



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '11

YTD

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		551	1,6%		122	1,2%
Make:	Range:	Volume:	%		Volume:	%
DAIHATSU	TERIOS	170	30,85%		59	48,4%
SUZUKI	JIMNY	120	21,78%		23	18,9%
SUZUKI	GRAND VITARA	87	15,79%		17	13,9%
CHRYSLER	CHEROKEE	51	9,26%		2	1,6%
CHRYSLER	WRANGLER	25	4,54%		4	3,3%
BMW	X5-SERIES	18	3,27%			
BMW	X3-SERIES	14	2,54%		8	6,6%
LADA	LADA 4X4	11	2,00%			
LEXUS	RX450H	10	1,81%		3	2,5%
PORSCHE	CAYENNE	8	1,45%		1	0,8%
CHRYSLER	GRAND CHEROKEE	6	1,09%			
MERCEDES	GLK-SERIES	6	1,09%			
LAND ROVER	RANGE ROVER	5	0,91%		2	1,6%
MERCEDES	ML-SERIES	5	0,91%		1	0,8%
TOYOTA	LAND CRUISER	5	0,91%		1	0,8%
AUDI	Q7	2	0,36%			
CHEVROLET	CAPTIVA	2	0,36%			
LEXUS	RX400H	2	0,36%			
LAND ROVER	DEFENDER	1	0,18%			
NISSAN	PATHFINDER	1	0,18%			
SSANGYONG	REXTON	1	0,18%			
VOLKSWAGEN	TOUAREG	1	0,18%		1	0,8%

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		1888	5,3%		546	5,4%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	320	16,95%		82	15,0%
SKODA	YETI	295	15,63%		84	15,4%
DACIA	DUSTER	229	12,13%		60	11,0%
SUZUKI	SX4	160	8,47%		57	10,4%
TOYOTA	RAV4	159	8,42%		24	4,4%
BMW	X1-SERIES	152	8,05%		54	9,9%
SUBARU	FORESTER	86	4,56%		43	7,9%
CHRYSLER	PATRIOT	74	3,92%		71	13,0%
KIA MOTORS	SPORTAGE	69	3,65%		9	1,6%
NISSAN	X-TRAIL	68	3,60%		6	1,1%
AUDI	Q5	67	3,55%		24	4,4%
VOLVO	XC60	62	3,28%		7	1,3%
FIAT	SEDICI	47	2,49%		7	1,3%
FORD	KUGA	34	1,80%		2	0,4%
HONDA	CR-V	16	0,85%		6	1,1%
BMW	X6-SERIES	14	0,74%		2	0,4%
HYUNDAI	IX35	7	0,37%			
OPEL	ANTARA	7	0,37%			
CHRYSLER	COMPASS	6	0,32%		2	0,4%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '11

YTD

MITSUBISHI	OUTLANDER	6	0,32%	1	0,2%
MAZDA	CX7	5	0,26%	4	0,7%
SH AUTO	CEO	2	0,11%		
HYUNDAI	TUCSON	1	0,05%		
INFINITI	EX37	1	0,05%	1	0,2%
PEUGEOT	4007	1	0,05%		

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		5937	16,7%		1828	17,9%
Make:	Range:	Volume:	%		Volume:	%
FIAT	PANDA	1003	16,89%		309	16,9%
HYUNDAI	i 10	733	12,35%		143	7,8%
SMART	FORTWO	574	9,67%		140	7,7%
TOYOTA	AYGO	542	9,13%		137	7,5%
FIAT	500	522	8,79%		122	6,7%
CHEVROLET	SPARK	498	8,39%		174	9,5%
PEUGEOT	107	420	7,07%		165	9,0%
CITROEN	C1	331	5,58%		185	10,1%
NISSAN	PIXO	244	4,11%		73	4,0%
SUZUKI	ALTO	224	3,77%		103	5,6%
FORD	KA	205	3,45%		30	1,6%
TOYOTA	IQ	196	3,30%		44	2,4%
KIA MOTORS	PICANTO	173	2,91%		112	6,1%
RENAULT	NEW TWINGO	79	1,33%		17	0,9%
DAIHATSU	CUORE	59	0,99%		35	1,9%
SUZUKI	SPLASH	46	0,77%		8	0,4%
OPEL	AGILA	26	0,44%		4	0,2%
ABARTH	500	21	0,35%		2	0,1%
HX AUTO	NOBLE	18	0,30%		16	0,9%
VOLKSWAGEN	FOX	17	0,29%		8	0,4%
CHEVROLET	MATIZ	3	0,05%			
CHANGAN	BENNI	2	0,03%		1	0,1%
SUZUKI	WAGON R	1	0,02%			

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		13369	37,7%		3855	37,8%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	YARIS	1909	14,28%		348	9,0%
OPEL	CORSA	1901	14,22%		558	14,5%
VOLKSWAGEN	POLO	1597	11,95%		447	11,6%
FORD	FIESTA	1362	10,19%		487	12,6%
SEAT	IBIZA	726	5,43%		268	7,0%
NISSAN	MICRA	689	5,15%		361	9,4%
SKODA	FABIA	561	4,20%		175	4,5%
CITROEN	C3	551	4,12%		105	2,7%
SUZUKI	SWIFT	454	3,40%		129	3,3%
HYUNDAI	i 20	440	3,29%		55	1,4%
PEUGEOT	207	408	3,05%		154	4,0%
NISSAN	JUKE	396	2,96%		109	2,8%
FIAT	GRANDE PUNTO	376	2,81%		89	2,3%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '11

YTD

MINI	MINI	312	2,33%	75	1,9%
ALFA ROMEO	MITO	267	2,00%	72	1,9%
HONDA	JAZZ	265	1,98%	103	2,7%
AUDI	A1	251	1,88%	29	0,8%
RENAULT	CLIO	160	1,20%	75	1,9%
DAIHATSU	SIRION	138	1,03%	50	1,3%
MAZDA	2-SERIES	132	0,99%	33	0,9%
MITSUBISHI	COLT	121	0,91%	34	0,9%
CITROEN	DS3	118	0,88%	20	0,5%
PEUGEOT	206 PLUS	87	0,65%	57	1,5%
DACIA	SANDERO	52	0,39%	6	0,2%
CHEVROLET	AVEO	23	0,17%	3	0,1%
FIAT	PUNTO EVO	21	0,16%	3	0,1%
ABARTH	PUNTO	17	0,13%	3	0,1%
LANCIA	YPSILON	14	0,10%	2	0,1%
SUBARU	JUSTY	14	0,10%	3	0,1%
HYUNDAI	GETZ	3	0,02%	2	0,1%
CHEVROLET	AVEO-KALOS	2	0,01%		
CHEVROLET	KALOS	1	0,01%		
SUZUKI	IGNIS	1	0,01%		

Segment:	APRIL '11		YTD		APRIL '11	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C	8922	25,2%	2640	25,9%		
Make:	Range:	Volume:	%	Volume:	%	
OPEL	ASTRA	1144	12,82%	345	13,1%	
TOYOTA	AURIS	1122	12,58%	257	9,7%	
SKODA	OCTAVIA	806	9,03%	194	7,3%	
FORD	FOCUS	728	8,16%	163	6,2%	
VOLKSWAGEN	GOLF	663	7,43%	199	7,5%	
NISSAN	QASHQAI	423	4,74%	124	4,7%	
MITSUBISHI	ASX	422	4,73%	174	6,6%	
SEAT	LEON	420	4,71%	142	5,4%	
HYUNDAI	i 30	413	4,63%	209	7,9%	
KIA MOTORS	CEED	352	3,95%	74	2,8%	
BMW	1-SERIES	345	3,87%	157	5,9%	
ALFA ROMEO	GIULIETTA	334	3,74%	78	3,0%	
CITROEN	C4	213	2,39%	51	1,9%	
HONDA	CIVIC	207	2,32%	54	2,0%	
AUDI	A3	196	2,20%	65	2,5%	
CHEVROLET	CRUZE	172	1,93%	61	2,3%	
PEUGEOT	308	94	1,05%	41	1,6%	
PEUGEOT	3008	93	1,04%	54	2,0%	
TOYOTA	COROLLA	92	1,03%	17	0,6%	
MITSUBISHI	LANCER	87	0,98%	19	0,7%	
RENAULT	MEGANE	81	0,91%	16	0,6%	
MERCEDES	B-SERIES	72	0,81%	13	0,5%	
NISSAN	TIIDA	60	0,67%	18	0,7%	
VOLVO	C30	59	0,66%	13	0,5%	
LANCIA	DELTA	46	0,52%	16	0,6%	
LEXUS	CT200H	45	0,50%	23	0,9%	
MAZDA	3-SERIES	40	0,45%	9	0,3%	





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '11

YTD

FIAT	BRAVO	38	0,43%	11	0,4%
RENAULT	FLUENCE	37	0,41%	11	0,4%
HONDA	INSIGHT	36	0,40%	5	0,2%
VOLKSWAGEN	JETTA	29	0,33%	14	0,5%
SUBARU	IMPREZA	24	0,27%	6	0,2%
DACIA	LOGAN	12	0,13%	3	0,1%
HYUNDAI	ACCENT	6	0,07%	1	0,0%
ALFA ROMEO	147	5	0,06%	2	0,1%
CHEVROLET	LACETTI	2	0,02%		
CHEVROLET	LANOS	1	0,01%		
FIAT	LINEA	1	0,01%		
PEUGEOT	307	1	0,01%		
VOLKSWAGEN	NEW BEETLE	1	0,01%	1	0,0%

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		2444	6,9%		637	6,3%
Make:	Range:	Volume:	%		Volume:	%
OPEL	INSIGNIA	480	19,64%		97	15,2%
TOYOTA	AVENSIS	289	11,82%		82	12,9%
BMW	3-SERIES	269	11,01%		117	18,4%
VOLKSWAGEN	PASSAT	265	10,84%		81	12,7%
VOLVO	S40	165	6,75%		47	7,4%
VOLVO	S60	155	6,34%		25	3,9%
MERCEDES	C-SERIES	144	5,89%		33	5,2%
FORD	MONDEO	141	5,77%		29	4,6%
AUDI	A4	135	5,52%		27	4,2%
CITROEN	C5	98	4,01%		23	3,6%
TOYOTA	PRIUS	73	2,99%		8	1,3%
MAZDA	6-SERIES	53	2,17%		30	4,7%
SKODA	SUPERB	52	2,13%		11	1,7%
ALFA ROMEO	159	29	1,19%		9	1,4%
SAAB	SAAB 9-3	24	0,98%		4	0,6%
SAAB	SAAB 9-3X	13	0,53%		1	0,2%
CHRYSLER	CALIBER	11	0,45%		2	0,3%
PEUGEOT	508	10	0,41%			
VOLVO	V60	10	0,41%		6	0,9%
HONDA	ACCORD	5	0,20%		2	0,3%
VOLVO	V50	5	0,20%		2	0,3%
AUDI	A4 ALLROAD	4	0,16%			
LEXUS	IS 250	4	0,16%		1	0,2%
SEAT	EXEO	4	0,16%			
BMW	M3-SERIES	3	0,12%			
PEUGEOT	407	2	0,08%			
OPEL	VECTRA	1	0,04%			

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		169	0,5%		44	0,4%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	92	54,44%		31	70,5%
SAAB	SAAB 9-5	39	23,08%		7	15,9%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '11

YTD

BMW	5-SERIES	24	14,20%	2	4,5%
VOLVO	S80	6	3,55%	1	2,3%
AUDI	A6	3	1,78%	2	4,5%
SUBARU	LEGACY	3	1,78%	1	2,3%
JAGUAR	X-TYPE	2	1,18%		
APRIL '11 YTD APRIL '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		26	0,1%	5	0,0%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	9	34,62%		
MERCEDES	CLS-SERIES	5	19,23%		
AUDI	A7	4	15,38%	4	80,0%
MERCEDES	S-SERIES	4	15,38%		
MERCEDES	R-SERIES	2	7,69%		
LEXUS	GS450H	1	3,85%		
PORSCHE	PANAMERA	1	3,85%	1	20,0%
APRIL '11 YTD APRIL '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1374	3,9%	349	3,4%
Make:	Range:	Volume:	%	Volume:	%
OPEL	MERIVA	213	15,50%	48	13,8%
SKODA	ROOMSTER	142	10,33%	32	9,2%
NISSAN	NOTE	122	8,88%	15	4,3%
MERCEDES	A-SERIES	119	8,66%	42	12,0%
KIA MOTORS	VENGA	109	7,93%	25	7,2%
CITROEN	PICASSO	74	5,39%	11	3,2%
VOLKSWAGEN	TOURAN	67	4,88%	16	4,6%
FORD	FOCUS C-MAX	66	4,80%	23	6,6%
SEAT	ALTEA	51	3,71%	19	5,4%
TOYOTA	URBAN CRUISER	51	3,71%	15	4,3%
OPEL	ZAFIRA	48	3,49%	9	2,6%
FORD	FUSION	42	3,06%	7	2,0%
FORD	S-MAX	42	3,06%	22	6,3%
TOYOTA	VERSO	36	2,62%	10	2,9%
CITROEN	C3 PICASSO	29	2,11%	4	1,1%
RENAULT	SCENIC	29	2,11%	9	2,6%
PEUGEOT	5008	23	1,67%	9	2,6%
HYUNDAI	MATRIX	14	1,02%	4	1,1%
FIAT	QUBO	12	0,87%	6	1,7%
LANCIA	MUSA	10	0,73%	1	0,3%
FORD	GRAND C-MAX	9	0,66%		
CITROEN	BERLINGO	8	0,58%	2	0,6%
KIA MOTORS	SOUL	8	0,58%	2	0,6%
SEAT	ALTEA FREETRACK	8	0,58%	4	1,1%
SUBARU	TREZIA	8	0,58%	1	0,3%
VOLKSWAGEN	SHARAN	7	0,51%	2	0,6%
RENAULT	KANGOO	6	0,44%	2	0,6%
PEUGEOT	PARTNER	5	0,36%	2	0,6%
CHEVROLET	ORLANDO	4	0,29%	1	0,3%
FORD	GALAXY	3	0,22%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '11

YTD

OPEL	COMBO	3	0,22%	2	0,6%
PEUGEOT	EXPERT	3	0,22%	2	0,6%
MAZDA	5-SERIES	2	0,15%	1	0,3%
HYUNDAI	TRAJET	1	0,07%	1	0,3%

		APRIL '11		YTD		APRIL '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		143	0,4%			25	0,2%
Make:	Range:	Volume:	%	Volume:	%		
PEUGEOT	308 CC	70	48,95%				
AUDI	A3 CABRIOLET	18	12,59%	10	40,0%		
PEUGEOT	207 CC	15	10,49%	5	20,0%		
OPEL	ASTRA CABRIO	14	9,79%	3	12,0%		
VOLKSWAGEN	EOS	11	7,69%	4	16,0%		
BMW	3-SERIES	7	4,90%	2	8,0%		
MINI	MINI	5	3,50%				
AUDI	A5 CABRIOLET	1	0,70%	1	4,0%		
RENAULT	MEGANE CC	1	0,70%				
VOLKSWAGEN	NEW BEETLE	1	0,70%				

		APRIL '11		YTD		APRIL '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		445	1,3%			92	0,9%
Make:	Range:	Volume:	%	Volume:	%		
VOLKSWAGEN	SCIROCCO	335	75,28%	66	71,7%		
AUDI	A5	43	9,66%	10	10,9%		
HONDA	CR-Z	20	4,49%	5	5,4%		
MERCEDES	CLC-SERIES	14	3,15%	3	3,3%		
PEUGEOT	RCZ	14	3,15%	4	4,3%		
RENAULT	MEGANE COUPE	6	1,35%				
MAZDA	RX-8	4	0,90%				
ALFA ROMEO	GT	3	0,67%	2	2,2%		
ALFA ROMEO	BRERA	2	0,45%				
BMW	6-SERIES	2	0,45%	2	2,2%		
NISSAN	GT-R	1	0,22%				
TOYOTA	CELICA	1	0,22%				

		APRIL '11		YTD		APRIL '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		39	0,1%			9	0,1%
Make:	Range:	Volume:	%	Volume:	%		
BMW	Z4-SERIES	18	46,15%	2	22,2%		
MAZDA	MX-5	8	20,51%	3	33,3%		
MERCEDES	SLK-SERIES	8	20,51%	2	22,2%		
AUDI	TT	4	10,26%	2	22,2%		
AUDI	R8	1	2,56%				





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '11

YTD

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		7	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
C.I./ROLLERTEAM	RIVIERA	1	14,29%			
CHALLENGER/CH ALISSON	GENESIS	1	14,29%			
MC LOUIS	M700	1	14,29%			
MC LOUIS	P700	1	14,29%			
MOBILVETTA	M600	1	14,29%			
MOBILVETTA	P600	1	14,29%		1	100,0%
TRIGANO	MAGEO	1	14,29%			

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-LARGE		47	0,1%		15	0,1%
Make:	Range:	Volume:	%		Volume:	%
NISSAN	NV200	13	27,66%		7	46,7%
VOLKSWAGEN	KOMBI	9	19,15%		3	20,0%
OPEL	VIVARO	4	8,51%		2	13,3%
FIAT	DUCATO	3	6,38%			
VOLKSWAGEN	TRANSPORTER	3	6,38%			
CITROEN	JUMPER	2	4,26%		2	13,3%
CITROEN	JUMPY	2	4,26%			
FORD	TRANSIT/TOURNEO	2	4,26%			
MERCEDES	SPRINTER	2	4,26%			
MERCEDES	VITO, VIANO	2	4,26%		1	6,7%
FIAT	SCUDO	1	2,13%			
MERCEDES	VIANO	1	2,13%			
RENAULT	TRAFIC	1	2,13%			
VOLKSWAGEN	CRAFTER	1	2,13%			
VOLKSWAGEN	MULTIVAN	1	2,13%			

		APRIL '11		YTD	APRIL '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		85	0,2%		22	0,2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	53	62,35%		7	31,8%
VOLKSWAGEN	CADDY	21	24,71%		10	45,5%
CITROEN	NEMO	7	8,24%		3	13,6%
FIAT	FIORINO	4	4,71%		2	9,1%

