



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '11

YTD

		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>4X4 - ATV</b>		<b>1475</b>	<b>2,0%</b>		<b>132</b>	<b>1,8%</b>
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	366	24,81%		54	40,9%
DAIHATSU	TERIOS	298	20,20%		12	9,1%
SUZUKI	JIMNY	219	14,85%		13	9,8%
AUDI	Q5	187	12,68%		27	20,5%
SUZUKI	GRAND VITARA	132	8,95%		12	9,1%
CHRYSLER	CHEROKEE	58	3,93%			
BMW	X3-SERIES	40	2,71%		2	1,5%
CHRYSLER	WRANGLER	31	2,10%			
BMW	X5-SERIES	29	1,97%			
BMW	X6-SERIES	18	1,22%		1	0,8%
PORSCHE	CAYENNE	15	1,02%		3	2,3%
LADA	LADA 4X4	14	0,95%			
MERCEDES	ML-SERIES	12	0,81%		1	0,8%
MERCEDES	GLK-SERIES	12	0,81%		3	2,3%
LAND ROVER	RANGE ROVER	10	0,68%		1	0,8%
CHRYSLER	GRAND CHEROKEE	6	0,41%			
TOYOTA	LAND CRUISER	6	0,41%			
AUDI	Q7	4	0,27%		1	0,8%
CHEVROLET	CAPTIVA	3	0,20%			
NISSAN	PATHFINDER	3	0,20%		1	0,8%
SH AUTO	CEO	3	0,20%			
LAND ROVER	DISCOVERY	2	0,14%			
VOLKSWAGEN	TOUAREG	2	0,14%			
INFINITI	EX37	1	0,07%			
LAND ROVER	DEFENDER	1	0,07%			
MERCEDES	GL-SERIES	1	0,07%		1	0,8%
SSANGYONG	REXTON	1	0,07%			
SSANGYONG	KYRON	1	0,07%			
		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>4X4 - SUV</b>		<b>3324</b>	<b>4,6%</b>		<b>286</b>	<b>3,9%</b>
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	724	21,78%		34	11,9%
SKODA	YETI	561	16,88%		33	11,5%
DACIA	DUSTER	460	13,84%		82	28,7%
SUZUKI	SX4	313	9,42%		20	7,0%
MINI	COUNTRYMAN	260	7,82%		37	12,9%
TOYOTA	RAV4	244	7,34%		45	15,7%
SUBARU	FORESTER	190	5,72%		6	2,1%
VOLVO	XC60	115	3,46%		14	4,9%
KIA MOTORS	SPORTAGE	85	2,56%		3	1,0%
CHRYSLER	PATRIOT	74	2,23%			
FIAT	SEDICI	72	2,17%		5	1,7%
NISSAN	X-TRAIL	70	2,11%			
FORD	KUGA	58	1,74%		1	0,3%





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AUGUST '11

YTD

Make	Range	Volume	%	Volume	%
HONDA	CR-V	34	1,02%	2	0,7%
CHRYSLER	COMPASS	13	0,39%	2	0,7%
LEXUS	RX450H	12	0,36%	1	0,3%
OPEL	ANTARA	8	0,24%		
MAZDA	CX7	6	0,18%		
MITSUBISHI	OUTLANDER	6	0,18%		
CITROEN	C-CROSSER	4	0,12%		
VOLVO	XC90	4	0,12%	1	0,3%
LAND ROVER	FREELANDER	3	0,09%		
LEXUS	RX400H	3	0,09%		
INFINITI	FX37	2	0,06%		
HYUNDAI	TUCSON	1	0,03%		
JAC	REIN SRV	1	0,03%		
PEUGEOT	4007	1	0,03%		

Segment:	AUGUST '11		YTD	AUGUST '11	
	TOTAL	Market Share		TOTAL	Market Share
<b>A</b>	<b>12900</b>	<b>17,8%</b>		<b>1439</b>	<b>19,7%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
FIAT	PANDA	2230	17,29%	149	10,4%
HYUNDAI	i 10	1579	12,24%	261	18,1%
TOYOTA	AYGO	1441	11,17%	283	19,7%
CHEVROLET	SPARK	1145	8,88%	95	6,6%
SMART	FORTWO	1087	8,43%	91	6,3%
PEUGEOT	107	1046	8,11%	100	6,9%
FIAT	500	965	7,48%	62	4,3%
CITROEN	C1	684	5,30%	29	2,0%
KIA MOTORS	PICANTO	594	4,60%	132	9,2%
FORD	KA	429	3,33%	55	3,8%
NISSAN	PIXO	415	3,22%	23	1,6%
SUZUKI	ALTO	399	3,09%	41	2,8%
TOYOTA	IQ	314	2,43%	54	3,8%
RENAULT	NEW TWINGO	178	1,38%	16	1,1%
SUZUKI	SPLASH	148	1,15%	36	2,5%
DAIHATSU	CUORE	101	0,78%	3	0,2%
OPEL	AGILA	46	0,36%	3	0,2%
VOLKSWAGEN	FOX	36	0,28%	5	0,3%
ABARTH	500	32	0,25%		
HX AUTO	NOBLE	25	0,19%	1	0,1%
CHEVROLET	MATIZ	3	0,02%		
CHANGAN	BENNI	2	0,02%		
SUZUKI	WAGON R	1	0,01%		

Segment:	AUGUST '11		YTD	AUGUST '11	
	TOTAL	Market Share		TOTAL	Market Share
<b>B</b>	<b>27438</b>	<b>37,8%</b>		<b>2697</b>	<b>37,0%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
OPEL	CORSA	4271	15,57%	504	18,7%
TOYOTA	YARIS	3232	11,78%	405	15,0%
VOLKSWAGEN	POLO	2970	10,82%	260	9,6%
FORD	FIESTA	2655	9,68%	290	10,8%
NISSAN	MICRA	2341	8,53%	152	5,6%





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**AUGUST '11**

**YTD**

SEAT	IBIZA	1490	5,43%	113	4,2%
HYUNDAI	i 20	1408	5,13%	174	6,5%
SKODA	FABIA	1087	3,96%	100	3,7%
CITROEN	C3	1061	3,87%	123	4,6%
SUZUKI	SWIFT	968	3,53%	131	4,9%
FIAT	GRANDE PUNTO	846	3,08%	57	2,1%
NISSAN	JUKE	724	2,64%	71	2,6%
PEUGEOT	207	720	2,62%	51	1,9%
AUDI	A1	534	1,95%	55	2,0%
ALFA ROMEO	MITO	500	1,82%	42	1,6%
HONDA	JAZZ	456	1,66%	24	0,9%
RENAULT	CLIO	426	1,55%	28	1,0%
MINI	MINI	390	1,42%	34	1,3%
DAIHATSU	SIRION	270	0,98%	19	0,7%
PEUGEOT	206 PLUS	231	0,84%	17	0,6%
MITSUBISHI	COLT	217	0,79%	11	0,4%
CITROEN	DS3	199	0,73%	17	0,6%
MAZDA	2-SERIES	175	0,64%	7	0,3%
DACIA	SANDERO	84	0,31%	4	0,1%
CHEVROLET	AVEO	61	0,22%	3	0,1%
FIAT	PUNTO EVO	37	0,13%	1	0,0%
ABARTH	PUNTO	29	0,11%	2	0,1%
SUBARU	JUSTY	23	0,08%		
LANCIA	YPSILON	16	0,06%		
DAIHATSU	CHARADE	10	0,04%	2	0,1%
HYUNDAI	GETZ	3	0,01%		
CHEVROLET	AVEO-KALOS	2	0,01%		
CHEVROLET	KALOS	1	0,00%		
SUZUKI	IGNIS	1	0,00%		

		AUGUST '11		YTD		AUGUST '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>C</b>		<b>17997</b>	<b>24,8%</b>	<b>1814</b>	<b>24,9%</b>		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	ASTRA	2489	13,83%	318	17,5%		
TOYOTA	AURIS	2229	12,39%	347	19,1%		
SKODA	OCTAVIA	1599	8,88%	105	5,8%		
VOLKSWAGEN	GOLF	1564	8,69%	211	11,6%		
FORD	FOCUS	1102	6,12%	73	4,0%		
NISSAN	QASHQAI	933	5,18%	107	5,9%		
SEAT	LEON	798	4,43%	64	3,5%		
MITSUBISHI	ASX	774	4,30%	85	4,7%		
KIA MOTORS	CEED	742	4,12%	77	4,2%		
ALFA ROMEO	GIULIETTA	697	3,87%	48	2,6%		
HYUNDAI	i 30	631	3,51%	4	0,2%		
BMW	1-SERIES	521	2,89%	17	0,9%		
AUDI	A3	490	2,72%	41	2,3%		
CITROEN	C4	436	2,42%	67	3,7%		
CHEVROLET	CRUZE	332	1,84%	20	1,1%		
VOLVO	S40	306	1,70%	34	1,9%		
HONDA	CIVIC	284	1,58%	9	0,5%		
PEUGEOT	308	256	1,42%	8	0,4%		





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**AUGUST '11**

**YTD**

RENAULT	MEGANE	211	1,17%	24	1,3%
PEUGEOT	3008	196	1,09%	16	0,9%
MITSUBISHI	LANCER	170	0,94%	14	0,8%
TOYOTA	COROLLA	142	0,79%	9	0,5%
MERCEDES	B-SERIES	136	0,76%		
NISSAN	TIIDA	109	0,61%	5	0,3%
VOLVO	C30	105	0,58%	9	0,5%
KIA MOTORS	NEW SPORTAGE	98	0,54%	30	1,7%
RENAULT	FLUENCE	77	0,43%	9	0,5%
FIAT	BRAVO	76	0,42%	7	0,4%
LEXUS	CT200H	76	0,42%	15	0,8%
LANCIA	DELTA	62	0,34%	2	0,1%
VOLKSWAGEN	JETTA	59	0,33%	1	0,1%
MAZDA	3-SERIES	57	0,32%	1	0,1%
HONDA	INSIGHT	52	0,29%	1	0,1%
HYUNDAI	IX35	48	0,27%	21	1,2%
DACIA	LOGAN	40	0,22%	5	0,3%
SUBARU	IMPREZA	35	0,19%	1	0,1%
CITROEN	DS4	31	0,17%	6	0,3%
VOLVO	V50	12	0,07%	3	0,2%
HYUNDAI	ACCENT	8	0,04%		
ALFA ROMEO	147	5	0,03%		
VOLKSWAGEN	NEW BEETLE	4	0,02%		
CHEVROLET	LACETTI	2	0,01%		
CHEVROLET	LANOS	1	0,01%		
FIAT	LINEA	1	0,01%		
PEUGEOT	307	1	0,01%		

		AUGUST '11		YTD		AUGUST '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
<b>D</b>		<b>4581</b>	<b>6,3%</b>	<b>449</b>	<b>6,2%</b>		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	INSIGNIA	873	19,06%	54	12,0%		
VOLKSWAGEN	PASSAT	642	14,01%	100	22,3%		
TOYOTA	AVENSIS	575	12,55%	70	15,6%		
BMW	3-SERIES	434	9,47%	42	9,4%		
MERCEDES	C-SERIES	378	8,25%	34	7,6%		
VOLVO	S60	317	6,92%	36	8,0%		
AUDI	A4	314	6,85%	27	6,0%		
FORD	MONDEO	266	5,81%	33	7,3%		
CITROEN	C5	144	3,14%	3	0,7%		
TOYOTA	PRIUS	96	2,10%	3	0,7%		
SKODA	SUPERB	85	1,86%	5	1,1%		
MAZDA	6-SERIES	82	1,79%	3	0,7%		
AUDI	A5	73	1,59%	7	1,6%		
VOLVO	V60	62	1,35%	18	4,0%		
PEUGEOT	508	49	1,07%	11	2,4%		
SAAB	SAAB 9-3	49	1,07%	1	0,2%		
ALFA ROMEO	159	45	0,98%				
SAAB	SAAB 9-3X	34	0,74%				
CHRYSLER	CALIBER	18	0,39%	1	0,2%		
SEAT	EXEO	14	0,31%				





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**AUGUST '11**

**YTD**

AUDI	A4 ALLROAD	10	0,22%		
HONDA	ACCORD	6	0,13%		
LEXUS	IS 250	4	0,09%		
PEUGEOT	407	4	0,09%		
BMW	M3-SERIES	3	0,07%		
RENAULT	LAGUNA	2	0,04%	1	0,2%
OPEL	VECTRA	1	0,02%		
VOLVO	XC70	1	0,02%		

		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>E</b>		335	0,5%		48	0,7%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
MERCEDES	E-SERIES	195	58,21%		37	77,1%
SAAB	SAAB 9-5	51	15,22%		4	8,3%
BMW	5-SERIES	44	13,13%		3	6,3%
AUDI	A6	22	6,57%			
VOLVO	S80	13	3,88%		3	6,3%
SUBARU	LEGACY	5	1,49%			
LEXUS	GS450H	3	0,90%		1	2,1%
JAGUAR	X-TYPE	2	0,60%			

		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>F</b>		42	0,1%		5	0,1%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
BMW	7-SERIES	11	26,19%			
MERCEDES	S-SERIES	11	26,19%		3	60,0%
MERCEDES	CLS-SERIES	7	16,67%		1	20,0%
AUDI	A7	5	11,90%			
AUDI	A8	4	9,52%		1	20,0%
MERCEDES	R-SERIES	2	4,76%			
BMW	ACTIVEHYBRID	1	2,38%			
JAGUAR	XF-TYPE	1	2,38%			

		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>G</b>		4	0,0%		1	0,0%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
PORSCHE	PANAMERA	3	75,00%		1	100,0%
MASERATI	QUATTROPORTE	1	25,00%			

		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>MPV</b>		2966	4,1%		310	4,2%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
MERCEDES	A-SERIES	619	20,87%		53	17,1%
OPEL	MERIVA	450	15,17%		59	19,0%
SKODA	ROOMSTER	263	8,87%		25	8,1%
NISSAN	NOTE	224	7,55%		10	3,2%
KIA MOTORS	VENGA	181	6,10%		10	3,2%





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**AUGUST '11**

**YTD**

VOLKSWAGEN	TOURAN	132	4,45%	11	3,5%
FORD	FOCUS C-MAX	120	4,05%	9	2,9%
CITROEN	PICASSO	119	4,01%	20	6,5%
SEAT	ALTEA	98	3,30%	13	4,2%
OPEL	ZAFIRA	94	3,17%	13	4,2%
TOYOTA	URBAN CRUISER	87	2,93%	15	4,8%
FORD	S-MAX	80	2,70%	10	3,2%
CITROEN	C3 PICASSO	71	2,39%	13	4,2%
TOYOTA	VERSO	66	2,23%	7	2,3%
RENAULT	SCENIC	58	1,96%	8	2,6%
FORD	FUSION	55	1,85%	3	1,0%
FIAT	QUBO	39	1,31%	4	1,3%
PEUGEOT	5008	35	1,18%	2	0,6%
FORD	GRAND C-MAX	33	1,11%	3	1,0%
VOLKSWAGEN	SHARAN	25	0,84%	7	2,3%
HYUNDAI	MATRIX	22	0,74%	1	0,3%
KIA MOTORS	SOUL	21	0,71%	5	1,6%
CHEVROLET	ORLANDO	20	0,67%	4	1,3%
SUBARU	TREZIA	19	0,64%	3	1,0%
SEAT	ALTEA FREETRACK	16	0,54%	1	0,3%
LANCIA	MUSA	12	0,40%		
FORD	GALAXY	3	0,10%		
MAZDA	5-SERIES	2	0,07%		
HYUNDAI	TRAJET	1	0,03%		
RENAULT	MODUS	1	0,03%	1	0,3%

		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>MPV-M</b>		250	0,3%		17	0,2%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
FIAT	DOBLO	122	48,80%		11	64,7%
VOLKSWAGEN	CADDY	72	28,80%		2	11,8%
CITROEN	NEMO	15	6,00%			
RENAULT	KANGOO	14	5,60%		2	11,8%
CITROEN	BERLINGO	10	4,00%			
PEUGEOT	PARTNER	8	3,20%			
PEUGEOT	EXPERT	5	2,00%		1	5,9%
OPEL	COMBO	3	1,20%			
FORD	TOURNEO CONNECT	1	0,40%		1	5,9%

		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
<b>Sp Cabrio</b>		245	0,3%		22	0,3%
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>		<b>Volume:</b>	<b>%</b>
PEUGEOT	308 CC	79	32,24%		2	9,1%
AUDI	A3 CABRIOLET	55	22,45%		8	36,4%
PEUGEOT	207 CC	29	11,84%		3	13,6%
VOLKSWAGEN	EOS	27	11,02%		3	13,6%
OPEL	ASTRA CABRIO	20	8,16%		1	4,5%
MINI	MINI CABRIO	19	7,76%		2	9,1%
BMW	3-SERIES	11	4,49%		1	4,5%
AUDI	A5 CABRIOLET	2	0,82%		1	4,5%





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**AUGUST '11**

**YTD**

RENAULT	MEGANE CC	1	0,41%		
VOLKSWAGEN	NEW BEETLE CABRIOL ET	1	0,41%		
VOLVO	C70 CABRIO	1	0,41%	1	4,5%
<b>AUGUST '11      YTD      AUGUST '11</b>					
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>Sp Coupe</b>		<b>659</b>	<b>0,9%</b>	<b>56</b>	<b>0,8%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
VOLKSWAGEN	SCIROCCO	522	79,21%	45	80,4%
AUDI	A5 COUPE	30	4,55%	4	7,1%
PEUGEOT	RCZ	27	4,10%	2	3,6%
HONDA	CR-Z	24	3,64%		
MERCEDES	CLC-SERIES	16	2,43%	1	1,8%
ALFA ROMEO	GT	10	1,52%	1	1,8%
RENAULT	MEGANE COUPE	6	0,91%		
ALFA ROMEO	BRERA	5	0,76%	1	1,8%
AUDI	TT COUPE	5	0,76%		
MAZDA	RX-8	4	0,61%		
PORSCHE	911	3	0,46%	1	1,8%
BMW	6-SERIES	2	0,30%		
BMW	M COUPE	1	0,15%		
JAGUAR	XKR-TYPE	1	0,15%		
MINI	MINI COUPE	1	0,15%	1	1,8%
NISSAN	GT-R	1	0,15%		
TOYOTA	CELICA	1	0,15%		
<b>AUGUST '11      YTD      AUGUST '11</b>					
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>Sp Roadster</b>		<b>109</b>	<b>0,2%</b>	<b>10</b>	<b>0,1%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
SMART	FORTWO CABRIO	45	41,28%	4	40,0%
MERCEDES	SLK-SERIES	22	20,18%	2	20,0%
BMW	Z4-SERIES	20	18,35%		
MAZDA	MX-5	11	10,09%	1	10,0%
AUDI	TT	5	4,59%	1	10,0%
PORSCHE	CAYMAN	3	2,75%		
AUDI	R8	2	1,83%	1	10,0%
OPEL	GT	1	0,92%	1	10,0%
<b>AUGUST '11      YTD      AUGUST '11</b>					
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>CARAVAN</b>		<b>14</b>	<b>0,0%</b>		
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
CHALLENGER/CH ALISSON	DUCATO	2	14,29%		
CHALLENGER/CH ALISSON	GENESIS	2	14,29%		
MC LOUIS	M700	2	14,29%		
MOBILVETTA	M600	2	14,29%		
ADRIA	CORAL	1	7,14%		
C.I./ROLLERTeam	RIVIERA	1	7,14%		
DETHLEFFS/POSS SL	A 7071	1	7,14%		
MC LOUIS	P700	1	7,14%		





## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '11

YTD

		AUGUST '11		YTD	AUGUST '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI		161	0,2%		10	0,1%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	VITO, VIANO	37	22,98%			
VOLKSWAGEN	KOMBI	37	22,98%			
NISSAN	NV200	28	17,39%		1	10,0%
OPEL	VIVARO	18	11,18%		3	30,0%
FIAT	DUCATO	13	8,07%		3	30,0%
VOLKSWAGEN	TRANSPORTER	5	3,11%		1	10,0%
CITROEN	JUMPER	4	2,48%		1	10,0%
DONGFENG	MINIBUS 7	4	2,48%			
FORD	TRANSIT/TOURNEO	3	1,86%			
MERCEDES	SPRINTER	3	1,86%		1	10,0%
CITROEN	JUMPY	2	1,24%			
FIAT	SCUDO	2	1,24%			
VOLKSWAGEN	CRAFTER	2	1,24%			
MERCEDES	VIANO	1	0,62%			
RENAULT	TRAFIC	1	0,62%			
VOLKSWAGEN	MULTIVAN	1	0,62%			

