



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '10

YTD

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		1016	3,8%		1016	3,8%
Make:	Range:	Volume:	%		Volume:	%
DAIHATSU	TERIOS	374	36,81%		374	36,8%
SUZUKI	JIMNY	239	23,52%		239	23,5%
SUZUKI	GRAND VITARA	139	13,68%		139	13,7%
CHRYSLER	CHEROKEE	43	4,23%		43	4,2%
CHRYSLER	GRAND CHEROKEE	30	2,95%		30	3,0%
LEXUS	RX450H	24	2,36%		24	2,4%
BMW	X5-SERIES	22	2,17%		22	2,2%
BMW	X3-SERIES	21	2,07%		21	2,1%
KIA MOTORS	SORENTO	21	2,07%		21	2,1%
CHRYSLER	WRANGLER	14	1,38%		14	1,4%
CHEVROLET	CAPTIVA	11	1,08%		11	1,1%
HUMMER	H-3	11	1,08%		11	1,1%
PORSCHE	CAYENNE	10	0,98%		10	1,0%
SSANGYONG	ACTYON	10	0,98%		10	1,0%
LADA	LADA 4X4	9	0,89%		9	0,9%
MERCEDES	ML-SERIES	8	0,79%		8	0,8%
MERCEDES	GLK-SERIES	6	0,59%		6	0,6%
LEXUS	RX400H	4	0,39%		4	0,4%
SSANGYONG	KYRON	4	0,39%		4	0,4%
TOYOTA	LAND CRUISER	4	0,39%		4	0,4%
AUDI	Q7	3	0,30%		3	0,3%
CHRYSLER	NITRO	3	0,30%		3	0,3%
LAND ROVER	DEFENDER	2	0,20%		2	0,2%
LAND ROVER	RANGE ROVER	1	0,10%		1	0,1%
MERCEDES	GL-SERIES	1	0,10%		1	0,1%
NISSAN	PATHFINDER	1	0,10%		1	0,1%
SSANGYONG	REXTON	1	0,10%		1	0,1%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		1918	7,2%		1918	7,2%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	437	22,78%		437	22,8%
SUZUKI	SX4	340	17,73%		340	17,7%
VOLKS WAGEN	TIGUAN	310	16,16%		310	16,2%
SKODA	YETI	280	14,60%		280	14,6%
AUDI	Q5	105	5,47%		105	5,5%
SUBARU	FORESTER	83	4,33%		83	4,3%
HONDA	CR-V	53	2,76%		53	2,8%
FORD	KUGA	47	2,45%		47	2,5%
HYUNDAI	TUCSON	42	2,19%		42	2,2%
MITSUBISHI	OUTLANDER	36	1,88%		36	1,9%
NISSAN	X-TRAIL	36	1,88%		36	1,9%
KIA MOTORS	SPORTAGE	33	1,72%		33	1,7%
CHRYSLER	COMPASS	22	1,15%		22	1,1%
FIAT	SEDICI	17	0,89%		17	0,9%





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JANUARY '10

YTD

Make	Model	Volume	Market Share	Volume	Market Share
BMW	X1-SERIES	16	0,83%	16	0,8%
BMW	X6-SERIES	10	0,52%	10	0,5%
MAZDA	CX7	9	0,47%	9	0,5%
VOLVO	XC60	9	0,47%	9	0,5%
RENAULT	KOLEOS	7	0,36%	7	0,4%
CHRYSLER	PATRIOT	6	0,31%	6	0,3%
HYUNDAI	SANTA FE	4	0,21%	4	0,2%
JAC	REIN SRV	4	0,21%	4	0,2%
OPEL	ANTARA	4	0,21%	4	0,2%
PEUGEOT	4007	3	0,16%	3	0,2%
INFINITI	FX37	1	0,05%	1	0,1%
INFINITI	EX37	1	0,05%	1	0,1%
INFINITI	FX50	1	0,05%	1	0,1%
LAND ROVER	FREELANDER	1	0,05%	1	0,1%
VOLVO	XC90	1	0,05%	1	0,1%

Segment:	JANUARY '10		YTD	JANUARY '10	
	TOTAL	Market Share		TOTAL	Market Share
A	3116	11,7%		3116	11,7%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	i 10	567	18,20%	567	18,2%
FIAT	PANDA	560	17,97%	560	18,0%
TOYOTA	AYGO	321	10,30%	321	10,3%
FIAT	500	277	8,89%	277	8,9%
SUZUKI	ALTO	262	8,41%	262	8,4%
TOYOTA	IQ	257	8,25%	257	8,2%
FORD	KA	159	5,10%	159	5,1%
SMART	FORTWO	148	4,75%	148	4,7%
CITROEN	C1	107	3,43%	107	3,4%
PEUGEOT	107	91	2,92%	91	2,9%
RENAULT	TWINGO	86	2,76%	86	2,8%
SUZUKI	SPLASH	83	2,66%	83	2,7%
NISSAN	PIXO	42	1,35%	42	1,3%
OPEL	AGILA	35	1,12%	35	1,1%
DAIHATSU	CUORE	33	1,06%	33	1,1%
CHEVROLET	SPARK	31	0,99%	31	1,0%
CHEVROLET	MATIZ	25	0,80%	25	0,8%
KIA MOTORS	PICANTO	16	0,51%	16	0,5%
ABARTH	500	10	0,32%	10	0,3%
VOLKS WAGEN	FOX	6	0,19%	6	0,2%

Segment:	JANUARY '10		YTD	JANUARY '10	
	TOTAL	Market Share		TOTAL	Market Share
B	8684	32,7%		8684	32,7%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	1250	14,39%	1250	14,4%
FORD	FIESTA	997	11,48%	997	11,5%
OPEL	CORSA	985	11,34%	985	11,3%
VOLKS WAGEN	POLO	647	7,45%	647	7,5%
HYUNDAI	i 20	553	6,37%	553	6,4%
SEAT	IBIZA	500	5,76%	500	5,8%
SKODA	FABIA	377	4,34%	377	4,3%





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JANUARY '10

YTD

FIAT	GRANDE PUNTO	364	4,19%	364	4,2%
CITROEN	C3	353	4,06%	353	4,1%
SUZUKI	SWIFT	336	3,87%	336	3,9%
NISSAN	MICRA	308	3,55%	308	3,5%
PEUGEOT	207	308	3,55%	308	3,5%
CITROEN	C2	241	2,78%	241	2,8%
MAZDA	2-SERIES	241	2,78%	241	2,8%
HONDA	JAZZ	235	2,71%	235	2,7%
RENAULT	CLIO	168	1,93%	168	1,9%
MINI	MINI	158	1,82%	158	1,8%
MITSUBISHI	COLT	146	1,68%	146	1,7%
ALFA ROMEO	MITO	129	1,49%	129	1,5%
DAIHATSU	SIRION	122	1,40%	122	1,4%
PEUGEOT	206 PLUS	70	0,81%	70	0,8%
CHEVROLET	AVEO	46	0,53%	46	0,5%
DACIA	SANDERO	45	0,52%	45	0,5%
LANCIA	YPSILON	32	0,37%	32	0,4%
SUBARU	JUSTY	23	0,26%	23	0,3%
PEUGEOT	206	21	0,24%	21	0,2%
ABARTH	PUNTO	9	0,10%	9	0,1%
HYUNDAI	GETZ	9	0,10%	9	0,1%
CHEVROLET	AVEO-KALOS	6	0,07%	6	0,1%
LIFAN	LIFAN	2	0,02%	2	0,0%
CITROEN	DS3	1	0,01%	1	0,0%
LADA	KALINA	1	0,01%	1	0,0%
PEUGEOT	106	1	0,01%	1	0,0%

		JANUARY '10 YTD		JANUARY '10	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		8106	30,5%	8106	30,5%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AURIS	1156	14,26%	1156	14,3%
VOLKS WAGEN	GOLF	785	9,68%	785	9,7%
NISSAN	QASHQAI	724	8,93%	724	8,9%
SKODA	OCTAVIA	578	7,13%	578	7,1%
OPEL	ASTRA	570	7,03%	570	7,0%
KIA MOTORS	CEED	548	6,76%	548	6,8%
HYUNDAI	i 30	492	6,07%	492	6,1%
FORD	FOCUS	403	4,97%	403	5,0%
SEAT	LEON	359	4,43%	359	4,4%
CHEVROLET	CRUZE	291	3,59%	291	3,6%
MITSUBISHI	LANCER	244	3,01%	244	3,0%
HONDA	CIVIC	213	2,63%	213	2,6%
AUDI	A3	203	2,50%	203	2,5%
CITROEN	C4	203	2,50%	203	2,5%
PEUGEOT	3008	187	2,31%	187	2,3%
RENAULT	MEGANE	146	1,80%	146	1,8%
HYUNDAI	ACCENT	143	1,76%	143	1,8%
PEUGEOT	308	132	1,63%	132	1,6%
BMW	1-SERIES	116	1,43%	116	1,4%
MAZDA	3-SERIES	106	1,31%	106	1,3%
FIAT	BRAVO	103	1,27%	103	1,3%





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JANUARY '10

YTD

TOYOTA	COROLLA	67	0,83%	67	0,8%
LANCIA	DELTA	50	0,62%	50	0,6%
NISSAN	TIIDA	48	0,59%	48	0,6%
HONDA	INSIGHT	44	0,54%	44	0,5%
VOLVO	C30	40	0,49%	40	0,5%
CHEVROLET	LACETTI	37	0,46%	37	0,5%
VOLKS WAGEN	JETTA	28	0,35%	28	0,3%
DACIA	LOGAN	25	0,31%	25	0,3%
SUBARU	IMPREZA	20	0,25%	20	0,2%
MERCEDES	B-SERIES	15	0,19%	15	0,2%
ALFA ROMEO	147	14	0,17%	14	0,2%
SKODA	SUPERB	4	0,05%	4	0,0%
PEUGEOT	307	3	0,04%	3	0,0%
VOLKS WAGEN	NEW BEETLE	3	0,04%	3	0,0%
RENAULT	FLUENCE	2	0,02%	2	0,0%
SEAT	CORDOBA	2	0,02%	2	0,0%
FIAT	LINEA	1	0,01%	1	0,0%
NISSAN	ALMERA	1	0,01%	1	0,0%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		2031	7,6%		2031	7,6%
Make:	Range:	Volume:	%		Volume:	%
OPEL	INSIGNIA	402	19,79%		402	19,8%
TOYOTA	AVENSIS	307	15,12%		307	15,1%
BMW	3-SERIES	212	10,44%		212	10,4%
VOLKS WAGEN	PASSAT	190	9,35%		190	9,4%
AUDI	A4	144	7,09%		144	7,1%
FORD	MONDEO	125	6,15%		125	6,2%
VOLVO	S40	115	5,66%		115	5,7%
SKODA	SUPERB	87	4,28%		87	4,3%
CITROEN	C5	82	4,04%		82	4,0%
CHRYSLER	CALIBER	69	3,40%		69	3,4%
MAZDA	6-SERIES	59	2,90%		59	2,9%
TOYOTA	PRIUS	58	2,86%		58	2,9%
MERCEDES	C-SERIES	48	2,36%		48	2,4%
SAAB	SAAB 9-3	39	1,92%		39	1,9%
ALFA ROMEO	159	35	1,72%		35	1,7%
HONDA	ACCORD	19	0,94%		19	0,9%
AUDI	A4 ALLROAD	16	0,79%		16	0,8%
VOLVO	V50	10	0,49%		10	0,5%
SEAT	EXEO	5	0,25%		5	0,2%
BMW	M3-SERIES	2	0,10%		2	0,1%
RENAULT	LAGUNA	2	0,10%		2	0,1%
VOLVO	XC70	2	0,10%		2	0,1%
CHEVROLET	EVANDER	1	0,05%		1	0,0%
LEXUS	IS 250	1	0,05%		1	0,0%
PEUGEOT	407	1	0,05%		1	0,0%





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JANUARY '10

YTD

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		103	0,4%		103	0,4%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	70	67,96%		70	68,0%
AUDI	A6	13	12,62%		13	12,6%
BMW	5-SERIES	8	7,77%		8	7,8%
SUBARU	LEGACY	7	6,80%		7	6,8%
JAGUAR	X-TYPE	2	1,94%		2	1,9%
AUDI	ALLROAD	1	0,97%		1	1,0%
CADILLAC	CTS	1	0,97%		1	1,0%
CHRYSLER	300C	1	0,97%		1	1,0%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		15	0,1%		15	0,1%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	S-SERIES	9	60,00%		9	60,0%
PORSCHE	PANAMERA	5	33,33%		5	33,3%
BMW	7-SERIES	1	6,67%		1	6,7%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		2	0,0%		2	0,0%
Make:	Range:	Volume:	%		Volume:	%
LEXUS	LS600H	1	50,00%		1	50,0%
MASERATI	QUATTROPORTE	1	50,00%		1	50,0%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		717	2,7%		717	2,7%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	MATRIX	107	14,92%		107	14,9%
NISSAN	NOTE	106	14,78%		106	14,8%
CITROEN	C3 PICASSO	65	9,07%		65	9,1%
SEAT	ALTEA	53	7,39%		53	7,4%
CITROEN	PICASSO	51	7,11%		51	7,1%
SKODA	ROOMSTER	42	5,86%		42	5,9%
RENAULT	SCENIC	40	5,58%		40	5,6%
OPEL	ZAFIRA	35	4,88%		35	4,9%
FORD	S-MAX	34	4,74%		34	4,7%
OPEL	MERIVA	27	3,77%		27	3,8%
TOYOTA	VERSO	26	3,63%		26	3,6%
MERCEDES	A-SERIES	20	2,79%		20	2,8%
FORD	FUSION	19	2,65%		19	2,6%
VOLKS WAGEN	TOURAN	16	2,23%		16	2,2%
LANCIA	MUSA	14	1,95%		14	2,0%
FORD	FOCUS C-MAX	12	1,67%		12	1,7%
KIA MOTORS	SOUL	10	1,39%		10	1,4%
PEUGEOT	PARTNER	9	1,26%		9	1,3%





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JANUARY '10

YTD

OPEL	COMBO	8	1,12%	8	1,1%
RENAULT	KANGOO	7	0,98%	7	1,0%
FORD	GALAXY	4	0,56%	4	0,6%
CITROEN	BERLINGO	3	0,42%	3	0,4%
KIA MOTORS	VENGA	3	0,42%	3	0,4%
MAZDA	5-SERIES	3	0,42%	3	0,4%
FIAT	IDEA	1	0,14%	1	0,1%
PEUGEOT	5008	1	0,14%	1	0,1%
TOYOTA	COROLLA VERSO	1	0,14%	1	0,1%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		110	0,4%		110	0,4%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	EOS	37	33,64%		37	33,6%
PEUGEOT	207 CC	19	17,27%		19	17,3%
BMW	3-SERIES	15	13,64%		15	13,6%
PEUGEOT	308 CC	15	13,64%		15	13,6%
AUDI	A3 CABRIOLET	9	8,18%		9	8,2%
OPEL	ASTRA CABRIO	7	6,36%		7	6,4%
VOLKS WAGEN	NEW BEETLE	5	4,55%		5	4,5%
FORD	FOCUS CC	2	1,82%		2	1,8%
AUDI	A5 CABRIOLET	1	0,91%		1	0,9%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		529	2,0%		529	2,0%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	SCIROCCO	395	74,67%		395	74,7%
RENAULT	MEGANE COUPE	62	11,72%		62	11,7%
AUDI	A5	27	5,10%		27	5,1%
MERCEDES	CLC-SERIES	16	3,02%		16	3,0%
MAZDA	RX-8	9	1,70%		9	1,7%
ALFA ROMEO	BRERA	6	1,13%		6	1,1%
PORSCHE	CAYMAN	4	0,76%		4	0,8%
CORVETTE	CORVETTE	2	0,38%		2	0,4%
MERCEDES	CLK-SERIES	2	0,38%		2	0,4%
NISSAN	GT-R	2	0,38%		2	0,4%
FERRARI	599	1	0,19%		1	0,2%
JAGUAR	XKR-TYPE	1	0,19%		1	0,2%
JAGUAR	XK-TYPE	1	0,19%		1	0,2%
PORSCHE	911	1	0,19%		1	0,2%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		55	0,2%		55	0,2%
Make:	Range:	Volume:	%		Volume:	%
AUDI	TT	22	40,00%		22	40,0%
MAZDA	MX-5	12	21,82%		12	21,8%
BMW	Z4-SERIES	7	12,73%		7	12,7%
DAIHATSU	COPEN	4	7,27%		4	7,3%





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JANUARY '10

YTD

OPEL	GT	3	5,45%	3	5,5%
PORSCHE	BOXSTER	3	5,45%	3	5,5%
HONDA	S-2000	1	1,82%	1	1,8%
LAMBORGHINI	GALLARDO	1	1,82%	1	1,8%
MERCEDES	SL-SERIES	1	1,82%	1	1,8%
MERCEDES	SLK-SERIES	1	1,82%	1	1,8%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		3	0,0%		3	0,0%
Make:	Range:	Volume:	%		Volume:	%
ADRIA	COMPACT SL	1	33,33%		1	33,3%
BURSTNER	A625	1	33,33%		1	33,3%
SEA/ELNAGH	M200	1	33,33%		1	33,3%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-LARGE		21	0,1%		21	0,1%
Make:	Range:	Volume:	%		Volume:	%
OPEL	VIVARO	6	28,57%		6	28,6%
NISSAN	PRIMASTAR	3	14,29%		3	14,3%
RENAULT	TRAFIC	3	14,29%		3	14,3%
FIAT	DUCATO	2	9,52%		2	9,5%
CITROEN	JUMPY	1	4,76%		1	4,8%
FIAT	SCUDO	1	4,76%		1	4,8%
FORD	TRANSIT/TOURNEO	1	4,76%		1	4,8%
MERCEDES	VITO	1	4,76%		1	4,8%
MERCEDES	VIANO	1	4,76%		1	4,8%
MERCEDES	CDI 2.2	1	4,76%		1	4,8%
VOLKS WAGEN	TRANSPORTER	1	4,76%		1	4,8%

		JANUARY '10		YTD	JANUARY '10	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		135	0,5%		135	0,5%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	91	67,41%		91	67,4%
FIAT	QUBO	19	14,07%		19	14,1%
VOLKS WAGEN	CADDY	13	9,63%		13	9,6%
CITROEN	NEMO	4	2,96%		4	3,0%
PEUGEOT	BIPPER	4	2,96%		4	3,0%
FORD	TOURNEO CONNECT	3	2,22%		3	2,2%
OPEL	COMBO	1	0,74%		1	0,7%

