



PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

OCTOBER '09

Make	ATHENS	SALONICA	EPIRUS	THESSALY	THRACE	CRETE	Macedonia	AEGEAN ISL	IONIAN ISL	PELOPON.	CENTRAL GR.	TOTAL	Make													
VOLKS WAGEN	703	11.8%	55	7.5%	62	13.5%	51	7.5%	28	8.8%	52	9.5%	96	8.6%	36	8.4%	15	9.1%	73	9.6%	57	10.5%	1228	10.5% VOLKS WAGEN		
TOYOTA	558	9.3%	102	14.0%	36	7.8%	71	10.5%	41	12.9%	75	13.8%	102	9.1%	54	12.6%	12	7.3%	66	8.7%	60	11.0%	1177	10.0% TOYOTA		
FORD	489	8.2%	45	6.2%	26	5.7%	82	12.1%	12	3.8%	40	7.3%	70	6.2%	22	5.1%	11	6.7%	42	5.5%	48	8.8%	887	7.6% FORD		
OPEL	415	7.0%	44	6.0%	44	9.6%	32	4.7%	13	4.1%	37	6.8%	73	6.5%	26	6.0%	12	7.3%	61	8.0%	40	7.4%	797	6.8% OPEL		
SUZUKI	289	4.8%	30	4.1%	32	7.0%	28	4.1%	32	10.1%	39	7.2%	83	7.4%	48	11.2%	16	9.8%	48	6.3%	40	7.4%	685	5.8% SUZUKI		
SKODA	443	7.4%	37	5.1%	15	3.3%	25	3.7%	13	4.1%	7	1.3%	43	3.8%	4	0.9%	8	4.9%	48	6.3%	25	4.6%	668	5.7% SKODA		
HYUNDAI	198	3.3%	23	3.2%	30	6.5%	57	8.4%	24	7.5%	50	9.2%	119	10.6%	51	11.9%	12	7.3%	35	4.6%	21	3.9%	620	5.3% HYUNDAI		
FIAT	282	4.7%	28	3.8%	23	5.0%	39	5.8%	12	3.8%	30	5.5%	79	7.0%	14	3.3%	12	7.3%	27	3.6%	20	3.7%	566	4.8% FIAT		
BMW	222	3.7%	38	5.2%	11	2.4%	26	3.8%	11	3.5%	19	3.5%	30	2.7%	13	3.0%	1	0.6%	26	3.4%	21	3.9%	418	3.6% BMW		
MERCEDES	270	4.5%	28	3.8%	12	2.6%	15	2.2%	6	1.9%	12	2.2%	18	1.6%	10	2.3%	1	0.6%	25	3.3%	9	1.7%	406	3.5% MERCEDES		
NISSAN	152	2.5%	31	4.2%	17	3.7%	35	5.2%	5	1.6%	20	3.7%	37	3.3%	22	5.1%	13	7.9%	29	3.8%	20	3.7%	381	3.3% NISSAN		
KIA MOTORS	150	2.5%	16	2.2%	14	3.1%	30	4.4%	14	4.4%	16	2.9%	45	4.0%	18	4.2%	8	4.9%	26	3.4%	21	3.9%	358	3.1% KIA MOTORS		
SEAT	166	2.8%	17	2.3%	15	3.3%	20	2.9%	10	3.1%	22	4.0%	46	4.1%	9	2.1%	3	1.8%	30	4.0%	17	3.1%	355	3.0% SEAT		
PEUGEOT	156	2.6%	21	2.9%	16	3.5%	37	5.5%	12	3.8%	12	2.2%	32	2.9%	13	3.0%	4	2.4%	28	3.7%	16	2.9%	347	3.0% PEUGEOT		
AUDI	184	3.1%	21	2.9%	12	2.6%	5	0.7%	1	0.3%	5	0.9%	31	2.8%	4	0.9%	2	1.2%	19	2.5%	8	1.5%	292	2.5% AUDI		
SMART	199	3.3%	7	1.0%	2	0.4%	4	0.6%	1	0.3%	6	1.1%	3	0.3%	7	1.6%	4	2.4%	9	1.2%	5	0.9%	247	2.1% SMART		
CITROEN	141	2.4%	19	2.6%	5	1.1%	7	1.0%	17	5.3%	2	0.4%	27	2.4%	2	0.5%	5	3.0%	11	1.4%	8	1.5%	244	2.1% CITROEN		
RENAULT	99	1.7%	24	3.3%	17	3.7%	25	3.7%	4	1.3%	10	1.8%	26	2.3%	6	1.4%	1	0.6%	19	2.5%	11	2.0%	242	2.1% RENAULT		
HONDA	126	2.1%	18	2.5%	7	1.5%	9	1.3%	8	2.5%	15	2.8%	20	1.8%	10	2.3%			18	2.4%	4	0.7%	235	2.0% HONDA		
MAZDA	87	1.5%	12	1.6%	4	0.9%	15	2.2%	5	1.6%	19	3.5%	33	2.9%	13	3.0%	1	0.6%	8	1.1%	9	1.7%	206	1.8% MAZDA		
MITSUBISHI	75	1.3%	17	2.3%	12	2.6%	7	1.0%	10	3.1%	5	0.9%	28	2.5%	9	2.1%	1	0.6%	13	1.7%	6	1.1%	183	1.6% MITSUBISHI		
CHEVROLET	57	1.0%	15	2.1%	12	2.6%	3	0.4%	7	2.2%	16	2.9%	20	1.8%	8	1.9%	7	4.3%	23	3.0%	5	0.9%	173	1.5% CHEVROLET		
ALFA ROMEO	91	1.5%	10	1.4%	4	0.9%	6	0.9%	5	1.6%	10	1.8%	9	0.8%	3	0.7%	2	1.2%	19	2.5%	10	1.8%	169	1.4% ALFA ROMEO		
CHRYSLER	47	0.8%	17	2.3%	4	0.9%	10	1.5%	12	3.8%	6	1.1%	10	0.9%	8	1.9%	1	0.6%	12	1.6%	39	7.2%	166	1.4% CHRYSLER		
DAIHATSU	66	1.1%	6	0.8%	12	2.6%	10	1.5%	5	1.6%	4	0.7%	7	0.6%	10	2.3%	7	4.3%	8	1.1%	11	2.0%	146	1.2% DAIHATSU		
VOLVO	60	1.0%	7	1.0%	8	1.7%	14	2.1%	2	0.6%	4	0.7%	11	1.0%	1	0.2%			4	0.5%	1	0.2%	112	1.0% VOLVO		
SUBARU	53	0.9%	11	1.5%			2	0.3%			3	0.6%	5	0.4%			2	1.2%	8	1.1%	4	0.7%	88	0.8% SUBARU		
LANCIA	28	0.5%	14	1.9%	4	0.9%	5	0.7%	2	0.6%	3	0.6%	3	0.3%	1	0.2%	2	1.2%	5	0.7%	3	0.6%	70	0.6% LANCIA		
MINI	42	0.7%	6	0.8%			5	0.7%			3	0.6%	4	0.4%	3	0.7%			3	0.4%	2	0.4%	68	0.6% MINI		
SAAB	27	0.5%			1	0.2%	1	0.1%	2	0.6%	2	0.4%	1	0.1%					5	0.7%			39	0.3% SAAB		
LEXUS	28	0.5%	4	0.5%			1	0.1%			1	0.2%											35	0.3% LEXUS		
DACIA	6	0.1%	3	0.4%	1	0.2%	1	0.1%	3	0.9%			5	0.4%	3	0.7%			4	0.5%	2	0.4%	28	0.2% DACIA		
PORSCHE	20	0.3%	3	0.4%			1	0.1%					5	0.4%	3	0.7%			4	0.5%	2	0.4%	23	0.2% PORSCHE		
ABARTH	19	0.3%	1	0.1%									1	0.1%									21	0.2% ABARTH		
SSANGYONG	9	0.2%											2	0.2%					1	0.1%			12	0.1% SSANGYONG		
LAND ROVER	3	0.1%															1	0.2%			2	0.3%	1	0.2%	7	0.1% LAND ROVER
JAGUAR	3	0.1%			1	0.2%													1	0.1%			5	0.0% JAGUAR		
JAC	1	0.0%																	1	0.1%			4	0.0% JAC		
LIFAN																						2	0.0% LIFAN			
ELNAGH																						1	0.0% ELNAGH			
INFINTI	1	0.0%																				1	0.0% INFINTI			
LADA	1	0.0%																				1	0.0% LADA			
MASERATI	1	0.0%																				1	0.0% MASERATI			
CHANGAN																						1	0.0% CHANGAN			
CHALLENGER/C	1	0.0%																				1	0.0% CHALLENGER/C			
MOBILVETTA																			1	0.6%			1	0.0% MOBILVETTA		
SH AUTO	1	0.0%																				1	0.0% SH AUTO			
TESLA	1	0.0%																				1	0.0% TESLA			
LOTUS	1	0.0%																				1	0.0% LOTUS			
TOTAL	5971	730	459	678	318	545	1122	430	164	759	544	11720														