



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '11

YTD

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		1823	2,0%	124	1,6%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	465	25,51%	39	31,5%
DAIHATSU	TERIOS	375	20,57%	17	13,7%
SUZUKI	JIMNY	274	15,03%	29	23,4%
AUDI	Q5	228	12,51%	12	9,7%
SUZUKI	GRAND VITARA	158	8,67%	8	6,5%
BMW	X3-SERIES	62	3,40%	7	5,6%
CHRYSLER	CHEROKEE	58	3,18%		
BMW	X5-SERIES	35	1,92%	2	1,6%
CHRYSLER	WRANGLER	33	1,81%		
BMW	X6-SERIES	22	1,21%	1	0,8%
PORSCHE	CAYENNE	22	1,21%	3	2,4%
LADA	LADA 4X4	14	0,77%		
LAND ROVER	RANGE ROVER	14	0,77%	4	3,2%
MERCEDES	GLK-SERIES	13	0,71%	1	0,8%
MERCEDES	ML-SERIES	12	0,66%		
AUDI	Q7	6	0,33%		
CHRYSLER	GRAND CHEROKEE	6	0,33%		
TOYOTA	LAND CRUISER	6	0,33%		
CHEVROLET	CAPTIVA	3	0,16%		
LAND ROVER	DISCOVERY	3	0,16%		
NISSAN	PATHFINDER	3	0,16%		
SH AUTO	CEO	3	0,16%		
VOLKSWAGEN	TOUAREG	3	0,16%	1	0,8%
SSANGYONG	KYRON	2	0,11%		
LAND ROVER	DEFENDER	1	0,05%		
MERCEDES	GL-SERIES	1	0,05%		
SSANGYONG	REXTON	1	0,05%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		4143	4,5%	355	4,5%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	934	22,54%	94	26,5%
SKODA	YETI	674	16,27%	56	15,8%
DACIA	DUSTER	583	14,07%	37	10,4%
SUZUKI	SX4	399	9,63%	36	10,1%
MINI	COUNTRYMAN	333	8,04%	32	9,0%
TOYOTA	RAV4	295	7,12%	9	2,5%
SUBARU	FORESTER	217	5,24%	11	3,1%
VOLVO	XC60	147	3,55%	18	5,1%
KIA MOTORS	SPORTAGE	88	2,12%		
FIAT	SEDICI	82	1,98%	3	0,8%
FORD	KUGA	80	1,93%	16	4,5%
CHRYSLER	PATRIOT	75	1,81%		
NISSAN	X-TRAIL	72	1,74%		
AUDI	Q3	50	1,21%	36	10,1%





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YTD

HONDA	CR-V	39	0,94%	1	0,3%
CHRYSLER	COMPASS	17	0,41%	4	1,1%
LEXUS	RX450H	15	0,36%		
OPEL	ANTARA	10	0,24%	1	0,3%
MAZDA	CX7	6	0,14%		
MITSUBISHI	OUTLANDER	6	0,14%		
CITROEN	C-CROSSER	4	0,10%		
LAND ROVER	FREELANDER	4	0,10%		
LEXUS	RX400H	4	0,10%	1	0,3%
VOLVO	XC90	4	0,10%		
INFINITI	FX37	2	0,05%		
HYUNDAI	TUCSON	1	0,02%		
JAC	REIN SRV	1	0,02%		
PEUGEOT	4007	1	0,02%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		16189	17,6%	1134	14,4%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2616	16,16%	107	9,4%
TOYOTA	AYGO	2150	13,28%	169	14,9%
HYUNDAI	i 10	1985	12,26%	197	17,4%
SMART	FORTWO	1345	8,31%	121	10,7%
CHEVROLET	SPARK	1287	7,95%	35	3,1%
PEUGEOT	107	1240	7,66%	77	6,8%
FIAT	500	1174	7,25%	96	8,5%
CITROEN	C1	902	5,57%	35	3,1%
KIA MOTORS	PICANTO	729	4,50%	25	2,2%
FORD	KA	562	3,47%	50	4,4%
SUZUKI	ALTO	496	3,06%	34	3,0%
NISSAN	PIXO	470	2,90%	25	2,2%
TOYOTA	IQ	437	2,70%	52	4,6%
SUZUKI	SPLASH	264	1,63%	58	5,1%
RENAULT	NEW TWINGO	229	1,41%	25	2,2%
DAIHATSU	CUORE	122	0,75%	10	0,9%
OPEL	AGILA	55	0,34%	6	0,5%
VOLKSWAGEN	FOX	49	0,30%	8	0,7%
ABARTH	500	43	0,27%	2	0,2%
HX AUTO	NOBLE	27	0,17%	2	0,2%
CHEVROLET	MATIZ	3	0,02%		
CHANGAN	BENNI	2	0,01%		
ASTON MARTIN	CYGNET	1	0,01%		
SUZUKI	WAGON R	1	0,01%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		34817	37,8%	3218	40,8%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	5687	16,33%	670	20,8%
TOYOTA	YARIS	3885	11,16%	447	13,9%
VOLKSWAGEN	POLO	3787	10,88%	386	12,0%
FORD	FIESTA	3357	9,64%	218	6,8%





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NOVEMBER '11

YTD

NISSAN	MICRA	2617	7,52%	75	2,3%
SEAT	IBIZA	1820	5,23%	127	3,9%
HYUNDAI	i 20	1817	5,22%	93	2,9%
SKODA	FABIA	1384	3,98%	111	3,4%
SUZUKI	SWIFT	1351	3,88%	126	3,9%
CITROEN	C3	1206	3,46%	53	1,6%
FIAT	GRANDE PUNTO	1202	3,45%	175	5,4%
PEUGEOT	207	939	2,70%	107	3,3%
NISSAN	JUKE	860	2,47%	38	1,2%
AUDI	A1	665	1,91%	41	1,3%
RENAULT	CLIO	664	1,91%	172	5,3%
HONDA	JAZZ	645	1,85%	56	1,7%
ALFA ROMEO	MITO	632	1,82%	53	1,6%
MINI	MINI	519	1,49%	65	2,0%
DAIHATSU	SIRION	313	0,90%	16	0,5%
MITSUBISHI	COLT	279	0,80%	27	0,8%
PEUGEOT	206 PLUS	269	0,77%	12	0,4%
CITROEN	DS3	263	0,76%	32	1,0%
MAZDA	2-SERIES	235	0,67%	27	0,8%
DACIA	SANDERO	99	0,28%	9	0,3%
LANCIA	YPSILON	95	0,27%	64	2,0%
CHEVROLET	AVEO	78	0,22%	2	0,1%
FIAT	PUNTO EVO	45	0,13%	2	0,1%
ABARTH	PUNTO	37	0,11%	1	0,0%
DAIHATSU	CHARADE	26	0,07%	5	0,2%
SUBARU	JUSTY	24	0,07%		
KIA MOTORS	RIO	10	0,03%	8	0,2%
HYUNDAI	GETZ	3	0,01%		
CHEVROLET	AVEO-KALOS	2	0,01%		
CHEVROLET	KALOS	1	0,00%		
SUZUKI	IGNIS	1	0,00%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		23109	25,1%	2057	26,1%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	3344	14,47%	379	18,4%
TOYOTA	AURIS	2903	12,56%	198	9,6%
VOLKSWAGEN	GOLF	2198	9,51%	341	16,6%
SKODA	OCTAVIA	1970	8,52%	115	5,6%
FORD	FOCUS	1285	5,56%	80	3,9%
NISSAN	QASHQAI	1131	4,89%	52	2,5%
SEAT	LEON	946	4,09%	52	2,5%
KIA MOTORS	CEED	911	3,94%	53	2,6%
MITSUBISHI	ASX	907	3,92%	59	2,9%
ALFA ROMEO	GIULIETTA	889	3,85%	78	3,8%
HYUNDAI	i 30	790	3,42%	33	1,6%
AUDI	A3	705	3,05%	95	4,6%
BMW	1-SERIES	629	2,72%	62	3,0%
CITROEN	C4	535	2,32%	53	2,6%
CHEVROLET	CRUZE	401	1,74%	15	0,7%
VOLVO	S40	400	1,73%	54	2,6%





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YTD

HONDA	CIVIC	378	1,64%	38	1,8%
PEUGEOT	308	294	1,27%	14	0,7%
RENAULT	MEGANE	293	1,27%	33	1,6%
PEUGEOT	3008	238	1,03%	12	0,6%
MITSUBISHI	LANCER	203	0,88%	10	0,5%
KIA MOTORS	NEW SPORTAGE	201	0,87%	46	2,2%
TOYOTA	COROLLA	183	0,79%	15	0,7%
MERCEDES	B-SERIES	150	0,65%	10	0,5%
FIAT	BRAVO	149	0,64%	23	1,1%
VOLVO	C30	129	0,56%	7	0,3%
NISSAN	TIIDA	123	0,53%	6	0,3%
LEXUS	CT200H	113	0,49%	15	0,7%
VOLKSWAGEN	JETTA	102	0,44%	7	0,3%
RENAULT	FLUENCE	101	0,44%	12	0,6%
HYUNDAI	IX35	96	0,42%	15	0,7%
MAZDA	3-SERIES	77	0,33%	17	0,8%
LANCIA	DELTA	67	0,29%	5	0,2%
HONDA	INSIGHT	55	0,24%	1	0,0%
DACIA	LOGAN	52	0,23%	6	0,3%
SUBARU	IMPREZA	51	0,22%	12	0,6%
CITROEN	DS4	46	0,20%	12	0,6%
VOLVO	V50	22	0,10%	6	0,3%
VOLKSWAGEN	BETLE	16	0,07%	16	0,8%
HYUNDAI	ACCENT	8	0,03%		
ALFA ROMEO	147	6	0,03%		
FIAT	LINEA	4	0,02%		
VOLKSWAGEN	NEW BEETLE	4	0,02%		
CHEVROLET	LACETTI	2	0,01%		
CHEVROLET	LANOS	1	0,00%		
PEUGEOT	307	1	0,00%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		6152	6,7%	581	7,4%
Make:	Range:	Volume:	%	Volume:	%
OPEL	INSIGNIA	1054	17,13%	71	12,2%
VOLKSWAGEN	PASSAT	916	14,89%	157	27,0%
TOYOTA	AVENSIS	683	11,10%	28	4,8%
MERCEDES	C-SERIES	592	9,62%	48	8,3%
BMW	3-SERIES	524	8,52%	36	6,2%
VOLVO	S60	506	8,22%	80	13,8%
AUDI	A4	438	7,12%	45	7,7%
FORD	MONDEO	345	5,61%	26	4,5%
CITROEN	C5	244	3,97%	34	5,9%
PEUGEOT	508	122	1,98%	13	2,2%
VOLVO	V60	117	1,90%	19	3,3%
TOYOTA	PRIUS	109	1,77%	8	1,4%
SKODA	SUPERB	98	1,59%	2	0,3%
AUDI	A5	93	1,51%	4	0,7%
MAZDA	6-SERIES	93	1,51%	2	0,3%
SAAB	SAAB 9-3	54	0,88%	1	0,2%
ALFA ROMEO	159	50	0,81%	2	0,3%





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NOVEMBER '11

YTD

SAAB	SAAB 9-3X	36	0,59%	1	0,2%
CHRYSLER	CALIBER	22	0,36%	2	0,3%
SEAT	EXEO	16	0,26%		
AUDI	A4 ALLROAD	11	0,18%		
PEUGEOT	407	11	0,18%	1	0,2%
HONDA	ACCORD	6	0,10%		
LEXUS	IS 250	4	0,07%		
BMW	M3-SERIES	3	0,05%		
RENAULT	LAGUNA	2	0,03%		
VOLVO	XC70	2	0,03%	1	0,2%
OPEL	VECTRA	1	0,02%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		451	0,5%	28	0,4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	243	53,88%	8	28,6%
AUDI	A6	63	13,97%	5	17,9%
BMW	5-SERIES	59	13,08%	10	35,7%
SAAB	SAAB 9-5	59	13,08%	2	7,1%
VOLVO	S80	17	3,77%	3	10,7%
SUBARU	LEGACY	5	1,11%		
LEXUS	GS450H	3	0,67%		
JAGUAR	X-TYPE	2	0,44%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		53	0,1%	6	0,1%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	18	33,96%	5	83,3%
MERCEDES	S-SERIES	13	24,53%		
MERCEDES	CLS-SERIES	8	15,09%	1	16,7%
AUDI	A7	6	11,32%		
AUDI	A8	5	9,43%		
MERCEDES	R-SERIES	2	3,77%		
JAGUAR	XF-TYPE	1	1,89%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		5	0,0%		
Make:	Range:	Volume:	%	Volume:	%
PORSCHE	PANAMERA	4	80,00%		
MASERATI	QUATTROPORTE	1	20,00%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		3666	4,0%	274	3,5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	A-SERIES	749	20,43%	33	12,0%
OPEL	MERIVA	570	15,55%	73	26,6%
SKODA	ROOMSTER	361	9,85%	28	10,2%





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NOVEMBER '11

YTD

NISSAN	NOTE	239	6,52%	9	3,3%
KIA MOTORS	VENGA	201	5,48%	5	1,8%
VOLKSWAGEN	TOURAN	175	4,77%	18	6,6%
FORD	FOCUS C-MAX	153	4,17%	13	4,7%
CITROEN	PICASSO	137	3,74%	10	3,6%
SEAT	ALTEA	122	3,33%	8	2,9%
OPEL	ZAFIRA	110	3,00%	11	4,0%
TOYOTA	URBAN CRUISER	109	2,97%	3	1,1%
FORD	S-MAX	96	2,62%	6	2,2%
RENAULT	SCENIC	87	2,37%	11	4,0%
CITROEN	C3 PICASSO	74	2,02%	3	1,1%
FORD	FUSION	63	1,72%	1	0,4%
FIAT	QUBO	62	1,69%	12	4,4%
TOYOTA	VERSO S	62	1,69%	5	1,8%
FORD	GRAND C-MAX	48	1,31%	7	2,6%
PEUGEOT	5008	42	1,15%	4	1,5%
VOLKSWAGEN	SHARAN	34	0,93%	2	0,7%
KIA MOTORS	SOUL	31	0,85%	4	1,5%
TOYOTA	VERSO	27	0,74%		
CHEVROLET	ORLANDO	25	0,68%	2	0,7%
SUBARU	TREZIA	24	0,65%	3	1,1%
HYUNDAI	MATRIX	23	0,63%		
SEAT	ALTEA FREETRACK	22	0,60%	3	1,1%
LANCIA	MUSA	12	0,33%		
FORD	GALAXY	4	0,11%		
MAZDA	5-SERIES	2	0,05%		
HYUNDAI	TRAJET	1	0,03%		
RENAULT	MODUS	1	0,03%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M		310	0,3%	16	0,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	144	46,45%	7	43,8%
VOLKSWAGEN	CADDY	83	26,77%	2	12,5%
CITROEN	BERLINGO	21	6,77%		
RENAULT	KANGOO	21	6,77%	3	18,8%
CITROEN	NEMO	19	6,13%	1	6,3%
PEUGEOT	PARTNER	10	3,23%		
OPEL	COMBO	6	1,94%	3	18,8%
PEUGEOT	EXPERT	5	1,61%		
FORD	TOURNEO CONNECT	1	0,32%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		287	0,3%	15	0,2%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	308 CC	87	30,31%		
AUDI	A3 CABRIOLET	66	23,00%	6	40,0%
VOLKSWAGEN	EOS	34	11,85%	2	13,3%
PEUGEOT	207 CC	33	11,50%	1	6,7%
MINI	MINI CABRIO	25	8,71%	3	20,0%





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YTD

OPEL	ASTRA CABRIO	23	8,01%	2	13,3%
BMW	3-SERIES CABRIO	11	3,83%		
AUDI	A5 CABRIOLET	3	1,05%	1	6,7%
MERCEDES	E-SERIES CABRIO	1	0,35%		
PORSCHE	911 CABRIO	1	0,35%		
RENAULT	MEGANE CC	1	0,35%		
VOLKSWAGEN	NEW BEETLE CABRIOL ET	1	0,35%		
VOLVO	C70 CABRIO	1	0,35%		

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Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		784	0,9%	46	0,6%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	624	79,59%	41	89,1%
AUDI	A5 COUPE	38	4,85%	4	8,7%
PEUGEOT	RCZ	30	3,83%	1	2,2%
HONDA	CR-Z	26	3,32%		
MERCEDES	CLC-SERIES	16	2,04%		
ALFA ROMEO	GT	12	1,53%		
AUDI	TT COUPE	7	0,89%		
RENAULT	MEGANE COUPE	7	0,89%		
ALFA ROMEO	BRERA	6	0,77%		
PORSCHE	911	5	0,64%		
MAZDA	RX-8	4	0,51%		
BMW	6-SERIES	2	0,26%		
BMW	1-SERIES COUPE	2	0,26%		
HYUNDAI	VELOSTER	1	0,13%		
JAGUAR	XKR-TYPE	1	0,13%		
MINI	MINI COUPE	1	0,13%		
NISSAN	GT-R	1	0,13%		
TOYOTA	CELICA	1	0,13%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		133	0,1%	13	0,2%
Make:	Range:	Volume:	%	Volume:	%
SMART	FORTWO CABRIO	55	41,35%	5	38,5%
MERCEDES	SLK-SERIES	31	23,31%	2	15,4%
BMW	Z4-SERIES	24	18,05%	4	30,8%
MAZDA	MX-5	12	9,02%	1	7,7%
AUDI	TT	4	3,01%		
PORSCHE	CAYMAN	4	3,01%	1	7,7%
AUDI	R8	2	1,50%		
OPEL	GT	1	0,75%		

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		15	0,0%		
Make:	Range:	Volume:	%	Volume:	%
CHALLENGER/CH ALISSON	DUCATO	2	13,33%		
CHALLENGER/CH ALISSON	GENESIS	2	13,33%		





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NOVEMBER '11

YTD

MC LOUIS	M700	2	13,33%
MOBILVETTA	M600	2	13,33%
ADRIA	CORAL	1	6,67%
C.I./ROLLERTEAM	RIVIERA	1	6,67%
DETHLEFFS/POSS A 7071		1	6,67%
MC LOUIS	P700	1	6,67%
MOBILVETTA	P600	1	6,67%
RIMOR	ABF	1	6,67%
TRIGANO	MAGEO	1	6,67%

		NOVEMBER '11 YTD		NOVEMBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		195	0,2%	23	0,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	KOMBI	39	20,00%	2	8,7%
MERCEDES	VITO, VIANO	38	19,49%		
NISSAN	NV200	37	18,97%	6	26,1%
OPEL	VIVARO	21	10,77%	2	8,7%
FIAT	DUCATO	19	9,74%	3	13,0%
CITROEN	JUMPER	12	6,15%	8	34,8%
VOLKSWAGEN	TRANSPORTER	6	3,08%		
MERCEDES	SPRINTER	5	2,56%	1	4,3%
DONGFENG	MINIBUS 7	4	2,05%		
FORD	TRANSIT/TOURNEO	3	1,54%		
CITROEN	JUMPY	2	1,03%		
FIAT	SCUDO	2	1,03%		
RENAULT	TRAFIC	2	1,03%		
VOLKSWAGEN	CRAFTER	2	1,03%		
MERCEDES	VIANO	1	0,51%		
PIAGGIO	PORTER	1	0,51%	1	4,3%
VOLKSWAGEN	MULTIVAN	1	0,51%		

