



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '12

YTD

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		100	1,2%		100	1,2%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	26	26,00%		26	26,0%
SUZUKI	JIMNY	17	17,00%		17	17,0%
AUDI	Q5	13	13,00%		13	13,0%
DAIHATSU	TERIOS	11	11,00%		11	11,0%
SUZUKI	GRAND VITARA	9	9,00%		9	9,0%
BMW	X3-SERIES	6	6,00%		6	6,0%
BMW	X5-SERIES	4	4,00%		4	4,0%
CHRYSLER	WRANGLER	3	3,00%		3	3,0%
LAND ROVER	RANGE ROVER	2	2,00%		2	2,0%
MERCEDES	ML-SERIES	2	2,00%		2	2,0%
AUDI	Q7	1	1,00%		1	1,0%
BMW	X6-SERIES	1	1,00%		1	1,0%
CHEVROLET	CAPTIVA	1	1,00%		1	1,0%
MERCEDES	GLK-SERIES	1	1,00%		1	1,0%
PORSCHE	CAYENNE	1	1,00%		1	1,0%
SSANGYONG	KYRON	1	1,00%		1	1,0%
TOYOTA	LAND CRUISER	1	1,00%		1	1,0%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		584	6,9%		584	6,9%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	198	33,90%		198	33,9%
SKODA	YETI	89	15,24%		89	15,2%
AUDI	Q3	80	13,70%		80	13,7%
DACIA	DUSTER	62	10,62%		62	10,6%
SUZUKI	SX4	38	6,51%		38	6,5%
MINI	COUNTRYMAN	30	5,14%		30	5,1%
FIAT	SEDICI	22	3,77%		22	3,8%
VOLVO	XC60	18	3,08%		18	3,1%
SUBARU	FORESTER	15	2,57%		15	2,6%
TOYOTA	RAV4	15	2,57%		15	2,6%
CHRYSLER	COMPASS	4	0,68%		4	0,7%
FORD	KUGA	4	0,68%		4	0,7%
HONDA	CR-V	4	0,68%		4	0,7%
INFINITI	FX37	1	0,17%		1	0,2%
KIA MOTORS	SPORTAGE	1	0,17%		1	0,2%
NISSAN	X-TRAIL	1	0,17%		1	0,2%
OPEL	ANTARA	1	0,17%		1	0,2%
VOLVO	XC90	1	0,17%		1	0,2%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		1209	14,3%		1209	14,3%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	i 10	234	19,35%		234	19,4%





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JANUARY '12

YTD

FIAT	PANDA	206	17,04%	206	17,0%
PEUGEOT	107	149	12,32%	149	12,3%
FIAT	500	103	8,52%	103	8,5%
TOYOTA	AYGO	84	6,95%	84	6,9%
CHEVROLET	SPARK	81	6,70%	81	6,7%
KIA MOTORS	PICANTO	77	6,37%	77	6,4%
SUZUKI	ALTO	76	6,29%	76	6,3%
SMART	FORTWO	50	4,14%	50	4,1%
TOYOTA	IQ	27	2,23%	27	2,2%
FORD	KA	26	2,15%	26	2,2%
NISSAN	PIXO	25	2,07%	25	2,1%
CITROEN	C1	21	1,74%	21	1,7%
SUZUKI	SPLASH	15	1,24%	15	1,2%
RENAULT	NEW TWINGO	12	0,99%	12	1,0%
VOLKSWAGEN	UPI	8	0,66%	8	0,7%
DAIHATSU	CUORE	7	0,58%	7	0,6%
VOLKSWAGEN	FOX	4	0,33%	4	0,3%
OPEL	AGILA	2	0,17%	2	0,2%
ABARTH	500	1	0,08%	1	0,1%
ASTON MARTIN	CYGNET	1	0,08%	1	0,1%

		JANUARY '12 YTD		JANUARY '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		3683	43,6%	3683	43,6%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	845	22,94%	845	22,9%
TOYOTA	YARIS	397	10,78%	397	10,8%
VOLKSWAGEN	POLO	379	10,29%	379	10,3%
FORD	FIESTA	285	7,74%	285	7,7%
HYUNDAI	i 20	220	5,97%	220	6,0%
SKODA	FABIA	189	5,13%	189	5,1%
SUZUKI	SWIFT	176	4,78%	176	4,8%
NISSAN	MICRA	137	3,72%	137	3,7%
FIAT	GRANDE PUNTO	127	3,45%	127	3,4%
SEAT	IBIZA	115	3,12%	115	3,1%
RENAULT	CLIO	99	2,69%	99	2,7%
KIA MOTORS	RIO	96	2,61%	96	2,6%
NISSAN	JUKE	93	2,53%	93	2,5%
HONDA	JAZZ	88	2,39%	88	2,4%
LANCIA	YPSILON	73	1,98%	73	2,0%
PEUGEOT	207	66	1,79%	66	1,8%
CITROEN	C3	52	1,41%	52	1,4%
MINI	MINI	47	1,28%	47	1,3%
ALFA ROMEO	MITO	39	1,06%	39	1,1%
MITSUBISHI	COLT	36	0,98%	36	1,0%
AUDI	A1	31	0,84%	31	0,8%
PEUGEOT	206 PLUS	24	0,65%	24	0,7%
MAZDA	2-SERIES	23	0,62%	23	0,6%
CHEVROLET	AVEO	16	0,43%	16	0,4%
DAIHATSU	CHARADE	8	0,22%	8	0,2%
CITROEN	DS3	6	0,16%	6	0,2%
DACIA	SANDERO	6	0,16%	6	0,2%





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JANUARY '12

YTD

Segment:	JANUARY '12		YTD	JANUARY '12	
	TOTAL	Market Share		TOTAL	Market Share
C	1964	23,2%		1964	23,2%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	360	18,33%	360	18,3%
VOLKSWAGEN	GOLF	208	10,59%	208	10,6%
NISSAN	QASHQAI	188	9,57%	188	9,6%
SKODA	OCTAVIA	182	9,27%	182	9,3%
BMW	1-SERIES	101	5,14%	101	5,1%
ALFA ROMEO	GIULIETTA	99	5,04%	99	5,0%
MITSUBISHI	ASX	84	4,28%	84	4,3%
TOYOTA	AURIS	68	3,46%	68	3,5%
VOLVO	S40	68	3,46%	68	3,5%
AUDI	A3	58	2,95%	58	3,0%
SEAT	LEON	52	2,65%	52	2,6%
FORD	FOCUS	51	2,60%	51	2,6%
KIA MOTORS	CEED	51	2,60%	51	2,6%
KIA MOTORS	NEW SPORTAGE	41	2,09%	41	2,1%
HYUNDAI	i 30	40	2,04%	40	2,0%
CITROEN	C4	34	1,73%	34	1,7%
PEUGEOT	3008	33	1,68%	33	1,7%
RENAULT	MEGANE	31	1,58%	31	1,6%
HONDA	CIVIC	23	1,17%	23	1,2%
CHEVROLET	CRUZE	22	1,12%	22	1,1%
HYUNDAI	IX35	20	1,02%	20	1,0%
PEUGEOT	308	19	0,97%	19	1,0%
MERCEDES	B-SERIES	16	0,81%	16	0,8%
VOLKSWAGEN	JETTA	14	0,71%	14	0,7%
VOLKSWAGEN	BEETLE	12	0,61%	12	0,6%
CITROEN	DS4	11	0,56%	11	0,6%
MITSUBISHI	LANCER	11	0,56%	11	0,6%
MAZDA	3-SERIES	10	0,51%	10	0,5%
RENAULT	FLUENCE	8	0,41%	8	0,4%
FIAT	BRAVO	7	0,36%	7	0,4%
HONDA	INSIGHT	6	0,31%	6	0,3%
LANCIA	DELTA	6	0,31%	6	0,3%
LEXUS	CT200H	6	0,31%	6	0,3%
VOLVO	C30	6	0,31%	6	0,3%
DACIA	LOGAN	5	0,25%	5	0,3%
TOYOTA	COROLLA	5	0,25%	5	0,3%
VOLVO	V50	5	0,25%	5	0,3%
NISSAN	TIIDA	1	0,05%	1	0,1%
SUBARU	XV	1	0,05%	1	0,1%
SUBARU	IMPREZA	1	0,05%	1	0,1%





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JANUARY '12

YTD

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		481	5,7%		481	5,7%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	PASSAT	124	25,78%		124	25,8%
OPEL	INSIGNIA	85	17,67%		85	17,7%
MERCEDES	C-SERIES	60	12,47%		60	12,5%
VOLVO	S60	60	12,47%		60	12,5%
AUDI	A4	29	6,03%		29	6,0%
BMW	3-SERIES	25	5,20%		25	5,2%
PEUGEOT	508	24	4,99%		24	5,0%
TOYOTA	AVENSIS	24	4,99%		24	5,0%
FORD	MONDEO	19	3,95%		19	4,0%
VOLVO	V60	16	3,33%		16	3,3%
CITROEN	C5	4	0,83%		4	0,8%
SKODA	SUPERB	3	0,62%		3	0,6%
SEAT	EXEO	2	0,42%		2	0,4%
TOYOTA	PRIUS	2	0,42%		2	0,4%
AUDI	A4 ALLROAD	1	0,21%		1	0,2%
LEXUS	IS 250	1	0,21%		1	0,2%
MAZDA	6-SERIES	1	0,21%		1	0,2%
VOLVO	V70	1	0,21%		1	0,2%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		30	0,4%		30	0,4%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	15	50,00%		15	50,0%
AUDI	A6	8	26,67%		8	26,7%
VOLVO	S80	3	10,00%		3	10,0%
SAAB	SAAB 9-5	2	6,67%		2	6,7%
BMW	5-SERIES	1	3,33%		1	3,3%
SUBARU	LEGACY	1	3,33%		1	3,3%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		1	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
AUDI	A8	1	100,00%		1	100,0%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		242	2,9%		242	2,9%
Make:	Range:	Volume:	%		Volume:	%
OPEL	MERIVA	76	31,40%		76	31,4%
SKODA	ROOMSTER	28	11,57%		28	11,6%
MERCEDES	A-SERIES	19	7,85%		19	7,9%
KIA MOTORS	VENGA	16	6,61%		16	6,6%
FORD	GRAND C-MAX	12	4,96%		12	5,0%
NISSAN	NOTE	11	4,55%		11	4,5%





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JANUARY '12

YTD

Make	Range	Volume	%	Volume	%
VOLKSWAGEN	TOURAN	11	4,55%	11	4,5%
KIA MOTORS	SOUL	9	3,72%	9	3,7%
SEAT	ALTEA	9	3,72%	9	3,7%
RENAULT	SCENIC	6	2,48%	6	2,5%
VOLKSWAGEN	SHARAN	6	2,48%	6	2,5%
FIAT	QUBO	5	2,07%	5	2,1%
FORD	FOCUS C-MAX	5	2,07%	5	2,1%
FORD	S-MAX	5	2,07%	5	2,1%
RENAULT	MEGANE SCENIC	5	2,07%	5	2,1%
TOYOTA	URBAN CRUISER	4	1,65%	4	1,7%
CITROEN	PICASSO	3	1,24%	3	1,2%
TOYOTA	VERSO S	3	1,24%	3	1,2%
CITROEN	C3 PICASSO	2	0,83%	2	0,8%
SUBARU	TREZIA	2	0,83%	2	0,8%
CHEVROLET	ORLANDO	1	0,41%	1	0,4%
FORD	GALAXY	1	0,41%	1	0,4%
OPEL	ZAFIRA	1	0,41%	1	0,4%
PEUGEOT	5008	1	0,41%	1	0,4%
TOYOTA	VERSO	1	0,41%	1	0,4%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		68	0,8%		68	0,8%
Make:	Range:	Volume:	%		Volume:	%
CITROEN	BERLINGO	45	66,18%		45	66,2%
FIAT	DOBLO	14	20,59%		14	20,6%
RENAULT	KANGOO	5	7,35%		5	7,4%
VOLKSWAGEN	CADDY	2	2,94%		2	2,9%
FIAT	FIORINO	1	1,47%		1	1,5%
PEUGEOT	PARTNER	1	1,47%		1	1,5%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		16	0,2%		16	0,2%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	EOS	9	56,25%		9	56,3%
AUDI	A3 CABRIOLET	2	12,50%		2	12,5%
OPEL	ASTRA CABRIO	2	12,50%		2	12,5%
PEUGEOT	308 CC	2	12,50%		2	12,5%
PEUGEOT	207 CC	1	6,25%		1	6,3%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		51	0,6%		51	0,6%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	39	76,47%		39	76,5%
AUDI	A5 COUPE	6	11,76%		6	11,8%
HONDA	CR-Z	2	3,92%		2	3,9%
PEUGEOT	RCZ	2	3,92%		2	3,9%
AUDI	TT COUPE	1	1,96%		1	2,0%
RENAULT	MEGANE COUPE	1	1,96%		1	2,0%





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YTD

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		13	0,2%		13	0,2%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	SLK-SERIES	5	38,46%		5	38,5%
MAZDA	MX-5	3	23,08%		3	23,1%
AUDI	R8	1	7,69%		1	7,7%
AUDI	TT	1	7,69%		1	7,7%
MERCEDES	SLS-SERIES	1	7,69%		1	7,7%
OPEL	GT	1	7,69%		1	7,7%
PORSCHE	911	1	7,69%		1	7,7%

		JANUARY '12		YTD	JANUARY '12	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI		9	0,1%		9	0,1%
Make:	Range:	Volume:	%		Volume:	%
FIAT	SCUDO	2	22,22%		2	22,2%
NISSAN	NV200	2	22,22%		2	22,2%
FORD	TRANSIT	1	11,11%		1	11,1%
MERCEDES	VITO, VIANO	1	11,11%		1	11,1%
OPEL	VIVARO	1	11,11%		1	11,1%
PIAGGIO	PORTER	1	11,11%		1	11,1%
RENAULT	TRAFIC	1	11,11%		1	11,1%

