



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '11 YTD

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		1591	2,0%	116	1,7%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	404	25,39%	38	32,8%
DAIHATSU	TERIOS	322	20,24%	24	20,7%
SUZUKI	JIMNY	231	14,52%	12	10,3%
AUDI	Q5	199	12,51%	12	10,3%
SUZUKI	GRAND VITARA	143	8,99%	11	9,5%
CHRYSLER	CHEROKEE	58	3,65%		
BMW	X3-SERIES	47	2,95%	7	6,0%
CHRYSLER	WRANGLER	33	2,07%	2	1,7%
BMW	X5-SERIES	30	1,89%	1	0,9%
BMW	X6-SERIES	19	1,19%	1	0,9%
PORSCHE	CAYENNE	19	1,19%	4	3,4%
LADA	LADA 4X4	14	0,88%		
MERCEDES	GLK-SERIES	12	0,75%		
MERCEDES	ML-SERIES	12	0,75%		
LAND ROVER	RANGE ROVER	10	0,63%		
AUDI	Q7	6	0,38%	2	1,7%
CHRYSLER	GRAND CHEROKEE	6	0,38%		
TOYOTA	LAND CRUISER	6	0,38%		
CHEVROLET	CAPTIVA	3	0,19%		
LAND ROVER	DISCOVERY	3	0,19%	1	0,9%
NISSAN	PATHFINDER	3	0,19%		
SH AUTO	CEO	3	0,19%		
SSANGYONG	KYRON	2	0,13%	1	0,9%
VOLKSWAGEN	TOUAREG	2	0,13%		
LAND ROVER	DEFENDER	1	0,06%		
MERCEDES	GL-SERIES	1	0,06%		
NISSAN	EX37	1	0,06%		
SSANGYONG	REXTON	1	0,06%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		3593	4,5%	270	4,0%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	795	22,13%	71	26,3%
SKODA	YETI	584	16,25%	23	8,5%
DACIA	DUSTER	503	14,00%	43	15,9%
SUZUKI	SX4	342	9,52%	29	10,7%
MINI	COUNTRYMAN	286	7,96%	26	9,6%
TOYOTA	RAV4	272	7,57%	28	10,4%
SUBARU	FORESTER	201	5,59%	11	4,1%
VOLVO	XC60	122	3,40%	7	2,6%
KIA MOTORS	SPORTAGE	90	2,50%	6	2,2%
FIAT	SEDICI	78	2,17%	6	2,2%
CHRYSLER	PATRIOT	75	2,09%	1	0,4%
NISSAN	X-TRAIL	72	2,00%	2	0,7%
FORD	KUGA	62	1,73%	4	1,5%





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SEPTEMBER '11 YTD

Make	Range	Volume	%	Volume	%
HONDA	CR-V	38	1,06%	4	1,5%
CHRYSLER	COMPASS	13	0,36%		
LEXUS	RX450H	13	0,36%	1	0,4%
OPEL	ANTARA	8	0,22%		
AUDI	Q3	7	0,19%	7	2,6%
MAZDA	CX7	6	0,17%		
MITSUBISHI	OUTLANDER	6	0,17%		
CITROEN	C-CROSSER	4	0,11%		
LAND ROVER	FREELANDER	4	0,11%	1	0,4%
VOLVO	XC90	4	0,11%		
LEXUS	RX400H	3	0,08%		
INFINITI	FX37	2	0,06%		
HYUNDAI	TUCSON	1	0,03%		
JAC	REIN SRV	1	0,03%		
PEUGEOT	4007	1	0,03%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		14259	18,0%	1359	20,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2400	16,83%	170	12,5%
TOYOTA	AYGO	1819	12,76%	378	27,8%
HYUNDAI	i 10	1694	11,88%	115	8,5%
CHEVROLET	SPARK	1217	8,53%	72	5,3%
SMART	FORTWO	1161	8,14%	74	5,4%
PEUGEOT	107	1121	7,86%	75	5,5%
FIAT	500	1035	7,26%	70	5,2%
CITROEN	C1	808	5,67%	124	9,1%
KIA MOTORS	PICANTO	676	4,74%	82	6,0%
FORD	KA	473	3,32%	44	3,2%
SUZUKI	ALTO	438	3,07%	39	2,9%
NISSAN	PIXO	430	3,02%	15	1,1%
TOYOTA	IQ	353	2,48%	39	2,9%
RENAULT	NEW TWINGO	190	1,33%	12	0,9%
SUZUKI	SPLASH	178	1,25%	30	2,2%
DAIHATSU	CUORE	108	0,76%	7	0,5%
OPEL	AGILA	48	0,34%	2	0,1%
ABARTH	500	39	0,27%	7	0,5%
VOLKSWAGEN	FOX	39	0,27%	3	0,2%
HX AUTO	NOBLE	25	0,18%		
CHEVROLET	MATIZ	3	0,02%		
CHANGAN	BENNI	2	0,01%		
ASTON MARTIN	CYGNET	1	0,01%	1	0,1%
SUZUKI	WAGON R	1	0,01%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		29731	37,5%	2293	34,1%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	4744	15,96%	473	20,6%
TOYOTA	YARIS	3280	11,03%	48	2,1%
VOLKSWAGEN	POLO	3165	10,65%	195	8,5%





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SEPTEMBER '11 YTD

FORD	FIESTA	2917	9,81%	262	11,4%
NISSAN	MICRA	2457	8,26%	116	5,1%
SEAT	IBIZA	1633	5,49%	143	6,2%
HYUNDAI	i 20	1603	5,39%	195	8,5%
SKODA	FABIA	1169	3,93%	82	3,6%
SUZUKI	SWIFT	1134	3,81%	166	7,2%
CITROEN	C3	1102	3,71%	41	1,8%
FIAT	GRANDE PUNTO	923	3,10%	77	3,4%
NISSAN	JUKE	785	2,64%	61	2,7%
PEUGEOT	207	776	2,61%	56	2,4%
AUDI	A1	591	1,99%	57	2,5%
ALFA ROMEO	MITO	552	1,86%	52	2,3%
HONDA	JAZZ	541	1,82%	85	3,7%
RENAULT	CLIO	458	1,54%	32	1,4%
MINI	MINI	434	1,46%	44	1,9%
DAIHATSU	SIRION	288	0,97%	18	0,8%
PEUGEOT	206 PLUS	252	0,85%	21	0,9%
MITSUBISHI	COLT	228	0,77%	11	0,5%
CITROEN	DS3	212	0,71%	13	0,6%
MAZDA	2-SERIES	193	0,65%	18	0,8%
DACIA	SANDERO	88	0,30%	4	0,2%
CHEVROLET	AVEO	69	0,23%	8	0,3%
FIAT	PUNTO EVO	41	0,14%	4	0,2%
ABARTH	PUNTO	29	0,10%		
SUBARU	JUSTY	24	0,08%	1	0,0%
DAIHATSU	CHARADE	18	0,06%	8	0,3%
LANCIA	YPSILON	16	0,05%		
HYUNDAI	GETZ	3	0,01%		
CHEVROLET	AVEO-KALOS	2	0,01%		
KIA MOTORS	RIO	2	0,01%	2	0,1%
CHEVROLET	KALOS	1	0,00%		
SUZUKI	IGNIS	1	0,00%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		19744	24,9%	1746	26,0%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	2812	14,24%	323	18,5%
TOYOTA	AURIS	2526	12,79%	297	17,0%
SKODA	OCTAVIA	1739	8,81%	140	8,0%
VOLKSWAGEN	GOLF	1735	8,79%	171	9,8%
FORD	FOCUS	1156	5,85%	54	3,1%
NISSAN	QASHQAI	1003	5,08%	70	4,0%
SEAT	LEON	855	4,33%	57	3,3%
MITSUBISHI	ASX	822	4,16%	48	2,7%
KIA MOTORS	CEED	799	4,05%	57	3,3%
ALFA ROMEO	GIULIETTA	754	3,82%	57	3,3%
HYUNDAI	i 30	687	3,48%	56	3,2%
BMW	1-SERIES	556	2,82%	35	2,0%
AUDI	A3	533	2,70%	43	2,5%
CITROEN	C4	458	2,32%	22	1,3%
CHEVROLET	CRUZE	365	1,85%	33	1,9%





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SEPTEMBER '11

YTD

VOLVO	S40	319	1,62%	13	0,7%
HONDA	CIVIC	310	1,57%	26	1,5%
PEUGEOT	308	270	1,37%	14	0,8%
RENAULT	MEGANE	226	1,14%	15	0,9%
PEUGEOT	3008	217	1,10%	21	1,2%
MITSUBISHI	LANCER	179	0,91%	9	0,5%
TOYOTA	COROLLA	161	0,82%	19	1,1%
MERCEDES	B-SERIES	137	0,69%	1	0,1%
KIA MOTORS	NEW SPORTAGE	123	0,62%	24	1,4%
NISSAN	TIIDA	116	0,59%	7	0,4%
FIAT	BRAVO	115	0,58%	39	2,2%
VOLVO	C30	114	0,58%	9	0,5%
LEXUS	CT200H	93	0,47%	17	1,0%
VOLKSWAGEN	JETTA	93	0,47%	34	1,9%
RENAULT	FLUENCE	80	0,41%	3	0,2%
HYUNDAI	IX35	71	0,36%	23	1,3%
LANCIA	DELTA	62	0,31%		
MAZDA	3-SERIES	57	0,29%		
HONDA	INSIGHT	52	0,26%		
DACIA	LOGAN	42	0,21%	2	0,1%
SUBARU	IMPREZA	38	0,19%	3	0,2%
CITROEN	DS4	33	0,17%	2	0,1%
VOLVO	V50	12	0,06%		
HYUNDAI	ACCENT	8	0,04%		
ALFA ROMEO	147	6	0,03%	1	0,1%
VOLKSWAGEN	NEW BEETLE	4	0,02%		
CHEVROLET	LACETTI	2	0,01%		
FIAT	LINEA	2	0,01%	1	0,1%
CHEVROLET	LANOS	1	0,01%		
PEUGEOT	307	1	0,01%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		5090	6,4%	508	7,6%
Make:	Range:	Volume:	%	Volume:	%
OPEL	INSIGNIA	942	18,51%	69	13,6%
VOLKSWAGEN	PASSAT	706	13,87%	64	12,6%
TOYOTA	AVENSIS	625	12,28%	49	9,6%
MERCEDES	C-SERIES	498	9,78%	120	23,6%
BMW	3-SERIES	464	9,12%	30	5,9%
AUDI	A4	357	7,01%	43	8,5%
VOLVO	S60	355	6,97%	38	7,5%
FORD	MONDEO	300	5,89%	34	6,7%
CITROEN	C5	149	2,93%	5	1,0%
TOYOTA	PRIUS	96	1,89%		
SKODA	SUPERB	89	1,75%	4	0,8%
MAZDA	6-SERIES	88	1,73%	6	1,2%
AUDI	A5	80	1,57%	7	1,4%
VOLVO	V60	78	1,53%	16	3,1%
PEUGEOT	508	60	1,18%	11	2,2%
SAAB	SAAB 9-3	49	0,96%		
ALFA ROMEO	159	46	0,90%	1	0,2%





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SEPTEMBER '11 YTD

SAAB	SAAB 9-3X	34	0,67%		
CHRYSLER	CALIBER	20	0,39%	2	0,4%
SEAT	EXEO	16	0,31%	2	0,4%
AUDI	A4 ALLROAD	11	0,22%	1	0,2%
PEUGEOT	407	10	0,20%	6	1,2%
HONDA	ACCORD	6	0,12%		
LEXUS	IS 250	4	0,08%		
BMW	M3-SERIES	3	0,06%		
RENAULT	LAGUNA	2	0,04%		
OPEL	VECTRA	1	0,02%		
VOLVO	XC70	1	0,02%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		386	0,5%	51	0,8%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	225	58,29%	30	58,8%
SAAB	SAAB 9-5	54	13,99%	3	5,9%
BMW	5-SERIES	44	11,40%		
AUDI	A6	40	10,36%	18	35,3%
VOLVO	S80	13	3,37%		
SUBARU	LEGACY	5	1,30%		
LEXUS	GS450H	3	0,78%		
JAGUAR	X-TYPE	2	0,52%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		45	0,1%	3	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	13	28,89%	2	66,7%
BMW	7-SERIES	12	26,67%	1	33,3%
MERCEDES	CLS-SERIES	7	15,56%		
AUDI	A7	5	11,11%		
AUDI	A8	4	8,89%		
MERCEDES	R-SERIES	2	4,44%		
BMW	ACTIVEHYBRID	1	2,22%		
JAGUAR	XF-TYPE	1	2,22%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		4	0,0%		
Make:	Range:	Volume:	%	Volume:	%
PORSCHE	PANAMERA	3	75,00%		
MASERATI	QUATTROPORTE	1	25,00%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		3242	4,1%	276	4,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	A-SERIES	696	21,47%	77	27,9%
OPEL	MERIVA	482	14,87%	32	11,6%





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SEPTEMBER '11 YTD

SKODA	ROOMSTER	313	9,65%	50	18,1%
NISSAN	NOTE	225	6,94%	1	0,4%
KIA MOTORS	VENGA	192	5,92%	11	4,0%
VOLKSWAGEN	TOURAN	150	4,63%	18	6,5%
FORD	FOCUS C-MAX	130	4,01%	10	3,6%
CITROEN	PICASSO	122	3,76%	3	1,1%
SEAT	ALTEA	109	3,36%	11	4,0%
TOYOTA	URBAN CRUISER	99	3,05%	12	4,3%
OPEL	ZAFIRA	98	3,02%	4	1,4%
FORD	S-MAX	86	2,65%	6	2,2%
TOYOTA	VERSO	80	2,47%	14	5,1%
CITROEN	C3 PICASSO	71	2,19%		
RENAULT	SCENIC	63	1,94%	5	1,8%
FORD	FUSION	56	1,73%	1	0,4%
FIAT	QUBO	41	1,26%	2	0,7%
PEUGEOT	5008	38	1,17%	3	1,1%
FORD	GRAND C-MAX	33	1,02%		
VOLKSWAGEN	SHARAN	30	0,93%	5	1,8%
KIA MOTORS	SOUL	26	0,80%	5	1,8%
HYUNDAI	MATRIX	23	0,71%	1	0,4%
CHEVROLET	ORLANDO	22	0,68%	2	0,7%
SUBARU	TREZIA	20	0,62%	1	0,4%
SEAT	ALTEA FREETRACK	17	0,52%	1	0,4%
LANCIA	MUSA	12	0,37%		
FORD	GALAXY	4	0,12%	1	0,4%
MAZDA	5-SERIES	2	0,06%		
HYUNDAI	TRAJET	1	0,03%		
RENAULT	MODUS	1	0,03%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M		281	0,4%	31	0,5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	135	48,04%	13	41,9%
VOLKSWAGEN	CADDY	75	26,69%	3	9,7%
CITROEN	BERLINGO	19	6,76%	9	29,0%
CITROEN	NEMO	17	6,05%	2	6,5%
RENAULT	KANGOO	16	5,69%	2	6,5%
PEUGEOT	PARTNER	10	3,56%	2	6,5%
PEUGEOT	EXPERT	5	1,78%		
OPEL	COMBO	3	1,07%		
FORD	TOURNEO CONNECT	1	0,36%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		261	0,3%	16	0,2%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	308 CC	82	31,42%	3	18,8%
AUDI	A3 CABRIOLET	59	22,61%	4	25,0%
PEUGEOT	207 CC	31	11,88%	2	12,5%
VOLKSWAGEN	EOS	31	11,88%	4	25,0%
MINI	MINI CABRIO	21	8,05%	2	12,5%





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SEPTEMBER '11

YTD

OPEL	ASTRA CABRIO	21	8,05%	1	6,3%
BMW	3-SERIES	11	4,21%		
AUDI	A5 CABRIOLET	2	0,77%		
RENAULT	MEGANE CC	1	0,38%		
VOLKSWAGEN	NEW BEETLE CABRIOL ET	1	0,38%		
VOLVO	C70 CABRIO	1	0,38%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		705	0,9%	45	0,7%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	555	78,72%	33	73,3%
AUDI	A5 COUPE	33	4,68%	3	6,7%
PEUGEOT	RCZ	28	3,97%	1	2,2%
HONDA	CR-Z	25	3,55%	1	2,2%
MERCEDES	CLC-SERIES	16	2,27%		
ALFA ROMEO	GT	12	1,70%	2	4,4%
AUDI	TT COUPE	7	0,99%	1	2,2%
RENAULT	MEGANE COUPE	6	0,85%		
ALFA ROMEO	BRERA	5	0,71%		
PORSCHE	911	5	0,71%	2	4,4%
MAZDA	RX-8	4	0,57%		
BMW	M COUPE	2	0,28%	1	2,2%
BMW	6-SERIES	2	0,28%		
HYUNDAI	VELOSTER	1	0,14%	1	2,2%
JAGUAR	XKR-TYPE	1	0,14%		
MINI	MINI COUPE	1	0,14%		
NISSAN	GT-R	1	0,14%		
TOYOTA	CELICA	1	0,14%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		111	0,1%	3	0,0%
Make:	Range:	Volume:	%	Volume:	%
SMART	FORTWO CABRIO	48	43,24%	3	100,0%
MERCEDES	SLK-SERIES	22	19,82%		
BMW	Z4-SERIES	20	18,02%		
MAZDA	MX-5	11	9,91%		
AUDI	TT	4	3,60%		
PORSCHE	CAYMAN	3	2,70%		
AUDI	R8	2	1,80%		
OPEL	GT	1	0,90%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		15	0,0%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
CHALLENGER/CH ALISSON	DUCATO	2	13,33%		
CHALLENGER/CH ALISSON	GENESIS	2	13,33%		
MC LOUIS	M700	2	13,33%		
MOBILVETTA	M600	2	13,33%		





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SEPTEMBER '11 YTD

ADRIA	CORAL	1	6,67%		
C.I./ROLLERTEAM	RIVIERA	1	6,67%		
DETHLEFFS/POSS A 7071		1	6,67%		
MC LOUIS	P700	1	6,67%		
MOBILVETTA	P600	1	6,67%		
RIMOR	ABF	1	6,67%	1	100,0%
TRIGANO	MAGEO	1	6,67%		

		SEPTEMBER '11 YTD		SEPTEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		161	0,2%		
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	VITO, VIANO	37	22,98%		
VOLKSWAGEN	KOMBI	37	22,98%		
NISSAN	NV200	28	17,39%		
OPEL	VIVARO	18	11,18%		
FIAT	DUCATO	13	8,07%		
VOLKSWAGEN	TRANSPORTER	5	3,11%		
CITROEN	JUMPER	4	2,48%		
DONGFENG	MINIBUS 7	4	2,48%		
FORD	TRANSIT/TOURNEO	3	1,86%		
MERCEDES	SPRINTER	3	1,86%		
CITROEN	JUMPY	2	1,24%		
FIAT	SCUDO	2	1,24%		
VOLKSWAGEN	CRAFTER	2	1,24%		
MERCEDES	VIANO	1	0,62%		
RENAULT	TRAFIC	1	0,62%		
VOLKSWAGEN	MULTIVAN	1	0,62%		

