



FEBRUARY '08

PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

Make	ATHENS		SALONICA		EPIRUS		THESSALY		THRACE		CRETE		MACEDONIA		AEGEAN ISL		IONIAN ISL		PELOPON.		CENTRAL GR.		TOTAL	Make			
TOYOTA	1288	11.0%	209	9.5%	62	9.8%	89	7.6%	50	9.2%	155	11.6%	175	8.9%	120	13.6%	29	7.8%	149	9.9%	99	10.0%	2425	10.4%	TOYOTA		
OPEL	875	7.5%	206	9.3%	52	8.2%	83	7.1%	43	7.9%	94	7.0%	154	7.8%	36	4.1%	25	6.8%	104	6.9%	83	8.4%	1755	7.5%	OPEL		
VOLKS WAGEN	874	7.5%	101	4.6%	63	10.0%	76	6.5%	32	5.9%	50	3.7%	120	6.1%	46	5.2%	21	5.7%	119	7.9%	85	8.6%	1587	6.8%	VOLKS WAGEN		
FIAT	789	6.8%	157	7.1%	34	5.4%	70	5.9%	33	6.1%	84	6.3%	108	5.5%	51	5.8%	27	7.3%	75	5.0%	42	4.2%	1470	6.3%	FIAT		
SUZUKI	608	5.2%	140	6.3%	27	4.3%	66	5.6%	24	4.4%	112	8.4%	112	5.7%	77	8.7%	28	7.6%	91	6.1%	79	7.9%	1364	5.9%	SUZUKI		
HYUNDAI	546	4.7%	103	4.7%	30	4.7%	69	5.9%	25	4.6%	100	7.5%	116	5.9%	72	8.1%	18	4.9%	63	4.2%	36	3.6%	1178	5.1%	HYUNDAI		
MAZDA	483	4.1%	78	3.5%	29	4.6%	59	5.0%	40	7.4%	75	5.6%	129	6.6%	33	3.7%	29	7.8%	86	5.7%	42	4.2%	1083	4.6%	MAZDA		
CITROEN	468	4.0%	131	5.9%	42	6.6%	64	5.4%	35	6.4%	56	4.2%	96	4.9%	29	3.3%	18	4.9%	81	5.4%	29	2.9%	1049	4.5%	CITROEN		
PEUGEOT	500	4.3%	104	4.7%	23	3.6%	52	4.4%	28	5.1%	60	4.5%	77	3.9%	51	5.8%	21	5.7%	59	3.9%	36	3.6%	1011	4.3%	PEUGEOT		
NISSAN	411	3.5%	88	4.0%	29	4.6%	50	4.2%	19	3.5%	70	5.2%	87	4.4%	58	6.6%	37	10.0%	87	5.8%	69	6.9%	1005	4.3%	NISSAN		
FORD	482	4.1%	131	5.9%	25	4.0%	78	6.6%	7	1.3%	41	3.1%	115	5.9%	24	2.7%	11	3.0%	43	2.9%	33	3.3%	990	4.3%	FORD		
SKODA	490	4.2%	120	5.4%	25	4.0%	60	5.1%	21	3.9%	39	2.9%	73	3.7%	21	2.4%	16	4.3%	61	4.1%	30	3.0%	956	4.1%	SKODA		
BMW	417	3.6%	63	2.9%	13	2.1%	47	4.0%	17	3.1%	41	3.1%	64	3.3%	21	2.4%	4	1.1%	66	4.4%	22	2.2%	775	3.3%	BMW		
SEAT	357	3.1%	55	2.5%	27	4.3%	40	3.4%	31	5.7%	44	3.3%	64	3.3%	26	2.9%	12	3.2%	62	4.1%	52	5.2%	770	3.3%	SEAT		
KIA MOTORS	268	2.3%	54	2.4%	20	3.2%	60	5.1%	26	4.8%	49	3.7%	92	4.7%	41	4.6%	5	1.4%	42	2.8%	43	4.3%	700	3.0%	KIA MOTORS		
HONDA	326	2.8%	69	3.1%	21	3.3%	28	2.4%	24	4.4%	33	2.5%	68	3.5%	25	2.8%	4	1.1%	40	2.7%	10	1.0%	648	2.8%	HONDA		
DAIHATSU	303	2.6%	55	2.5%	24	3.8%	23	2.0%	23	4.2%	29	2.2%	25	1.3%	35	4.0%	13	3.5%	39	2.6%	27	2.7%	596	2.6%	DAIHATSU		
MERCEDES	306	2.6%	36	1.6%	16	2.5%	27	2.3%	10	1.8%	29	2.2%	38	1.9%	13	1.5%	5	1.4%	43	2.9%	36	3.6%	559	2.4%	MERCEDES		
MITSUBISHI	278	2.4%	39	1.8%	19	3.0%	28	2.4%	15	2.8%	17	1.3%	52	2.6%	22	2.5%	7	1.9%	23	1.5%	32	3.2%	532	2.3%	MITSUBISHI		
AUDI	293	2.5%	32	1.5%	13	2.1%	17	1.4%	7	1.3%	11	0.8%	36	1.8%	14	1.6%	8	2.2%	34	2.3%	17	1.7%	482	2.1%	AUDI		
CHEVROLET	151	1.3%	56	2.5%	9	1.4%	19	1.6%	10	1.8%	42	3.1%	43	2.2%	28	3.2%	12	3.2%	22	1.5%	22	2.2%	414	1.8%	CHEVROLET		
CHRYSLER	257	2.2%	24	1.1%	4	0.6%	21	1.8%	7	1.3%	13	1.0%	21	1.1%	9	1.0%	4	1.1%	24	1.6%	19	1.9%	403	1.7%	CHRYSLER		
SMART	290	2.5%	34	1.5%	4	0.6%	1	0.1%	2	0.4%	13	1.0%	2	0.1%	9	1.0%	3	0.8%	15	1.0%	5	0.5%	378	1.6%	SMART		
MINI	126	1.1%	9	0.4%			3	0.3%			7	0.5%	4	0.2%	7	0.8%	2	0.5%	3	0.2%	4	0.4%	165	0.7%	MINI		
VOLVO	78	0.7%	14	0.6%	2	0.3%	6	0.5%	1	0.2%	9	0.7%	31	1.6%	2	0.2%			7	0.5%	1	0.1%	151	0.6%	VOLVO		
LANCIA	48	0.4%	16	0.7%	3	0.5%	9	0.8%	2	0.4%	8	0.6%	11	0.6%	7	0.8%	1	0.3%	16	1.1%	5	0.5%	126	0.5%	LANCIA		
SUBARU	58	0.5%	28	1.3%			11	0.9%	4	0.7%	3	0.2%	8	0.4%	1	0.1%	2	0.5%	4	0.3%	5	0.5%	124	0.5%	SUBARU		
RENAULT	34	0.3%	16	0.7%	9	1.4%			4	0.7%	14	1.0%	14	0.7%	1	0.1%	1	0.3%	12	0.8%	6	0.6%	111	0.5%	RENAULT		
ALFA ROMEO	52	0.4%	9	0.4%	3	0.5%	5	0.4%	2	0.4%	8	0.6%	8	0.4%	3	0.3%			10	0.7%	5	0.5%	105	0.5%	ALFA ROMEO		
SAAB	38	0.3%	5	0.2%	3	0.5%	4	0.3%	2	0.4%	5	0.4%	5	0.3%	1	0.1%			3	0.2%	1	0.1%	67	0.3%	SAAB		
LEXUS	54	0.5%	6	0.3%							3	0.2%	2	0.1%	1	0.1%							66	0.3%	LEXUS		
PORSCHE	52	0.4%	3	0.1%			3	0.3%			4	0.3%	1	0.1%					1	0.1%	1	0.1%	65	0.3%	PORSCHE		
LAND ROVER	28	0.2%	5	0.2%			3	0.3%			5	0.4%					3	0.8%	11	0.7%	8	0.8%	63	0.3%	LAND ROVER		
LADA	20	0.2%	1	0.0%			4	0.3%			6	0.4%	5	0.3%			2	0.5%	5	0.3%	4	0.4%	47	0.2%	LADA		
SSANGYONG	5	0.0%	4	0.2%	1	0.2%	2	0.2%			10	0.7%	4	0.2%	1	0.1%	1	0.3%	2	0.1%	2	0.2%	32	0.1%	SSANGYONG		
JAGUAR	10	0.1%																					11	0.0%	JAGUAR		
SH AUTO	1	0.0%	2	0.1%									3	0.2%					1	0.1%			7	0.0%	SH AUTO		
HUMMER	2	0.0%	2	0.1%																			4	0.0%	HUMMER		
CADILLAC	3	0.0%																					3	0.0%	CADILLAC		
TRIGANO	1	0.0%	1	0.0%																		1	0.1%	3	0.0%	TRIGANO	
CORVETTE	2	0.0%																					2	0.0%	CORVETTE		
RIMOR																						2	0.2%	2	0.0%	RIMOR	
ASTON MARTIN	1	0.0%																					1	0.0%	1	0.0%	ASTON MARTIN
CHANGAN	1	0.0%																					1	0.0%	1	0.0%	CHANGAN
GM	1	0.0%																					1	0.0%	1	0.0%	GM
ADRIA	1	0.0%																					1	0.0%	1	0.0%	ADRIA
MASERATI	1	0.0%																					1	0.0%	1	0.0%	MASERATI
MG ROVER	1	0.0%																					1	0.0%	1	0.0%	MG ROVER
SEA													1	0.1%									1	0.0%	1	0.0%	SEA
LANDWIND																	1	0.3%					1	0.0%	1	0.0%	LANDWIND
TOTAL	11678		2206		632		1177		544		1339		1964		885		370		1503		994		23292				