



PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

NOVEMBER '09

Make	ATHENS	SALONICA	EPIRUS	THESSALY	THRACE	CRETE	MACEDONIA	AEGEAN ISL	IONIAN ISL	PELOPON.	CENTRAL GR.	TOTAL	Make											
TOYOTA	950	10.8%	188	13.6%	65	10.8%	93	9.6%	52	11.1%	139	16.2%	189	10.6%	117	16.0%	19	6.3%	123	10.4%	91	9.2%	2026	11.2% TOYOTA
VOLKS WAGEN	1041	11.8%	76	5.5%	64	10.6%	59	6.1%	25	5.3%	87	10.1%	138	7.8%	59	8.1%	35	11.5%	88	7.4%	86	8.7%	1758	9.7% VOLKS WAGEN
FORD	771	8.7%	66	4.8%	18	3.0%	109	11.3%	20	4.3%	59	6.9%	89	5.0%	30	4.1%	17	5.6%	90	7.6%	68	6.9%	1337	7.4% FORD
HYUNDAI	554	6.3%	116	8.4%	52	8.6%	84	8.7%	47	10.0%	64	7.5%	179	10.1%	38	5.2%	19	6.3%	82	6.9%	70	7.1%	1305	7.2% HYUNDAI
OPEL	535	6.1%	87	6.3%	45	7.5%	48	5.0%	16	3.4%	60	7.0%	126	7.1%	32	4.4%	28	9.2%	97	8.2%	79	8.0%	1153	6.4% OPEL
FIAT	485	5.5%	96	6.9%	41	6.8%	86	8.9%	28	6.0%	59	6.9%	114	6.4%	45	6.2%	16	5.3%	49	4.1%	50	5.1%	1069	5.9% FIAT
SUZUKI	416	4.7%	42	3.0%	38	6.3%	51	5.3%	35	7.5%	57	6.6%	91	5.1%	83	11.4%	27	8.9%	65	5.5%	63	6.4%	968	5.4% SUZUKI
SKODA	424	4.8%	82	5.9%	19	3.1%	51	5.3%	22	4.7%	25	2.9%	90	5.1%	9	1.2%	8	2.6%	57	4.8%	42	4.2%	829	4.6% SKODA
NISSAN	285	3.2%	39	2.8%	43	7.1%	49	5.1%	25	5.3%	55	6.4%	75	4.2%	66	9.1%	37	12.2%	62	5.2%	64	6.5%	800	4.4% NISSAN
KIA MOTORS	233	2.6%	87	6.3%	30	5.0%	32	3.3%	12	2.6%	11	1.3%	93	5.2%	20	2.7%	10	3.3%	52	4.4%	45	4.6%	625	3.5% KIA MOTORS
SEAT	274	3.1%	52	3.8%	22	3.6%	36	3.7%	11	2.3%	23	2.7%	59	3.3%	19	2.6%	13	4.3%	50	4.2%	32	3.2%	591	3.3% SEAT
MERCEDES	348	3.9%	46	3.3%	10	1.7%	24	2.5%	17	3.6%	14	1.6%	45	2.5%	18	2.5%	7	2.3%	35	3.0%	23	2.3%	587	3.2% MERCEDES
PEUGEOT	273	3.1%	36	2.6%	15	2.5%	26	2.7%	21	4.5%	16	1.9%	56	3.1%	26	3.6%	13	4.3%	32	2.7%	27	2.7%	541	3.0% PEUGEOT
RENAULT	184	2.1%	28	2.0%	21	3.5%	30	3.1%	10	2.1%	32	3.7%	47	2.6%	18	2.5%	3	1.0%	25	2.1%	40	4.0%	438	2.4% RENAULT
CITROEN	215	2.4%	40	2.9%	19	3.1%	17	1.8%	30	6.4%	5	0.6%	41	2.3%	12	1.6%	1	0.3%	42	3.5%	11	1.1%	433	2.4% CITROEN
HONDA	216	2.4%	39	2.8%	12	2.0%	17	1.8%	22	4.7%	14	1.6%	43	2.4%	26	3.6%	10	3.3%	19	1.6%	12	1.2%	430	2.4% HONDA
BMW	195	2.2%	38	2.7%	6	1.0%	23	2.4%	8	1.7%	15	1.7%	28	1.6%	8	1.1%	4	1.3%	29	2.4%	28	2.8%	382	2.1% BMW
AUDI	246	2.8%	17	1.2%	13	2.2%	6	0.6%	3	0.6%	6	0.7%	21	1.2%	7	1.0%	5	1.6%	19	1.6%	13	1.3%	356	2.0% AUDI
SMART	284	3.2%	16	1.2%	3	0.5%	8	0.8%			8	0.9%	4	0.2%	6	0.8%	2	0.7%	17	1.4%	4	0.4%	352	1.9% SMART
MAZDA	100	1.1%	25	1.8%	6	1.0%	16	1.7%	15	3.2%	19	2.2%	58	3.3%	21	2.9%	6	2.0%	13	1.1%	16	1.6%	295	1.6% MAZDA
CHEVROLET	102	1.2%	34	2.5%	5	0.8%	13	1.3%	16	3.4%	18	2.1%	38	2.1%	19	2.6%	6	2.0%	20	1.7%	15	1.5%	286	1.6% CHEVROLET
MITSUBISHI	115	1.3%	15	1.1%	10	1.7%	10	1.0%	8	1.7%	11	1.3%	31	1.7%	10	1.4%	6	2.0%	18	1.5%	16	1.6%	250	1.4% MITSUBISHI
ALFA ROMEO	104	1.2%	28	2.0%	13	2.2%	6	0.6%	4	0.9%	9	1.0%	17	1.0%	4	0.5%	3	1.0%	25	2.1%	12	1.2%	225	1.2% ALFA ROMEO
DAIHATSU	85	1.0%	6	0.4%	11	1.8%	17	1.8%	9	1.9%	7	0.8%	17	1.0%	12	1.6%	3	1.0%	19	1.6%	9	0.9%	195	1.1% DAIHATSU
VOLVO	71	0.8%	22	1.6%	4	0.7%	9	0.9%			9	1.0%	12	0.7%	3	0.4%			5	0.4%	6	0.6%	141	0.8% VOLVO
CHRYSLER	35	0.4%	12	0.9%	4	0.7%	10	1.0%	3	0.6%	6	0.7%	9	0.5%	9	1.2%	4	1.3%	13	1.1%	33	3.3%	138	0.8% CHRYSLER
SUBARU	45	0.5%	10	0.7%	3	0.5%	8	0.8%			9	1.0%	17	1.0%	1	0.1%			14	1.2%	8	0.8%	115	0.6% SUBARU
LANCIA	26	0.3%	16	1.2%	2	0.3%	12	1.2%	4	0.9%	6	0.7%	12	0.7%	5	0.7%	2	0.7%	7	0.6%	4	0.4%	96	0.5% LANCIA
DACIA	19	0.2%	6	0.4%	5	0.8%	7	0.7%	5	1.1%	6	0.7%	25	1.4%	5	0.7%			2	0.2%	15	1.5%	95	0.5% DACIA
MINI	65	0.7%	6	0.4%			2	0.2%			3	0.3%	5	0.3%					5	0.4%	3	0.3%	89	0.5% MINI
SAAB	38	0.4%	1	0.1%	4	0.7%	4	0.4%			2	0.2%	5	0.3%	1	0.1%			7	0.6%	2	0.2%	64	0.4% SAAB
LEXUS	36	0.4%	4	0.3%	1	0.2%							1	0.1%							1	0.1%	43	0.2% LEXUS
PORSCHE	19	0.2%	1	0.1%									1	0.1%					2	0.2%			23	0.1% PORSCHE
ABARTH	10	0.1%	4	0.3%			1	0.1%					1	0.1%					2	0.2%			18	0.1% ABARTH
LADA	6	0.1%			2	0.2%												1	0.1%	1	0.1%	10	0.1% LADA	
CHANGAN	3	0.0%					1	0.2%	2	0.2%												6	0.0% CHANGAN	
SSANGYONG	1	0.0%							1	0.1%	3	0.2%										5	0.0% SSANGYONG	
GM	4	0.0%																				4	0.0% GM	
FERRARI	3	0.0%	1	0.1%																			4	0.0% FERRARI
INFINTI	2	0.0%																				2	0.0% INFINTI	
LIFAN	1	0.0%							1	0.1%													2	0.0% LIFAN
HUMMER	1	0.0%																				1	0.0% HUMMER	
C.I./ROLLERTEA	1	0.0%																				1	0.0% C.I./ROLLERTEA	
HOBBY	1	0.0%																				1	0.0% HOBBY	
BENTLEY	1	0.0%																				1	0.0% BENTLEY	
SH AUTO	1	0.0%																				1	0.0% SH AUTO	
TOTAL	8.824	1.382	604	966	469	858	1.780	729	304	1.186	989	18.091							19.911	AVG. 2004-2007				
																			-9,1%	% 09 / AVG. 04-07				