



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '11

YTD

		JULY '11		YTD		JULY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		1343	2,1%			216	2,2%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
BMW	X1-SERIES	312	23,23%			73	33,8%
DAIHATSU	TERIOS	286	21,30%			36	16,7%
SUZUKI	JIMNY	206	15,34%			31	14,4%
AUDI	Q5	160	11,91%			31	14,4%
SUZUKI	GRAND VITARA	120	8,94%			14	6,5%
CHRYSLER	CHEROKEE	58	4,32%			4	1,9%
BMW	X3-SERIES	38	2,83%			12	5,6%
CHRYSLER	WRANGLER	31	2,31%				
BMW	X5-SERIES	29	2,16%			3	1,4%
BMW	X6-SERIES	17	1,27%				
LADA	LADA 4X4	14	1,04%			3	1,4%
PORSCHE	CAYENNE	12	0,89%			3	1,4%
MERCEDES	ML-SERIES	11	0,82%				
LAND ROVER	RANGE ROVER	9	0,67%			1	0,5%
MERCEDES	GLK-SERIES	9	0,67%				
CHRYSLER	GRAND CHEROKEE	6	0,45%				
TOYOTA	LAND CRUISER	6	0,45%				
AUDI	Q7	3	0,22%				
CHEVROLET	CAPTIVA	3	0,22%			1	0,5%
SH AUTO	CEO	3	0,22%			1	0,5%
LAND ROVER	DISCOVERY	2	0,15%			2	0,9%
NISSAN	PATHFINDER	2	0,15%				
VOLKSWAGEN	TOUAREG	2	0,15%				
INFINITI	EX37	1	0,07%				
LAND ROVER	DEFENDER	1	0,07%				
SSANGYONG	KYRON	1	0,07%			1	0,5%
SSANGYONG	REXTON	1	0,07%				
		JULY '11		YTD		JULY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		3038	4,7%			425	4,3%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	690	22,71%			101	23,8%
SKODA	YETI	528	17,38%			92	21,6%
DACIA	DUSTER	378	12,44%			76	17,9%
SUZUKI	SX4	293	9,64%			37	8,7%
MINI	COUNTRYMAN	223	7,34%			33	7,8%
TOYOTA	RAV4	199	6,55%			22	5,2%
SUBARU	FORESTER	184	6,06%			19	4,5%
VOLVO	XC60	101	3,32%			12	2,8%
KIA MOTORS	SPORTAGE	82	2,70%			4	0,9%
CHRYSLER	PATRIOT	74	2,44%				
NISSAN	X-TRAIL	70	2,30%			1	0,2%
FIAT	SEDICI	67	2,21%			6	1,4%
FORD	KUGA	57	1,88%			7	1,6%
HONDA	CR-V	32	1,05%			6	1,4%





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JULY '11

YTD

CHRYSLER	COMPASS	11	0,36%		
LEXUS	RX450H	11	0,36%	1	0,2%
OPEL	ANTARA	8	0,26%		
MAZDA	CX7	6	0,20%	1	0,2%
MITSUBISHI	OUTLANDER	6	0,20%		
CITROEN	C-CROSSER	4	0,13%	3	0,7%
LAND ROVER	FREELANDER	3	0,10%		
LEXUS	RX400H	3	0,10%		
VOLVO	XC90	3	0,10%	2	0,5%
INFINITI	FX37	2	0,07%	2	0,5%
HYUNDAI	TUCSON	1	0,03%		
JAC	REIN SRV	1	0,03%		
PEUGEOT	4007	1	0,03%		

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		11461	17,6%		1799	18,1%
Make:	Range:	Volume:	%		Volume:	%
FIAT	PANDA	2081	18,16%		293	16,3%
HYUNDAI	i 10	1318	11,50%		259	14,4%
TOYOTA	AYGO	1158	10,10%		203	11,3%
CHEVROLET	SPARK	1050	9,16%		132	7,3%
SMART	FORTWO	996	8,69%		138	7,7%
PEUGEOT	107	946	8,25%		188	10,5%
FIAT	500	903	7,88%		133	7,4%
CITROEN	C1	655	5,72%		45	2,5%
KIA MOTORS	PICANTO	462	4,03%		108	6,0%
NISSAN	PIXO	392	3,42%		22	1,2%
FORD	KA	374	3,26%		85	4,7%
SUZUKI	ALTO	358	3,12%		59	3,3%
TOYOTA	IQ	260	2,27%		41	2,3%
RENAULT	NEW TWINGO	162	1,41%		27	1,5%
SUZUKI	SPLASH	112	0,98%		44	2,4%
DAIHATSU	CUORE	98	0,86%		8	0,4%
OPEL	AGILA	43	0,38%		5	0,3%
ABARTH	500	32	0,28%		3	0,2%
VOLKSWAGEN	FOX	31	0,27%		3	0,2%
HX AUTO	NOBLE	24	0,21%		3	0,2%
CHEVROLET	MATIZ	3	0,03%			
CHANGAN	BENNI	2	0,02%			
SUZUKI	WAGON R	1	0,01%			

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		24741	37,9%		3820	38,4%
Make:	Range:	Volume:	%		Volume:	%
OPEL	CORSA	3767	15,23%		547	14,3%
TOYOTA	YARIS	2827	11,43%		413	10,8%
VOLKSWAGEN	POLO	2710	10,95%		395	10,3%
FORD	FIESTA	2365	9,56%		378	9,9%
NISSAN	MICRA	2189	8,85%		418	10,9%
SEAT	IBIZA	1377	5,57%		125	3,3%





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JULY '11

YTD

HYUNDAI	i 20	1234	4,99%	413	10,8%
SKODA	FABIA	987	3,99%	150	3,9%
CITROEN	C3	938	3,79%	122	3,2%
SUZUKI	SWIFT	837	3,38%	125	3,3%
FIAT	GRANDE PUNTO	789	3,19%	143	3,7%
PEUGEOT	207	669	2,70%	84	2,2%
NISSAN	JUKE	653	2,64%	66	1,7%
AUDI	A1	479	1,94%	55	1,4%
ALFA ROMEO	MITO	458	1,85%	80	2,1%
HONDA	JAZZ	432	1,75%	38	1,0%
RENAULT	CLIO	398	1,61%	56	1,5%
MINI	MINI	356	1,44%	52	1,4%
DAIHATSU	SIRION	251	1,01%	36	0,9%
PEUGEOT	206 PLUS	214	0,86%	20	0,5%
MITSUBISHI	COLT	206	0,83%	37	1,0%
CITROEN	DS3	182	0,74%	22	0,6%
MAZDA	2-SERIES	168	0,68%	7	0,2%
DACIA	SANDERO	80	0,32%	19	0,5%
CHEVROLET	AVEO	58	0,23%	6	0,2%
FIAT	PUNTO EVO	36	0,15%	7	0,2%
ABARTH	PUNTO	27	0,11%	1	0,0%
SUBARU	JUSTY	23	0,09%	3	0,1%
LANCIA	YPSILON	16	0,06%		
DAIHATSU	CHARADE	8	0,03%	2	0,1%
HYUNDAI	GETZ	3	0,01%		
CHEVROLET	AVEO-KALOS	2	0,01%		
CHEVROLET	KALOS	1	0,00%		
SUZUKI	IGNIS	1	0,00%		

		JULY '11		YTD		JULY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		16183	24,8%	2364	23,8%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	ASTRA	2171	13,42%	377	15,9%		
TOYOTA	AURIS	1882	11,63%	284	12,0%		
SKODA	OCTAVIA	1494	9,23%	271	11,5%		
VOLKSWAGEN	GOLF	1353	8,36%	262	11,1%		
FORD	FOCUS	1029	6,36%	64	2,7%		
NISSAN	QASHQAI	826	5,10%	145	6,1%		
SEAT	LEON	734	4,54%	96	4,1%		
MITSUBISHI	ASX	689	4,26%	84	3,6%		
KIA MOTORS	CEED	665	4,11%	83	3,5%		
ALFA ROMEO	GIULIETTA	649	4,01%	130	5,5%		
HYUNDAI	i 30	627	3,87%	20	0,8%		
BMW	1-SERIES	504	3,11%	38	1,6%		
AUDI	A3	449	2,77%	68	2,9%		
CITROEN	C4	369	2,28%	42	1,8%		
CHEVROLET	CRUZE	312	1,93%	48	2,0%		
HONDA	CIVIC	275	1,70%	13	0,5%		
VOLVO	S40	272	1,68%	40	1,7%		
PEUGEOT	308	248	1,53%	55	2,3%		
RENAULT	MEGANE	187	1,16%	45	1,9%		





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JULY '11

YTD

PEUGEOT	3008	180	1,11%	26	1,1%
MITSUBISHI	LANCER	156	0,96%	23	1,0%
MERCEDES	B-SERIES	136	0,84%	4	0,2%
TOYOTA	COROLLA	133	0,82%	18	0,8%
NISSAN	TIIDA	104	0,64%	10	0,4%
VOLVO	C30	96	0,59%	6	0,3%
FIAT	BRAVO	69	0,43%	17	0,7%
KIA MOTORS	NEW SPORTAGE	68	0,42%	36	1,5%
RENAULT	FLUENCE	68	0,42%	6	0,3%
LEXUS	CT200H	61	0,38%	10	0,4%
LANCIA	DELTA	60	0,37%	1	0,0%
VOLKSWAGEN	JETTA	58	0,36%	10	0,4%
MAZDA	3-SERIES	56	0,35%	3	0,1%
HONDA	INSIGHT	51	0,32%	1	0,0%
DACIA	LOGAN	35	0,22%	4	0,2%
SUBARU	IMPREZA	34	0,21%	2	0,1%
HYUNDAI	IX35	27	0,17%	10	0,4%
CITROEN	DS4	25	0,15%	10	0,4%
VOLVO	V50	9	0,06%	1	0,0%
HYUNDAI	ACCENT	8	0,05%		
ALFA ROMEO	147	5	0,03%		
VOLKSWAGEN	NEW BEETLE	4	0,02%	1	0,0%
CHEVROLET	LACETTI	2	0,01%		
CHEVROLET	LANOS	1	0,01%		
FIAT	LINEA	1	0,01%		
PEUGEOT	307	1	0,01%		

Segment:	JULY '11		YTD		JULY '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D	4132	6,3%	598	6,0%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	INSIGNIA	819	19,82%	106	17,7%	
VOLKSWAGEN	PASSAT	542	13,12%	94	15,7%	
TOYOTA	AVENSIS	505	12,22%	91	15,2%	
BMW	3-SERIES	392	9,49%	40	6,7%	
MERCEDES	C-SERIES	344	8,33%	55	9,2%	
AUDI	A4	287	6,95%	60	10,0%	
VOLVO	S60	281	6,80%	36	6,0%	
FORD	MONDEO	233	5,64%	34	5,7%	
CITROEN	C5	141	3,41%	6	1,0%	
TOYOTA	PRIUS	93	2,25%	8	1,3%	
SKODA	SUPERB	80	1,94%	5	0,8%	
MAZDA	6-SERIES	79	1,91%	8	1,3%	
AUDI	A5	66	1,60%	4	0,7%	
SAAB	SAAB 9-3	48	1,16%	4	0,7%	
ALFA ROMEO	159	45	1,09%	2	0,3%	
VOLVO	V60	44	1,06%	14	2,3%	
PEUGEOT	508	38	0,92%	11	1,8%	
SAAB	SAAB 9-3X	34	0,82%	6	1,0%	
CHRYSLER	CALIBER	17	0,41%	2	0,3%	
SEAT	EXEO	14	0,34%	10	1,7%	
AUDI	A4 ALLROAD	10	0,24%	1	0,2%	





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JULY '11

YTD

HONDA	ACCORD	6	0,15%		
LEXUS	IS 250	4	0,10%		
PEUGEOT	407	4	0,10%		
BMW	M3-SERIES	3	0,07%		
OPEL	VECTRA	1	0,02%		
RENAULT	LAGUNA	1	0,02%	1	0,2%
VOLVO	XC70	1	0,02%		

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		287	0,4%		31	0,3%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	158	55,05%		22	71,0%
SAAB	SAAB 9-5	47	16,38%		2	6,5%
BMW	5-SERIES	41	14,29%		5	16,1%
AUDI	A6	22	7,67%			
VOLVO	S80	10	3,48%		1	3,2%
SUBARU	LEGACY	5	1,74%		1	3,2%
JAGUAR	X-TYPE	2	0,70%			
LEXUS	GS450H	2	0,70%			

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		37	0,1%		4	0,0%
Make:	Range:	Volume:	%		Volume:	%
BMW	7-SERIES	11	29,73%			
MERCEDES	S-SERIES	8	21,62%			
MERCEDES	CLS-SERIES	6	16,22%			
AUDI	A7	5	13,51%		1	25,0%
AUDI	A8	3	8,11%		1	25,0%
MERCEDES	R-SERIES	2	5,41%			
BMW	ACTIVEHYBRID	1	2,70%		1	25,0%
JAGUAR	XF-TYPE	1	2,70%		1	25,0%

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		3	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
PORSCHE	PANAMERA	2	66,67%			
MASERATI	QUATTROPORTE	1	33,33%		1	100,0%

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		2656	4,1%		537	5,4%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	A-SERIES	566	21,31%		236	43,9%
OPEL	MERIVA	391	14,72%		61	11,4%
SKODA	ROOMSTER	238	8,96%		40	7,4%
NISSAN	NOTE	214	8,06%		26	4,8%
KIA MOTORS	VENGA	171	6,44%		17	3,2%
VOLKSWAGEN	TOURAN	121	4,56%		21	3,9%





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JULY '11

YTD

FORD	FOCUS C-MAX	111	4,18%	15	2,8%
CITROEN	PICASSO	99	3,73%	9	1,7%
SEAT	ALTEA	85	3,20%	9	1,7%
OPEL	ZAFIRA	81	3,05%	9	1,7%
TOYOTA	URBAN CRUISER	72	2,71%	7	1,3%
FORD	S-MAX	70	2,64%	12	2,2%
TOYOTA	VERSO	59	2,22%	7	1,3%
CITROEN	C3 PICASSO	58	2,18%	20	3,7%
FORD	FUSION	52	1,96%	3	0,6%
RENAULT	SCENIC	50	1,88%	9	1,7%
FIAT	QUBO	35	1,32%	9	1,7%
PEUGEOT	5008	33	1,24%	4	0,7%
FORD	GRAND C-MAX	30	1,13%	4	0,7%
HYUNDAI	MATRIX	21	0,79%	3	0,6%
VOLKSWAGEN	SHARAN	18	0,68%	4	0,7%
CHEVROLET	ORLANDO	16	0,60%	3	0,6%
KIA MOTORS	SOUL	16	0,60%	6	1,1%
SUBARU	TREZIA	16	0,60%	2	0,4%
SEAT	ALTEA FREETRACK	15	0,56%	1	0,2%
LANCIA	MUSA	12	0,45%		
FORD	GALAXY	3	0,11%		
MAZDA	5-SERIES	2	0,08%		
HYUNDAI	TRAJET	1	0,04%		

		JULY '11		YTD		JULY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV-M		233	0,4%			40	0,4%
Make:	Range:	Volume:	%			Volume:	%
FIAT	DOBLO	111	47,64%			28	70,0%
VOLKSWAGEN	CADDY	70	30,04%			9	22,5%
CITROEN	NEMO	15	6,44%			2	5,0%
RENAULT	KANGOO	12	5,15%				
CITROEN	BERLINGO	10	4,29%				
PEUGEOT	PARTNER	8	3,43%			1	2,5%
PEUGEOT	EXPERT	4	1,72%				
OPEL	COMBO	3	1,29%				

		JULY '11		YTD		JULY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		223	0,3%			26	0,3%
Make:	Range:	Volume:	%			Volume:	%
PEUGEOT	308 CC	77	34,53%			1	3,8%
AUDI	A3 CABRIOLET	47	21,08%			8	30,8%
PEUGEOT	207 CC	26	11,66%			6	23,1%
VOLKSWAGEN	EOS	24	10,76%			4	15,4%
OPEL	ASTRA CABRIO	19	8,52%			1	3,8%
MINI	MINI CABRIO	17	7,62%			4	15,4%
BMW	3-SERIES	10	4,48%			2	7,7%
AUDI	A5 CABRIOLET	1	0,45%				
RENAULT	MEGANE CC	1	0,45%				
VOLKSWAGEN	NEW BEETLE CABRIOL ET	1	0,45%				





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JULY '11

YTD

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		603	0,9%		47	0,5%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	477	79,10%		38	80,9%
AUDI	A5 COUPE	26	4,31%		5	10,6%
PEUGEOT	RCZ	25	4,15%		3	6,4%
HONDA	CR-Z	24	3,98%		1	2,1%
MERCEDES	CLC-SERIES	15	2,49%			
ALFA ROMEO	GT	9	1,49%			
RENAULT	MEGANE COUPE	6	1,00%			
AUDI	TT COUPE	5	0,83%			
ALFA ROMEO	BRERA	4	0,66%			
MAZDA	RX-8	4	0,66%			
BMW	6-SERIES	2	0,33%			
PORSCHE	911	2	0,33%			
BMW	M COUPE	1	0,17%			
JAGUAR	XKR-TYPE	1	0,17%			
NISSAN	GT-R	1	0,17%			
TOYOTA	CELICA	1	0,17%			

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		99	0,2%		12	0,1%
Make:	Range:	Volume:	%		Volume:	%
SMART	FORTWO CABRIO	41	41,41%		6	50,0%
BMW	Z4-SERIES	20	20,20%			
MERCEDES	SLK-SERIES	20	20,20%		4	33,3%
MAZDA	MX-5	10	10,10%		1	8,3%
AUDI	TT	4	4,04%		1	8,3%
PORSCHE	CAYMAN	3	3,03%			
AUDI	R8	1	1,01%			

		JULY '11		YTD	JULY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		14	0,0%		2	0,0%
Make:	Range:	Volume:	%		Volume:	%
CHALLENGER/CH AUSSON	DUCATO	2	14,29%		2	100,0%
CHALLENGER/CH AUSSON	GENESIS	2	14,29%			
MC LOUIS	M700	2	14,29%			
MOBILVETTA	M600	2	14,29%			
ADRIA	CORAL	1	7,14%			
C.I./ROLLERTEAM	RIVIERA	1	7,14%			
DETHLEFFS/POSS SL	A 7071	1	7,14%			
MC LOUIS	P700	1	7,14%			
MOBILVETTA	P600	1	7,14%			
TRIGANO	MAGEO	1	7,14%			





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '11

YTD

Segment:	JULY '11		YTD		JULY '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
COMBI	151	0,2%	17	0,2%		
Make:	Range:	Volume:	%	Volume:	%	
MERCEDES	VITO, VIANO	37	24,50%	4	23,5%	
VOLKSWAGEN	KOMBI	37	24,50%	4	23,5%	
NISSAN	NV200	27	17,88%	2	11,8%	
OPEL	VIVARO	15	9,93%	1	5,9%	
FIAT	DUCATO	10	6,62%	1	5,9%	
DONGFENG	MINIBUS 7	4	2,65%	1	5,9%	
VOLKSWAGEN	TRANSPORTER	4	2,65%	1	5,9%	
CITROEN	JUMPER	3	1,99%			
FORD	TRANSIT/TOURNEO	3	1,99%	1	5,9%	
CITROEN	JUMPY	2	1,32%			
FIAT	SCUDO	2	1,32%	1	5,9%	
MERCEDES	SPRINTER	2	1,32%			
VOLKSWAGEN	CRAFTER	2	1,32%	1	5,9%	
MERCEDES	VIANO	1	0,66%			
RENAULT	TRAFIC	1	0,66%			
VOLKSWAGEN	MULTIVAN	1	0,66%			

