



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '12

YTD

		OCTOBER '12		YTD	OCTOBER '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		740	1,5%		57	1,1%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	170	22,97%		10	17,5%
SUZUKI	GRAND VITARA	109	14,73%			
SUZUKI	JIMNY	102	13,78%		8	14,0%
AUDI	Q5	80	10,81%		14	24,6%
BMW	X3-SERIES	78	10,54%		7	12,3%
DAIHATSU	TERIOS	55	7,43%		7	12,3%
CHRYSLER	WRANGLER	26	3,51%		3	5,3%
SSANGYONG	KYRON	21	2,84%		2	3,5%
MERCEDES	GLK-SERIES	19	2,57%		1	1,8%
MERCEDES	ML-SERIES	14	1,89%		2	3,5%
PORSCHE	CAYENNE	11	1,49%			
CHRYSLER	GRAND CHEROKEE	9	1,22%		1	1,8%
NISSAN	PATHFINDER	9	1,22%			
BMW	X5-SERIES	8	1,08%		1	1,8%
BMW	X6-SERIES	7	0,95%			
CHRYSLER	CHEROKEE	7	0,95%		1	1,8%
LAND ROVER	RANGE ROVER	5	0,68%			
AUDI	Q7	4	0,54%			
TOYOTA	LAND CRUISER	3	0,41%			
LAND ROVER	DEFENDER	2	0,27%			
CHEVROLET	CAPTIVA	1	0,14%			

		OCTOBER '12		YTD	OCTOBER '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		2312	4,6%		201	3,9%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	557	24,09%		50	24,9%
AUDI	Q3	401	17,34%		22	10,9%
SKODA	YETI	315	13,62%		36	17,9%
DACIA	DUSTER	268	11,59%		31	15,4%
MINI	COUNTRYMAN	242	10,47%		22	10,9%
SUZUKI	SX4	205	8,87%		13	6,5%
VOLVO	XC60	113	4,89%		11	5,5%
TOYOTA	RAV4	43	1,86%		1	0,5%
FIAT	SEDICI	41	1,77%			
SUBARU	FORESTER	32	1,38%		1	0,5%
CHRYSLER	COMPASS	28	1,21%			
HONDA	CR-V	26	1,12%		11	5,5%
FORD	KUGA	18	0,78%		1	0,5%
VOLVO	XC90	6	0,26%			
OPEL	ANTARA	5	0,22%			
LEXUS	RX450H	3	0,13%		1	0,5%
CHRYSLER	PATRIOT	2	0,09%			
KIA MOTORS	SPORTAGE	2	0,09%			
INFINITI	FX37	1	0,04%			
JAC	REIN SRV	1	0,04%			





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OCTOBER '12

YTD

LAND ROVER	FREELANDER	1	0,04%		
LEXUS	RX400H	1	0,04%	1	0,5%
NISSAN	X-TRAIL	1	0,04%		
OCTOBER '12 YTD OCTOBER '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		8141	16,1%	660	13,0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	973	11,95%	50	7,6%
HYUNDAI	i 10	973	11,95%	34	5,2%
PEUGEOT	107	774	9,51%	69	10,5%
VOLKSWAGEN	UP!	666	8,18%	77	11,7%
TOYOTA	AYGO	633	7,78%	46	7,0%
FIAT	500	592	7,27%	70	10,6%
SUZUKI	ALTO	494	6,07%	22	3,3%
CITROEN	C1	454	5,58%	15	2,3%
SMART	FORTWO	422	5,18%	47	7,1%
KIA MOTORS	PICANTO	416	5,11%	38	5,8%
CHEVROLET	SPARK	385	4,73%	26	3,9%
FIAT	NEW PANDA	317	3,89%	68	10,3%
SUZUKI	SPLASH	212	2,60%	16	2,4%
FORD	KA	206	2,53%	12	1,8%
TOYOTA	IQ	137	1,68%	7	1,1%
NISSAN	PIXO	134	1,65%	10	1,5%
SKODA	CITIGO	96	1,18%	28	4,2%
RENAULT	NEW TWINGO	94	1,15%	6	0,9%
DAIHATSU	CUORE	69	0,85%	14	2,1%
RENAULT	TWINGO	27	0,33%	1	0,2%
VOLKSWAGEN	FOX	27	0,33%		
ABARTH	500	22	0,27%		
OPEL	AGILA	8	0,10%	1	0,2%
CHANGAN	BENNI	4	0,05%	1	0,2%
ASTON MARTIN	CYGNET	2	0,02%		
HX AUTO	NOBLE	1	0,01%	1	0,2%
MITSUBISHI	I-MIEV	1	0,01%		
SEAT	Mii	1	0,01%	1	0,2%
SMART	BRABUS	1	0,01%		
OCTOBER '12 YTD OCTOBER '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		22579	44,6%	2643	51,9%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	3355	14,86%	363	13,7%
TOYOTA	YARIS	2912	12,90%	413	15,6%
CITROEN	C3	2179	9,65%	366	13,8%
VOLKSWAGEN	POLO	1989	8,81%	318	12,0%
FORD	FIESTA	1615	7,15%	79	3,0%
NISSAN	MICRA	1166	5,16%	127	4,8%
HYUNDAI	i 20	1050	4,65%	111	4,2%
SUZUKI	SWIFT	952	4,22%	86	3,3%
SEAT	IBIZA	791	3,50%	57	2,2%
SKODA	FABIA	776	3,44%	57	2,2%





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OCTOBER '12

YTD

FIAT	GRANDE PUNTO	716	3,17%	81	3,1%
LANCIA	YPSILON	647	2,87%	49	1,9%
KIA MOTORS	RIO	578	2,56%	81	3,1%
PEUGEOT	208	563	2,49%	151	5,7%
RENAULT	CLIO	449	1,99%	42	1,6%
NISSAN	JUKE	436	1,93%	56	2,1%
AUDI	A1	395	1,75%	50	1,9%
PEUGEOT	207	354	1,57%		
HONDA	JAZZ	324	1,43%	26	1,0%
CHEVROLET	AVEO	274	1,21%	21	0,8%
ALFA ROMEO	MITO	256	1,13%	32	1,2%
MINI	MINI	247	1,09%	36	1,4%
MAZDA	2-SERIES	154	0,68%	2	0,1%
MITSUBISHI	COLT	115	0,51%	3	0,1%
CITROEN	DS3	110	0,49%	23	0,9%
PEUGEOT	206 PLUS	57	0,25%		
DACIA	SANDERO	31	0,14%	2	0,1%
DAIHATSU	SIRION	28	0,12%	1	0,0%
DAIHATSU	CHARADE	20	0,09%	1	0,0%
ABARTH	PUNTO	11	0,05%		
FIAT	PUNTO EVO	11	0,05%		
OPEL	MOKKA	9	0,04%	9	0,3%
LIFAN	LIFAN	8	0,04%		
CHEVROLET	AVEO-KALOS	1	0,00%		

		OCTOBER '12 YTD		OCTOBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		11739	23,2%	1163	22,8%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	1913	16,30%	178	15,3%
SKODA	OCTAVIA	998	8,50%	102	8,8%
TOYOTA	AURIS	958	8,16%	94	8,1%
NISSAN	QASHQAI	916	7,80%	98	8,4%
VOLKSWAGEN	GOLF	827	7,04%	42	3,6%
CITROEN	C4	762	6,49%	101	8,7%
FORD	FOCUS	524	4,46%	34	2,9%
ALFA ROMEO	GIULIETTA	502	4,28%	44	3,8%
BMW	1-SERIES	494	4,21%	40	3,4%
AUDI	A3	393	3,35%	31	2,7%
MITSUBISHI	ASX	341	2,90%	40	3,4%
SEAT	LEON	261	2,22%	26	2,2%
MERCEDES	B-SERIES	250	2,13%	31	2,7%
HONDA	CIVIC	246	2,10%	53	4,6%
HYUNDAI	i 30	246	2,10%	55	4,7%
VOLVO	S40	244	2,08%	1	0,1%
KIA MOTORS	CEED	213	1,81%	19	1,6%
RENAULT	MEGANE	198	1,69%	32	2,8%
CHEVROLET	CRUZE	181	1,54%	5	0,4%
MITSUBISHI	LANCER	131	1,12%	37	3,2%
PEUGEOT	3008	131	1,12%	3	0,3%
VOLKSWAGEN	BEETLE	110	0,94%	10	0,9%
PEUGEOT	308	108	0,92%	4	0,3%





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YTD

Make	Range	Volume	%	Volume	%
HYUNDAI	IX35	90	0,77%	16	1,4%
KIA MOTORS	NEW SPORTAGE	87	0,74%	2	0,2%
VOLVO	C30	61	0,52%	4	0,3%
VOLVO	V40	61	0,52%	38	3,3%
VOLKSWAGEN	JETTA	60	0,51%	1	0,1%
MAZDA	3-SERIES	55	0,47%	1	0,1%
LANCIA	DELTA	49	0,42%	1	0,1%
LEXUS	CT200H	47	0,40%	3	0,3%
CITROEN	DS4	46	0,39%	3	0,3%
TOYOTA	COROLLA	44	0,37%	5	0,4%
NISSAN	TIIDA	40	0,34%		
FIAT	BRAVO	37	0,32%		
RENAULT	FLUENCE	35	0,30%		
VOLVO	V50	35	0,30%		
HONDA	INSIGHT	18	0,15%	4	0,3%
DACIA	LOGAN	17	0,14%		
MERCEDES	A-SERIES (NEW)	5	0,04%	5	0,4%
AUDI	S3	1	0,01%		
CITROEN	DS5	1	0,01%		
PEUGEOT	307	1	0,01%		
SUBARU	XV	1	0,01%		
SUBARU	IMPREZA	1	0,01%		

		OCTOBER '12 YTD		OCTOBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2767	5,5%	207	4,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	462	16,70%	16	7,7%
OPEL	INSIGNIA	457	16,52%	40	19,3%
VOLVO	S60	404	14,60%	41	19,8%
MERCEDES	C-SERIES	273	9,87%	15	7,2%
BMW	3-SERIES	212	7,66%	8	3,9%
AUDI	A4	209	7,55%	12	5,8%
TOYOTA	AVENSIS	194	7,01%	20	9,7%
VOLVO	V60	136	4,92%	13	6,3%
FORD	MONDEO	115	4,16%	6	2,9%
PEUGEOT	508	104	3,76%	9	4,3%
CITROEN	C5	39	1,41%	2	1,0%
SKODA	SUPERB	38	1,37%	5	2,4%
TOYOTA	PRIUS	37	1,34%	3	1,4%
AUDI	A5	31	1,12%	3	1,4%
SAAB	SAAB 9-3	18	0,65%	9	4,3%
MAZDA	6-SERIES	9	0,33%		
SEAT	EXEO	6	0,22%	1	0,5%
VOLVO	XC70	6	0,22%	1	0,5%
HONDA	ACCORD	4	0,14%	2	1,0%
AUDI	A4 ALLROAD	3	0,11%	1	0,5%
LEXUS	IS 250	3	0,11%		
VOLVO	V70	3	0,11%		
ALFA ROMEO	159	1	0,04%		
CHEVROLET	EVANDER	1	0,04%		
LEXUS	IS 220D	1	0,04%		





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OCTOBER '12

YTD

		OCTOBER '12		YTD	OCTOBER '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		193	0,4%		14	0,3%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	74	38,34%		3	21,4%
BMW	5-SERIES	48	24,87%		5	35,7%
AUDI	A6	35	18,13%		2	14,3%
VOLVO	S80	24	12,44%			
SAAB	SAAB 9-5	7	3,63%		3	21,4%
SUBARU	LEGACY	2	1,04%			
AUDI	ALLROAD	1	0,52%		1	7,1%
BMW	M-SERIES	1	0,52%			
LEXUS	GS450H	1	0,52%			
		OCTOBER '12		YTD	OCTOBER '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		6	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	3	50,00%			
JAGUAR	XF-TYPE	1	16,67%			
MERCEDES	S-SERIES	1	16,67%		1	100,0%
MERCEDES	CLS-SERIES	1	16,67%			
		OCTOBER '12		YTD	OCTOBER '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		3	0,0%			
Make:	Range:	Volume:	%		Volume:	%
PORSCHE	PANAMERA	2	66,67%			
JAGUAR	XJ-TYPE	1	33,33%			
		OCTOBER '12		YTD	OCTOBER '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		1343	2,7%		106	2,1%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	A-SERIES	249	18,54%		6	5,7%
OPEL	MERIVA	206	15,34%		11	10,4%
SKODA	ROOMSTER	172	12,81%		12	11,3%
VOLKSWAGEN	TOURAN	78	5,81%		11	10,4%
FORD	GRAND C-MAX	63	4,69%		1	0,9%
NISSAN	NOTE	59	4,39%		10	9,4%
KIA MOTORS	VENGA	54	4,02%		4	3,8%
FORD	FOCUS C-MAX	52	3,87%		3	2,8%
FORD	S-MAX	46	3,43%		4	3,8%
RENAULT	SCENIC	44	3,28%		10	9,4%
SEAT	ALTEA	41	3,05%		5	4,7%
KIA MOTORS	SOUL	36	2,68%		1	0,9%
TOYOTA	VERSO S	36	2,68%			
TOYOTA	URBAN CRUISER	35	2,61%		4	3,8%
OPEL	ZAFIRA	29	2,16%		3	2,8%





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OCTOBER '12

YTD

Make	Range	Volume	%	Volume	%
FIAT	QUBO	28	2,08%	1	0,9%
RENAULT	MEGANE SCENIC	24	1,79%		
VOLKSWAGEN	SHARAN	24	1,79%	2	1,9%
CHEVROLET	ORLANDO	15	1,12%	2	1,9%
PEUGEOT	5008	10	0,74%		
CITROEN	PICASSO	8	0,60%	4	3,8%
CITROEN	C3 PICASSO	7	0,52%	2	1,9%
FORD	GALAXY	6	0,45%	3	2,8%
FORD	B-MAX	5	0,37%	5	4,7%
SEAT	ALTEA FREETRACK	4	0,30%	1	0,9%
TOYOTA	VERSO	4	0,30%		
SUBARU	TREZIA	3	0,22%		
CITROEN	C4 PICASSO	1	0,07%		
HYUNDAI	MATRIX	1	0,07%		
LANCIA	MUSA	1	0,07%		
RENAULT	MODUS	1	0,07%		
RENAULT	ESPACE	1	0,07%	1	0,9%

		OCTOBER '12 YTD		OCTOBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M		266	0,5%	16	0,3%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	89	33,46%	5	31,3%
CITROEN	BERLINGO	49	18,42%	2	12,5%
VOLKSWAGEN	CADDY	41	15,41%	3	18,8%
OPEL	COMBO	28	10,53%		
RENAULT	KANGOO	21	7,89%	3	18,8%
PEUGEOT	EXPERT	17	6,39%		
FIAT	STRADA	8	3,01%	1	6,3%
PEUGEOT	PARTNER	7	2,63%	1	6,3%
CITROEN	NEMO	3	1,13%	1	6,3%
FIAT	FIORINO	3	1,13%		

		OCTOBER '12 YTD		OCTOBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		87	0,2%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A3 CABRIOLET	31	35,63%		
PEUGEOT	207 CC	17	19,54%	3	75,0%
MINI	MINI CABRIO	15	17,24%		
VOLKSWAGEN	EOS	12	13,79%	1	25,0%
PEUGEOT	308 CC	8	9,20%		
OPEL	ASTRA CABRIO	2	2,30%		
AUDI	A5 CABRIOLET	1	1,15%		
LEXUS	IS 250C	1	1,15%		

		OCTOBER '12 YTD		OCTOBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		182	0,4%	10	0,2%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	121	66,48%	6	60,0%





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YTD

AUDI	A5 COUPE	15	8,24%		
PEUGEOT	RCZ	14	7,69%	1	10,0%
HONDA	CR-Z	11	6,04%	2	20,0%
AUDI	TT COUPE	5	2,75%		
PORSCHE	911	4	2,20%		
VOLVO	C70	4	2,20%		
RENAULT	MEGANE COUPE	3	1,65%		
MINI	MINI COUPE	2	1,10%		
BMW	M6-SERIES	1	0,55%	1	10,0%
JAGUAR	XK-TYPE	1	0,55%		
MERCEDES	E-SERIES COUPE	1	0,55%		

		OCTOBER '12 YTD		OCTOBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		76	0,2%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	29	38,16%	1	100,0%
BMW	Z4-SERIES	17	22,37%		
SMART	FORTWO CABRIO	10	13,16%		
PORSCHE	BOXSTER	5	6,58%		
MAZDA	MX-5	4	5,26%		
AUDI	TT	3	3,95%		
PORSCHE	CAYMAN	3	3,95%		
MINI	MINI ROADSTER	2	2,63%		
AUDI	R8	1	1,32%		
MERCEDES	SLS-SERIES	1	1,32%		
OPEL	GT	1	1,32%		

		OCTOBER '12 YTD		OCTOBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	GRANDUCA	1	50,00%		
TRIGANO	DUCATO	1	50,00%		

		OCTOBER '12 YTD		OCTOBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		189	0,4%	12	0,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	35	18,52%	1	8,3%
OPEL	VIVARO	35	18,52%	2	16,7%
FIAT	SCUDO	27	14,29%	1	8,3%
MERCEDES	VITO, VIANO	22	11,64%	2	16,7%
VOLKSWAGEN	KOMBI	18	9,52%		
CITROEN	JUMPER	10	5,29%	1	8,3%
VOLKSWAGEN	TRANSPORTER	10	5,29%	1	8,3%
NISSAN	PRIMASTAR	8	4,23%		
RENAULT	TRAFIC	7	3,70%		
FIAT	DUCATO	5	2,65%	1	8,3%
VOLKSWAGEN	CRAFTER	3	1,59%	1	8,3%
VOLKSWAGEN	UNKNOWN	2	1,06%		





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ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ**

OCTOBER '12

YTD

CITROEN	JUMPY	1	0,53%	1	8,3%
FORD	TRANSIT	1	0,53%		
FORD	TRANSIT/TOURNEO	1	0,53%		
MERCEDES	VIANO	1	0,53%		
MERCEDES	SPRINTER	1	0,53%		
PIAGGIO	PORTER	1	0,53%		
VOLKSWAGEN	MULTIVAN	1	0,53%	1	8,3%

