



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '09

YTD

		MARCH '09		YTD	MARCH '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		2503	5,1%		630	4,7%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	565	22,57%		161	25,6%
DAIHATSU	TERIOS	478	19,10%		119	18,9%
BMW	X3-SERIES	326	13,02%		38	6,0%
SUZUKI	JIMNY	306	12,23%		94	14,9%
MERCEDES	GLK-SERIES	91	3,64%		26	4,1%
LEXUS	RX400H	76	3,04%		24	3,8%
MERCEDES	ML-SERIES	74	2,96%		25	4,0%
KIA MOTORS	SORENTO	65	2,60%		15	2,4%
CHRYSLER	WRANGLER	63	2,52%		8	1,3%
CHRYSLER	CHEROKEE	57	2,28%		18	2,9%
CHEVROLET	CAPTIVA	52	2,08%		23	3,7%
BMW	X5-SERIES	50	2,00%		12	1,9%
CHRYSLER	NITRO	43	1,72%		11	1,7%
LADA	LADA 4X4	39	1,56%		5	0,8%
PORSCHE	CAYENNE	37	1,48%		14	2,2%
TOYOTA	LAND CRUISER	26	1,04%		7	1,1%
MITSUBISHI	PAJERO	22	0,88%		5	0,8%
AUDI	Q7	21	0,84%		8	1,3%
CHRYSLER	GRAND CHEROKEE	20	0,80%		4	0,6%
SSANGYONG	KYRON	17	0,68%		2	0,3%
LAND ROVER	RANGE ROVER	16	0,64%		1	0,2%
VOLKS WAGEN	TOUAREG	12	0,48%		2	0,3%
SSANGYONG	ACTYON	10	0,40%		1	0,2%
LAND ROVER	DISCOVERY	7	0,28%		2	0,3%
CHRYSLER	COMMANDER	6	0,24%		1	0,2%
HUMMER	H-3	6	0,24%		2	0,3%
SSANGYONG	REXTON	5	0,20%		1	0,2%
NISSAN	PATHFINDER	4	0,16%			
LADA	NIVA	3	0,12%			
CADILLAC	SRX	2	0,08%		1	0,2%
LAND ROVER	DEFENDER	2	0,08%			
MERCEDES	GL-SERIES	1	0,04%			
SAAB	9-7X	1	0,04%			

		MARCH '09		YTD	MARCH '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		4414	9,0%		1128	8,4%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	TIGUAN	1357	30,74%		287	25,4%
TOYOTA	RAV4	529	11,98%		116	10,3%
SUZUKI	SX4	459	10,40%		143	12,7%
AUDI	Q5	370	8,38%		142	12,6%
NISSAN	X-TRAIL	297	6,73%		65	5,8%
SUBARU	FORESTER	229	5,19%		75	6,6%
KIA MOTORS	SPORTAGE	169	3,83%		24	2,1%
MITSUBISHI	OUTLANDER	144	3,26%		47	4,2%





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MARCH '09

YTD

MAKE	MODEL	VOLUME	MARKET SHARE	VOLUME	MARKET SHARE
HONDA	CR-V	125	2,83%	37	3,3%
HYUNDAI	TUCSON	121	2,74%	27	2,4%
FORD	KUGA	87	1,97%	44	3,9%
BMW	X6-SERIES	71	1,61%	16	1,4%
FIAT	SEDICI	64	1,45%	15	1,3%
CHRYSLER	PATRIOT	59	1,34%	16	1,4%
CHRYSLER	COMPASS	59	1,34%	11	1,0%
MAZDA	CX7	55	1,25%	9	0,8%
VOLVO	XC60	48	1,09%	12	1,1%
HYUNDAI	SANTA FE	38	0,86%	9	0,8%
RENAULT	KOLEOS	31	0,70%	7	0,6%
OPEL	ANTARA	28	0,63%	7	0,6%
LAND ROVER	FREELANDER	21	0,48%	7	0,6%
CITROEN	C-CROSSER	10	0,23%	2	0,2%
VOLVO	XC90	10	0,23%	1	0,1%
JAC	REIN SRV	8	0,18%	4	0,4%
SH AUTO	CEO	7	0,16%	1	0,1%
PEUGEOT	4007	6	0,14%	2	0,2%
INFINITI	FX50	4	0,09%	1	0,1%
SUBARU	TRIBECA	4	0,09%		
INFINITI	FX37	2	0,05%	1	0,1%
INFINITI	EX37	1	0,02%		
NISSAN	MURANO	1	0,02%		

Segment:	MARCH '09		YTD		MARCH '09	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
A	5957	12,1%	1703	12,7%		
Make:	Range:	Volume:	%	Volume:	%	
HYUNDAI	i 10	805	13,51%	198	11,6%	
SMART	FORTWO	787	13,21%	178	10,5%	
FIAT	500	644	10,81%	170	10,0%	
FIAT	PANDA	636	10,68%	158	9,3%	
TOYOTA	AYGO	581	9,75%	158	9,3%	
TOYOTA	IQ	369	6,19%	178	10,5%	
CHEVROLET	MATIZ	336	5,64%	131	7,7%	
PEUGEOT	107	290	4,87%	84	4,9%	
FORD	KA	273	4,58%	102	6,0%	
CITROEN	C1	227	3,81%	90	5,3%	
SUZUKI	SPLASH	223	3,74%	58	3,4%	
DAIHATSU	CUORE	213	3,58%	46	2,7%	
OPEL	AGILA	160	2,69%	26	1,5%	
RENAULT	NEW TWINGO	135	2,27%	37	2,2%	
KIA MOTORS	PICANTO	134	2,25%	39	2,3%	
VOLKS WAGEN	FOX	60	1,01%	20	1,2%	
ABARTH	500	45	0,76%	13	0,8%	
CHANGAN	BENNI	24	0,40%	8	0,5%	
SUZUKI	ALTO	9	0,15%	9	0,5%	
HYUNDAI	ATOS	2	0,03%			
RENAULT	TWINGO	2	0,03%			
DAIHATSU	MOVE	1	0,02%			
FIAT	SEICENTO	1	0,02%			





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MARCH '09

YTD

		MARCH '09		YTD	MARCH '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		13138	26,7%		3560	26,6%
Make:	Range:	Volume:	%		Volume:	%
FORD	FIESTA	1984	15,10%		684	19,2%
OPEL	CORSA	1480	11,27%		313	8,8%
TOYOTA	YARIS	1327	10,10%		378	10,6%
SUZUKI	SWIFT	756	5,75%		173	4,9%
HONDA	JAZZ	650	4,95%		141	4,0%
PEUGEOT	207	630	4,80%		202	5,7%
MAZDA	2-SERIES	603	4,59%		98	2,8%
SEAT	IBIZA	594	4,52%		148	4,2%
SKODA	FABIA	593	4,51%		143	4,0%
FIAT	GRANDE PUNTO	557	4,24%		178	5,0%
MITSUBISHI	COLT	535	4,07%		125	3,5%
VOLKS WAGEN	POLO	472	3,59%		109	3,1%
HYUNDAI	i 20	423	3,22%		200	5,6%
HYUNDAI	GETZ	413	3,14%		102	2,9%
NISSAN	MICRA	413	3,14%		123	3,5%
ALFA ROMEO	MITO	309	2,35%		84	2,4%
MINI	MINI	254	1,93%		71	2,0%
CITROEN	C2	196	1,49%		38	1,1%
RENAULT	CLIO	193	1,47%		48	1,3%
CITROEN	C3	188	1,43%		36	1,0%
DAIHATSU	SIRION	157	1,20%		34	1,0%
CHEVROLET	AVEO	125	0,95%		42	1,2%
LANCIA	YPSILON	75	0,57%		22	0,6%
SUBARU	JUSTY	50	0,38%		10	0,3%
DACIA	SANDERO	48	0,37%		14	0,4%
PEUGEOT	206	32	0,24%		21	0,6%
ABARTH	PUNTO	28	0,21%		7	0,2%
SUZUKI	IGNIS	16	0,12%		9	0,3%
KIA MOTORS	RIO	14	0,11%			
LIFAN	LIFAN	8	0,06%		4	0,1%
LADA	KALINA	6	0,05%		1	0,0%
CHEVROLET	AVEO-KALOS	5	0,04%		1	0,0%
SMART	FORFOUR	3	0,02%		1	0,0%
FIAT	PUNTO	1	0,01%			

		MARCH '09		YTD	MARCH '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
C		13624	27,7%		3622	27,1%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	GOLF	1556	11,42%		478	13,2%
TOYOTA	AURIS	1351	9,92%		428	11,8%
NISSAN	QASHQAI	1286	9,44%		246	6,8%
OPEL	ASTRA	1125	8,26%		300	8,3%
FORD	FOCUS	890	6,53%		222	6,1%
HONDA	CIVIC	845	6,20%		224	6,2%
KIA MOTORS	CEED	842	6,18%		144	4,0%
SKODA	OCTAVIA	793	5,82%		231	6,4%





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MARCH '09

YTD

AUDI	A3	548	4,02%	182	5,0%		
SEAT	LEON	527	3,87%	119	3,3%		
HYUNDAI	i 30	411	3,02%	124	3,4%		
CITROEN	C4	366	2,69%	101	2,8%		
TOYOTA	COROLLA	364	2,67%	70	1,9%		
PEUGEOT	308	241	1,77%	82	2,3%		
FIAT	BRAVO	239	1,75%	59	1,6%		
MITSUBISHI	LANCER	238	1,75%	53	1,5%		
HYUNDAI	ACCENT	224	1,64%	71	2,0%		
BMW	1-SERIES	216	1,59%	50	1,4%		
RENAULT	MEGANE	202	1,48%	78	2,2%		
NISSAN	TIIDA	180	1,32%	37	1,0%		
MAZDA	3-SERIES	164	1,20%	53	1,5%		
SEAT	CORDOBA	150	1,10%	33	0,9%		
MERCEDES	B-SERIES	147	1,08%	44	1,2%		
VOLKS WAGEN	JETTA	146	1,07%	51	1,4%		
SUBARU	IMPREZA	127	0,93%	25	0,7%		
CHEVROLET	LACETTI	123	0,90%	42	1,2%		
LANCIA	DELTA	118	0,87%	20	0,6%		
VOLVO	C30	65	0,48%	11	0,3%		
PEUGEOT	307	44	0,32%	21	0,6%		
ALFA ROMEO	147	36	0,26%	12	0,3%		
FIAT	LINEA	18	0,13%	1	0,0%		
DACIA	LOGAN	15	0,11%	4	0,1%		
VOLKS WAGEN	NEW BEETLE	12	0,09%	2	0,1%		
LADA	LIBRA	7	0,05%	1	0,0%		
LADA	112	2	0,01%	1	0,0%		
LADA	110	2	0,01%				
HYUNDAI	EXCEL	1	0,01%				
NISSAN	ALMERA	1	0,01%	1	0,0%		
PEUGEOT	306	1	0,01%				
SUZUKI	LIANA	1	0,01%	1	0,0%		
		MARCH '09		YTD		MARCH '09	
Segment:		TOTAL	Market Share	TOTAL	Market Share		
D		5574	11,3%	1640	12,3%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	INSIGNIA	769	13,80%	306	18,7%		
MERCEDES	C-SERIES	702	12,59%	251	15,3%		
VOLKS WAGEN	PASSAT	649	11,64%	124	7,6%		
TOYOTA	AVENSIS	572	10,26%	169	10,3%		
AUDI	A4	433	7,77%	87	5,3%		
FORD	MONDEO	374	6,71%	154	9,4%		
MAZDA	6-SERIES	348	6,24%	81	4,9%		
SKODA	SUPERB	344	6,17%	95	5,8%		
BMW	3-SERIES	323	5,79%	81	4,9%		
TOYOTA	PRIUS	198	3,55%	66	4,0%		
CHRYSLER	CALIBER	176	3,16%	45	2,7%		
VOLVO	S40	161	2,89%	46	2,8%		
OPEL	VECTRA	115	2,06%	34	2,1%		
SAAB	SAAB 9-3	92	1,65%	24	1,5%		
CITROEN	C5	72	1,29%	14	0,9%		





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MARCH '09

YTD

ALFA ROMEO	159	53	0,95%	14	0,9%
VOLVO	S60	47	0,84%	12	0,7%
RENAULT	LAGUNA	34	0,61%	8	0,5%
HONDA	ACCORD	27	0,48%	5	0,3%
VOLVO	V50	26	0,47%	5	0,3%
PEUGEOT	407	21	0,38%	7	0,4%
BMW	M3-SERIES	10	0,18%	3	0,2%
LEXUS	IS 250	9	0,16%	1	0,1%
VOLVO	XC70	9	0,16%	4	0,2%
CHEVROLET	EPICA	4	0,07%	3	0,2%
CHRYSLER	AVENGER	3	0,05%	1	0,1%
CADILLAC	BLS	1	0,02%		
CHEVROLET	NUBIRA	1	0,02%		
SUZUKI	FORENZA	1	0,02%		

Segment:	MARCH '09		YTD	MARCH '09	
	TOTAL	Market Share		TOTAL	Market Share
E	270	0,5%		75	0,6%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	97	35,93%	38	50,7%
BMW	5-SERIES	66	24,44%	16	21,3%
AUDI	A6	47	17,41%	11	14,7%
JAGUAR	X-TYPE	17	6,30%	5	6,7%
KIA MOTORS	MAGENTIS	16	5,93%	2	2,7%
SUBARU	LEGACY	12	4,44%	1	1,3%
VOLVO	S80	4	1,48%	1	1,3%
SAAB	SAAB 9-5	3	1,11%	1	1,3%
CHRYSLER	SEBRING	2	0,74%		
HONDA	LEGEND	2	0,74%		
AUDI	RS6	1	0,37%		
AUDI	ALLROAD	1	0,37%		
CADILLAC	CTS	1	0,37%		
CHRYSLER	300C	1	0,37%		

Segment:	MARCH '09		YTD	MARCH '09	
	TOTAL	Market Share		TOTAL	Market Share
F	70	0,1%		20	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	18	25,71%	6	30,0%
MERCEDES	CLS-SERIES	17	24,29%	7	35,0%
JAGUAR	XF-TYPE	11	15,71%	2	10,0%
LEXUS	GS450H	11	15,71%	1	5,0%
BMW	7-SERIES	8	11,43%	3	15,0%
MERCEDES	R-SERIES	3	4,29%		
AUDI	A8	2	2,86%	1	5,0%

Segment:	MARCH '09		YTD	MARCH '09	
	TOTAL	Market Share		TOTAL	Market Share
G	5	0,0%		2	0,0%
Make:	Range:	Volume:	%	Volume:	%
LEXUS	LS600H	2	40,00%		





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YTD

Make:	Range:	Volume:	%	Volume:	%
MASERATI	QUATTROPORTE	2	40,00%	1	50,0%
LEXUS	LS600HL	1	20,00%	1	50,0%
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1744	3,5%	512	3,8%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	A-SERIES	385	22,08%	118	23,0%
HYUNDAI	MATRIX	214	12,27%	51	10,0%
NISSAN	NOTE	153	8,77%	53	10,4%
SKODA	ROOMSTER	118	6,77%	42	8,2%
OPEL	ZAFIRA	97	5,56%	20	3,9%
RENAULT	SCENIC	92	5,28%	28	5,5%
VOLKS WAGEN	TOURAN	83	4,76%	23	4,5%
CITROEN	PICASSO	81	4,64%	19	3,7%
FORD	FOCUS C-MAX	67	3,84%	19	3,7%
SEAT	ALTEA	66	3,78%	20	3,9%
FORD	FUSION	63	3,61%	17	3,3%
FORD	S-MAX	61	3,50%	21	4,1%
TOYOTA	COROLLA VERSO	36	2,06%	12	2,3%
OPEL	MERIVA	32	1,83%	4	0,8%
CITROEN	BERLINGO	31	1,78%	8	1,6%
LANCIA	MUSA	29	1,66%	7	1,4%
OPEL	COMBO	25	1,43%	7	1,4%
PEUGEOT	1007	23	1,32%	19	3,7%
RENAULT	KANGOO	16	0,92%	3	0,6%
SEAT	ALTEA FREETRACK	15	0,86%	2	0,4%
FIAT	QUBO	10	0,57%	3	0,6%
FORD	GALAXY	10	0,57%	4	0,8%
CITROEN	C3 PICASSO	7	0,40%	7	1,4%
MAZDA	5-SERIES	7	0,40%		
KIA MOTORS	CARENS	6	0,34%		
RENAULT	MODUS	4	0,23%	1	0,2%
PEUGEOT	EXPERT	3	0,17%		
SEAT	ALHAMBRA	3	0,17%	1	0,2%
PEUGEOT	PARTNER	2	0,11%	2	0,4%
FIAT	ULYSSE	1	0,06%		
MITSUBISHI	GRANDIS	1	0,06%		
PEUGEOT	807	1	0,06%		
RENAULT	ESPACE	1	0,06%		
VOLKS WAGEN	SHARAN	1	0,06%	1	0,2%
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		435	0,9%	105	0,8%
Make:	Range:	Volume:	%	Volume:	%
VOLKS WAGEN	EOS	191	43,91%	33	31,4%
PEUGEOT	207 CC	103	23,68%	41	39,0%
OPEL	ASTRA CABRIO	68	15,63%	12	11,4%
AUDI	A3 CABRIOLET	35	8,05%	7	6,7%
BMW	3-SERIES	14	3,22%	4	3,8%
VOLKS WAGEN	NEW BEETLE	11	2,53%	2	1,9%





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YTD

MINI	MINI	5	1,15%	1	1,0%
RENAULT	MEGANE CC	2	0,46%	1	1,0%
SAAB	SAAB 9-3	2	0,46%	2	1,9%
MITSUBISHI	COLT	1	0,23%	1	1,0%
NISSAN	MICRA CABRIO	1	0,23%		
PEUGEOT	307 CC	1	0,23%		
VOLVO	C70 CABRIO	1	0,23%	1	1,0%

		MARCH '09		YTD		MARCH '09	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		991	2,0%			250	1,9%
Make:	Range:	Volume:	%	Volume:	%		
VOLKS WAGEN	SCIROCCO	537	54,19%	135	54,0%		
MERCEDES	CLC-SERIES	202	20,38%	44	17,6%		
AUDI	A5	134	13,52%	42	16,8%		
MAZDA	RX-8	42	4,24%	8	3,2%		
PORSCHE	911	23	2,32%	7	2,8%		
MERCEDES	CLK-SERIES	18	1,82%	6	2,4%		
PORSCHE	CAYMAN	12	1,21%	3	1,2%		
ALFA ROMEO	BRERA	7	0,71%	2	0,8%		
ALFA ROMEO	GT	5	0,50%				
BMW	6-SERIES	3	0,30%	1	0,4%		
FERRARI	599	2	0,20%	1	0,4%		
HYUNDAI	COUPE	1	0,10%				
JAGUAR	XK-TYPE	1	0,10%				
MASERATI	GRANTURISMO	1	0,10%				
MERCEDES	CL-SERIES	1	0,10%				
NISSAN	350Z	1	0,10%				
VOLVO	C70	1	0,10%	1	0,4%		

		MARCH '09		YTD		MARCH '09	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		199	0,4%			66	0,5%
Make:	Range:	Volume:	%	Volume:	%		
AUDI	TT	64	32,16%	21	31,8%		
MERCEDES	SLK-SERIES	38	19,10%	20	30,3%		
MAZDA	MX-5	24	12,06%	9	13,6%		
OPEL	GT	17	8,54%	4	6,1%		
OPEL	TIGRA	14	7,04%	3	4,5%		
DAIHATSU	COPEN	12	6,03%	3	4,5%		
BMW	Z4-SERIES	6	3,02%	1	1,5%		
MERCEDES	SL-SERIES	5	2,51%				
FERRARI	430	4	2,01%	1	1,5%		
PORSCHE	BOXSTER	3	1,51%				
ALFA ROMEO	SPIDER	2	1,01%	1	1,5%		
AUDI	R8	2	1,01%	1	1,5%		
HONDA	S-2000	2	1,01%	1	1,5%		
LAMBORGHINI	GALLARDO	2	1,01%				
CORVETTE	GMX-245	1	0,50%				
LOTUS	ELISE	1	0,50%	1	1,5%		
MORGAN	4/4 1600	1	0,50%				
MORGAN	AEROMAX	1	0,50%				





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '09

YTD

		MARCH '09		YTD	MARCH '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		13	0,0%		2	0,0%
Make:	Range:	Volume:	%		Volume:	%
HOBBY	T 555AK LC	2	15,38%			
ADRIA	CORAL	1	7,69%			
CAPRON	A70 / A464	1	7,69%			
CHALLENGER/CH AUSSON	GENESIS	1	7,69%			
DETHLEFFS/POSS SL	GLOBEBUS	1	7,69%			
HYMER	C622CL	1	7,69%			
HYMER	T572CL	1	7,69%			
LAIKA CARAVANS	REXOSLINE	1	7,69%			
RIMOR	AAF	1	7,69%			
RIMOR	TRANSIT	1	7,69%		1	50,0%
SEA/ELNAGH	M200	1	7,69%		1	50,0%
WEINSBERG	R51	1	7,69%			

		MARCH '09		YTD	MARCH '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-LARGE		111	0,2%		9	0,1%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	TRANSPORTER	72	64,86%		1	11,1%
OPEL	VIVARO	15	13,51%		2	22,2%
RENAULT	TRAFIC	5	4,50%		3	33,3%
CITROEN	JUMPY	4	3,60%		1	11,1%
FIAT	DUCATO	3	2,70%			
MERCEDES	VITO	3	2,70%			
FIAT	SCUDO	2	1,80%			
VOLKS WAGEN	CRAFTER	2	1,80%			
FORD	TRANSIT/TOURNEO	1	0,90%		1	11,1%
MERCEDES	639	1	0,90%			
NISSAN	PRIMASTAR	1	0,90%			
VOLKS WAGEN	MULTIVAN	1	0,90%		1	11,1%
VOLKS WAGEN	CALIFORNIA	1	0,90%			

		MARCH '09		YTD	MARCH '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		130	0,3%		43	0,3%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	54	41,54%		20	46,5%
FIAT	FIORINO	30	23,08%		9	20,9%
VOLKS WAGEN	CADDY	22	16,92%		9	20,9%
CITROEN	NEMO	20	15,38%		4	9,3%
FORD	TOURNEO CONNECT	3	2,31%		1	2,3%
VOLKS WAGEN	CADDY LIFE	1	0,77%			

