



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '11

YTD

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		184	1,9%		184	1,9%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	JIMNY	57	30,98%		57	31,0%
DAIHATSU	TERIOS	43	23,37%		43	23,4%
SUZUKI	GRAND VITARA	30	16,30%		30	16,3%
CHRYSLER	CHEROKEE	19	10,33%		19	10,3%
CHRYSLER	WRANGLER	10	5,43%		10	5,4%
BMW	X5-SERIES	7	3,80%		7	3,8%
CHRYSLER	GRAND CHEROKEE	4	2,17%		4	2,2%
PORSCHE	CAYENNE	4	2,17%		4	2,2%
LAND ROVER	RANGE ROVER	2	1,09%		2	1,1%
LEXUS	RX400H	2	1,09%		2	1,1%
TOYOTA	LAND CRUISER	2	1,09%		2	1,1%
AUDI	Q7	1	0,54%		1	0,5%
LADA	LADA 4X4	1	0,54%		1	0,5%
LEXUS	RX450H	1	0,54%		1	0,5%
MERCEDES	ML-SERIES	1	0,54%		1	0,5%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		529	5,4%		529	5,4%
Make:	Range:	Volume:	%		Volume:	%
SKODA	YETI	85	16,07%		85	16,1%
DACIA	DUSTER	76	14,37%		76	14,4%
VOLKSWAGEN	TIGUAN	68	12,85%		68	12,9%
TOYOTA	RAV4	50	9,45%		50	9,5%
BMW	X1-SERIES	46	8,70%		46	8,7%
SUZUKI	SX4	46	8,70%		46	8,7%
NISSAN	X-TRAIL	40	7,56%		40	7,6%
KIA MOTORS	SPORTAGE	36	6,81%		36	6,8%
AUDI	Q5	21	3,97%		21	4,0%
VOLVO	XC60	17	3,21%		17	3,2%
FORD	KUGA	9	1,70%		9	1,7%
FIAT	SEDICI	8	1,51%		8	1,5%
HYUNDAI	IX35	7	1,32%		7	1,3%
HONDA	CR-V	5	0,95%		5	0,9%
BMW	X6-SERIES	3	0,57%		3	0,6%
SUBARU	FORESTER	3	0,57%		3	0,6%
MITSUBISHI	OUTLANDER	2	0,38%		2	0,4%
CHRYSLER	PATRIOT	1	0,19%		1	0,2%
CHRYSLER	COMPASS	1	0,19%		1	0,2%
HYUNDAI	TUCSON	1	0,19%		1	0,2%
MAZDA	CX7	1	0,19%		1	0,2%
OPEL	ANTARA	1	0,19%		1	0,2%
PEUGEOT	4007	1	0,19%		1	0,2%
SH AUTO	CEO	1	0,19%		1	0,2%





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JANUARY '11

YTD

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		1501	15,4%		1501	15,4%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	i 10	243	16,19%		243	16,2%
FIAT	PANDA	211	14,06%		211	14,1%
TOYOTA	AYGO	156	10,39%		156	10,4%
SMART	FORTWO	142	9,46%		142	9,5%
CHEVROLET	SPARK	129	8,59%		129	8,6%
FIAT	500	127	8,46%		127	8,5%
PEUGEOT	107	80	5,33%		80	5,3%
NISSAN	PIXO	73	4,86%		73	4,9%
CITROEN	C1	65	4,33%		65	4,3%
FORD	KA	61	4,06%		61	4,1%
SUZUKI	ALTO	60	4,00%		60	4,0%
TOYOTA	IQ	59	3,93%		59	3,9%
SUZUKI	SPLASH	23	1,53%		23	1,5%
KIA MOTORS	PICANTO	20	1,33%		20	1,3%
RENAULT	NEW TWINGO	19	1,27%		19	1,3%
OPEL	AGILA	11	0,73%		11	0,7%
DAIHATSU	CUORE	8	0,53%		8	0,5%
ABARTH	500	7	0,47%		7	0,5%
VOLKSWAGEN	FOX	4	0,27%		4	0,3%
CHEVROLET	MATIZ	2	0,13%		2	0,1%
CHANGAN	BENNI	1	0,07%		1	0,1%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		3878	39,8%		3878	39,8%
Make:	Range:	Volume:	%		Volume:	%
OPEL	CORSA	647	16,68%		647	16,7%
TOYOTA	YARIS	610	15,73%		610	15,7%
VOLKSWAGEN	POLO	509	13,13%		509	13,1%
FORD	FIESTA	322	8,30%		322	8,3%
CITROEN	C3	228	5,88%		228	5,9%
HYUNDAI	i 20	167	4,31%		167	4,3%
SEAT	IBIZA	160	4,13%		160	4,1%
SUZUKI	SWIFT	149	3,84%		149	3,8%
SKODA	FABIA	144	3,71%		144	3,7%
FIAT	GRANDE PUNTO	130	3,35%		130	3,4%
NISSAN	JUKE	120	3,09%		120	3,1%
PEUGEOT	207	110	2,84%		110	2,8%
NISSAN	MICRA	98	2,53%		98	2,5%
MINI	MINI	67	1,73%		67	1,7%
HONDA	JAZZ	64	1,65%		64	1,7%
ALFA ROMEO	MITO	61	1,57%		61	1,6%
MAZDA	2-SERIES	48	1,24%		48	1,2%
CITROEN	DS3	46	1,19%		46	1,2%
AUDI	A1	43	1,11%		43	1,1%
MITSUBISHI	COLT	33	0,85%		33	0,9%
RENAULT	CLIO	33	0,85%		33	0,9%





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JANUARY '11

YTD

DAIHATSU	SIRION	29	0,75%	29	0,7%
DACIA	SANDERO	18	0,46%	18	0,5%
FIAT	PUNTO EVO	9	0,23%	9	0,2%
ABARTH	PUNTO	8	0,21%	8	0,2%
PEUGEOT	206 PLUS	8	0,21%	8	0,2%
CHEVROLET	AVEO	6	0,15%	6	0,2%
LANCIA	YPSILON	6	0,15%	6	0,2%
SUBARU	JUSTY	4	0,10%	4	0,1%
CHEVROLET	KALOS	1	0,03%	1	0,0%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
C		2263	23,2%		2263	23,2%
Make:	Range:	Volume:	%		Volume:	%
OPEL	ASTRA	352	15,55%		352	15,6%
TOYOTA	AURIS	344	15,20%		344	15,2%
VOLKSWAGEN	GOLF	227	10,03%		227	10,0%
SKODA	OCTAVIA	206	9,10%		206	9,1%
NISSAN	QASHQAI	130	5,74%		130	5,7%
ALFA ROMEO	GIULIETTA	107	4,73%		107	4,7%
KIA MOTORS	CEED	105	4,64%		105	4,6%
SEAT	LEON	99	4,37%		99	4,4%
MITSUBISHI	ASX	91	4,02%		91	4,0%
FORD	FOCUS	86	3,80%		86	3,8%
HYUNDAI	i 30	77	3,40%		77	3,4%
CITROEN	C4	51	2,25%		51	2,3%
HONDA	CIVIC	51	2,25%		51	2,3%
AUDI	A3	40	1,77%		40	1,8%
RENAULT	MEGANE	34	1,50%		34	1,5%
CHEVROLET	CRUZE	33	1,46%		33	1,5%
BMW	1-SERIES	32	1,41%		32	1,4%
TOYOTA	COROLLA	29	1,28%		29	1,3%
NISSAN	TIIDA	22	0,97%		22	1,0%
PEUGEOT	308	20	0,88%		20	0,9%
MITSUBISHI	LANCER	19	0,84%		19	0,8%
MAZDA	3-SERIES	15	0,66%		15	0,7%
LANCIA	DELTA	14	0,62%		14	0,6%
FIAT	BRAVO	12	0,53%		12	0,5%
HONDA	INSIGHT	11	0,49%		11	0,5%
VOLVO	C30	11	0,49%		11	0,5%
PEUGEOT	3008	9	0,40%		9	0,4%
RENAULT	FLUENCE	7	0,31%		7	0,3%
SUBARU	IMPREZA	7	0,31%		7	0,3%
MERCEDES	B-SERIES	6	0,27%		6	0,3%
VOLKSWAGEN	JETTA	6	0,27%		6	0,3%
DACIA	LOGAN	3	0,13%		3	0,1%
ALFA ROMEO	147	2	0,09%		2	0,1%
CHEVROLET	LANOS	1	0,04%		1	0,0%
FIAT	LINEA	1	0,04%		1	0,0%
HYUNDAI	ACCENT	1	0,04%		1	0,0%
MC LOUIS	P700	1	0,04%		1	0,0%
PEUGEOT	307	1	0,04%		1	0,0%





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JANUARY '11

YTD

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		654	6,7%		654	6,7%
Make:	Range:	Volume:	%		Volume:	%
OPEL	INSIGNIA	159	24,31%		159	24,3%
TOYOTA	AVENSIS	125	19,11%		125	19,1%
VOLKSWAGEN	PASSAT	51	7,80%		51	7,8%
AUDI	A4	48	7,34%		48	7,3%
VOLVO	S60	45	6,88%		45	6,9%
VOLVO	S40	37	5,66%		37	5,7%
FORD	MONDEO	35	5,35%		35	5,4%
CITROEN	C5	33	5,05%		33	5,0%
BMW	3-SERIES	32	4,89%		32	4,9%
TOYOTA	PRIUS	21	3,21%		21	3,2%
MERCEDES	C-SERIES	17	2,60%		17	2,6%
SKODA	SUPERB	14	2,14%		14	2,1%
SAAB	SAAB 9-3X	9	1,38%		9	1,4%
ALFA ROMEO	159	7	1,07%		7	1,1%
SAAB	SAAB 9-3	7	1,07%		7	1,1%
MAZDA	6-SERIES	4	0,61%		4	0,6%
AUDI	A4 ALLROAD	2	0,31%		2	0,3%
HONDA	ACCORD	2	0,31%		2	0,3%
SEAT	EXEO	2	0,31%		2	0,3%
BMW	M3-SERIES	1	0,15%		1	0,2%
CHRYSLER	CALIBER	1	0,15%		1	0,2%
OPEL	VECTRA	1	0,15%		1	0,2%
VOLVO	V50	1	0,15%		1	0,2%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		43	0,4%		43	0,4%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	18	41,86%		18	41,9%
SAAB	SAAB 9-5	14	32,56%		14	32,6%
BMW	5-SERIES	8	18,60%		8	18,6%
VOLVO	S80	2	4,65%		2	4,7%
JAGUAR	X-TYPE	1	2,33%		1	2,3%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		10	0,1%		10	0,1%
Make:	Range:	Volume:	%		Volume:	%
BMW	7-SERIES	7	70,00%		7	70,0%
MERCEDES	R-SERIES	2	20,00%		2	20,0%
MERCEDES	S-SERIES	1	10,00%		1	10,0%





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JANUARY '11

YTD

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		373	3,8%		373	3,8%
Make:	Range:	Volume:	%		Volume:	%
OPEL	MERIVA	61	16,35%		61	16,4%
SKODA	ROOMSTER	54	14,48%		54	14,5%
KIA MOTORS	VENGA	43	11,53%		43	11,5%
CITROEN	PICASSO	34	9,12%		34	9,1%
NISSAN	NOTE	21	5,63%		21	5,6%
TOYOTA	URBAN CRUISER	16	4,29%		16	4,3%
FORD	FUSION	15	4,02%		15	4,0%
VOLKSWAGEN	TOURAN	15	4,02%		15	4,0%
SEAT	ALTEA	14	3,75%		14	3,8%
CITROEN	C3 PICASSO	11	2,95%		11	2,9%
MERCEDES	A-SERIES	11	2,95%		11	2,9%
FORD	S-MAX	10	2,68%		10	2,7%
FORD	FOCUS C-MAX	10	2,68%		10	2,7%
OPEL	ZAFIRA	10	2,68%		10	2,7%
RENAULT	SCENIC	10	2,68%		10	2,7%
HYUNDAI	MATRIX	7	1,88%		7	1,9%
PEUGEOT	5008	6	1,61%		6	1,6%
FORD	GRAND C-MAX	5	1,34%		5	1,3%
KIA MOTORS	SOUL	4	1,07%		4	1,1%
TOYOTA	VERSO	4	1,07%		4	1,1%
CITROEN	BERLINGO	3	0,80%		3	0,8%
FIAT	QUBO	2	0,54%		2	0,5%
LANCIA	MUSA	2	0,54%		2	0,5%
OPEL	COMBO	1	0,27%		1	0,3%
PEUGEOT	PARTNER	1	0,27%		1	0,3%
RENAULT	KANGOO	1	0,27%		1	0,3%
SEAT	ALTEA FREETRACK	1	0,27%		1	0,3%
VOLKSWAGEN	SHARAN	1	0,27%		1	0,3%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		88	0,9%		88	0,9%
Make:	Range:	Volume:	%		Volume:	%
PEUGEOT	308 CC	69	78,41%		69	78,4%
OPEL	ASTRA CABRIO	5	5,68%		5	5,7%
PEUGEOT	207 CC	5	5,68%		5	5,7%
AUDI	A3 CABRIOLET	3	3,41%		3	3,4%
MINI	MINI	3	3,41%		3	3,4%
BMW	3-SERIES	1	1,14%		1	1,1%
VOLKSWAGEN	EOS	1	1,14%		1	1,1%
VOLKSWAGEN	NEW BEETLE	1	1,14%		1	1,1%





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YTD

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		166	1,7%		166	1,7%
Make:	Range:	Volume:	%		Volume:	%
VOLKSWAGEN	SCIROCCO	124	74,70%		124	74,7%
AUDI	A5	15	9,04%		15	9,0%
HONDA	CR-Z	7	4,22%		7	4,2%
PEUGEOT	RCZ	6	3,61%		6	3,6%
MAZDA	RX-8	4	2,41%		4	2,4%
MERCEDES	CLC-SERIES	4	2,41%		4	2,4%
RENAULT	MEGANE COUPE	4	2,41%		4	2,4%
ALFA ROMEO	GT	1	0,60%		1	0,6%
TOYOTA	CELICA	1	0,60%		1	0,6%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		10	0,1%		10	0,1%
Make:	Range:	Volume:	%		Volume:	%
BMW	Z4-SERIES	7	70,00%		7	70,0%
AUDI	TT	1	10,00%		1	10,0%
AUDI	R8	1	10,00%		1	10,0%
MAZDA	MX-5	1	10,00%		1	10,0%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		5	0,1%		5	0,1%
Make:	Range:	Volume:	%		Volume:	%
C.I./ROLLERTEAM	RIVIERA	1	20,00%		1	20,0%
CHALLENGER/CH ALFA ROMEO	GENESIS	1	20,00%		1	20,0%
MC LOUIS	M700	1	20,00%		1	20,0%
MOBILVETTA	M600	1	20,00%		1	20,0%
TRIGANO	MAGEO	1	20,00%		1	20,0%

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-LARGE		14	0,1%		14	0,1%
Make:	Range:	Volume:	%		Volume:	%
NISSAN	NV200	4	28,57%		4	28,6%
FIAT	DUCATO	2	14,29%		2	14,3%
FORD	TRANSIT/TOURNEO	2	14,29%		2	14,3%
MERCEDES	SPRINTER	2	14,29%		2	14,3%
MERCEDES	VITO, VIANO	1	7,14%		1	7,1%
OPEL	VIVARO	1	7,14%		1	7,1%
RENAULT	TRAFIC	1	7,14%		1	7,1%
VOLKSWAGEN	KOMBI	1	7,14%		1	7,1%





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YTD

		JANUARY '11		YTD	JANUARY '11	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		22	0,2%		22	0,2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	17	77,27%		17	77,3%
VOLKSWAGEN	CADDY	3	13,64%		3	13,6%
CITROEN	NEMO	2	9,09%		2	9,1%

