



PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

MARCH '08

| Make | ATHENS | | SALONICA | | EPIRUS | | THESSALY | | THRACE | | CRETE | | MACEDONIA | | AEGEAN ISL | | IONIAN ISL | | PELOPON. | | CENTRAL GR. | | TOTAL | Make | |
|--------------|--------------|------|-------------|-------|------------|-------|------------|------|------------|-------|-------------|-------|-------------|-------|------------|------|------------|-------|-------------|------|-------------|-------|--------------|------|--------------|
| TOYOTA | 1085 | 9.1% | 203 | 10.5% | 53 | 8.2% | 70 | 7.2% | 42 | 9.2% | 166 | 14.0% | 182 | 10.0% | 82 | 9.7% | 32 | 10.6% | 118 | 8.9% | 98 | 10.3% | 2131 | 9.5% | TOYOTA |
| VOLKS WAGEN | 1123 | 9.4% | 144 | 7.4% | 66 | 10.2% | 70 | 7.2% | 38 | 8.3% | 58 | 4.9% | 128 | 7.0% | 50 | 5.9% | 23 | 7.6% | 118 | 8.9% | 78 | 8.2% | 1896 | 8.5% | VOLKS WAGEN |
| OPEL | 888 | 7.4% | 157 | 8.1% | 50 | 7.7% | 59 | 6.1% | 47 | 10.3% | 65 | 5.5% | 155 | 8.5% | 30 | 3.5% | 17 | 5.6% | 113 | 8.5% | 65 | 6.8% | 1646 | 7.3% | OPEL |
| HYUNDAI | 723 | 6.1% | 76 | 3.9% | 48 | 7.4% | 63 | 6.5% | 47 | 10.3% | 95 | 8.0% | 119 | 6.5% | 69 | 8.1% | 31 | 10.2% | 72 | 5.4% | 60 | 6.3% | 1403 | 6.3% | HYUNDAI |
| FORD | 737 | 6.2% | 131 | 6.8% | 32 | 5.0% | 74 | 7.6% | 13 | 2.8% | 51 | 4.3% | 112 | 6.1% | 36 | 4.2% | 16 | 5.3% | 68 | 5.1% | 42 | 4.4% | 1312 | 5.9% | FORD |
| SUZUKI | 621 | 5.2% | 103 | 5.3% | 19 | 2.9% | 47 | 4.8% | 25 | 5.5% | 94 | 7.9% | 83 | 4.6% | 77 | 9.1% | 18 | 5.9% | 73 | 5.5% | 62 | 6.5% | 1222 | 5.5% | SUZUKI |
| FIAT | 689 | 5.8% | 61 | 3.1% | 34 | 5.3% | 71 | 7.3% | 18 | 3.9% | 74 | 6.3% | 92 | 5.0% | 63 | 7.4% | 16 | 5.3% | 69 | 5.2% | 27 | 2.8% | 1214 | 5.4% | FIAT |
| NISSAN | 616 | 5.2% | 68 | 3.5% | 25 | 3.9% | 41 | 4.2% | 11 | 2.4% | 63 | 5.3% | 79 | 4.3% | 68 | 8.0% | 16 | 5.3% | 46 | 3.5% | 30 | 3.2% | 1063 | 4.7% | NISSAN |
| PEUGEOT | 546 | 4.6% | 85 | 4.4% | 22 | 3.4% | 38 | 3.9% | 20 | 4.4% | 44 | 3.7% | 88 | 4.8% | 35 | 4.1% | 21 | 6.9% | 56 | 4.2% | 43 | 4.5% | 998 | 4.5% | PEUGEOT |
| SEAT | 396 | 3.3% | 83 | 4.3% | 60 | 9.3% | 60 | 6.2% | 24 | 5.3% | 54 | 4.6% | 104 | 5.7% | 36 | 4.2% | 17 | 5.6% | 65 | 4.9% | 63 | 6.6% | 962 | 4.3% | SEAT |
| CITROEN | 518 | 4.3% | 122 | 6.3% | 27 | 4.2% | 33 | 3.4% | 31 | 6.8% | 30 | 2.5% | 77 | 4.2% | 26 | 3.1% | 9 | 3.0% | 38 | 2.9% | 30 | 3.2% | 941 | 4.2% | CITROEN |
| BMW | 487 | 4.1% | 59 | 3.0% | 21 | 3.3% | 41 | 4.2% | 9 | 2.0% | 42 | 3.5% | 48 | 2.6% | 21 | 2.5% | 12 | 4.0% | 54 | 4.1% | 33 | 3.5% | 827 | 3.7% | BMW |
| MERCEDES | 421 | 3.5% | 50 | 2.6% | 14 | 2.2% | 24 | 2.5% | 16 | 3.5% | 36 | 3.0% | 51 | 2.8% | 22 | 2.6% | 8 | 2.6% | 59 | 4.4% | 41 | 4.3% | 742 | 3.3% | MERCEDES |
| SKODA | 335 | 2.8% | 69 | 3.6% | 28 | 4.3% | 36 | 3.7% | 19 | 4.2% | 26 | 2.2% | 58 | 3.2% | 18 | 2.1% | 7 | 2.3% | 57 | 4.3% | 28 | 2.9% | 681 | 3.0% | SKODA |
| MAZDA | 247 | 2.1% | 70 | 3.6% | 9 | 1.4% | 28 | 2.9% | 14 | 3.1% | 39 | 3.3% | 67 | 3.7% | 20 | 2.4% | 10 | 3.3% | 39 | 2.9% | 26 | 2.7% | 569 | 2.5% | MAZDA |
| KIA MOTORS | 235 | 2.0% | 50 | 2.6% | 18 | 2.8% | 39 | 4.0% | 22 | 4.8% | 34 | 2.9% | 75 | 4.1% | 31 | 3.7% | 5 | 1.7% | 29 | 2.2% | 25 | 2.6% | 563 | 2.5% | KIA MOTORS |
| AUDI | 354 | 3.0% | 41 | 2.1% | 13 | 2.0% | 22 | 2.3% | 10 | 2.2% | 10 | 0.8% | 36 | 2.0% | 6 | 0.7% | 3 | 1.0% | 34 | 2.6% | 29 | 3.0% | 558 | 2.5% | AUDI |
| HONDA | 250 | 2.1% | 51 | 2.6% | 13 | 2.0% | 26 | 2.7% | 13 | 2.8% | 31 | 2.6% | 66 | 3.6% | 30 | 3.5% | 6 | 2.0% | 29 | 2.2% | 20 | 2.1% | 535 | 2.4% | HONDA |
| DAIHATSU | 246 | 2.1% | 40 | 2.1% | 20 | 3.1% | 44 | 4.5% | 12 | 2.6% | 29 | 2.4% | 39 | 2.1% | 22 | 2.6% | 8 | 2.6% | 34 | 2.6% | 30 | 3.2% | 524 | 2.3% | DAIHATSU |
| MITSUBISHI | 224 | 1.9% | 56 | 2.9% | 19 | 2.9% | 16 | 1.6% | 7 | 1.5% | 17 | 1.4% | 41 | 2.2% | 28 | 3.3% | 4 | 1.3% | 26 | 2.0% | 31 | 3.3% | 469 | 2.1% | MITSUBISHI |
| CHEVROLET | 139 | 1.2% | 55 | 2.8% | 10 | 1.5% | 11 | 1.1% | 5 | 1.1% | 42 | 3.5% | 36 | 2.0% | 32 | 3.8% | 9 | 3.0% | 34 | 2.6% | 19 | 2.0% | 392 | 1.8% | CHEVROLET |
| SMART | 287 | 2.4% | 22 | 1.1% | 4 | 0.6% | 5 | 0.5% | 2 | 0.4% | 21 | 1.8% | 9 | 0.5% | 11 | 1.3% | 1 | 0.3% | 15 | 1.1% | 4 | 0.4% | 381 | 1.7% | SMART |
| CHRYSLER | 222 | 1.9% | 27 | 1.4% | 11 | 1.7% | 11 | 1.1% | 2 | 0.4% | 15 | 1.3% | 14 | 0.8% | 23 | 2.7% | 6 | 2.0% | 23 | 1.7% | 24 | 2.5% | 378 | 1.7% | CHRYSLER |
| VOLVO | 103 | 0.9% | 15 | 0.8% | 10 | 1.5% | 9 | 0.9% | 1 | 0.2% | 7 | 0.6% | 6 | 0.3% | 2 | 0.2% | | | 7 | 0.5% | 4 | 0.4% | 164 | 0.7% | VOLVO |
| MINI | 105 | 0.9% | 13 | 0.7% | 1 | 0.2% | 6 | 0.6% | | | 4 | 0.3% | 1 | 0.1% | 4 | 0.5% | | | 3 | 0.2% | 4 | 0.4% | 141 | 0.6% | MINI |
| SUBARU | 66 | 0.6% | 18 | 0.9% | 2 | 0.3% | 8 | 0.8% | 2 | 0.4% | 5 | 0.4% | 18 | 1.0% | | | 2 | 0.7% | 4 | 0.3% | 4 | 0.4% | 129 | 0.6% | SUBARU |
| RENAULT | 47 | 0.4% | 20 | 1.0% | 5 | 0.8% | 2 | 0.2% | 3 | 0.7% | 7 | 0.6% | 4 | 0.2% | 1 | 0.1% | 3 | 1.0% | 16 | 1.2% | 9 | 0.9% | 117 | 0.5% | RENAULT |
| LANCIA | 34 | 0.3% | 13 | 0.7% | 2 | 0.3% | 4 | 0.4% | | | 9 | 0.8% | 20 | 1.1% | 3 | 0.4% | 1 | 0.3% | 7 | 0.5% | 2 | 0.2% | 95 | 0.4% | LANCIA |
| LEXUS | 53 | 0.4% | 7 | 0.4% | | | 1 | 0.1% | 1 | 0.2% | 1 | 0.1% | 2 | 0.1% | | | | | 2 | 0.2% | | | 67 | 0.3% | LEXUS |
| ALFA ROMEO | 29 | 0.2% | 3 | 0.2% | 2 | 0.3% | 2 | 0.2% | | | 6 | 0.5% | 7 | 0.4% | | | | | 12 | 0.9% | 2 | 0.2% | 63 | 0.3% | ALFA ROMEO |
| SAAB | 27 | 0.2% | 4 | 0.2% | 7 | 1.1% | 6 | 0.6% | 1 | 0.2% | 2 | 0.2% | 1 | 0.1% | | | | | 2 | 0.2% | 3 | 0.3% | 53 | 0.2% | SAAB |
| LAND ROVER | 16 | 0.1% | 1 | 0.1% | | | 1 | 0.1% | | | 1 | 0.1% | | | 1 | 0.1% | | | 4 | 0.3% | 12 | 1.3% | 36 | 0.2% | LAND ROVER |
| PORSCHE | 27 | 0.2% | 6 | 0.3% | | | | | 1 | 0.2% | | | | | | | 1 | 0.3% | | | 1 | 0.1% | 36 | 0.2% | PORSCHE |
| SSANGYONG | 12 | 0.1% | 10 | 0.5% | | | 1 | 0.1% | 1 | 0.2% | 1 | 0.1% | 2 | 0.1% | 1 | 0.1% | | | | | 1 | 0.1% | 29 | 0.1% | SSANGYONG |
| LADA | 11 | 0.1% | 5 | 0.3% | | | | | | | 1 | 0.1% | | | 1 | 0.1% | 1 | 0.3% | 1 | 0.1% | 2 | 0.2% | 22 | 0.1% | LADA |
| JAGUAR | 9 | 0.1% | | | | | 1 | 0.1% | | | | | | | | | | | | | | | 10 | 0.0% | JAGUAR |
| SH AUTO | 1 | 0.0% | 2 | 0.1% | 1 | 0.2% | | | | | 1 | 0.1% | | | | | | | 1 | 0.1% | | | 6 | 0.0% | SH AUTO |
| HUMMER | 2 | 0.0% | | | | | | | | | | | 1 | 0.1% | | | | | | | | | 3 | 0.0% | HUMMER |
| FERRARI | 3 | 0.0% | | | | | | | | | | | | | | | | | | | | | 3 | 0.0% | FERRARI |
| SEA | 3 | 0.0% | | | | | | | | | | | | | | | | | | | | | 3 | 0.0% | SEA |
| GM | 2 | 0.0% | | | | | | | | | | | | | | | | | | | | | 2 | 0.0% | GM |
| LAMBORGHINI | 1 | 0.0% | | | | | | | | | 1 | 0.1% | | | | | | | | | | | 2 | 0.0% | LAMBORGHINI |
| LANDWIND | | | | | | | | | | | 2 | 0.2% | | | | | | | | | | | 2 | 0.0% | LANDWIND |
| CHALLENGER/C | 1 | 0.0% | | | | | | | | | | | 1 | 0.1% | | | | | | | | | 2 | 0.0% | CHALLENGER/C |
| LOTUS | 1 | 0.0% | | | | | | | | | | | | | | | | | | | | | 1 | 0.0% | LOTUS |
| CADILLAC | 1 | 0.0% | | | | | | | | | | | | | | | | | | | | | 1 | 0.0% | CADILLAC |
| CORVETTE | | | | | | | | | | | | | 1 | 0.1% | | | | | | | | | 1 | 0.0% | CORVETTE |
| MASERATI | 1 | 0.0% | | | | | | | | | | | | | | | | | | | | | 1 | 0.0% | MASERATI |
| TOTAL | 11944 | | 1940 | | 646 | | 970 | | 457 | | 1184 | | 1823 | | 849 | | 303 | | 1328 | | 952 | | 22396 | | |