



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '12

YTD

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		806	1,5%	66	1,6%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	191	23,70%	21	31,8%
SUZUKI	GRAND VITARA	110	13,65%	1	1,5%
SUZUKI	JIMNY	109	13,52%	7	10,6%
AUDI	Q5	88	10,92%	8	12,1%
BMW	X3-SERIES	85	10,55%	7	10,6%
DAIHATSU	TERIOS	59	7,32%	4	6,1%
CHRYSLER	WRANGLER	28	3,47%	2	3,0%
SSANGYONG	KYRON	23	2,85%	2	3,0%
MERCEDES	GLK-SERIES	19	2,36%		
MERCEDES	ML-SERIES	14	1,74%		
BMW	X6-SERIES	12	1,49%	5	7,6%
PORSCHE	CAYENNE	11	1,36%		
CHRYSLER	GRAND CHEROKEE	9	1,12%		
CHRYSLER	CHEROKEE	9	1,12%	2	3,0%
NISSAN	PATHFINDER	9	1,12%		
AUDI	Q7	8	0,99%	4	6,1%
BMW	X5-SERIES	8	0,99%		
LAND ROVER	RANGE ROVER	6	0,74%	1	1,5%
TOYOTA	LAND CRUISER	4	0,50%	1	1,5%
LAND ROVER	DEFENDER	2	0,25%		
CHEVROLET	CAPTIVA	1	0,12%		
MERCEDES	G-SERIES	1	0,12%	1	1,5%
		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		2478	4,5%	166	4,0%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	594	23,97%	37	22,3%
AUDI	Q3	430	17,35%	29	17,5%
SKODA	YETI	338	13,64%	23	13,9%
DACIA	DUSTER	282	11,38%	14	8,4%
MINI	COUNTRYMAN	278	11,22%	36	21,7%
SUZUKI	SX4	215	8,68%	10	6,0%
VOLVO	XC60	123	4,96%	10	6,0%
TOYOTA	RAV4	43	1,74%		
FIAT	SEDICI	41	1,65%		
SUBARU	FORESTER	33	1,33%	1	0,6%
CHRYSLER	COMPASS	28	1,13%		
HONDA	CR-V	27	1,09%	1	0,6%
FORD	KUGA	19	0,77%	1	0,6%
VOLVO	XC90	7	0,28%	1	0,6%
OPEL	ANTARA	5	0,20%		
LEXUS	RX450H	4	0,16%	1	0,6%
LAND ROVER	FREELANDER	3	0,12%	2	1,2%
CHRYSLER	PATRIOT	2	0,08%		
KIA MOTORS	SPORTAGE	2	0,08%		





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NOVEMBER '12 YTD

Segment:		<u>TOTAL</u>	<u>Market Share</u>	<u>TOTAL</u>	<u>Market Share</u>
A		8818	16,1%	677	16,3%
Make:	Range:	Volume:	%	Volume:	%
INFINITI	FX37	1	0,04%		
JAC	REIN SRV	1	0,04%		
LEXUS	RX400H	1	0,04%		
NISSAN	X-TRAIL	1	0,04%		
		<u>TOTAL</u>	<u>Market Share</u>	<u>TOTAL</u>	<u>Market Share</u>
FIAT	PANDA	1063	12,05%	90	13,3%
HYUNDAI	i 10	992	11,25%	19	2,8%
PEUGEOT	107	823	9,33%	49	7,2%
VOLKSWAGEN	UP!	808	9,16%	142	21,0%
TOYOTA	AYGO	686	7,78%	53	7,8%
FIAT	500	666	7,55%	74	10,9%
SUZUKI	ALTO	517	5,86%	23	3,4%
CITROEN	C1	469	5,32%	15	2,2%
SMART	FORTWO	466	5,28%	44	6,5%
KIA MOTORS	PICANTO	431	4,89%	15	2,2%
CHEVROLET	SPARK	400	4,54%	15	2,2%
FIAT	NEW PANDA	351	3,98%	34	5,0%
SUZUKI	SPLASH	226	2,56%	14	2,1%
FORD	KA	221	2,51%	15	2,2%
TOYOTA	IQ	150	1,70%	13	1,9%
NISSAN	PIXO	138	1,56%	4	0,6%
SKODA	CITIGO	135	1,53%	39	5,8%
RENAULT	NEW TWINGO	100	1,13%	6	0,9%
DAIHATSU	CUORE	71	0,81%	2	0,3%
RENAULT	TWINGO	30	0,34%	3	0,4%
VOLKSWAGEN	FOX	27	0,31%		
ABARTH	500	25	0,28%	3	0,4%
OPEL	AGILA	8	0,09%		
CHANGAN	BENNI	5	0,06%	1	0,1%
SEAT	Mii	5	0,06%	4	0,6%
ASTON MARTIN	CYGNET	2	0,02%		
HX AUTO	NOBLE	1	0,01%		
MITSUBISHI	I-MIEV	1	0,01%		
SMART	BRABUS	1	0,01%		
		<u>TOTAL</u>	<u>Market Share</u>	<u>TOTAL</u>	<u>Market Share</u>
B		24450	44,6%	1871	45,0%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	3666	14,99%	311	16,6%
TOYOTA	YARIS	3275	13,39%	363	19,4%
CITROEN	C3	2353	9,62%	174	9,3%
VOLKSWAGEN	POLO	2170	8,88%	181	9,7%
FORD	FIESTA	1712	7,00%	97	5,2%
NISSAN	MICRA	1230	5,03%	64	3,4%
HYUNDAI	i 20	1084	4,43%	34	1,8%
SUZUKI	SWIFT	1036	4,24%	84	4,5%
SKODA	FABIA	877	3,59%	101	5,4%





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NOVEMBER '12

YTD

SEAT	IBIZA	816	3,34%	25	1,3%
FIAT	GRANDE PUNTO	767	3,14%	51	2,7%
LANCIA	YPSILON	679	2,78%	32	1,7%
PEUGEOT	208	679	2,78%	116	6,2%
KIA MOTORS	RIO	614	2,51%	36	1,9%
RENAULT	CLIO	487	1,99%	38	2,0%
NISSAN	JUKE	472	1,93%	36	1,9%
AUDI	A1	427	1,75%	32	1,7%
PEUGEOT	207	354	1,45%		
HONDA	JAZZ	329	1,35%	5	0,3%
CHEVROLET	AVEO	294	1,20%	20	1,1%
ALFA ROMEO	MITO	289	1,18%	33	1,8%
MINI	MINI	271	1,11%	24	1,3%
MAZDA	2-SERIES	154	0,63%		
CITROEN	DS3	115	0,47%	5	0,3%
MITSUBISHI	COLT	115	0,47%		
PEUGEOT	206 PLUS	57	0,23%		
DACIA	SANDERO	34	0,14%	3	0,2%
DAIHATSU	SIRION	28	0,11%		
DAIHATSU	CHARADE	21	0,09%	1	0,1%
ABARTH	PUNTO	13	0,05%	2	0,1%
OPEL	MOKKA	12	0,05%	3	0,2%
FIAT	PUNTO EVO	11	0,04%		
LIFAN	LIFAN	8	0,03%		
CHEVROLET	AVEO-KALOS	1	0,00%		

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		12771	23,3%	1032	24,8%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	2101	16,45%	188	18,2%
SKODA	OCTAVIA	1096	8,58%	98	9,5%
NISSAN	QASHQAI	987	7,73%	71	6,9%
TOYOTA	AURIS	984	7,70%	26	2,5%
VOLKSWAGEN	GOLF	924	7,24%	97	9,4%
CITROEN	C4	879	6,88%	117	11,3%
FORD	FOCUS	608	4,76%	84	8,1%
BMW	1-SERIES	543	4,25%	49	4,7%
ALFA ROMEO	GIULIETTA	529	4,14%	27	2,6%
AUDI	A3	425	3,33%	32	3,1%
MITSUBISHI	ASX	346	2,71%	5	0,5%
MERCEDES	B-SERIES	294	2,30%	44	4,3%
SEAT	LEON	288	2,26%	27	2,6%
HYUNDAI	i 30	271	2,12%	25	2,4%
HONDA	CIVIC	247	1,93%	1	0,1%
VOLVO	S40	247	1,93%	3	0,3%
KIA MOTORS	CEED	220	1,72%	7	0,7%
RENAULT	MEGANE	212	1,66%	14	1,4%
CHEVROLET	CRUZE	184	1,44%	3	0,3%
MITSUBISHI	LANCER	134	1,05%	3	0,3%
PEUGEOT	3008	132	1,03%	1	0,1%
VOLKSWAGEN	BEETLE	120	0,94%	10	1,0%





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NOVEMBER '12

YTD

VOLVO	V40	113	0,88%	52	5,0%
PEUGEOT	308	112	0,88%	4	0,4%
HYUNDAI	IX35	104	0,81%	14	1,4%
KIA MOTORS	NEW SPORTAGE	88	0,69%	1	0,1%
VOLVO	C30	64	0,50%	3	0,3%
VOLKSWAGEN	JETTA	63	0,49%	3	0,3%
MAZDA	3-SERIES	55	0,43%		
LANCIA	DELTA	51	0,40%	2	0,2%
CITROEN	DS4	49	0,38%	3	0,3%
LEXUS	CT200H	48	0,38%	1	0,1%
TOYOTA	COROLLA	45	0,35%	1	0,1%
NISSAN	TIIDA	40	0,31%		
RENAULT	FLUENCE	38	0,30%	3	0,3%
FIAT	BRAVO	37	0,29%		
VOLVO	V50	35	0,27%		
HONDA	INSIGHT	18	0,14%		
DACIA	LOGAN	17	0,13%		
PEUGEOT	301	12	0,09%	12	1,2%
MERCEDES	A-SERIES (NEW)	6	0,05%	1	0,1%
AUDI	S3	1	0,01%		
CITROEN	DS5	1	0,01%		
PEUGEOT	307	1	0,01%		
SUBARU	IMPREZA	1	0,01%		
SUBARU	XV	1	0,01%		

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2938	5,4%	171	4,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	490	16,68%	28	16,4%
OPEL	INSIGNIA	488	16,61%	31	18,1%
VOLVO	S60	437	14,87%	33	19,3%
MERCEDES	C-SERIES	290	9,87%	17	9,9%
BMW	3-SERIES	225	7,66%	13	7,6%
AUDI	A4	224	7,62%	15	8,8%
TOYOTA	AVENSIS	202	6,88%	8	4,7%
VOLVO	V60	146	4,97%	10	5,8%
FORD	MONDEO	116	3,95%	1	0,6%
PEUGEOT	508	106	3,61%	2	1,2%
CITROEN	C5	43	1,46%	4	2,3%
SKODA	SUPERB	39	1,33%	1	0,6%
TOYOTA	PRIUS	38	1,29%	1	0,6%
AUDI	A5	34	1,16%	3	1,8%
SAAB	SAAB 9-3	18	0,61%		
MAZDA	6-SERIES	9	0,31%		
AUDI	A4 ALLROAD	7	0,24%	4	2,3%
SEAT	EXEO	6	0,20%		
VOLVO	XC70	6	0,20%		
HONDA	ACCORD	4	0,14%		
LEXUS	IS 250	3	0,10%		
VOLVO	V70	3	0,10%		
ALFA ROMEO	159	1	0,03%		





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NOVEMBER '12 YTD

CHEVROLET	EVANDER	1	0,03%				
LEXUS	IS 220D	1	0,03%				
OPEL	AMPERA	1	0,03%				
NOVEMBER '12 YTD NOVEMBER '12							
Segment:		TOTAL	Market Share	TOTAL	Market Share		
E		204	0,4%	11	0,3%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	E-SERIES	78	38,24%	4	36,4%		
BMW	5-SERIES	55	26,96%	7	63,6%		
AUDI	A6	35	17,16%				
VOLVO	S80	24	11,76%				
SAAB	SAAB 9-5	7	3,43%				
SUBARU	LEGACY	2	0,98%				
AUDI	ALLROAD	1	0,49%				
BMW	M-SERIES	1	0,49%				
LEXUS	GS450H	1	0,49%				
NOVEMBER '12 YTD NOVEMBER '12							
Segment:		TOTAL	Market Share	TOTAL	Market Share		
F		7	0,0%	1	0,0%		
Make:	Range:	Volume:	%	Volume:	%		
AUDI	A8	3	42,86%				
MERCEDES	CLS-SERIES	2	28,57%	1	100,0%		
JAGUAR	XF-TYPE	1	14,29%				
MERCEDES	S-SERIES	1	14,29%				
NOVEMBER '12 YTD NOVEMBER '12							
Segment:		TOTAL	Market Share	TOTAL	Market Share		
G		3	0,0%				
Make:	Range:	Volume:	%	Volume:	%		
PORSCHE	PANAMERA	2	66,67%				
JAGUAR	XJ-TYPE	1	33,33%				
NOVEMBER '12 YTD NOVEMBER '12							
Segment:		TOTAL	Market Share	TOTAL	Market Share		
MPV		1466	2,7%	123	3,0%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	A-SERIES	316	21,56%	67	54,5%		
OPEL	MERIVA	219	14,94%	13	10,6%		
SKODA	ROOMSTER	182	12,41%	10	8,1%		
VOLKSWAGEN	TOURAN	81	5,53%	3	2,4%		
FORD	GRAND C-MAX	64	4,37%	1	0,8%		
NISSAN	NOTE	60	4,09%	1	0,8%		
KIA MOTORS	VENGA	58	3,96%	4	3,3%		
FORD	FOCUS C-MAX	54	3,68%	2	1,6%		
FORD	S-MAX	48	3,27%	2	1,6%		
RENAULT	SCENIC	46	3,14%	2	1,6%		
SEAT	ALTEA	42	2,86%	1	0,8%		
TOYOTA	VERSO S	39	2,66%	3	2,4%		
KIA MOTORS	SOUL	37	2,52%	1	0,8%		





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NOVEMBER '12

YTD

TOYOTA	URBAN CRUISER	37	2,52%	2	1,6%
OPEL	ZAFIRA	32	2,18%	3	2,4%
FIAT	QUBO	29	1,98%	1	0,8%
RENAULT	MEGANE SCENIC	24	1,64%		
VOLKSWAGEN	SHARAN	24	1,64%		
CHEVROLET	ORLANDO	16	1,09%	1	0,8%
FORD	B-MAX	11	0,75%	6	4,9%
PEUGEOT	5008	10	0,68%		
CITROEN	PICASSO	8	0,55%		
CITROEN	C3 PICASSO	7	0,48%		
FORD	GALAXY	6	0,41%		
SEAT	ALTEA FREETRACK	4	0,27%		
TOYOTA	VERSO	4	0,27%		
SUBARU	TREZIA	3	0,20%		
CITROEN	C4 PICASSO	1	0,07%		
HYUNDAI	MATRIX	1	0,07%		
LANCIA	MUSA	1	0,07%		
RENAULT	MODUS	1	0,07%		
RENAULT	ESPACE	1	0,07%		

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M		276	0,5%	10	0,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	92	33,33%	3	30,0%
CITROEN	BERLINGO	49	17,75%		
VOLKSWAGEN	CADDY	44	15,94%	3	30,0%
OPEL	COMBO	28	10,14%		
RENAULT	KANGOO	22	7,97%	1	10,0%
PEUGEOT	EXPERT	17	6,16%		
FIAT	STRADA	8	2,90%		
PEUGEOT	PARTNER	8	2,90%	1	10,0%
FIAT	FIORINO	5	1,81%	2	20,0%
CITROEN	NEMO	3	1,09%		

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		91	0,2%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A3 CABRIOLET	32	35,16%	1	25,0%
PEUGEOT	207 CC	17	18,68%		
MINI	MINI CABRIO	16	17,58%	1	25,0%
VOLKSWAGEN	EOS	12	13,19%		
PEUGEOT	308 CC	8	8,79%		
AUDI	A5 CABRIOLET	2	2,20%	1	25,0%
OPEL	ASTRA CABRIO	2	2,20%		
LEXUS	IS 250C	1	1,10%		
SAAB	SAAB 9-3 CABRIO	1	1,10%	1	25,0%





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NOVEMBER '12 YTD

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		196	0,4%	13	0,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	130	66,33%	9	69,2%
AUDI	A5 COUPE	16	8,16%	1	7,7%
PEUGEOT	RCZ	16	8,16%	2	15,4%
HONDA	CR-Z	11	5,61%		
AUDI	TT COUPE	5	2,55%		
PORSCHE	911	4	2,04%		
VOLVO	C70	4	2,04%		
RENAULT	MEGANE COUPE	3	1,53%		
MINI	MINI COUPE	2	1,02%		
TOYOTA	86	2	1,02%	1	7,7%
BMW	M6-SERIES	1	0,51%		
JAGUAR	XK-TYPE	1	0,51%		
MERCEDES	E-SERIES COUPE	1	0,51%		

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		80	0,1%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	31	38,75%	2	50,0%
BMW	Z4-SERIES	17	21,25%		
SMART	FORTWO CABRIO	10	12,50%		
PORSCHE	BOXSTER	5	6,25%		
MAZDA	MX-5	4	5,00%		
AUDI	TT	3	3,75%		
PORSCHE	CAYMAN	3	3,75%		
MINI	MINI ROADSTER	2	2,50%		
AUDI	R8	1	1,25%		
FERRARI	CALIFORNIA	1	1,25%	1	25,0%
MERCEDES	SLS-SERIES	1	1,25%		
MERCEDES	SL-SERIES	1	1,25%	1	25,0%
OPEL	GT	1	1,25%		

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTeam	GRANDUCA	1	50,00%		
TRIGANO	DUCATO	1	50,00%		

		NOVEMBER '12 YTD		NOVEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		197	0,4%	8	0,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	39	19,80%	4	50,0%
OPEL	VIVARO	35	17,77%		
FIAT	SCUDO	27	13,71%		





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NOVEMBER '12

YTD

MERCEDES	VITO, VIANO	23	11,68%	1	12,5%
VOLKSWAGEN	KOMBI	18	9,14%		
VOLKSWAGEN	TRANSPORTER	12	6,09%	2	25,0%
CITROEN	JUMPER	10	5,08%		
NISSAN	PRIMASTAR	8	4,06%		
RENAULT	TRAFIC	8	4,06%	1	12,5%
FIAT	DUCATO	5	2,54%		
VOLKSWAGEN	CRAFTER	3	1,52%		
VOLKSWAGEN	UNKNOWN	2	1,02%		
CITROEN	JUMPY	1	0,51%		
FORD	TRANSIT	1	0,51%		
FORD	TRANSIT/TOURNEO	1	0,51%		
MERCEDES	VIANO	1	0,51%		
MERCEDES	SPRINTER	1	0,51%		
PIAGGIO	PORTER	1	0,51%		
VOLKSWAGEN	MULTIVAN	1	0,51%		

