT	LINEA	1	0,01%	1	0,1%
PEUGEOT	307	1	0,01%		
SUBARU	IMPREZA	1	0,01%		
SUBARU	XV	1	0,01%		

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>D</b>		<b>3243</b>	<b>5,5%</b>	<b>304</b>	<b>8,3%</b>
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	562	17,33%	72	23,7%
OPEL	INSIGNIA	536	16,53%	48	15,8%
VOLVO	S60	472	14,55%	35	11,5%
MERCEDES	C-SERIES	325	10,02%	35	11,5%
BMW	3-SERIES	299	9,22%	74	24,3%
AUDI	A4	231	7,12%	7	2,3%
TOYOTA	AVENSIS	204	6,29%	2	0,7%
VOLVO	V60	157	4,84%	11	3,6%
FORD	MONDEO	116	3,58%		
PEUGEOT	508	109	3,36%	3	1,0%
CITROEN	C5	46	1,42%	3	1,0%
TOYOTA	PRIUS	46	1,42%	8	2,6%
SKODA	SUPERB	42	1,30%	3	1,0%
AUDI	A5	35	1,08%		
SAAB	SAAB 9-3	19	0,59%	1	0,3%
MAZDA	6-SERIES	9	0,28%		
AUDI	A4 ALLROAD	8	0,25%	1	0,3%
VOLVO	XC70	7	0,22%	1	0,3%
SEAT	EXEO	6	0,19%		
HONDA	ACCORD	4	0,12%		
LEXUS	IS 250	3	0,09%		





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DECEMBER '12

YTD

VOLVO	V70	3	0,09%
ALFA ROMEO	159	1	0,03%
CHEVROLET	EVANDER	1	0,03%
LEXUS	IS 220D	1	0,03%
OPEL	AMPERA	1	0,03%
<b>DECEMBER '12 YTD DECEMBER '12</b>			
<b>Segment:</b>		<b>TOTAL Market Share</b>	<b>TOTAL Market Share</b>
<b>E</b>		<b>216 0,4%</b>	<b>12 0,3%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume: %</b>	<b>Volume: %</b>
MERCEDES	E-SERIES	84 38,89%	6 50,0%
BMW	5-SERIES	60 27,78%	5 41,7%
AUDI	A6	36 16,67%	1 8,3%
VOLVO	S80	24 11,11%	
SAAB	SAAB 9-5	7 3,24%	
SUBARU	LEGACY	2 0,93%	
AUDI	ALLROAD	1 0,46%	
BMW	M-SERIES	1 0,46%	
LEXUS	GS450H	1 0,46%	
<b>DECEMBER '12 YTD DECEMBER '12</b>			
<b>Segment:</b>		<b>TOTAL Market Share</b>	<b>TOTAL Market Share</b>
<b>F</b>		<b>7 0,0%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume: %</b>	<b>Volume: %</b>
AUDI	A8	3 42,86%	
MERCEDES	CLS-SERIES	2 28,57%	
JAGUAR	XF-TYPE	1 14,29%	
MERCEDES	S-SERIES	1 14,29%	
<b>DECEMBER '12 YTD DECEMBER '12</b>			
<b>Segment:</b>		<b>TOTAL Market Share</b>	<b>TOTAL Market Share</b>
<b>G</b>		<b>3 0,0%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume: %</b>	<b>Volume: %</b>
PORSCHE	PANAMERA	2 66,67%	
JAGUAR	XJ-TYPE	1 33,33%	
<b>DECEMBER '12 YTD DECEMBER '12</b>			
<b>Segment:</b>		<b>TOTAL Market Share</b>	<b>TOTAL Market Share</b>
<b>MPV</b>		<b>1670 2,9%</b>	<b>182 5,0%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume: %</b>	<b>Volume: %</b>
MERCEDES	A-SERIES	417 24,97%	101 55,5%
OPEL	MERIVA	226 13,53%	7 3,8%
SKODA	ROOMSTER	200 11,98%	18 9,9%
VOLKSWAGEN	TOURAN	89 5,33%	8 4,4%
FORD	GRAND C-MAX	65 3,89%	1 0,5%
KIA MOTORS	VENGA	60 3,59%	2 1,1%
NISSAN	NOTE	60 3,59%	
FORD	FOCUS C-MAX	59 3,53%	5 2,7%
RENAULT	SCENIC	52 3,11%	6 3,3%
FORD	S-MAX	48 2,87%	
TOYOTA	URBAN CRUISER	45 2,69%	8 4,4%





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DECEMBER '12

YTD

SEAT	ALTEA	43	2,57%	1	0,5%
TOYOTA	VERSO S	42	2,51%	3	1,6%
KIA MOTORS	SOUL	37	2,22%		
OPEL	ZAFIRA	35	2,10%	3	1,6%
FIAT	QUBO	32	1,92%	3	1,6%
FIAT	500 L	29	1,74%	7	3,8%
VOLKSWAGEN	SHARAN	26	1,56%	2	1,1%
RENAULT	MEGANE SCENIC	24	1,44%		
CHEVROLET	ORLANDO	17	1,02%	1	0,5%
FORD	B-MAX	16	0,96%	5	2,7%
PEUGEOT	5008	11	0,66%	1	0,5%
CITROEN	PICASSO	8	0,48%		
CITROEN	C3 PICASSO	7	0,42%		
FORD	GALAXY	6	0,36%		
SEAT	ALTEA FREETRACK	4	0,24%		
TOYOTA	VERSO	4	0,24%		
SUBARU	TREZIA	3	0,18%		
CITROEN	C4 PICASSO	1	0,06%		
HYUNDAI	MATRIX	1	0,06%		
LANCIA	MUSA	1	0,06%		
RENAULT	MODUS	1	0,06%		
RENAULT	ESPACE	1	0,06%		

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV-M</b>		284	0,5%	8	0,2%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
FIAT	DOBLO	99	34,86%	7	87,5%
CITROEN	BERLINGO	49	17,25%		
VOLKSWAGEN	CADDY	45	15,85%	1	12,5%
OPEL	COMBO	28	9,86%		
RENAULT	KANGOO	22	7,75%		
PEUGEOT	EXPERT	17	5,99%		
FIAT	STRADA	8	2,82%		
PEUGEOT	PARTNER	8	2,82%		
FIAT	FIORINO	5	1,76%		
CITROEN	NEMO	3	1,06%		

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Cabrio</b>		96	0,2%	5	0,1%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
AUDI	A3 CABRIOLET	32	33,33%		
MINI	MINI CABRIO	17	17,71%	1	20,0%
PEUGEOT	207 CC	17	17,71%		
VOLKSWAGEN	EOS	12	12,50%		
PEUGEOT	308 CC	8	8,33%		
OPEL	ASTRA CABRIO	6	6,25%	4	80,0%
AUDI	A5 CABRIOLET	2	2,08%		
LEXUS	IS 250C	1	1,04%		
SAAB	SAAB 9-3 CABRIO	1	1,04%		





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DECEMBER '12

YTD

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Coupe</b>		198	0,3%	2	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	131	66,16%	1	50,0%
AUDI	A5 COUPE	17	8,59%	1	50,0%
PEUGEOT	RCZ	16	8,08%		
HONDA	CR-Z	11	5,56%		
AUDI	TT COUPE	5	2,53%		
PORSCHE	911	4	2,02%		
VOLVO	C70	4	2,02%		
RENAULT	MEGANE COUPE	3	1,52%		
MINI	MINI COUPE	2	1,01%		
TOYOTA	86	2	1,01%		
BMW	M6-SERIES	1	0,51%		
JAGUAR	XK-TYPE	1	0,51%		
MERCEDES	E-SERIES COUPE	1	0,51%		

  

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>Sp Roadster</b>		85	0,1%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	31	36,47%		
BMW	Z4-SERIES	18	21,18%	1	20,0%
SMART	FORTWO CABRIO	11	12,94%	1	20,0%
MINI	MINI ROADSTER	5	5,88%	3	60,0%
PORSCHE	BOXSTER	5	5,88%		
MAZDA	MX-5	4	4,71%		
AUDI	TT	3	3,53%		
PORSCHE	CAYMAN	3	3,53%		
AUDI	R8	1	1,18%		
FERRARI	CALIFORNIA	1	1,18%		
MERCEDES	SLS-SERIES	1	1,18%		
MERCEDES	SL-SERIES	1	1,18%		
OPEL	GT	1	1,18%		

  

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>CARAVAN</b>		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	GRANDUCA	1	50,00%		
TRIGANO	DUCATO	1	50,00%		

  

		DECEMBER '12 YTD		DECEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>COMBI</b>		199	0,3%	2	0,1%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	39	19,60%		
OPEL	VIVARO	37	18,59%	2	100,0%
FIAT	SCUDO	27	13,57%		





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DECEMBER '12

YTD

MERCEDES	VITO, VIANO	23	11,56%
VOLKSWAGEN	KOMBI	18	9,05%
VOLKSWAGEN	TRANSPORTER	12	6,03%
CITROEN	JUMPER	10	5,03%
NISSAN	PRIMASTAR	8	4,02%
RENAULT	TRAFIC	8	4,02%
FIAT	DUCATO	5	2,51%
VOLKSWAGEN	CRAFTER	3	1,51%
VOLKSWAGEN	UNKNOWN	2	1,01%
CITROEN	JUMPY	1	0,50%
FORD	TRANSIT/TOURNEO	1	0,50%
FORD	TRANSIT	1	0,50%
MERCEDES	VIANO	1	0,50%
MERCEDES	SPRINTER	1	0,50%
PIAGGIO	PORTER	1	0,50%
VOLKSWAGEN	MULTIVAN	1	0,50%

