



**LCV (GVW<3501Kg) REGISTRATIONS BY TERRITORY  
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΛΑΦΡΩΝ ΦΟΡΤΗΓΩΝ ΚΑΤΑ ΠΕΡΙΟΧΗ**

OCTOBER '12

| Make         | ATHENS     |       | SALONICA  |       | EPIRUS    |       | THESSALY  |       | THRACE   |       | CRETE     |       | MACEDONIA |       | AEGEAN ISL |       | IONIAN ISL |       | PELOPON.  |       | CENTRAL   |       | TOTAL         |                    | Make       |
|--------------|------------|-------|-----------|-------|-----------|-------|-----------|-------|----------|-------|-----------|-------|-----------|-------|------------|-------|------------|-------|-----------|-------|-----------|-------|---------------|--------------------|------------|
| TOYOTA       | 9          | 7,5%  | 4         | 28,6% |           |       | 4         | 18,2% | 1        | 16,7% | 10        | 26,3% | 13        | 36,1% | 6          | 35,3% |            |       | 6         | 15,8% | 10        | 27,0% | 63            | 18,4%              | TOYOTA     |
| NISSAN       | 27         | 22,5% |           |       | 2         | 20,0% | 7         | 31,8% |          |       | 4         | 10,5% | 3         | 8,3%  | 1          | 5,9%  |            |       | 10        | 26,3% | 5         | 13,5% | 59            | 17,3%              | NISSAN     |
| FORD         | 22         | 18,3% | 2         | 14,3% | 1         | 10,0% | 1         | 4,5%  | 1        | 16,7% | 3         | 7,9%  | 1         | 2,8%  |            |       | 1          | 25,0% | 6         | 15,8% |           |       | 38            | 11,1%              | FORD       |
| FIAT         | 17         | 14,2% |           |       |           |       | 3         | 13,6% |          |       | 4         | 10,5% | 4         | 11,1% | 1          | 5,9%  |            |       | 4         | 10,5% | 4         | 10,8% | 37            | 10,8%              | FIAT       |
| ISUZU        | 4          | 3,3%  | 1         | 7,1%  | 3         | 30,0% | 5         | 22,7% | 1        | 16,7% | 6         | 15,8% | 4         | 11,1% | 1          | 5,9%  |            |       | 4         | 10,5% | 4         | 10,8% | 33            | 9,6%               | ISUZU      |
| VOLKSWAGEN   | 12         | 10,0% |           |       | 1         | 10,0% |           |       |          |       | 3         | 7,9%  | 4         | 11,1% | 2          | 11,8% |            |       | 2         | 5,3%  | 7         | 18,9% | 31            | 9,1%               | VOLKSWAGEN |
| PEUGEOT      | 5          | 4,2%  | 1         | 7,1%  | 1         | 10,0% | 1         | 4,5%  |          |       | 1         | 2,6%  | 1         | 2,8%  | 3          | 17,6% |            |       | 2         | 5,3%  | 1         | 2,7%  | 16            | 4,7%               | PEUGEOT    |
| OPEL         | 8          | 6,7%  | 3         | 21,4% |           |       | 1         | 4,5%  | 3        | 50,0% |           |       |           |       |            |       |            |       |           |       | 1         | 2,7%  | 16            | 4,7%               | OPEL       |
| CITROEN      | 10         | 8,3%  | 1         | 7,1%  |           |       |           |       |          |       |           |       | 2         | 5,6%  |            |       | 1          | 25,0% |           |       |           |       | 14            | 4,1%               | CITROEN    |
| MITSUBISHI   | 1          | 0,8%  | 1         | 7,1%  | 1         | 10,0% |           |       |          |       | 2         | 5,3%  | 1         | 2,8%  | 1          | 5,9%  | 2          | 50,0% | 2         | 5,3%  | 2         | 5,4%  | 13            | 3,8%               | MITSUBISHI |
| MERCEDES     | 1          | 0,8%  |           |       | 1         | 10,0% |           |       |          |       |           |       | 3         | 8,3%  | 1          | 5,9%  |            |       |           |       |           |       | 6             | 1,8%               | MERCEDES   |
| RENAULT      | 3          | 2,5%  |           |       |           |       |           |       |          |       | 1         | 2,6%  |           |       |            |       |            |       |           |       | 1         | 2,7%  | 5             | 1,5%               | RENAULT    |
| MAZDA        |            |       |           |       |           |       |           |       |          |       | 2         | 5,3%  |           |       | 1          | 5,9%  |            |       | 1         | 2,6%  | 1         | 2,7%  | 5             | 1,5%               | MAZDA      |
| IVECO        | 1          | 0,8%  | 1         | 7,1%  |           |       |           |       |          |       |           |       |           |       |            |       |            |       |           |       | 1         | 2,7%  | 3             | 0,9%               | IVECO      |
| SSANGYONG    |            |       |           |       |           |       |           |       |          |       | 2         | 5,3%  |           |       |            |       |            |       |           |       |           |       | 2             | 0,6%               | SSANGYONG  |
| MAHINDRA     |            |       |           |       |           |       |           |       |          |       |           |       |           |       |            |       |            |       | 1         | 2,6%  |           |       | 1             | 0,3%               | MAHINDRA   |
| <b>TOTAL</b> | <b>120</b> |       | <b>14</b> |       | <b>10</b> |       | <b>22</b> |       | <b>6</b> |       | <b>38</b> |       | <b>36</b> |       | <b>17</b>  |       | <b>4</b>   |       | <b>38</b> |       | <b>37</b> |       | <b>342</b>    |                    |            |
|              |            |       |           |       |           |       |           |       |          |       |           |       |           |       |            |       |            |       |           |       |           |       | <b>396</b>    | <b>OCTOBER '11</b> |            |
|              |            |       |           |       |           |       |           |       |          |       |           |       |           |       |            |       |            |       |           |       |           |       | <b>-13,6%</b> | <b>% D12/11</b>    |            |