



PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

FEBRUARY '10

Make	ATHENS		SALONICA		EPIRUS		THESSALY		THRACE		CRETE		MACEDONIA		AEGEAN ISL		IONIAN ISL		PELOPON.		CENTRAL GR.		TOTAL	Make			
TOYOTA	945	13.7%	119	6.9%	64	15.2%	84	13.0%	52	15.3%	90	16.6%	170	15.8%	87	17.4%	22	11.1%	121	15.8%	103	16.5%	1857	13.5%	TOYOTA		
OPEL	530	7.7%	272	15.7%	39	9.3%	84	13.0%	40	11.8%	40	7.4%	134	12.4%	34	6.8%	16	8.1%	82	10.7%	59	9.5%	1330	9.7%	OPEL		
VOLKS WAGEN	649	9.4%	156	9.0%	39	9.3%	30	4.6%	28	8.2%	24	4.4%	64	5.9%	44	8.8%	11	5.6%	58	7.6%	39	6.3%	1142	8.3%	VOLKS WAGEN		
FORD	456	6.6%	156	9.0%	18	4.3%	75	11.6%	10	2.9%	27	5.0%	60	5.6%	19	3.8%	16	8.1%	56	7.3%	49	7.9%	942	6.9%	FORD		
SUZUKI	313	4.6%	117	6.7%	26	6.2%	39	6.0%	18	5.3%	38	7.0%	81	7.5%	48	9.6%	15	7.6%	43	5.6%	37	5.9%	775	5.6%	SUZUKI		
CITROEN	489	7.1%	60	3.5%	14	3.3%	14	2.2%	17	5.0%	6	1.1%	43	4.0%	10	2.0%	6	3.0%	32	4.2%	14	2.2%	705	5.1%	CITROEN		
SKODA	334	4.9%	144	8.3%	25	5.9%	39	6.0%	6	1.8%	14	2.6%	46	4.3%	9	1.8%	3	1.5%	30	3.9%	34	5.4%	684	5.0%	SKODA		
HYUNDAI	272	4.0%	66	3.8%	27	6.4%	46	7.1%	29	8.5%	51	9.4%	64	5.9%	41	8.2%	21	10.6%	27	3.5%	33	5.3%	677	4.9%	HYUNDAI		
NISSAN	287	4.2%	54	3.1%	20	4.8%	34	5.3%	14	4.1%	41	7.6%	48	4.5%	42	8.4%	20	10.1%	27	3.5%	25	4.0%	612	4.5%	NISSAN		
FIAT	271	3.9%	61	3.5%	22	5.2%	24	3.7%	27	7.9%	26	4.8%	68	6.3%	31	6.2%	7	3.5%	27	3.5%	18	2.9%	582	4.2%	FIAT		
SEAT	237	3.4%	78	4.5%	19	4.5%	10	1.5%	14	4.1%	20	3.7%	35	3.2%	15	3.0%	7	3.5%	36	4.7%	31	5.0%	502	3.7%	SEAT		
PEUGEOT	320	4.7%	26	1.5%	14	3.3%	16	2.5%	11	3.2%	27	5.0%	22	2.0%	8	1.6%	7	3.5%	22	2.9%	20	3.2%	493	3.6%	PEUGEOT		
CHEVROLET	166	2.4%	62	3.6%	10	2.4%	9	1.4%	13	3.8%	14	2.6%	39	3.6%	11	2.2%	6	3.0%	37	4.8%	19	3.0%	386	2.8%	CHEVROLET		
RENAULT	188	2.7%	19	1.1%	13	3.1%	16	2.5%	8	2.4%	19	3.5%	29	2.7%	2	0.4%	3	1.5%	14	1.8%	18	2.9%	329	2.4%	RENAULT		
HONDA	130	1.9%	52	3.0%	3	0.7%	12	1.9%	11	3.2%	18	3.3%	33	3.1%	16	3.2%	6	3.0%	13	1.7%	5	0.8%	299	2.2%	HONDA		
BMW	169	2.5%	28	1.6%	6	1.4%	11	1.7%	5	1.5%	8	1.5%	12	1.1%	4	0.8%	5	2.5%	17	2.2%	14	2.2%	279	2.0%	BMW		
AUDI	179	2.6%	27	1.6%	10	2.4%	7	1.1%	4	1.2%	4	0.7%	17	1.6%	4	0.8%	1	0.5%	8	1.0%	7	1.1%	268	2.0%	AUDI		
MERCEDES	164	2.4%	31	1.8%	8	1.9%	13	2.0%	3	0.9%	9	1.7%	10	0.9%	4	0.8%	1	0.5%	7	0.9%	8	1.3%	258	1.9%	MERCEDES		
KIA MOTORS	86	1.3%	15	0.9%	9	2.1%	15	2.3%	10	2.9%	10	1.8%	18	1.7%	8	1.6%	3	1.5%	13	1.7%	14	2.2%	201	1.5%	KIA MOTORS		
MINIBISHI	84	1.2%	31	1.8%	6	1.4%	5	0.8%	4	1.2%	8	1.5%	18	1.7%	7	1.4%	3	1.5%	17	2.2%	10	1.6%	193	1.4%	MINIBISHI		
DAIHATSU	76	1.1%	29	1.7%	3	0.7%	14	2.2%	2	0.6%	12	2.2%	8	0.7%	14	2.8%	7	3.5%	22	2.9%	5	0.8%	192	1.4%	DAIHATSU		
MAZDA	74	1.1%	26	1.5%	5	1.2%	13	2.0%	6	1.8%	10	1.8%	23	2.1%	12	2.4%	5	2.5%	10	1.3%	7	1.1%	191	1.4%	MAZDA		
SMART	150	2.2%	10	0.6%	1	0.2%	5	0.8%			5	0.9%	1	0.1%	5	1.0%	2	1.0%	6	0.8%	4	0.6%	189	1.4%	SMART		
ALFA ROMEO	60	0.9%	12	0.7%	4	1.0%	5	0.8%	1	0.3%	4	0.7%	10	0.9%	3	0.6%			7	0.9%	6	1.0%	112	0.8%	ALFA ROMEO		
VOLVO	47	0.7%	20	1.2%	4	1.0%	7	1.1%	1	0.3%	2	0.4%	2	0.2%	2	0.4%			9	1.2%	1	0.2%	95	0.7%	VOLVO		
CHRYSLER	16	0.2%	16	0.9%	5	1.2%	3	0.5%	1	0.3%	3	0.6%	4	0.4%	3	0.6%			9	1.2%	25	4.0%	85	0.6%	CHRYSLER		
MINI	58	0.8%	7	0.4%			2	0.3%			1	0.2%	1	0.1%	4	0.8%			3	0.4%	4	0.6%	80	0.6%	MINI		
SUBARU	26	0.4%	16	0.9%	2	0.5%	8	1.2%	1	0.3%	1	0.2%	4	0.4%	2	0.4%			7	0.9%	6	1.0%	73	0.5%	SUBARU		
LANCIA	17	0.2%	15	0.9%	2	0.5%					2	0.6%	4	0.7%	2	0.2%	1	0.2%	1	0.1%	2	0.3%	47	0.3%	LANCIA		
DACIA	8	0.1%	5	0.3%	2	0.5%	3	0.5%					2	0.4%	8	0.7%	3	0.6%			2	0.3%	6	1.0%	39	0.3%	DACIA
LEXUS	19	0.3%	2	0.1%																			21	0.2%	LEXUS		
SAAB	13	0.2%					1	0.2%							2	0.4%	1	0.5%					17	0.1%	SAAB		
ABARTH	10	0.1%	1	0.1%	1	0.2%	1	0.2%					2	0.2%	1	0.2%							16	0.1%	ABARTH		
PORSCHE	11	0.2%	1	0.1%									1	0.1%					2	0.3%	1	0.2%	16	0.1%	PORSCHE		
HX AUTO	4	0.1%							1	0.3%			1	0.1%			2	1.0%	2	0.3%			10	0.1%	HX AUTO		
LAND ROVER	5	0.1%									1	0.2%											6	0.0%	LAND ROVER		
JAGUAR	3	0.0%	2	0.1%																			5	0.0%	JAGUAR		
INFINITI	3	0.0%					1	0.2%															4	0.0%	INFINITI		
LADA	3	0.0%													1	0.2%							4	0.0%	LADA		
SSANGYONG			1	0.1%					1	0.3%	1	0.2%			1	0.2%							4	0.0%	SSANGYONG		
LIFAN															1	0.2%	1	0.5%					2	0.0%	LIFAN		
ISUZU	1	0.0%																					1	0.0%	ISUZU		
JAC											1	0.2%											1	0.0%	JAC		
CHANGAN											1	0.2%											1	0.0%	CHANGAN		
LOTUS	1	0.0%																					1	0.0%	LOTUS		
LANDWIND	1	0.0%																					1	0.0%	LANDWIND		
TOTAL	6.875		1.737		421		646		340		542		1.078		499		198		767		624		13.727				
																							20.916	AVG. 2004-2007			
																							-34.4%	% 09/ AVG. 04-07			