



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '09

YTD

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		1046	5,2%		1046	5,2%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	223	21,32%		223	21,3%
DAIHATSU	TERIOS	206	19,69%		206	19,7%
BMW	X3-SERIES	160	15,30%		160	15,3%
SUZUKI	JIMNY	113	10,80%		113	10,8%
MERCEDES	GLK-SERIES	37	3,54%		37	3,5%
CHRYSLER	WRANGLER	33	3,15%		33	3,2%
KIA MOTORS	SORENTO	28	2,68%		28	2,7%
LEXUS	RX400H	28	2,68%		28	2,7%
BMW	X5-SERIES	24	2,29%		24	2,3%
CHRYSLER	CHEROKEE	23	2,20%		23	2,2%
MERCEDES	ML-SERIES	23	2,20%		23	2,2%
LADA	LADA 4X4	22	2,10%		22	2,1%
CHRYSLER	NITRO	18	1,72%		18	1,7%
PORSCHE	CAYENNE	13	1,24%		13	1,2%
MITSUBISHI	PAJERO	12	1,15%		12	1,1%
SSANGYONG	KYRON	11	1,05%		11	1,1%
TOYOTA	LAND CRUISER	11	1,05%		11	1,1%
CHRYSLER	GRAND CHEROKEE	10	0,96%		10	1,0%
CHEVROLET	CAPTIVA	9	0,86%		9	0,9%
LAND ROVER	RANGE ROVER	9	0,86%		9	0,9%
AUDI	Q7	6	0,57%		6	0,6%
SSANGYONG	ACTYON	6	0,57%		6	0,6%
VOLKS WAGEN	TOUAREG	6	0,57%		6	0,6%
CHRYSLER	COMMANDER	3	0,29%		3	0,3%
LAND ROVER	DISCOVERY	3	0,29%		3	0,3%
NISSAN	PATHFINDER	3	0,29%		3	0,3%
SSANGYONG	REXTON	2	0,19%		2	0,2%
CADILLAC	SRX	1	0,10%		1	0,1%
HUMMER	H-3	1	0,10%		1	0,1%
LADA	NIVA	1	0,10%		1	0,1%
MERCEDES	GL-SERIES	1	0,10%		1	0,1%
		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		1973	9,8%		1973	9,8%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	TIGUAN	724	36,70%		724	36,7%
TOYOTA	RAV4	247	12,52%		247	12,5%
SUZUKI	SX4	164	8,31%		164	8,3%
NISSAN	X-TRAIL	146	7,40%		146	7,4%
AUDI	Q5	118	5,98%		118	6,0%
KIA MOTORS	SPORTAGE	100	5,07%		100	5,1%
SUBARU	FORESTER	88	4,46%		88	4,5%
MITSUBISHI	OUTLANDER	56	2,84%		56	2,8%
HYUNDAI	TUCSON	54	2,74%		54	2,7%
HONDA	CR-V	37	1,88%		37	1,9%





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JANUARY '09

YTD

Make	Model	Volume	Market Share	Volume	Market Share
BMW	X6-SERIES	32	1,62%	32	1,6%
FIAT	SEDICI	32	1,62%	32	1,6%
CHRYSLER	COMPASS	27	1,37%	27	1,4%
MAZDA	CX7	27	1,37%	27	1,4%
CHRYSLER	PATRIOT	23	1,17%	23	1,2%
VOLVO	XC60	23	1,17%	23	1,2%
HYUNDAI	SANTA FE	13	0,66%	13	0,7%
OPEL	ANTARA	13	0,66%	13	0,7%
FORD	KUGA	12	0,61%	12	0,6%
RENAULT	KOLEOS	9	0,46%	9	0,5%
LAND ROVER	FREELANDER	6	0,30%	6	0,3%
CITROEN	C-CROSSER	5	0,25%	5	0,3%
VOLVO	XC90	5	0,25%	5	0,3%
SH AUTO	CEO	4	0,20%	4	0,2%
JAC	REIN SRV	2	0,10%	2	0,1%
PEUGEOT	4007	2	0,10%	2	0,1%
INFINITI	EX37	1	0,05%	1	0,1%
INFINITI	FX50	1	0,05%	1	0,1%
NISSAN	MURANO	1	0,05%	1	0,1%
SUBARU	TRIBECA	1	0,05%	1	0,1%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		2463	12,2%		2463	12,2%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	i 10	363	14,74%		363	14,7%
SMART	FORTWO	340	13,80%		340	13,8%
FIAT	500	303	12,30%		303	12,3%
FIAT	PANDA	276	11,21%		276	11,2%
TOYOTA	AYGO	264	10,72%		264	10,7%
TOYOTA	IQ	128	5,20%		128	5,2%
PEUGEOT	107	109	4,43%		109	4,4%
OPEL	AGILA	96	3,90%		96	3,9%
DAIHATSU	CUORE	92	3,74%		92	3,7%
CITROEN	C1	87	3,53%		87	3,5%
SUZUKI	SPLASH	87	3,53%		87	3,5%
FORD	KA	82	3,33%		82	3,3%
CHEVROLET	MATIZ	79	3,21%		79	3,2%
RENAULT	NEW TWINGO	53	2,15%		53	2,2%
KIA MOTORS	PICANTO	49	1,99%		49	2,0%
ABARTH	500	20	0,81%		20	0,8%
VOLKS WAGEN	FOX	19	0,77%		19	0,8%
CHANGAN	BENNI	13	0,53%		13	0,5%
DAIHATSU	MOVE	1	0,04%		1	0,0%
FIAT	SEICENTO	1	0,04%		1	0,0%
HYUNDAI	ATOS	1	0,04%		1	0,0%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		5205	25,7%		5205	25,7%
Make:	Range:	Volume:	%		Volume:	%
OPEL	CORSA	778	14,95%		778	14,9%





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JANUARY '09

YTD

Make	Model	Volume	Market Share	Volume	Market Share
FORD	FIESTA	535	10,28%	535	10,3%
TOYOTA	YARIS	422	8,11%	422	8,1%
MAZDA	2-SERIES	338	6,49%	338	6,5%
HONDA	JAZZ	294	5,65%	294	5,6%
SKODA	FABIA	289	5,55%	289	5,6%
SUZUKI	SWIFT	273	5,24%	273	5,2%
SEAT	IBIZA	270	5,19%	270	5,2%
MITSUBISHI	COLT	258	4,96%	258	5,0%
PEUGEOT	207	240	4,61%	240	4,6%
VOLKS WAGEN	POLO	226	4,34%	226	4,3%
NISSAN	MICRA	180	3,46%	180	3,5%
HYUNDAI	GETZ	171	3,29%	171	3,3%
FIAT	GRANDE PUNTO	168	3,23%	168	3,2%
ALFA ROMEO	MITO	118	2,27%	118	2,3%
CITROEN	C2	107	2,06%	107	2,1%
CITROEN	C3	95	1,83%	95	1,8%
MINI	MINI	94	1,81%	94	1,8%
HYUNDAI	i 20	79	1,52%	79	1,5%
RENAULT	CLIO	70	1,34%	70	1,3%
DAIHATSU	SIRION	68	1,31%	68	1,3%
CHEVROLET	AVEO	32	0,61%	32	0,6%
LANCIA	YPSILON	25	0,48%	25	0,5%
DACIA	SANDERO	24	0,46%	24	0,5%
SUBARU	JUSTY	17	0,33%	17	0,3%
ABARTH	PUNTO	13	0,25%	13	0,2%
KIA MOTORS	RIO	10	0,19%	10	0,2%
PEUGEOT	206	3	0,06%	3	0,1%
SUZUKI	IGNIS	3	0,06%	3	0,1%
LIFAN	LIFAN	2	0,04%	2	0,0%
CHEVROLET	AVEO-KALOS	1	0,02%	1	0,0%
FIAT	PUNTO	1	0,02%	1	0,0%
LADA	KALINA	1	0,02%	1	0,0%

		JANUARY '09 YTD		JANUARY '09	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		5556	27,5%	5556	27,5%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	687	12,37%	687	12,4%
VOLKS WAGEN	GOLF	577	10,39%	577	10,4%
TOYOTA	AURIS	485	8,73%	485	8,7%
OPEL	ASTRA	461	8,30%	461	8,3%
KIA MOTORS	CEED	429	7,72%	429	7,7%
HONDA	CIVIC	331	5,96%	331	6,0%
SKODA	OCTAVIA	328	5,90%	328	5,9%
FORD	FOCUS	326	5,87%	326	5,9%
SEAT	LEON	230	4,14%	230	4,1%
AUDI	A3	199	3,58%	199	3,6%
TOYOTA	COROLLA	177	3,19%	177	3,2%
HYUNDAI	i 30	162	2,92%	162	2,9%
CITROEN	C4	117	2,11%	117	2,1%
MITSUBISHI	LANCER	107	1,93%	107	1,9%
BMW	1-SERIES	105	1,89%	105	1,9%





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JANUARY '09

YTD

FIAT	BRAVO	95	1,71%	95	1,7%
HYUNDAI	ACCENT	86	1,55%	86	1,5%
SEAT	CORDOBA	86	1,55%	86	1,5%
PEUGEOT	308	80	1,44%	80	1,4%
NISSAN	TIIDA	79	1,42%	79	1,4%
SUBARU	IMPREZA	66	1,19%	66	1,2%
MERCEDES	B-SERIES	59	1,06%	59	1,1%
MAZDA	3-SERIES	54	0,97%	54	1,0%
LANCIA	DELTA	48	0,86%	48	0,9%
VOLKS WAGEN	JETTA	40	0,72%	40	0,7%
CHEVROLET	LACETTI	39	0,70%	39	0,7%
RENAULT	MEGANE	39	0,70%	39	0,7%
VOLVO	C30	32	0,58%	32	0,6%
FIAT	LINEA	8	0,14%	8	0,1%
PEUGEOT	307	7	0,13%	7	0,1%
ALFA ROMEO	147	6	0,11%	6	0,1%
VOLKS WAGEN	NEW BEETLE	4	0,07%	4	0,1%
DACIA	LOGAN	2	0,04%	2	0,0%
HYUNDAI	EXCEL	1	0,02%	1	0,0%
LADA	LIBRA	1	0,02%	1	0,0%
LADA	112	1	0,02%	1	0,0%
LADA	110	1	0,02%	1	0,0%
PEUGEOT	306	1	0,02%	1	0,0%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		2380	11,8%		2380	11,8%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	PASSAT	315	13,24%		315	13,2%
MERCEDES	C-SERIES	304	12,77%		304	12,8%
AUDI	A4	237	9,96%		237	10,0%
OPEL	INSIGNIA	229	9,62%		229	9,6%
TOYOTA	AVENSIS	193	8,11%		193	8,1%
MAZDA	6-SERIES	168	7,06%		168	7,1%
SKODA	SUPERB	162	6,81%		162	6,8%
BMW	3-SERIES	143	6,01%		143	6,0%
FORD	MONDEO	130	5,46%		130	5,5%
TOYOTA	PRIUS	110	4,62%		110	4,6%
CHRYSLER	CALIBER	69	2,90%		69	2,9%
VOLVO	S40	65	2,73%		65	2,7%
SAAB	SAAB 9-3	53	2,23%		53	2,2%
OPEL	VECTRA	50	2,10%		50	2,1%
CITROEN	C5	47	1,97%		47	2,0%
VOLVO	S60	21	0,88%		21	0,9%
ALFA ROMEO	159	20	0,84%		20	0,8%
HONDA	ACCORD	16	0,67%		16	0,7%
RENAULT	LAGUNA	13	0,55%		13	0,5%
VOLVO	V50	13	0,55%		13	0,5%
LEXUS	IS 250	7	0,29%		7	0,3%
PEUGEOT	407	7	0,29%		7	0,3%
VOLVO	XC70	3	0,13%		3	0,1%
BMW	M3-SERIES	2	0,08%		2	0,1%





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JANUARY '09

YTD

CHEVROLET	EPICA	1	0,04%	1	0,0%
CHRYSLER	AVENGER	1	0,04%	1	0,0%
SUZUKI	FORENZA	1	0,04%	1	0,0%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		131	0,6%		131	0,6%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	41	31,30%		41	31,3%
BMW	5-SERIES	38	29,01%		38	29,0%
AUDI	A6	24	18,32%		24	18,3%
KIA MOTORS	MAGENTIS	9	6,87%		9	6,9%
JAGUAR	X-TYPE	6	4,58%		6	4,6%
SUBARU	LEGACY	4	3,05%		4	3,1%
CHRYSLER	SEBRING	2	1,53%		2	1,5%
HONDA	LEGEND	2	1,53%		2	1,5%
SAAB	SAAB 9-5	2	1,53%		2	1,5%
AUDI	ALLROAD	1	0,76%		1	0,8%
CADILLAC	CTS	1	0,76%		1	0,8%
VOLVO	S80	1	0,76%		1	0,8%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		32	0,2%		32	0,2%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	CLS-SERIES	8	25,00%		8	25,0%
LEXUS	GS450H	7	21,88%		7	21,9%
MERCEDES	S-SERIES	7	21,88%		7	21,9%
JAGUAR	XF-TYPE	5	15,63%		5	15,6%
BMW	7-SERIES	3	9,38%		3	9,4%
AUDI	A8	1	3,13%		1	3,1%
MERCEDES	R-SERIES	1	3,13%		1	3,1%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		3	0,0%		3	0,0%
Make:	Range:	Volume:	%		Volume:	%
LEXUS	LS600H	2	66,67%		2	66,7%
MASERATI	QUATTROPORTE	1	33,33%		1	33,3%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		667	3,3%		667	3,3%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	A-SERIES	156	23,39%		156	23,4%
HYUNDAI	MATRIX	88	13,19%		88	13,2%
NISSAN	NOTE	47	7,05%		47	7,0%
SKODA	ROOMSTER	44	6,60%		44	6,6%
OPEL	ZAFIRA	43	6,45%		43	6,4%
FORD	FUSION	31	4,65%		31	4,6%
SEAT	ALTEA	30	4,50%		30	4,5%





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JANUARY '09

YTD

Make	Model	YTD Volume	YTD Market Share	Jan '09 Volume	Jan '09 Market Share
CITROEN	PICASSO	29	4,35%	29	4,3%
VOLKS WAGEN	TOURAN	28	4,20%	28	4,2%
RENAULT	SCENIC	25	3,75%	25	3,7%
FORD	FOCUS C-MAX	19	2,85%	19	2,8%
FORD	S-MAX	19	2,85%	19	2,8%
TOYOTA	COROLLA VERSO	19	2,85%	19	2,8%
OPEL	MERIVA	16	2,40%	16	2,4%
OPEL	COMBO	15	2,25%	15	2,2%
CITROEN	BERLINGO	12	1,80%	12	1,8%
LANCIA	MUSA	11	1,65%	11	1,6%
SEAT	ALTEA FREETRACK	10	1,50%	10	1,5%
MAZDA	5-SERIES	5	0,75%	5	0,7%
FIAT	QUBO	4	0,60%	4	0,6%
KIA MOTORS	CARENS	4	0,60%	4	0,6%
RENAULT	KANGOO	4	0,60%	4	0,6%
PEUGEOT	EXPERT	3	0,45%	3	0,4%
FORD	GALAXY	2	0,30%	2	0,3%
FIAT	ULYSSE	1	0,15%	1	0,1%
RENAULT	MODUS	1	0,15%	1	0,1%
RENAULT	ESPACE	1	0,15%	1	0,1%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		194	1,0%		194	1,0%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	EOS	97	50,00%		97	50,0%
PEUGEOT	207 CC	36	18,56%		36	18,6%
OPEL	ASTRA CABRIO	31	15,98%		31	16,0%
AUDI	A3 CABRIOLET	14	7,22%		14	7,2%
BMW	3-SERIES	7	3,61%		7	3,6%
VOLKS WAGEN	NEW BEETLE	5	2,58%		5	2,6%
MINI	MINI	3	1,55%		3	1,5%
NISSAN	MICRA CABRIO	1	0,52%		1	0,5%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		423	2,1%		423	2,1%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	SCIROCCO	234	55,32%		234	55,3%
MERCEDES	CLC-SERIES	88	20,80%		88	20,8%
AUDI	A5	49	11,58%		49	11,6%
MAZDA	RX-8	20	4,73%		20	4,7%
MERCEDES	CLK-SERIES	8	1,89%		8	1,9%
PORSCHE	911	8	1,89%		8	1,9%
PORSCHE	CAYMAN	8	1,89%		8	1,9%
ALFA ROMEO	BRERA	2	0,47%		2	0,5%
BMW	6-SERIES	2	0,47%		2	0,5%
ALFA ROMEO	GT	1	0,24%		1	0,2%
MASERATI	GRANTURISMO	1	0,24%		1	0,2%
MERCEDES	CL-SERIES	1	0,24%		1	0,2%
NISSAN	350Z	1	0,24%		1	0,2%





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JANUARY '09

YTD

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		76	0,4%		76	0,4%
Make:	Range:	Volume:	%		Volume:	%
AUDI	TT	27	35,53%		27	35,5%
MERCEDES	SLK-SERIES	10	13,16%		10	13,2%
OPEL	GT	8	10,53%		8	10,5%
MAZDA	MX-5	7	9,21%		7	9,2%
DAIHATSU	COPEN	5	6,58%		5	6,6%
BMW	Z4-SERIES	3	3,95%		3	3,9%
MERCEDES	SL-SERIES	3	3,95%		3	3,9%
OPEL	TIGRA	3	3,95%		3	3,9%
FERRARI	430	2	2,63%		2	2,6%
LAMBORGHINI	GALLARDO	2	2,63%		2	2,6%
ALFA ROMEO	SPIDER	1	1,32%		1	1,3%
CORVETTE	GMX-245	1	1,32%		1	1,3%
HONDA	S-2000	1	1,32%		1	1,3%
MORGAN	4/4 1600	1	1,32%		1	1,3%
MORGAN	AEROMAX	1	1,32%		1	1,3%
PORSCHE	BOXSTER	1	1,32%		1	1,3%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		6	0,0%		6	0,0%
Make:	Range:	Volume:	%		Volume:	%
HOBBY	T 555AK LC	2	33,33%		2	33,3%
CAPRON	A70 / A464	1	16,67%		1	16,7%
CHALLENGER/CH ALISSON	GENESIS	1	16,67%		1	16,7%
HYMER	T572CL	1	16,67%		1	16,7%
LAIKA CARAVANS	REXOSLINE	1	16,67%		1	16,7%

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-LARGE		28	0,1%		28	0,1%
Make:	Range:	Volume:	%		Volume:	%
OPEL	VIVARO	9	32,14%		9	32,1%
VOLKS WAGEN	TRANSPORTER	6	21,43%		6	21,4%
CITROEN	JUMPY	3	10,71%		3	10,7%
FIAT	DUCATO	3	10,71%		3	10,7%
VOLKS WAGEN	CRAFTER	2	7,14%		2	7,1%
MERCEDES	VITO	1	3,57%		1	3,6%
MERCEDES	639	1	3,57%		1	3,6%
NISSAN	PRIMASTAR	1	3,57%		1	3,6%
RENAULT	TRAFIC	1	3,57%		1	3,6%
VOLKS WAGEN	CALIFORNIA	1	3,57%		1	3,6%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '09

YTD

		JANUARY '09		YTD	JANUARY '09	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		49	0,2%		49	0,2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	17	34,69%		17	34,7%
FIAT	FIORINO	15	30,61%		15	30,6%
CITROEN	NEMO	9	18,37%		9	18,4%
VOLKS WAGEN	CADDY	6	12,24%		6	12,2%
FORD	TOURNEO CONNECT	1	2,04%		1	2,0%
VOLKS WAGEN	CADDY LIFE	1	2,04%		1	2,0%

