



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '11

YTD

		FEBRUARY '11		YTD	FEBRUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		314	1,9%		130	1,9%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	81	25,80%		24	18,5%
DAIHATSU	TERIOS	72	22,93%		29	22,3%
SUZUKI	GRAND VITARA	55	17,52%		25	19,2%
CHRYSLER	CHEROKEE	31	9,87%		12	9,2%
CHRYSLER	WRANGLER	16	5,10%		6	4,6%
LADA	LADA 4X4	11	3,50%		10	7,7%
BMW	X5-SERIES	10	3,18%		3	2,3%
CHRYSLER	GRAND CHEROKEE	6	1,91%		2	1,5%
PORSCHE	CAYENNE	6	1,91%		2	1,5%
LEXUS	RX450H	4	1,27%		3	2,3%
MERCEDES	ML-SERIES	4	1,27%		3	2,3%
LAND ROVER	RANGE ROVER	3	0,96%		1	0,8%
MERCEDES	GLK-SERIES	3	0,96%		3	2,3%
TOYOTA	LAND CRUISER	3	0,96%		1	0,8%
BMW	X3-SERIES	2	0,64%		2	1,5%
CHEVROLET	CAPTIVA	2	0,64%		2	1,5%
LEXUS	RX400H	2	0,64%			
AUDI	Q7	1	0,32%			
NISSAN	PATHFINDER	1	0,32%		1	0,8%
SSANGYONG	REXTON	1	0,32%		1	0,8%

		FEBRUARY '11		YTD	FEBRUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		906	5,4%		377	5,4%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	154	17,00%		86	22,8%
SKODA	YETI	127	14,02%		42	11,1%
DACIA	DUSTER	108	11,92%		32	8,5%
SUZUKI	SX4	89	9,82%		43	11,4%
TOYOTA	RAV4	88	9,71%		38	10,1%
BMW	X1-SERIES	72	7,95%		26	6,9%
NISSAN	X-TRAIL	52	5,74%		12	3,2%
KIA MOTORS	SPORTAGE	50	5,52%		14	3,7%
VOLVO	XC60	40	4,42%		23	6,1%
FIAT	SEDICI	30	3,31%		22	5,8%
AUDI	Q5	27	2,98%		6	1,6%
FORD	KUGA	17	1,88%		8	2,1%
SUBARU	FORESTER	17	1,88%		14	3,7%
HONDA	CR-V	7	0,77%		2	0,5%
HYUNDAI	IX35	7	0,77%			
BMW	X6-SERIES	6	0,66%		3	0,8%
MITSUBISHI	OUTLANDER	5	0,55%		3	0,8%
OPEL	ANTARA	3	0,33%		2	0,5%
CHRYSLER	COMPASS	2	0,22%		1	0,3%
CHRYSLER	PATRIOT	1	0,11%			
HYUNDAI	TUCSON	1	0,11%			





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FEBRUARY '11

YTD

MAZDA	CX7	1	0,11%		
PEUGEOT	4007	1	0,11%		
SH AUTO	CEO	1	0,11%		
FEBRUARY '11 YTD FEBRUARY '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		2768	16,5%	1267	18,1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	451	16,29%	240	18,9%
HYUNDAI	i 10	442	15,97%	199	15,7%
SMART	FORTWO	274	9,90%	132	10,4%
FIAT	500	267	9,65%	140	11,0%
TOYOTA	AYGO	256	9,25%	100	7,9%
CHEVROLET	SPARK	207	7,48%	78	6,2%
PEUGEOT	107	182	6,58%	102	8,1%
FORD	KA	123	4,44%	62	4,9%
NISSAN	PIXO	119	4,30%	46	3,6%
TOYOTA	IQ	105	3,79%	46	3,6%
CITROEN	C1	98	3,54%	33	2,6%
SUZUKI	ALTO	93	3,36%	33	2,6%
KIA MOTORS	PICANTO	36	1,30%	16	1,3%
SUZUKI	SPLASH	34	1,23%	11	0,9%
RENAULT	NEW TWINGO	31	1,12%	12	0,9%
OPEL	AGILA	18	0,65%	7	0,6%
ABARTH	500	11	0,40%	4	0,3%
DAIHATSU	CUORE	10	0,36%	2	0,2%
VOLKSWAGEN	FOX	6	0,22%	2	0,2%
CHEVROLET	MATIZ	3	0,11%	1	0,1%
CHANGAN	BENNI	1	0,04%		
SUZUKI	WAGON R	1	0,04%	1	0,1%
FEBRUARY '11 YTD FEBRUARY '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		6452	38,6%	2574	36,8%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	1214	18,82%	604	23,5%
OPEL	CORSA	945	14,65%	298	11,6%
VOLKSWAGEN	POLO	857	13,28%	348	13,5%
FORD	FIESTA	501	7,77%	179	7,0%
CITROEN	C3	331	5,13%	103	4,0%
SEAT	IBIZA	279	4,32%	119	4,6%
HYUNDAI	i 20	267	4,14%	100	3,9%
SUZUKI	SWIFT	244	3,78%	95	3,7%
SKODA	FABIA	221	3,43%	77	3,0%
FIAT	GRANDE PUNTO	194	3,01%	64	2,5%
NISSAN	JUKE	180	2,79%	60	2,3%
PEUGEOT	207	177	2,74%	67	2,6%
MINI	MINI	151	2,34%	84	3,3%
NISSAN	MICRA	144	2,23%	46	1,8%
ALFA ROMEO	MITO	113	1,75%	52	2,0%
HONDA	JAZZ	103	1,60%	39	1,5%
AUDI	A1	94	1,46%	51	2,0%





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YTD

MAZDA	2-SERIES	75	1,16%	27	1,0%
CITROEN	DS3	73	1,13%	27	1,0%
MITSUBISHI	COLT	69	1,07%	36	1,4%
RENAULT	CLIO	55	0,85%	22	0,9%
DAIHATSU	SIRION	54	0,84%	25	1,0%
DACIA	SANDERO	32	0,50%	14	0,5%
PEUGEOT	206 PLUS	21	0,33%	13	0,5%
FIAT	PUNTO EVO	14	0,22%	5	0,2%
ABARTH	PUNTO	12	0,19%	4	0,2%
CHEVROLET	AVEO	10	0,15%	4	0,2%
LANCIA	YPSILON	9	0,14%	3	0,1%
SUBARU	JUSTY	9	0,14%	5	0,2%
CHEVROLET	AVEO-KALOS	2	0,03%	2	0,1%
CHEVROLET	KALOS	1	0,02%		
SUZUKI	IGNIS	1	0,02%	1	0,0%

		FEBRUARY '11 YTD		FEBRUARY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		3981	23,8%	1719	24,6%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AURIS	600	15,07%	256	14,9%
OPEL	ASTRA	548	13,77%	196	11,4%
SKODA	OCTAVIA	391	9,82%	185	10,8%
VOLKSWAGEN	GOLF	337	8,47%	110	6,4%
FORD	FOCUS	203	5,10%	117	6,8%
NISSAN	QASHQAI	201	5,05%	71	4,1%
KIA MOTORS	CEED	200	5,02%	95	5,5%
ALFA ROMEO	GIULIETTA	187	4,70%	80	4,7%
SEAT	LEON	170	4,27%	71	4,1%
MITSUBISHI	ASX	169	4,25%	78	4,5%
HYUNDAI	i 30	141	3,54%	64	3,7%
HONDA	CIVIC	91	2,29%	40	2,3%
BMW	1-SERIES	90	2,26%	58	3,4%
AUDI	A3	88	2,21%	48	2,8%
CHEVROLET	CRUZE	63	1,58%	30	1,7%
CITROEN	C4	61	1,53%	10	0,6%
MERCEDES	B-SERIES	53	1,33%	47	2,7%
RENAULT	MEGANE	51	1,28%	17	1,0%
TOYOTA	COROLLA	45	1,13%	16	0,9%
PEUGEOT	308	36	0,90%	16	0,9%
MITSUBISHI	LANCER	35	0,88%	16	0,9%
NISSAN	TIIDA	28	0,70%	6	0,3%
MAZDA	3-SERIES	26	0,65%	11	0,6%
PEUGEOT	3008	22	0,55%	13	0,8%
VOLVO	C30	22	0,55%	11	0,6%
LANCIA	DELTA	20	0,50%	6	0,3%
RENAULT	FLUENCE	20	0,50%	13	0,8%
FIAT	BRAVO	19	0,48%	7	0,4%
HONDA	INSIGHT	19	0,48%	8	0,5%
SUBARU	IMPREZA	13	0,33%	6	0,3%
VOLKSWAGEN	JETTA	13	0,33%	7	0,4%
DACIA	LOGAN	7	0,18%	4	0,2%





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FEBRUARY '11

YTD

HYUNDAI	ACCENT	3	0,08%	2	0,1%
LEXUS	CT200H	3	0,08%	3	0,2%
ALFA ROMEO	147	2	0,05%		
CHEVROLET	LACETTI	1	0,03%	1	0,1%
CHEVROLET	LANOS	1	0,03%		
FIAT	LINEA	1	0,03%		
PEUGEOT	307	1	0,03%		

		FEBRUARY '11 YTD		FEBRUARY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		1132	6,8%	478	6,8%
Make:	Range:	Volume:	%	Volume:	%
OPEL	INSIGNIA	269	23,76%	110	23,0%
TOYOTA	AVENSIS	149	13,16%	24	5,0%
VOLKSWAGEN	PASSAT	112	9,89%	61	12,8%
VOLVO	S60	95	8,39%	50	10,5%
AUDI	A4	82	7,24%	34	7,1%
BMW	3-SERIES	71	6,27%	39	8,2%
VOLVO	S40	64	5,65%	27	5,6%
CITROEN	C5	58	5,12%	25	5,2%
FORD	MONDEO	56	4,95%	21	4,4%
TOYOTA	PRIUS	42	3,71%	21	4,4%
MERCEDES	C-SERIES	38	3,36%	21	4,4%
SKODA	SUPERB	26	2,30%	12	2,5%
SAAB	SAAB 9-3	15	1,33%	8	1,7%
ALFA ROMEO	159	13	1,15%	6	1,3%
SAAB	SAAB 9-3X	10	0,88%	1	0,2%
MAZDA	6-SERIES	6	0,53%	2	0,4%
CHRYSLER	CALIBER	5	0,44%	4	0,8%
AUDI	A4 ALLROAD	3	0,27%	1	0,2%
HONDA	ACCORD	3	0,27%	1	0,2%
LEXUS	IS 250	3	0,27%	3	0,6%
SEAT	EXEO	3	0,27%	1	0,2%
VOLVO	V50	3	0,27%	2	0,4%
BMW	M3-SERIES	2	0,18%	1	0,2%
PEUGEOT	407	2	0,18%	2	0,4%
OPEL	VECTRA	1	0,09%		
VOLVO	V60	1	0,09%	1	0,2%

		FEBRUARY '11 YTD		FEBRUARY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		68	0,4%	25	0,4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	27	39,71%	9	36,0%
SAAB	SAAB 9-5	21	30,88%	7	28,0%
BMW	5-SERIES	12	17,65%	4	16,0%
VOLVO	S80	4	5,88%	2	8,0%
JAGUAR	X-TYPE	2	2,94%	1	4,0%
AUDI	A6	1	1,47%	1	4,0%
SUBARU	LEGACY	1	1,47%	1	4,0%





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FEBRUARY '11

YTD

		FEBRUARY '11		YTD	FEBRUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		16	0,1%		6	0,1%
Make:	Range:	Volume:	%		Volume:	%
BMW	7-SERIES	8	50,00%		1	16,7%
MERCEDES	CLS-SERIES	3	18,75%		3	50,0%
MERCEDES	S-SERIES	2	12,50%		1	16,7%
MERCEDES	R-SERIES	2	12,50%			
LEXUS	GS450H	1	6,25%		1	16,7%

		FEBRUARY '11		YTD	FEBRUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		653	3,9%		280	4,0%
Make:	Range:	Volume:	%		Volume:	%
OPEL	MERIVA	108	16,54%		47	16,8%
SKODA	ROOMSTER	86	13,17%		32	11,4%
KIA MOTORS	VENGA	64	9,80%		21	7,5%
CITROEN	PICASSO	55	8,42%		21	7,5%
MERCEDES	A-SERIES	48	7,35%		37	13,2%
NISSAN	NOTE	28	4,29%		7	2,5%
VOLKSWAGEN	TOURAN	28	4,29%		13	4,6%
FORD	FOCUS C-MAX	26	3,98%		16	5,7%
FORD	FUSION	24	3,68%		9	3,2%
TOYOTA	URBAN CRUISER	24	3,68%		8	2,9%
OPEL	ZAFIRA	23	3,52%		13	4,6%
CITROEN	C3 PICASSO	17	2,60%		6	2,1%
SEAT	ALTEA	17	2,60%		3	1,1%
RENAULT	SCENIC	16	2,45%		6	2,1%
FORD	S-MAX	15	2,30%		5	1,8%
HYUNDAI	MATRIX	10	1,53%		3	1,1%
PEUGEOT	5008	10	1,53%		4	1,4%
TOYOTA	VERSO	10	1,53%		6	2,1%
FORD	GRAND C-MAX	8	1,23%		3	1,1%
LANCIA	MUSA	8	1,23%		6	2,1%
KIA MOTORS	SOUL	5	0,77%		1	0,4%
VOLKSWAGEN	SHARAN	5	0,77%		4	1,4%
SEAT	ALTEA FREETRACK	4	0,61%		3	1,1%
CITROEN	BERLINGO	3	0,46%			
FIAT	QUBO	3	0,46%		1	0,4%
RENAULT	KANGOO	3	0,46%		2	0,7%
FORD	GALAXY	2	0,31%		2	0,7%
OPEL	COMBO	1	0,15%			
PEUGEOT	PARTNER	1	0,15%			
PEUGEOT	EXPERT	1	0,15%		1	0,4%

		FEBRUARY '11		YTD	FEBRUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		100	0,6%		12	0,2%
Make:	Range:	Volume:	%		Volume:	%
PEUGEOT	308 CC	69	69,00%			





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YTD

OPEL	ASTRA CABRIO	9	9,00%	4	33,3%
AUDI	A3 CABRIOLET	8	8,00%	5	41,7%
PEUGEOT	207 CC	6	6,00%	1	8,3%
MINI	MINI	3	3,00%		
BMW	3-SERIES	2	2,00%	1	8,3%
VOLKSWAGEN	EOS	2	2,00%	1	8,3%
VOLKSWAGEN	NEW BEETLE	1	1,00%		

		FEBRUARY '11 YTD		FEBRUARY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		255	1,5%	89	1,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	198	77,65%	74	83,1%
AUDI	A5	22	8,63%	7	7,9%
HONDA	CR-Z	9	3,53%	2	2,2%
PEUGEOT	RCZ	8	3,14%	2	2,2%
MERCEDES	CLC-SERIES	6	2,35%	2	2,2%
RENAULT	MEGANE COUPE	5	1,96%	1	1,1%
MAZDA	RX-8	4	1,57%		
ALFA ROMEO	GT	1	0,39%		
NISSAN	GT-R	1	0,39%	1	1,1%
TOYOTA	CELICA	1	0,39%		

		FEBRUARY '11 YTD		FEBRUARY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		21	0,1%	11	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	Z4-SERIES	11	52,38%	4	36,4%
MAZDA	MX-5	5	23,81%	4	36,4%
AUDI	TT	2	9,52%	1	9,1%
MERCEDES	SLK-SERIES	2	9,52%	2	18,2%
AUDI	R8	1	4,76%		

		FEBRUARY '11 YTD		FEBRUARY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		6	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	RIVIERA	1	16,67%		
CHALLENGER/CH AUSSON	GENESIS	1	16,67%		
MC LOUIS	M700	1	16,67%		
MC LOUIS	P700	1	16,67%		
MOBILVETTA	M600	1	16,67%		
TRIGANO	MAGEO	1	16,67%		

		FEBRUARY '11 YTD		FEBRUARY '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI-LARGE		21	0,1%	7	0,1%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	6	28,57%	2	28,6%
VOLKSWAGEN	KOMBI	3	14,29%	2	28,6%
FIAT	DUCATO	2	9,52%		





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YTD

FORD	TRANSIT/TOURNEO	2	9,52%		
MERCEDES	SPRINTER	2	9,52%		
VOLKSWAGEN	TRANSPORTER	2	9,52%	2	28,6%
MERCEDES	VITO, VIANO	1	4,76%		
OPEL	VIVARO	1	4,76%		
RENAULT	TRAFIC	1	4,76%		
VOLKSWAGEN	MULTIVAN	1	4,76%	1	14,3%

		FEBRUARY '11		YTD	FEBRUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		35	0,2%		13	0,2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	23	65,71%		6	46,2%
VOLKSWAGEN	CADDY	7	20,00%		4	30,8%
CITROEN	NEMO	3	8,57%		1	7,7%
FIAT	FIORINO	2	5,71%		2	15,4%

