



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '11

YTD

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		1699	2,0%		109	2,2%
Make:	Range:	Volume:	%		Volume:	%
BMW	X1-SERIES	426	25,07%		22	20,2%
DAIHATSU	TERIOS	358	21,07%		36	33,0%
SUZUKI	JIMNY	245	14,42%		14	12,8%
AUDI	Q5	216	12,71%		17	15,6%
SUZUKI	GRAND VITARA	150	8,83%		7	6,4%
CHRYSLER	CHEROKEE	58	3,41%			
BMW	X3-SERIES	55	3,24%		8	7,3%
BMW	X5-SERIES	33	1,94%		3	2,8%
CHRYSLER	WRANGLER	33	1,94%			
BMW	X6-SERIES	21	1,24%		2	1,8%
PORSCHE	CAYENNE	19	1,12%			
LADA	LADA 4X4	14	0,82%			
MERCEDES	ML-SERIES	12	0,71%			
MERCEDES	GLK-SERIES	12	0,71%			
LAND ROVER	RANGE ROVER	10	0,59%			
AUDI	Q7	6	0,35%			
CHRYSLER	GRAND CHEROKEE	6	0,35%			
TOYOTA	LAND CRUISER	6	0,35%			
CHEVROLET	CAPTIVA	3	0,18%			
LAND ROVER	DISCOVERY	3	0,18%			
NISSAN	PATHFINDER	3	0,18%			
SH AUTO	CEO	3	0,18%			
SSANGYONG	KYRON	2	0,12%			
VOLKSWAGEN	TOUAREG	2	0,12%			
LAND ROVER	DEFENDER	1	0,06%			
MERCEDES	GL-SERIES	1	0,06%			
SSANGYONG	REXTON	1	0,06%			

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		3788	4,5%		198	3,9%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	TIGUAN	840	22,18%		45	22,7%
SKODA	YETI	618	16,31%		34	17,2%
DACIA	DUSTER	546	14,41%		43	21,7%
SUZUKI	SX4	363	9,58%		21	10,6%
MINI	COUNTRYMAN	301	7,95%		15	7,6%
TOYOTA	RAV4	286	7,55%		14	7,1%
SUBARU	FORESTER	206	5,44%		5	2,5%
VOLVO	XC60	129	3,41%		7	3,5%
KIA MOTORS	SPORTAGE	88	2,32%		1	0,5%
FIAT	SEDICI	79	2,09%		1	0,5%
CHRYSLER	PATRIOT	75	1,98%			
NISSAN	X-TRAIL	72	1,90%			
FORD	KUGA	64	1,69%		2	1,0%
HONDA	CR-V	38	1,00%			





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YTD

LEXUS	RX450H	15	0,40%	2	1,0%
AUDI	Q3	14	0,37%	7	3,5%
CHRYSLER	COMPASS	13	0,34%		
OPEL	ANTARA	9	0,24%	1	0,5%
MAZDA	CX7	6	0,16%		
MITSUBISHI	OUTLANDER	6	0,16%		
CITROEN	C-CROSSER	4	0,11%		
LAND ROVER	FREELANDER	4	0,11%		
VOLVO	XC90	4	0,11%		
LEXUS	RX400H	3	0,08%		
INFINITI	FX37	2	0,05%		
HYUNDAI	TUCSON	1	0,03%		
JAC	REIN SRV	1	0,03%		
PEUGEOT	4007	1	0,03%		

		OCTOBER '11 YTD		OCTOBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		15055	17,9%	796	15,8%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2509	16,67%	109	13,7%
TOYOTA	AYGO	1981	13,16%	162	20,4%
HYUNDAI	i 10	1788	11,88%	94	11,8%
CHEVROLET	SPARK	1252	8,32%	35	4,4%
SMART	FORTWO	1224	8,13%	63	7,9%
PEUGEOT	107	1163	7,73%	42	5,3%
FIAT	500	1078	7,16%	43	5,4%
CITROEN	C1	867	5,76%	59	7,4%
KIA MOTORS	PICANTO	704	4,68%	28	3,5%
FORD	KA	512	3,40%	39	4,9%
SUZUKI	ALTO	462	3,07%	24	3,0%
NISSAN	PIXO	445	2,96%	15	1,9%
TOYOTA	IQ	385	2,56%	32	4,0%
SUZUKI	SPLASH	206	1,37%	28	3,5%
RENAULT	NEW TWINGO	204	1,36%	14	1,8%
DAIHATSU	CUORE	112	0,74%	4	0,5%
OPEL	AGILA	49	0,33%	1	0,1%
ABARTH	500	41	0,27%	2	0,3%
VOLKSWAGEN	FOX	41	0,27%	2	0,3%
HX AUTO	NOBLE	25	0,17%		
CHEVROLET	MATIZ	3	0,02%		
CHANGAN	BENNI	2	0,01%		
ASTON MARTIN	CYGNET	1	0,01%		
SUZUKI	WAGON R	1	0,01%		

		OCTOBER '11 YTD		OCTOBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		31599	37,5%	1867	37,2%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	5017	15,88%	273	14,6%
TOYOTA	YARIS	3438	10,88%	158	8,5%
VOLKSWAGEN	POLO	3401	10,76%	236	12,6%
FORD	FIESTA	3139	9,93%	222	11,9%





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OCTOBER '11

YTD

NISSAN	MICRA	2542	8,04%	85	4,6%
HYUNDAI	i 20	1724	5,46%	121	6,5%
SEAT	IBIZA	1693	5,36%	60	3,2%
SKODA	FABIA	1273	4,03%	104	5,6%
SUZUKI	SWIFT	1225	3,88%	91	4,9%
CITROEN	C3	1153	3,65%	51	2,7%
FIAT	GRANDE PUNTO	1027	3,25%	104	5,6%
PEUGEOT	207	832	2,63%	56	3,0%
NISSAN	JUKE	822	2,60%	36	1,9%
AUDI	A1	624	1,97%	33	1,8%
HONDA	JAZZ	589	1,86%	48	2,6%
ALFA ROMEO	MITO	579	1,83%	27	1,4%
RENAULT	CLIO	492	1,56%	34	1,8%
MINI	MINI	454	1,44%	20	1,1%
DAIHATSU	SIRION	297	0,94%	9	0,5%
PEUGEOT	206 PLUS	257	0,81%	5	0,3%
MITSUBISHI	COLT	252	0,80%	24	1,3%
CITROEN	DS3	231	0,73%	19	1,0%
MAZDA	2-SERIES	208	0,66%	15	0,8%
DACIA	SANDERO	90	0,28%	2	0,1%
CHEVROLET	AVEO	76	0,24%	7	0,4%
FIAT	PUNTO EVO	43	0,14%	2	0,1%
ABARTH	PUNTO	36	0,11%	7	0,4%
LANCIA	YPSILON	31	0,10%	15	0,8%
SUBARU	JUSTY	24	0,08%		
DAIHATSU	CHARADE	21	0,07%	3	0,2%
HYUNDAI	GETZ	3	0,01%		
CHEVROLET	AVEO-KALOS	2	0,01%		
KIA MOTORS	RIO	2	0,01%		
CHEVROLET	KALOS	1	0,00%		
SUZUKI	IGNIS	1	0,00%		

		OCTOBER '11 YTD		OCTOBER '11	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		21052	25,0%	1305	26,0%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	2965	14,08%	153	11,7%
TOYOTA	AURIS	2705	12,85%	179	13,7%
VOLKSWAGEN	GOLF	1857	8,82%	122	9,3%
SKODA	OCTAVIA	1855	8,81%	116	8,9%
FORD	FOCUS	1205	5,72%	49	3,8%
NISSAN	QASHQAI	1079	5,13%	76	5,8%
SEAT	LEON	894	4,25%	39	3,0%
KIA MOTORS	CEED	858	4,08%	59	4,5%
MITSUBISHI	ASX	848	4,03%	26	2,0%
ALFA ROMEO	GIULIETTA	811	3,85%	57	4,4%
HYUNDAI	i 30	757	3,60%	70	5,4%
AUDI	A3	610	2,90%	77	5,9%
BMW	1-SERIES	567	2,69%	11	0,8%
CITROEN	C4	482	2,29%	24	1,8%
CHEVROLET	CRUZE	386	1,83%	21	1,6%
VOLVO	S40	346	1,64%	27	2,1%





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YTD

HONDA	CIVIC	340	1,62%	30	2,3%
PEUGEOT	308	280	1,33%	10	0,8%
RENAULT	MEGANE	260	1,24%	34	2,6%
PEUGEOT	3008	226	1,07%	9	0,7%
MITSUBISHI	LANCER	193	0,92%	14	1,1%
TOYOTA	COROLLA	168	0,80%	7	0,5%
KIA MOTORS	NEW SPORTAGE	155	0,74%	29	2,2%
MERCEDES	B-SERIES	140	0,67%	3	0,2%
FIAT	BRAVO	126	0,60%	11	0,8%
VOLVO	C30	122	0,58%	8	0,6%
NISSAN	TIIDA	117	0,56%	1	0,1%
LEXUS	CT200H	98	0,47%	5	0,4%
VOLKSWAGEN	JETTA	95	0,45%	2	0,2%
RENAULT	FLUENCE	89	0,42%	9	0,7%
HYUNDAI	IX35	81	0,38%	10	0,8%
LANCIA	DELTA	62	0,29%		
MAZDA	3-SERIES	60	0,29%	3	0,2%
HONDA	INSIGHT	54	0,26%	2	0,2%
DACIA	LOGAN	46	0,22%	4	0,3%
SUBARU	IMPREZA	39	0,19%	1	0,1%
CITROEN	DS4	34	0,16%	1	0,1%
VOLVO	V50	16	0,08%	4	0,3%
HYUNDAI	ACCENT	8	0,04%		
ALFA ROMEO	147	6	0,03%		
FIAT	LINEA	4	0,02%	2	0,2%
VOLKSWAGEN	NEW BEETLE	4	0,02%		
CHEVROLET	LACETTI	2	0,01%		
CHEVROLET	LANOS	1	0,00%		
PEUGEOT	307	1	0,00%		

Segment:	OCTOBER '11 YTD		OCTOBER '11		
	TOTAL	Market Share	TOTAL	Market Share	
D	5571	6,6%	481	9,6%	
Make:	Range:	Volume:	%	Volume:	%
OPEL	INSIGNIA	983	17,64%	41	8,5%
VOLKSWAGEN	PASSAT	759	13,62%	53	11,0%
TOYOTA	AVENSIS	655	11,76%	30	6,2%
MERCEDES	C-SERIES	544	9,76%	46	9,6%
BMW	3-SERIES	488	8,76%	24	5,0%
VOLVO	S60	426	7,65%	71	14,8%
AUDI	A4	393	7,05%	36	7,5%
FORD	MONDEO	319	5,73%	19	4,0%
CITROEN	C5	210	3,77%	61	12,7%
PEUGEOT	508	109	1,96%	49	10,2%
TOYOTA	PRIUS	101	1,81%	5	1,0%
VOLVO	V60	98	1,76%	20	4,2%
SKODA	SUPERB	96	1,72%	7	1,5%
MAZDA	6-SERIES	91	1,63%	3	0,6%
AUDI	A5	89	1,60%	9	1,9%
SAAB	SAAB 9-3	53	0,95%	4	0,8%
ALFA ROMEO	159	48	0,86%	2	0,4%
SAAB	SAAB 9-3X	35	0,63%	1	0,2%





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OCTOBER '11

YTD

CHRYSLER	CALIBER	20	0,36%
SEAT	EXEO	16	0,29%
AUDI	A4 ALLROAD	11	0,20%
PEUGEOT	407	10	0,18%
HONDA	ACCORD	6	0,11%
LEXUS	IS 250	4	0,07%
BMW	M3-SERIES	3	0,05%
RENAULT	LAGUNA	2	0,04%
OPEL	VECTRA	1	0,02%
VOLVO	XC70	1	0,02%

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		423	0,5%		37	0,7%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	235	55,56%		10	27,0%
AUDI	A6	58	13,71%		18	48,6%
SAAB	SAAB 9-5	57	13,48%		3	8,1%
BMW	5-SERIES	49	11,58%		5	13,5%
VOLVO	S80	14	3,31%		1	2,7%
SUBARU	LEGACY	5	1,18%			
LEXUS	GS450H	3	0,71%			
JAGUAR	X-TYPE	2	0,47%			

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		47	0,1%		2	0,0%
Make:	Range:	Volume:	%		Volume:	%
BMW	7-SERIES	13	27,66%			
MERCEDES	S-SERIES	13	27,66%			
MERCEDES	CLS-SERIES	7	14,89%			
AUDI	A7	6	12,77%		1	50,0%
AUDI	A8	5	10,64%		1	50,0%
MERCEDES	R-SERIES	2	4,26%			
JAGUAR	XF-TYPE	1	2,13%			

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		5	0,0%		1	0,0%
Make:	Range:	Volume:	%		Volume:	%
PORSCHE	PANAMERA	4	80,00%		1	100,0%
MASERATI	QUATTROPORTE	1	20,00%			

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		3392	4,0%		150	3,0%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	A-SERIES	716	21,11%		20	13,3%
OPEL	MERIVA	497	14,65%		15	10,0%
SKODA	ROOMSTER	333	9,82%		20	13,3%
NISSAN	NOTE	230	6,78%		5	3,3%





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YTD

KIA MOTORS	VENGA	196	5,78%	4	2,7%
VOLKSWAGEN	TOURAN	157	4,63%	7	4,7%
FORD	FOCUS C-MAX	140	4,13%	10	6,7%
CITROEN	PICASSO	127	3,74%	5	3,3%
SEAT	ALTEA	114	3,36%	5	3,3%
TOYOTA	URBAN CRUISER	106	3,13%	7	4,7%
OPEL	ZAFIRA	99	2,92%	1	0,7%
FORD	S-MAX	90	2,65%	4	2,7%
RENAULT	SCENIC	76	2,24%	13	8,7%
CITROEN	C3 PICASSO	71	2,09%		
FORD	FUSION	62	1,83%	6	4,0%
TOYOTA	VERSO S	57	1,68%	4	2,7%
FIAT	QUBO	50	1,47%	9	6,0%
FORD	GRAND C-MAX	41	1,21%	8	5,3%
PEUGEOT	5008	38	1,12%		
VOLKSWAGEN	SHARAN	32	0,94%	2	1,3%
KIA MOTORS	SOUL	27	0,80%	1	0,7%
TOYOTA	VERSO	27	0,80%		
CHEVROLET	ORLANDO	23	0,68%	1	0,7%
HYUNDAI	MATRIX	23	0,68%		
SUBARU	TREZIA	21	0,62%	1	0,7%
SEAT	ALTEA FREETRACK	19	0,56%	2	1,3%
LANCIA	MUSA	12	0,35%		
FORD	GALAXY	4	0,12%		
MAZDA	5-SERIES	2	0,06%		
HYUNDAI	TRAJET	1	0,03%		
RENAULT	MODUS	1	0,03%		

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV-M		294	0,3%		13	0,3%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	137	46,60%		2	15,4%
VOLKSWAGEN	CADDY	81	27,55%		6	46,2%
CITROEN	BERLINGO	21	7,14%		2	15,4%
CITROEN	NEMO	18	6,12%		1	7,7%
RENAULT	KANGOO	18	6,12%		2	15,4%
PEUGEOT	PARTNER	10	3,40%			
PEUGEOT	EXPERT	5	1,70%			
OPEL	COMBO	3	1,02%			
FORD	TOURNEO CONNECT	1	0,34%			

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		272	0,3%		11	0,2%
Make:	Range:	Volume:	%		Volume:	%
PEUGEOT	308 CC	87	31,99%		5	45,5%
AUDI	A3 CABRIOLET	60	22,06%		1	9,1%
PEUGEOT	207 CC	32	11,76%		1	9,1%
VOLKSWAGEN	EOS	32	11,76%		1	9,1%
MINI	MINI CABRIO	22	8,09%		1	9,1%
OPEL	ASTRA CABRIO	21	7,72%			





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OCTOBER '11

YTD

BMW	3-SERIES CABRIO	11	4,04%		
AUDI	A5 CABRIOLET	2	0,74%		
MERCEDES	E-SERIES CABRIO	1	0,37%	1	9,1%
PORSCHE	911 CABRIO	1	0,37%	1	9,1%
RENAULT	MEGANE CC	1	0,37%		
VOLKSWAGEN	NEW BEETLE CABRIOL FT	1	0,37%		
VOLVO	C70 CABRIO	1	0,37%		

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		738	0,9%		33	0,7%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	583	79,00%		28	84,8%
AUDI	A5 COUPE	34	4,61%		1	3,0%
PEUGEOT	RCZ	29	3,93%		1	3,0%
HONDA	CR-Z	26	3,52%		1	3,0%
MERCEDES	CLC-SERIES	16	2,17%			
ALFA ROMEO	GT	12	1,63%			
AUDI	TT COUPE	7	0,95%			
RENAULT	MEGANE COUPE	7	0,95%		1	3,0%
ALFA ROMEO	BRERA	6	0,81%		1	3,0%
PORSCHE	911	5	0,68%			
MAZDA	RX-8	4	0,54%			
BMW	6-SERIES	2	0,27%			
BMW	1-SERIES COUPE	2	0,27%			
HYUNDAI	VELOSTER	1	0,14%			
JAGUAR	XKR-TYPE	1	0,14%			
MINI	MINI COUPE	1	0,14%			
NISSAN	GT-R	1	0,14%			
TOYOTA	CELICA	1	0,14%			

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		120	0,1%		9	0,2%
Make:	Range:	Volume:	%		Volume:	%
SMART	FORTWO CABRIO	50	41,67%		2	22,2%
MERCEDES	SLK-SERIES	29	24,17%		7	77,8%
BMW	Z4-SERIES	20	16,67%			
MAZDA	MX-5	11	9,17%			
AUDI	TT	4	3,33%			
PORSCHE	CAYMAN	3	2,50%			
AUDI	R8	2	1,67%			
OPEL	GT	1	0,83%			

		OCTOBER '11		YTD	OCTOBER '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		15	0,0%			
Make:	Range:	Volume:	%		Volume:	%
CHALLENGER/CH ALISSON	DUCATO	2	13,33%			
CHALLENGER/CH ALISSON	GENESIS	2	13,33%			
MC LOUIS	M700	2	13,33%			





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OCTOBER '11

YTD

MOBILVETTA	M600	2	13,33%		
ADRIA	CORAL	1	6,67%		
C.I./ROLLERTEAM	RIVIERA	1	6,67%		
DETHLEFFS/POSS	A 7071	1	6,67%		
MC LOUIS	P700	1	6,67%		
MOBILVETTA	P600	1	6,67%		
RIMOR	ABF	1	6,67%		
TRIGANO	MAGEO	1	6,67%		
OCTOBER '11 YTD OCTOBER '11					
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		172	0,2%	11	0,2%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	VITO, VIANO	38	22,09%	1	9,1%
VOLKSWAGEN	KOMBI	37	21,51%		
NISSAN	NV200	31	18,02%	3	27,3%
OPEL	VIVARO	19	11,05%	1	9,1%
FIAT	DUCATO	16	9,30%	3	27,3%
VOLKSWAGEN	TRANSPORTER	6	3,49%	1	9,1%
CITROEN	JUMPER	4	2,33%		
DONGFENG	MINIBUS 7	4	2,33%		
MERCEDES	SPRINTER	4	2,33%	1	9,1%
FORD	TRANSIT/TOURNEO	3	1,74%		
CITROEN	JUMPY	2	1,16%		
FIAT	SCUDO	2	1,16%		
RENAULT	TRAFIC	2	1,16%	1	9,1%
VOLKSWAGEN	CRAFTER	2	1,16%		
MERCEDES	VIANO	1	0,58%		
VOLKSWAGEN	MULTIVAN	1	0,58%		

