



LCV (GVW<3501Kg) REGISTRATIONS BY TERRITORY  
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΛΑΦΡΩΝ ΦΟΡΤΗΓΩΝ ΚΑΤΑ ΠΕΡΙΟΧΗ

JULY '11

| Make         | ATHENS     | SALONICA  | EPIRUS    | THESSALY  | THRACE    | CRETE     | MACEDONIA | AEGEAN ISL | IONIAN ISL | PELOPON.   | CENTRAL   | TOTAL         | Make            |
|--------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|------------|-----------|---------------|-----------------|
| TOYOTA       | 12 10,5%   | 4 8,0%    | 4 17,4%   | 9 32,1%   | 2 20,0%   | 23 30,7%  | 16 29,1%  | 6 12,8%    | 1 8,3%     | 18 17,5%   | 20 33,3%  | 115 19,9%     | TOYOTA          |
| NISSAN       | 15 13,2%   | 3 6,0%    | 4 17,4%   | 7 25,0%   | 2 20,0%   | 7 9,3%    | 4 7,3%    | 12 25,5%   | 3 25,0%    | 28 27,2%   | 11 18,3%  | 96 16,6%      | NISSAN          |
| FIAT         | 10 8,8%    | 14 28,0%  | 6 26,1%   | 1 3,6%    | 3 30,0%   | 12 16,0%  | 10 18,2%  | 3 6,4%     |            | 4 3,9%     | 5 8,3%    | 68 11,8%      | FIAT            |
| VOLKSWAGEN   | 16 14,0%   | 2 4,0%    | 1 4,3%    | 2 7,1%    |           | 4 5,3%    | 7 12,7%   | 5 10,6%    | 1 8,3%     | 9 8,7%     | 2 3,3%    | 49 8,5%       | VOLKSWAGEN      |
| FORD         | 6 5,3%     | 6 12,0%   | 1 4,3%    | 4 14,3%   | 1 10,0%   | 6 8,0%    | 4 7,3%    | 2 4,3%     | 3 25,0%    | 9 8,7%     | 1 1,7%    | 43 7,5%       | FORD            |
| ISUZU        | 5 4,4%     | 1 2,0%    | 2 8,7%    | 1 3,6%    |           | 5 6,7%    | 2 3,6%    | 6 12,8%    | 1 8,3%     | 11 10,7%   | 5 8,3%    | 39 6,8%       | ISUZU           |
| OPEL         | 12 10,5%   | 8 16,0%   |           |           |           | 2 2,7%    | 2 3,6%    | 1 2,1%     | 2 16,7%    | 3 2,9%     | 2 3,3%    | 32 5,5%       | OPEL            |
| MITSUBISHI   |            |           | 1 4,3%    | 2 7,1%    |           | 9 12,0%   | 2 3,6%    | 2 4,3%     |            | 3 2,9%     | 8 13,3%   | 27 4,7%       | MITSUBISHI      |
| DACIA        | 17 14,9%   | 1 2,0%    |           |           |           | 3 4,0%    |           |            |            | 2 1,9%     | 1 1,7%    | 24 4,2%       | DACIA           |
| CITROEN      | 5 4,4%     | 7 14,0%   |           |           | 1 10,0%   | 1 1,3%    | 2 3,6%    | 3 6,4%     | 1 8,3%     | 2 1,9%     | 1 1,7%    | 23 4,0%       | CITROEN         |
| PEUGEOT      | 10 8,8%    | 1 2,0%    | 2 8,7%    |           | 1 10,0%   | 1 1,3%    | 2 3,6%    |            |            | 2 1,9%     | 1 1,7%    | 20 3,5%       | PEUGEOT         |
| MERCEDES     | 3 2,6%     | 2 4,0%    | 1 4,3%    | 1 3,6%    |           | 1 1,8%    |           |            |            | 3 2,9%     | 1 1,7%    | 12 2,1%       | MERCEDES        |
| MAZDA        |            | 1 2,0%    | 1 4,3%    | 1 3,6%    |           | 1 1,8%    | 3 6,4%    |            |            | 5 4,9%     |           | 12 2,1%       | MAZDA           |
| MAHINDRA     |            |           |           |           |           |           |           |            |            | 4 3,9%     | 1 1,7%    | 5 0,9%        | MAHINDRA        |
| PIAGGIO      | 1 0,9%     |           |           |           |           | 1 1,8%    | 3 6,4%    |            |            |            |           | 5 0,9%        | PIAGGIO         |
| RENAULT      | 1 0,9%     |           |           |           |           | 2 2,7%    |           |            |            |            | 1 1,7%    | 4 0,7%        | RENAULT         |
| IVECO        | 1 0,9%     |           |           |           |           |           |           |            |            |            |           | 1 0,2%        | IVECO           |
| CHONGQI      |            |           |           |           |           | 1 1,8%    |           |            |            |            |           | 1 0,2%        | CHONGQI         |
| UNKNOWN      |            |           |           |           |           |           |           | 1 2,1%     |            |            |           | 1 0,2%        | UNKNOWN         |
| <b>TOTAL</b> | <b>114</b> | <b>50</b> | <b>23</b> | <b>28</b> | <b>10</b> | <b>75</b> | <b>55</b> | <b>47</b>  | <b>12</b>  | <b>103</b> | <b>60</b> | <b>577</b>    |                 |
|              |            |           |           |           |           |           |           |            |            |            |           | <b>882</b>    | <b>JULY '10</b> |
|              |            |           |           |           |           |           |           |            |            |            |           | <b>-34 6%</b> | <b>% D11/10</b> |