



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '11

YTD

		MAY '11		YTD		MAY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		654	1,4%			103	1,0%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
DAIHATSU	TERIOS	211	32,26%			41	39,8%
SUZUKI	JIMNY	146	22,32%			26	25,2%
SUZUKI	GRAND VITARA	98	14,98%			11	10,7%
CHRYSLER	CHEROKEE	53	8,10%			2	1,9%
CHRYSLER	WRANGLER	29	4,43%			4	3,9%
BMW	X5-SERIES	23	3,52%			5	4,9%
BMW	X3-SERIES	19	2,91%			5	4,9%
LADA	LADA 4X4	11	1,68%				
LEXUS	RX450H	10	1,53%				
MERCEDES	GLK-SERIES	9	1,38%			3	2,9%
PORSCHE	CAYENNE	9	1,38%			1	1,0%
MERCEDES	ML-SERIES	7	1,07%			2	1,9%
CHRYSLER	GRAND CHEROKEE	6	0,92%				
LAND ROVER	RANGE ROVER	6	0,92%			1	1,0%
TOYOTA	LAND CRUISER	5	0,76%				
LEXUS	RX400H	3	0,46%			1	1,0%
AUDI	Q7	2	0,31%				
CHEVROLET	CAPTIVA	2	0,31%				
NISSAN	PATHFINDER	2	0,31%			1	1,0%
LAND ROVER	DEFENDER	1	0,15%				
SSANGYONG	REXTON	1	0,15%				
VOLKSWAGEN	TOUAREG	1	0,15%				

		MAY '11		YTD		MAY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		2358	5,2%			470	4,7%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	439	18,62%			119	25,3%
SKODA	YETI	365	15,48%			70	14,9%
DACIA	DUSTER	270	11,45%			41	8,7%
SUZUKI	SX4	218	9,25%			58	12,3%
BMW	X1-SERIES	198	8,40%			46	9,8%
TOYOTA	RAV4	172	7,29%			13	2,8%
SUBARU	FORESTER	136	5,77%			50	10,6%
AUDI	Q5	82	3,48%			15	3,2%
KIA MOTORS	SPORTAGE	80	3,39%			11	2,3%
VOLVO	XC60	75	3,18%			13	2,8%
CHRYSLER	PATRIOT	74	3,14%				
NISSAN	X-TRAIL	69	2,93%			1	0,2%
FIAT	SEDICI	53	2,25%			6	1,3%
FORD	KUGA	42	1,78%			8	1,7%
HONDA	CR-V	24	1,02%			8	1,7%
BMW	X6-SERIES	16	0,68%			2	0,4%
HYUNDAI	IX35	11	0,47%			4	0,9%
CHRYSLER	COMPASS	8	0,34%			2	0,4%
OPEL	ANTARA	7	0,30%				





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MAY '11

YTD

mitsubishi	OUTLANDER	6	0,25%		
MAZDA	CX7	5	0,21%		
LAND ROVER	FREELANDER	3	0,13%	3	0,6%
SH AUTO	CEO	2	0,08%		
HYUNDAI	TUCSON	1	0,04%		
INFINITI	EX37	1	0,04%		
PEUGEOT	4007	1	0,04%		

		MAY '11		YTD		MAY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
A		7723	17,0%	1786	17,7%		
Make:	Range:	Volume:	%	Volume:	%		
FIAT	PANDA	1419	18,37%	416	23,3%		
HYUNDAI	i 10	847	10,97%	114	6,4%		
TOYOTA	AYGO	736	9,53%	194	10,9%		
SMART	FORTWO	723	9,36%	149	8,3%		
FIAT	500	657	8,51%	135	7,6%		
CHEVROLET	SPARK	648	8,39%	150	8,4%		
PEUGEOT	107	557	7,21%	137	7,7%		
CITROEN	C1	492	6,37%	161	9,0%		
NISSAN	PIXO	320	4,14%	76	4,3%		
KIA MOTORS	PICANTO	280	3,63%	107	6,0%		
SUZUKI	ALTO	257	3,33%	33	1,8%		
FORD	KA	245	3,17%	40	2,2%		
TOYOTA	IQ	206	2,67%	10	0,6%		
RENAULT	NEW TWINGO	104	1,35%	25	1,4%		
DAIHATSU	CUORE	72	0,93%	13	0,7%		
SUZUKI	SPLASH	57	0,74%	11	0,6%		
OPEL	AGILA	30	0,39%	4	0,2%		
ABARTH	500	25	0,32%	4	0,2%		
VOLKSWAGEN	FOX	24	0,31%	7	0,4%		
HX AUTO	NOBLE	18	0,23%				
CHEVROLET	MATIZ	3	0,04%				
CHANGAN	BENNI	2	0,03%				
SUZUKI	WAGON R	1	0,01%				

		MAY '11		YTD		MAY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B		17533	38,5%	4164	41,3%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	CORSA	2575	14,69%	674	16,2%		
TOYOTA	YARIS	2213	12,62%	304	7,3%		
VOLKSWAGEN	POLO	1962	11,19%	365	8,8%		
FORD	FIESTA	1670	9,52%	308	7,4%		
NISSAN	MICRA	1245	7,10%	556	13,4%		
SEAT	IBIZA	971	5,54%	245	5,9%		
CITROEN	C3	728	4,15%	177	4,3%		
SKODA	FABIA	721	4,11%	160	3,8%		
HYUNDAI	i 20	641	3,66%	201	4,8%		
SUZUKI	SWIFT	607	3,46%	153	3,7%		
FIAT	GRANDE PUNTO	532	3,03%	156	3,7%		
PEUGEOT	207	508	2,90%	100	2,4%		





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MAY '11

YTD

NISSAN	JUKE	506	2,89%	110	2,6%
MINI	MINI	380	2,17%	68	1,6%
AUDI	A1	346	1,97%	95	2,3%
HONDA	JAZZ	340	1,94%	75	1,8%
ALFA ROMEO	MITO	339	1,93%	72	1,7%
RENAULT	CLIO	286	1,63%	126	3,0%
DAIHATSU	SIRION	170	0,97%	32	0,8%
PEUGEOT	206 PLUS	169	0,96%	82	2,0%
MITSUBISHI	COLT	152	0,87%	31	0,7%
MAZDA	2-SERIES	151	0,86%	19	0,5%
CITROEN	DS3	143	0,82%	25	0,6%
DACIA	SANDERO	58	0,33%	6	0,1%
CHEVROLET	AVEO	32	0,18%	9	0,2%
FIAT	PUNTO EVO	27	0,15%	6	0,1%
ABARTH	PUNTO	19	0,11%	2	0,0%
SUBARU	JUSTY	19	0,11%	5	0,1%
LANCIA	YPSILON	16	0,09%	2	0,0%
HYUNDAI	GETZ	3	0,02%		
CHEVROLET	AVEO-KALOS	2	0,01%		
CHEVROLET	KALOS	1	0,01%		
SUZUKI	IGNIS	1	0,01%		

Segment:	MAY '11		YTD		MAY '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C	11249	24,7%	2327	23,1%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	ASTRA	1487	13,22%	343	14,7%	
TOYOTA	AURIS	1352	12,02%	230	9,9%	
SKODA	OCTAVIA	995	8,85%	189	8,1%	
FORD	FOCUS	878	7,81%	150	6,4%	
VOLKSWAGEN	GOLF	872	7,75%	209	9,0%	
NISSAN	QASHQAI	540	4,80%	117	5,0%	
SEAT	LEON	525	4,67%	105	4,5%	
HYUNDAI	i 30	523	4,65%	110	4,7%	
MITSUBISHI	ASX	522	4,64%	100	4,3%	
KIA MOTORS	CEED	498	4,43%	146	6,3%	
ALFA ROMEO	GIULIETTA	416	3,70%	82	3,5%	
BMW	1-SERIES	397	3,53%	52	2,2%	
CITROEN	C4	276	2,45%	63	2,7%	
AUDI	A3	269	2,39%	73	3,1%	
HONDA	CIVIC	242	2,15%	35	1,5%	
CHEVROLET	CRUZE	215	1,91%	43	1,8%	
PEUGEOT	308	135	1,20%	41	1,8%	
PEUGEOT	3008	126	1,12%	33	1,4%	
MERCEDES	B-SERIES	115	1,02%	43	1,8%	
MITSUBISHI	LANCER	110	0,98%	23	1,0%	
RENAULT	MEGANE	105	0,93%	24	1,0%	
TOYOTA	COROLLA	103	0,92%	11	0,5%	
NISSAN	TIIDA	85	0,76%	25	1,1%	
VOLVO	C30	71	0,63%	12	0,5%	
LANCIA	DELTA	55	0,49%	9	0,4%	
RENAULT	FLUENCE	49	0,44%	12	0,5%	





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MAY '11

YTD

FIAT	BRAVO	48	0,43%	10	0,4%
MAZDA	3-SERIES	48	0,43%	8	0,3%
LEXUS	CT200H	47	0,42%	2	0,1%
HONDA	INSIGHT	45	0,40%	9	0,4%
VOLKSWAGEN	JETTA	37	0,33%	8	0,3%
SUBARU	IMPREZA	29	0,26%	5	0,2%
DACIA	LOGAN	16	0,14%	4	0,2%
HYUNDAI	ACCENT	6	0,05%		
ALFA ROMEO	147	5	0,04%		
CHEVROLET	LACETTI	2	0,02%		
VOLKSWAGEN	NEW BEETLE	2	0,02%	1	0,0%
CHEVROLET	LANOS	1	0,01%		
FIAT	LINEA	1	0,01%		
PEUGEOT	307	1	0,01%		

Segment:	MAY '11		YTD		MAY '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D	3036	6,7%	592	5,9%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	INSIGNIA	587	19,33%	107	18,1%	
VOLKSWAGEN	PASSAT	343	11,30%	78	13,2%	
TOYOTA	AVENSIS	342	11,26%	53	9,0%	
BMW	3-SERIES	309	10,18%	40	6,8%	
VOLVO	S60	207	6,82%	52	8,8%	
MERCEDES	C-SERIES	200	6,59%	56	9,5%	
VOLVO	S40	195	6,42%	30	5,1%	
FORD	MONDEO	177	5,83%	36	6,1%	
AUDI	A4	174	5,73%	39	6,6%	
CITROEN	C5	120	3,95%	22	3,7%	
TOYOTA	PRIUS	80	2,64%	7	1,2%	
SKODA	SUPERB	66	2,17%	14	2,4%	
MAZDA	6-SERIES	62	2,04%	9	1,5%	
ALFA ROMEO	159	37	1,22%	8	1,4%	
SAAB	SAAB 9-3	36	1,19%	12	2,0%	
VOLVO	V60	26	0,86%	16	2,7%	
SAAB	SAAB 9-3X	20	0,66%	7	1,2%	
CHRYSLER	CALIBER	13	0,43%	2	0,3%	
PEUGEOT	508	10	0,33%			
VOLVO	V50	7	0,23%	2	0,3%	
AUDI	A4 ALLROAD	6	0,20%	2	0,3%	
HONDA	ACCORD	5	0,16%			
LEXUS	IS 250	4	0,13%			
SEAT	EXEO	4	0,13%			
BMW	M3-SERIES	3	0,10%			
PEUGEOT	407	2	0,07%			
OPEL	VECTRA	1	0,03%			
Segment:	MAY '11		YTD		MAY '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E	227	0,5%	58	0,6%		
Make:	Range:	Volume:	%	Volume:	%	
MERCEDES	E-SERIES	116	51,10%	24	41,4%	





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MAY '11

YTD

SAAB	SAAB 9-5	44	19,38%	5	8,6%
BMW	5-SERIES	30	13,22%	6	10,3%
AUDI	A6	22	9,69%	19	32,8%
VOLVO	S80	9	3,96%	3	5,2%
SUBARU	LEGACY	4	1,76%	1	1,7%
JAGUAR	X-TYPE	2	0,88%		

		MAY '11		YTD		MAY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
F		31	0,1%			5	0,0%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
BMW	7-SERIES	10	32,26%			1	20,0%
MERCEDES	CLS-SERIES	6	19,35%			1	20,0%
MERCEDES	S-SERIES	5	16,13%			1	20,0%
AUDI	A7	4	12,90%				
AUDI	A8	2	6,45%			2	40,0%
MERCEDES	R-SERIES	2	6,45%				
LEXUS	GS450H	1	3,23%				
PORSCHE	PANAMERA	1	3,23%				

		MAY '11		YTD		MAY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV		1734	3,8%			356	3,5%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
OPEL	MERIVA	278	16,03%			65	18,3%
MERCEDES	A-SERIES	199	11,48%			80	22,5%
SKODA	ROOMSTER	175	10,09%			33	9,3%
NISSAN	NOTE	146	8,42%			24	6,7%
KIA MOTORS	VENGA	131	7,55%			22	6,2%
VOLKSWAGEN	TOURAN	82	4,73%			15	4,2%
CITROEN	PICASSO	79	4,56%			5	1,4%
FORD	FOCUS C-MAX	76	4,38%			10	2,8%
SEAT	ALTEA	64	3,69%			13	3,7%
TOYOTA	URBAN CRUISER	61	3,52%			10	2,8%
OPEL	ZAFIRA	60	3,46%			12	3,4%
FORD	S-MAX	46	2,65%			4	1,1%
TOYOTA	VERSO	46	2,65%			10	2,8%
FORD	FUSION	43	2,48%			1	0,3%
CITROEN	C3 PICASSO	36	2,08%			7	2,0%
RENAULT	SCENIC	36	2,08%			7	2,0%
PEUGEOT	5008	27	1,56%			4	1,1%
FIAT	QUBO	21	1,21%			5	1,4%
HYUNDAI	MATRIX	17	0,98%			3	0,8%
FORD	GRAND C-MAX	12	0,69%			3	0,8%
LANCIA	MUSA	12	0,69%			2	0,6%
SEAT	ALTEA FREETRACK	12	0,69%			4	1,1%
VOLKSWAGEN	SHARAN	12	0,69%			5	1,4%
SUBARU	TREZIA	10	0,58%			2	0,6%
CHEVROLET	ORLANDO	9	0,52%			5	1,4%
CITROEN	BERLINGO	9	0,52%			1	0,3%
KIA MOTORS	SOUL	9	0,52%			1	0,3%
RENAULT	KANGOO	8	0,46%			2	0,6%





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YTD

PEUGEOT	PARTNER	5	0,29%		
PEUGEOT	EXPERT	4	0,23%	1	0,3%
FORD	GALAXY	3	0,17%		
OPEL	COMBO	3	0,17%		
MAZDA	5-SERIES	2	0,12%		
HYUNDAI	TRAJET	1	0,06%		

		MAY '11		YTD	MAY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		168	0,4%		25	0,2%
Make:	Range:	Volume:	%		Volume:	%
PEUGEOT	308 CC	73	43,45%		3	12,0%
AUDI	A3 CABRIOLET	31	18,45%		13	52,0%
PEUGEOT	207 CC	20	11,90%		5	20,0%
OPEL	ASTRA CABRIO	15	8,93%		1	4,0%
VOLKSWAGEN	EOS	14	8,33%		3	12,0%
BMW	3-SERIES	7	4,17%			
MINI	MINI	5	2,98%			
AUDI	A5 CABRIOLET	1	0,60%			
RENAULT	MEGANE CC	1	0,60%			
VOLKSWAGEN	NEW BEETLE	1	0,60%			

		MAY '11		YTD	MAY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		547	1,2%		102	1,0%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	398	72,76%		63	61,8%
AUDI	A5	68	12,43%		25	24,5%
HONDA	CR-Z	23	4,20%		3	2,9%
PEUGEOT	RCZ	17	3,11%		3	2,9%
MERCEDES	CLC-SERIES	15	2,74%		1	1,0%
RENAULT	MEGANE COUPE	6	1,10%			
ALFA ROMEO	GT	5	0,91%		2	2,0%
MAZDA	RX-8	4	0,73%			
ALFA ROMEO	BRERA	2	0,37%			
BMW	6-SERIES	2	0,37%			
PORSCHE	911	2	0,37%		2	2,0%
BMW	M COUPE	1	0,18%		1	1,0%
JAGUAR	XKR-TYPE	1	0,18%		1	1,0%
NISSAN	GT-R	1	0,18%			
PORSCHE	CAYMAN	1	0,18%		1	1,0%
TOYOTA	CELICA	1	0,18%			

		MAY '11		YTD	MAY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		44	0,1%		5	0,0%
Make:	Range:	Volume:	%		Volume:	%
BMW	Z4-SERIES	18	40,91%			
MERCEDES	SLK-SERIES	11	25,00%		3	60,0%
MAZDA	MX-5	9	20,45%		1	20,0%
AUDI	TT	5	11,36%		1	20,0%





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MAY '11

YTD

AUDI		R8		1		2,27%					
		MAY '11		YTD		MAY '11					
Segment:		TOTAL		Market Share		TOTAL		Market Share			
CARAVAN		9		0,0%		2		0,0%			
Make:		Range:		Volume:		%		Volume:		%	
CHALLENGER/CH	GENESIS	2	22,22%	1	50,0%						
ALISSON											
C.I./ROLLERTeam	RIVIERA	1	11,11%								
DETHLEFFS/POSS	A 7071	1	11,11%	1	50,0%						
MC LOUIS	M700	1	11,11%								
MC LOUIS	P700	1	11,11%								
MOBILVETTA	M600	1	11,11%								
MOBILVETTA	P600	1	11,11%								
TRIGANO	MAGEO	1	11,11%								
		MAY '11		YTD		MAY '11					
Segment:		TOTAL		Market Share		TOTAL		Market Share			
COMBI-LARGE		84		0,2%		37		0,4%			
Make:		Range:		Volume:		%		Volume:		%	
MERCEDES	VITO, VIANO	18	21,43%	16	43,2%						
NISSAN	NV200	18	21,43%	5	13,5%						
VOLKSWAGEN	KOMBI	18	21,43%	9	24,3%						
OPEL	VIVARO	9	10,71%	5	13,5%						
FIAT	DUCATO	5	5,95%	2	5,4%						
VOLKSWAGEN	TRANSPORTER	3	3,57%								
CITROEN	JUMPER	2	2,38%								
CITROEN	JUMPY	2	2,38%								
FORD	TRANSIT/TOURNEO	2	2,38%								
MERCEDES	SPRINTER	2	2,38%								
FIAT	SCUDO	1	1,19%								
MERCEDES	VIANO	1	1,19%								
RENAULT	TRAFIC	1	1,19%								
VOLKSWAGEN	CRAFTER	1	1,19%								
VOLKSWAGEN	MULTIVAN	1	1,19%								
		MAY '11		YTD		MAY '11					
Segment:		TOTAL		Market Share		TOTAL		Market Share			
COMBI-SMALL		125		0,3%		44		0,4%			
Make:		Range:		Volume:		%		Volume:		%	
FIAT	DOBLO	68	54,40%	15	34,1%						
VOLKSWAGEN	CADDY	47	37,60%	26	59,1%						
CITROEN	NEMO	10	8,00%	3	6,8%						

