



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JUNE '11

YTD

		JUNE '11		YTD	JUNE '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		1125	2,0%		187	1,9%
Make:	Range:	Volume:	%		Volume:	%
DAIHATSU	TERIOS	250	22,22%		39	20,9%
BMW	X1-SERIES	239	21,24%		41	21,9%
SUZUKI	JIMNY	175	15,56%		29	15,5%
AUDI	Q5	129	11,47%		47	25,1%
SUZUKI	GRAND VITARA	106	9,42%		8	4,3%
CHRYSLER	CHEROKEE	54	4,80%		1	0,5%
CHRYSLER	WRANGLER	31	2,76%		2	1,1%
BMW	X5-SERIES	26	2,31%		3	1,6%
BMW	X3-SERIES	26	2,31%		7	3,7%
BMW	X6-SERIES	17	1,51%		1	0,5%
LADA	LADA 4X4	11	0,98%			
MERCEDES	ML-SERIES	11	0,98%		4	2,1%
MERCEDES	GLK-SERIES	9	0,80%			
PORSCHE	CAYENNE	9	0,80%			
LAND ROVER	RANGE ROVER	8	0,71%		2	1,1%
CHRYSLER	GRAND CHEROKEE	6	0,53%			
TOYOTA	LAND CRUISER	6	0,53%		1	0,5%
AUDI	Q7	3	0,27%		1	0,5%
CHEVROLET	CAPTIVA	2	0,18%			
NISSAN	PATHFINDER	2	0,18%			
VOLKSWAGEN	TOUAREG	2	0,18%		1	0,5%
INFINITI	EX37	1	0,09%			
LAND ROVER	DEFENDER	1	0,09%			
SSANGYONG	REXTON	1	0,09%			

		JUNE '11		YTD	JUNE '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		2608	4,7%		406	4,2%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	589	22,58%		150	36,9%
SKODA	YETI	436	16,72%		71	17,5%
DACIA	DUSTER	302	11,58%		32	7,9%
SUZUKI	SX4	256	9,82%		38	9,4%
MINI	COUNTRYMAN	183	7,02%		40	9,9%
TOYOTA	RAV4	177	6,79%		5	1,2%
SUBARU	FORESTER	165	6,33%		29	7,1%
VOLVO	XC60	89	3,41%		14	3,4%
KIA MOTORS	SPORTAGE	78	2,99%		2	0,5%
CHRYSLER	PATRIOT	74	2,84%			
NISSAN	X-TRAIL	69	2,65%			
FIAT	SEDICI	61	2,34%		8	2,0%
FORD	KUGA	50	1,92%		8	2,0%
HONDA	CR-V	26	1,00%		2	0,5%
CHRYSLER	COMPASS	11	0,42%		3	0,7%
LEXUS	RX450H	10	0,38%			
OPEL	ANTARA	8	0,31%		1	0,2%





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JUNE '11

YTD

mitsubishi	OUTLANDER	6	0,23%		
MAZDA	CX7	5	0,19%		
LAND ROVER	FREELANDER	3	0,12%		
LEXUS	RX400H	3	0,12%		
SH AUTO	CEO	2	0,08%		
CITROEN	C-CROSSER	1	0,04%	1	0,2%
HYUNDAI	TUCSON	1	0,04%		
JAC	REIN SRV	1	0,04%	1	0,2%
PEUGEOT	4007	1	0,04%		
VOLVO	XC90	1	0,04%	1	0,2%

		JUNE '11		YTD		JUNE '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
A		9673	17,5%			1971	20,2%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
FIAT	PANDA	1788	18,48%	369	18,7%		
HYUNDAI	i 10	1059	10,95%	212	10,8%		
TOYOTA	AYGO	955	9,87%	218	11,1%		
CHEVROLET	SPARK	918	9,49%	270	13,7%		
SMART	FORTWO	869	8,98%	168	8,5%		
FIAT	500	770	7,96%	113	5,7%		
PEUGEOT	107	758	7,84%	201	10,2%		
CITROEN	C1	610	6,31%	118	6,0%		
NISSAN	PIXO	370	3,83%	50	2,5%		
KIA MOTORS	PICANTO	354	3,66%	74	3,8%		
SUZUKI	ALTO	299	3,09%	42	2,1%		
FORD	KA	289	2,99%	44	2,2%		
TOYOTA	IQ	219	2,26%	13	0,7%		
RENAULT	NEW TWINGO	135	1,40%	31	1,6%		
DAIHATSU	CUORE	90	0,93%	18	0,9%		
SUZUKI	SPLASH	68	0,70%	11	0,6%		
OPEL	AGILA	38	0,39%	8	0,4%		
ABARTH	500	29	0,30%	4	0,2%		
VOLKSWAGEN	FOX	28	0,29%	4	0,2%		
HX AUTO	NOBLE	21	0,22%	3	0,2%		
CHEVROLET	MATIZ	3	0,03%				
CHANGAN	BENNI	2	0,02%				
SUZUKI	WAGON R	1	0,01%				

		JUNE '11		YTD		JUNE '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B		20928	37,9%			3544	36,4%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
OPEL	CORSA	3220	15,39%	645	18,2%		
TOYOTA	YARIS	2414	11,53%	201	5,7%		
VOLKSWAGEN	POLO	2315	11,06%	353	10,0%		
FORD	FIESTA	1987	9,49%	317	8,9%		
NISSAN	MICRA	1771	8,46%	526	14,8%		
SEAT	IBIZA	1252	5,98%	281	7,9%		
SKODA	FABIA	837	4,00%	116	3,3%		
HYUNDAI	i 20	821	3,92%	180	5,1%		
CITROEN	C3	816	3,90%	88	2,5%		





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YTD

SUZUKI	SWIFT	712	3,40%	105	3,0%
FIAT	GRANDE PUNTO	646	3,09%	114	3,2%
NISSAN	JUKE	587	2,80%	81	2,3%
PEUGEOT	207	585	2,80%	77	2,2%
AUDI	A1	424	2,03%	78	2,2%
HONDA	JAZZ	394	1,88%	54	1,5%
ALFA ROMEO	MITO	378	1,81%	39	1,1%
RENAULT	CLIO	342	1,63%	56	1,6%
MINI	MINI	311	1,49%	80	2,3%
DAIHATSU	SIRION	215	1,03%	45	1,3%
PEUGEOT	206 PLUS	194	0,93%	25	0,7%
MITSUBISHI	COLT	169	0,81%	17	0,5%
MAZDA	2-SERIES	161	0,77%	10	0,3%
CITROEN	DS3	160	0,76%	17	0,5%
DACIA	SANDERO	61	0,29%	3	0,1%
CHEVROLET	AVEO	52	0,25%	20	0,6%
FIAT	PUNTO EVO	29	0,14%	2	0,1%
ABARTH	PUNTO	26	0,12%	7	0,2%
SUBARU	JUSTY	20	0,10%	1	0,0%
LANCIA	YPSILON	16	0,08%		
DAIHATSU	CHARADE	6	0,03%	6	0,2%
HYUNDAI	GETZ	3	0,01%		
CHEVROLET	AVEO-KALOS	2	0,01%		
CHEVROLET	KALOS	1	0,00%		
SUZUKI	IGNIS	1	0,00%		

Segment:	JUNE '11		YTD		JUNE '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C	13819	25,0%	2353	24,2%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	ASTRA	1794	12,98%	307	13,0%	
TOYOTA	AURIS	1598	11,56%	246	10,5%	
SKODA	OCTAVIA	1223	8,85%	228	9,7%	
VOLKSWAGEN	GOLF	1091	7,89%	219	9,3%	
FORD	FOCUS	965	6,98%	87	3,7%	
NISSAN	QASHQAI	681	4,93%	141	6,0%	
SEAT	LEON	638	4,62%	113	4,8%	
HYUNDAI	i 30	607	4,39%	84	3,6%	
MITSUBISHI	ASX	605	4,38%	83	3,5%	
KIA MOTORS	CEED	582	4,21%	84	3,6%	
ALFA ROMEO	GIULIETTA	519	3,76%	103	4,4%	
BMW	1-SERIES	466	3,37%	69	2,9%	
AUDI	A3	381	2,76%	112	4,8%	
CITROEN	C4	327	2,37%	51	2,2%	
CHEVROLET	CRUZE	264	1,91%	49	2,1%	
HONDA	CIVIC	262	1,90%	20	0,8%	
VOLVO	S40	232	1,68%	37	1,6%	
PEUGEOT	308	193	1,40%	58	2,5%	
PEUGEOT	3008	154	1,11%	28	1,2%	
RENAULT	MEGANE	142	1,03%	37	1,6%	
MITSUBISHI	LANCER	133	0,96%	23	1,0%	
MERCEDES	B-SERIES	132	0,96%	17	0,7%	





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YTD

TOYOTA	COROLLA	115	0,83%	12	0,5%
NISSAN	TIIDA	94	0,68%	9	0,4%
VOLVO	C30	90	0,65%	19	0,8%
RENAULT	FLUENCE	62	0,45%	13	0,6%
LANCIA	DELTA	59	0,43%	4	0,2%
MAZDA	3-SERIES	53	0,38%	5	0,2%
FIAT	BRAVO	52	0,38%	4	0,2%
LEXUS	CT200H	51	0,37%	4	0,2%
HONDA	INSIGHT	50	0,36%	5	0,2%
VOLKSWAGEN	JETTA	48	0,35%	11	0,5%
KIA MOTORS	NEW SPORTAGE	32	0,23%	28	1,2%
SUBARU	IMPREZA	32	0,23%	3	0,1%
DACIA	LOGAN	31	0,22%	15	0,6%
HYUNDAI	IX35	17	0,12%	6	0,3%
CITROEN	DS4	15	0,11%	15	0,6%
HYUNDAI	ACCENT	8	0,06%	2	0,1%
VOLVO	V50	8	0,06%	1	0,0%
ALFA ROMEO	147	5	0,04%		
VOLKSWAGEN	NEW BEETLE	3	0,02%	1	0,0%
CHEVROLET	LACETTI	2	0,01%		
CHEVROLET	LANOS	1	0,01%		
FIAT	LINEA	1	0,01%		
PEUGEOT	307	1	0,01%		

Segment:	JUNE '11		YTD		JUNE '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D	3534	6,4%	649	6,7%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	INSIGNIA	713	20,18%	126	19,4%	
VOLKSWAGEN	PASSAT	448	12,68%	105	16,2%	
TOYOTA	AVENSIS	414	11,71%	72	11,1%	
BMW	3-SERIES	352	9,96%	43	6,6%	
MERCEDES	C-SERIES	289	8,18%	89	13,7%	
VOLVO	S60	245	6,93%	38	5,9%	
AUDI	A4	227	6,42%	53	8,2%	
FORD	MONDEO	199	5,63%	22	3,4%	
CITROEN	C5	135	3,82%	15	2,3%	
TOYOTA	PRIUS	85	2,41%	5	0,8%	
SKODA	SUPERB	75	2,12%	9	1,4%	
MAZDA	6-SERIES	71	2,01%	9	1,4%	
AUDI	A5	62	1,75%	11	1,7%	
SAAB	SAAB 9-3	44	1,25%	8	1,2%	
ALFA ROMEO	159	43	1,22%	6	0,9%	
VOLVO	V60	30	0,85%	4	0,6%	
SAAB	SAAB 9-3X	28	0,79%	8	1,2%	
PEUGEOT	508	27	0,76%	17	2,6%	
CHRYSLER	CALIBER	15	0,42%	2	0,3%	
AUDI	A4 ALLROAD	9	0,25%	3	0,5%	
HONDA	ACCORD	6	0,17%	1	0,2%	
LEXUS	IS 250	4	0,11%			
PEUGEOT	407	4	0,11%	2	0,3%	
SEAT	EXEO	4	0,11%			





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YTD

BMW	M3-SERIES	3	0,08%		
OPEL	VECTRA	1	0,03%		
VOLVO	XC70	1	0,03%	1	0,2%
JUNE '11 YTD JUNE '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		256	0,5%	28	0,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	136	53,13%	20	71,4%
SAAB	SAAB 9-5	45	17,58%	1	3,6%
BMW	5-SERIES	36	14,06%	6	21,4%
AUDI	A6	22	8,59%		
VOLVO	S80	9	3,52%		
SUBARU	LEGACY	4	1,56%		
JAGUAR	X-TYPE	2	0,78%		
LEXUS	GS450H	2	0,78%	1	3,6%
JUNE '11 YTD JUNE '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		33	0,1%	4	0,0%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	11	33,33%	1	25,0%
MERCEDES	S-SERIES	8	24,24%	3	75,0%
MERCEDES	CLS-SERIES	6	18,18%		
AUDI	A7	4	12,12%		
AUDI	A8	2	6,06%		
MERCEDES	R-SERIES	2	6,06%		
JUNE '11 YTD JUNE '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		2	0,0%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
PORSCHE	PANAMERA	2	100,00%	1	100,0%
JUNE '11 YTD JUNE '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		2119	3,8%	414	4,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	A-SERIES	330	15,57%	131	31,6%
OPEL	MERIVA	330	15,57%	52	12,6%
SKODA	ROOMSTER	198	9,34%	23	5,6%
NISSAN	NOTE	188	8,87%	42	10,1%
KIA MOTORS	VENGA	154	7,27%	23	5,6%
VOLKSWAGEN	TOURAN	100	4,72%	18	4,3%
FORD	FOCUS C-MAX	96	4,53%	20	4,8%
CITROEN	PICASSO	90	4,25%	11	2,7%
SEAT	ALTEA	76	3,59%	12	2,9%
OPEL	ZAFIRA	72	3,40%	12	2,9%
TOYOTA	URBAN CRUISER	65	3,07%	4	1,0%
FORD	S-MAX	58	2,74%	12	2,9%
TOYOTA	VERSO	52	2,45%	6	1,4%





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JUNE '11

YTD

FORD	FUSION	49	2,31%	6	1,4%
RENAULT	SCENIC	41	1,93%	5	1,2%
CITROEN	C3 PICASSO	38	1,79%	2	0,5%
PEUGEOT	5008	29	1,37%	2	0,5%
FIAT	QUBO	26	1,23%	5	1,2%
FORD	GRAND C-MAX	26	1,23%	14	3,4%
HYUNDAI	MATRIX	18	0,85%	1	0,2%
SEAT	ALTEA FREETRACK	14	0,66%	2	0,5%
SUBARU	TREZIA	14	0,66%	4	1,0%
VOLKSWAGEN	SHARAN	14	0,66%	2	0,5%
CHEVROLET	ORLANDO	13	0,61%	4	1,0%
LANCIA	MUSA	12	0,57%		
KIA MOTORS	SOUL	10	0,47%	1	0,2%
FORD	GALAXY	3	0,14%		
MAZDA	5-SERIES	2	0,09%		
HYUNDAI	TRAJET	1	0,05%		

Segment:	JUNE '11		YTD		JUNE '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV-M	193	0,3%	39	0,4%		
Make:	Range:	Volume:	%	Volume:	%	
FIAT	DOBLO	83	43,01%	15	38,5%	
VOLKSWAGEN	CADDY	61	31,61%	14	35,9%	
CITROEN	NEMO	13	6,74%	3	7,7%	
RENAULT	KANGOO	12	6,22%	4	10,3%	
CITROEN	BERLINGO	10	5,18%	1	2,6%	
PEUGEOT	PARTNER	7	3,63%	2	5,1%	
PEUGEOT	EXPERT	4	2,07%			
OPEL	COMBO	3	1,55%			

Segment:	JUNE '11		YTD		JUNE '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio	197	0,4%	23	0,2%		
Make:	Range:	Volume:	%	Volume:	%	
PEUGEOT	308 CC	76	38,58%	3	13,0%	
AUDI	A3 CABRIOLET	39	19,80%	8	34,8%	
PEUGEOT	207 CC	20	10,15%			
VOLKSWAGEN	EOS	20	10,15%	6	26,1%	
OPEL	ASTRA CABRIO	18	9,14%	3	13,0%	
MINI	MINI CABRIO	13	6,60%	2	8,7%	
BMW	3-SERIES	8	4,06%	1	4,3%	
AUDI	A5 CABRIOLET	1	0,51%			
RENAULT	MEGANE CC	1	0,51%			
VOLKSWAGEN	NEW BEETLE CABRIOL ET	1	0,51%			

Segment:	JUNE '11		YTD		JUNE '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe	556	1,0%	56	0,6%		
Make:	Range:	Volume:	%	Volume:	%	
VOLKSWAGEN	SCIROCCO	439	78,96%	41	73,2%	
HONDA	CR-Z	23	4,14%			





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JUNE '11

YTD

PEUGEOT	RCZ	22	3,96%	5	8,9%
AUDI	A5 COUPE	21	3,78%	4	7,1%
MERCEDES	CLC-SERIES	15	2,70%		
ALFA ROMEO	GT	9	1,62%	4	7,1%
RENAULT	MEGANE COUPE	6	1,08%		
AUDI	TT COUPE	5	0,90%		
ALFA ROMEO	BRERA	4	0,72%	2	3,6%
MAZDA	RX-8	4	0,72%		
BMW	6-SERIES	2	0,36%		
PORSCHE	911	2	0,36%		
BMW	M COUPE	1	0,18%		
JAGUAR	XKR-TYPE	1	0,18%		
NISSAN	GT-R	1	0,18%		
TOYOTA	CELICA	1	0,18%		

		JUNE '11		YTD	JUNE '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		76	0,1%		14	0,1%
Make:	Range:	Volume:	%		Volume:	%
SMART	FORTWO CABRIO	24	31,58%		2	14,3%
BMW	Z4-SERIES	20	26,32%		2	14,3%
MERCEDES	SLK-SERIES	16	21,05%		5	35,7%
MAZDA	MX-5	9	11,84%			
AUDI	TT	3	3,95%		3	21,4%
PORSCHE	CAYMAN	3	3,95%		2	14,3%
AUDI	R8	1	1,32%			

		JUNE '11		YTD	JUNE '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		12	0,0%		3	0,0%
Make:	Range:	Volume:	%		Volume:	%
CHALLENGER/CH ALISSON	GENESIS	2	16,67%			
MC LOUIS	M700	2	16,67%		1	33,3%
MOBILVETTA	M600	2	16,67%		1	33,3%
ADRIA	CORAL	1	8,33%		1	33,3%
C.I./ROLLERTEAM	RIVIERA	1	8,33%			
DETHLEFFS/POSS SI	A 7071	1	8,33%			
MC LOUIS	P700	1	8,33%			
MOBILVETTA	P600	1	8,33%			
TRIGANO	MAGEO	1	8,33%			

		JUNE '11		YTD	JUNE '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI		131	0,2%		47	0,5%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	VITO, VIANO	33	25,19%		15	31,9%
VOLKSWAGEN	KOMBI	33	25,19%		15	31,9%
NISSAN	NV200	25	19,08%		7	14,9%
OPEL	VIVARO	14	10,69%		5	10,6%
FIAT	DUCATO	9	6,87%		4	8,5%
CITROEN	JUMPER	3	2,29%		1	2,1%





**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ**

JUNE '11

YTD

VOLKSWAGEN	TRANSPORTER	3	2,29%
CITROEN	JUMPY	2	1,53%
FORD	TRANSIT/TOURNEO	2	1,53%
MERCEDES	SPRINTER	2	1,53%
FIAT	SCUDO	1	0,76%
MERCEDES	VIANO	1	0,76%
RENAULT	TRAFIC	1	0,76%
VOLKSWAGEN	CRAFTER	1	0,76%
VOLKSWAGEN	MULTIVAN	1	0,76%

