



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '08

YTD

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		2167	6.5%		2167	6.5%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	448	20.67%		448	20.7%
DAIHATSU	TERIOS	446	20.58%		446	20.6%
SUZUKI	JIMNY	225	10.38%		225	10.4%
BMW	X3-SERIES	159	7.34%		159	7.3%
CHRYSLER	CHEROKEE	139	6.41%		139	6.4%
KIA MOTORS	SORENTO	94	4.34%		94	4.3%
BMW	X5-SERIES	88	4.06%		88	4.1%
MERCEDES	ML-SERIES	84	3.88%		84	3.9%
CHRYSLER	WRANGLER	59	2.72%		59	2.7%
CHEVROLET	CAPTIVA	48	2.22%		48	2.2%
CHRYSLER	GRAND CHEROKEE	46	2.12%		46	2.1%
LADA	NIVA	45	2.08%		45	2.1%
LEXUS	RX400H	36	1.66%		36	1.7%
TOYOTA	LAND CRUISER	36	1.66%		36	1.7%
LAND ROVER	RANGE ROVER	30	1.38%		30	1.4%
PORSCHE	CAYENNE	28	1.29%		28	1.3%
SSANGYONG	KYRON	23	1.06%		23	1.1%
MINIBISHI	PAJERO	22	1.02%		22	1.0%
CHRYSLER	NITRO	21	0.97%		21	1.0%
LAND ROVER	DISCOVERY	17	0.78%		17	0.8%
AUDI	Q7	15	0.69%		15	0.7%
VOLKS WAGEN	TOUAREG	14	0.65%		14	0.6%
SSANGYONG	REXTON	10	0.46%		10	0.5%
HUMMER	H3	8	0.37%		8	0.4%
NISSAN	PATHFINDER	8	0.37%		8	0.4%
SSANGYONG	ACTYON	4	0.18%		4	0.2%
MERCEDES	GL-SERIES	3	0.14%		3	0.1%
CHRYSLER	COMMANDER	2	0.09%		2	0.1%
CADILLAC	SRX	1	0.05%		1	0.0%
CADILLAC	ESCALADE	1	0.05%		1	0.0%
CHEVROLET	TRAILBLAZER	1	0.05%		1	0.0%
LAND ROVER	DEFENDER	1	0.05%		1	0.0%
LANDWIND	LANDWIND	1	0.05%		1	0.0%
MERCEDES	G-SERIES	1	0.05%		1	0.0%
NISSAN	TERRANO	1	0.05%		1	0.0%
NISSAN	PATROL	1	0.05%		1	0.0%
SUZUKI	VITARA	1	0.05%		1	0.0%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		3002	8.9%		3002	8.9%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	413	13.76%		413	13.8%
SUZUKI	SX4	404	13.46%		404	13.5%
KIA MOTORS	SPORTAGE	378	12.59%		378	12.6%
MAZDA	CX7	270	8.99%		270	9.0%





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JANUARY '08

YTD

Make	Model	Volume	Market Share	Volume	Market Share
HYUNDAI	TUCSON	258	8.59%	258	8.6%
MITSUBISHI	OUTLANDER	225	7.50%	225	7.5%
HONDA	CR-V	189	6.30%	189	6.3%
NISSAN	X-TRAIL	159	5.30%	159	5.3%
CHRYSLER	COMPASS	125	4.16%	125	4.2%
CHRYSLER	PATRIOT	104	3.46%	104	3.5%
FORD	MAVERICK	102	3.40%	102	3.4%
SUBARU	FORESTER	91	3.03%	91	3.0%
VOLKS WAGEN	TIGUAN	72	2.40%	72	2.4%
FIAT	SEDICI	51	1.70%	51	1.7%
OPEL	ANTARA	50	1.67%	50	1.7%
HYUNDAI	SANTA FE	33	1.10%	33	1.1%
LAND ROVER	FREELANDER	31	1.03%	31	1.0%
SUBARU	TRIBECA	23	0.77%	23	0.8%
VOLVO	XC90	15	0.50%	15	0.5%
SH AUTO	CEO	9	0.30%	9	0.3%

		JANUARY '08 YTD		JANUARY '08	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		2745	8.2%	2745	8.2%
Make:	Range:	Volume:	%	Volume:	%
KIA MOTORS	PICANTO	467	17.01%	467	17.0%
SMART	FORTWO	450	16.39%	450	16.4%
FIAT	PANDA	411	14.97%	411	15.0%
TOYOTA	AYGO	394	14.35%	394	14.4%
CHEVROLET	MATIZ	293	10.67%	293	10.7%
PEUGEOT	107	250	9.11%	250	9.1%
CITROEN	C1	115	4.19%	115	4.2%
FIAT	500	98	3.57%	98	3.6%
HYUNDAI	ATOS	94	3.42%	94	3.4%
DAIHATSU	CUORE	71	2.59%	71	2.6%
VOLKS WAGEN	FOX	55	2.00%	55	2.0%
RENAULT	NEW TWINGO	35	1.28%	35	1.3%
HX AUTO	NOBLE	4	0.15%	4	0.1%
FIAT	SEICENTO	3	0.11%	3	0.1%
FORD	KA	3	0.11%	3	0.1%
OPEL	AGILA	2	0.07%	2	0.1%

		JANUARY '08 YTD		JANUARY '08	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		8872	26.4%	8872	26.4%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	1129	12.73%	1129	12.7%
OPEL	CORSA	1107	12.48%	1107	12.5%
SUZUKI	SWIFT	715	8.06%	715	8.1%
SEAT	IBIZA	645	7.27%	645	7.3%
PEUGEOT	207	595	6.71%	595	6.7%
SKODA	FABIA	562	6.33%	562	6.3%
HYUNDAI	GETZ	560	6.31%	560	6.3%
VOLKS WAGEN	POLO	450	5.07%	450	5.1%
FORD	FIESTA	443	4.99%	443	5.0%
MITSUBISHI	COLT	312	3.52%	312	3.5%





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JANUARY '08

YTD

Make	Model	Volume	Market Share	Volume	Market Share
NISSAN	MICRA	302	3.40%	302	3.4%
CITROEN	C3	293	3.30%	293	3.3%
CITROEN	C2	285	3.21%	285	3.2%
FIAT	GRANDE PUNTO	254	2.86%	254	2.9%
DAIHATSU	SIRION	226	2.55%	226	2.5%
HONDA	JAZZ	197	2.22%	197	2.2%
MAZDA	2-SERIES	191	2.15%	191	2.2%
MINI	MINI	184	2.07%	184	2.1%
RENAULT	CLIO	114	1.28%	114	1.3%
LANCIA	YPSILON	72	0.81%	72	0.8%
CHEVROLET	AVEO	68	0.77%	68	0.8%
SUBARU	JUSTY	46	0.52%	46	0.5%
KIA MOTORS	RIO	44	0.50%	44	0.5%
SUZUKI	IGNIS	40	0.45%	40	0.5%
PEUGEOT	206	36	0.41%	36	0.4%
SMART	FORFOUR	2	0.02%	2	0.0%

Segment:	JANUARY '08		YTD		JANUARY '08	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C	11080	33.0%	11080	33.0%	11080	33.0%
Make:	Range:	Volume:	%	Volume:	%	
OPEL	ASTRA	1123	10.14%	1123	10.1%	
VOLKS WAGEN	GOLF	1094	9.87%	1094	9.9%	
TOYOTA	AURIS	1027	9.27%	1027	9.3%	
SKODA	OCTAVIA	838	7.56%	838	7.6%	
FORD	FOCUS	665	6.00%	665	6.0%	
HYUNDAI	ACCENT	635	5.73%	635	5.7%	
KIA MOTORS	CEED	630	5.69%	630	5.7%	
HONDA	CIVIC	628	5.67%	628	5.7%	
NISSAN	QASHQAI	521	4.70%	521	4.7%	
CITROEN	C4	451	4.07%	451	4.1%	
SEAT	LEON	416	3.75%	416	3.8%	
HYUNDAI	i 30	364	3.29%	364	3.3%	
AUDI	A3	331	2.99%	331	3.0%	
TOYOTA	COROLLA	283	2.55%	283	2.6%	
CHEVROLET	LACETTI	258	2.33%	258	2.3%	
NISSAN	TIIDA	246	2.22%	246	2.2%	
BMW	1-SERIES	214	1.93%	214	1.9%	
MAZDA	3-SERIES	197	1.78%	197	1.8%	
FIAT	BRAVO	185	1.67%	185	1.7%	
PEUGEOT	308	167	1.51%	167	1.5%	
VOLKS WAGEN	JETTA	133	1.20%	133	1.2%	
MITSUBISHI	LANCER	104	0.94%	104	0.9%	
PEUGEOT	307	88	0.79%	88	0.8%	
MERCEDES	B-SERIES	84	0.76%	84	0.8%	
RENAULT	MEGANE	81	0.73%	81	0.7%	
SEAT	CORDOBA	77	0.69%	77	0.7%	
ALFA ROMEO	147	75	0.68%	75	0.7%	
SUBARU	IMPREZA	73	0.66%	73	0.7%	
VOLVO	C30	36	0.32%	36	0.3%	
FIAT	LINEA	20	0.18%	20	0.2%	
KIA MOTORS	CERATO	14	0.13%	14	0.1%	





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JANUARY '08

YTD

VOLKS WAGEN	NEW BEETLE	8	0.07%	8	0.1%
NISSAN	ALMERA	4	0.04%	4	0.0%
LADA	LIBRA	2	0.02%	2	0.0%
LADA	110	2	0.02%	2	0.0%
LADA	112	2	0.02%	2	0.0%
CITROEN	ZX	1	0.01%	1	0.0%
MAZDA	323	1	0.01%	1	0.0%
SUZUKI	LIANA	1	0.01%	1	0.0%
VOLKS WAGEN	VENTO	1	0.01%	1	0.0%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		3263	9.7%		3263	9.7%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	C-SERIES	499	15.29%		499	15.3%
FORD	MONDEO	475	14.56%		475	14.6%
BMW	3-SERIES	388	11.89%		388	11.9%
OPEL	VECTRA	297	9.10%		297	9.1%
MAZDA	6-SERIES	280	8.58%		280	8.6%
VOLKS WAGEN	PASSAT	253	7.75%		253	7.8%
TOYOTA	AVENSIS	232	7.11%		232	7.1%
VOLVO	S40	164	5.03%		164	5.0%
SAAB	SAAB 9-3	117	3.59%		117	3.6%
AUDI	A4	106	3.25%		106	3.2%
CITROEN	C5	72	2.21%		72	2.2%
CHRYSLER	CALIBER	65	1.99%		65	2.0%
ALFA ROMEO	159	57	1.75%		57	1.7%
TOYOTA	PRIUS	56	1.72%		56	1.7%
SKODA	SUPERB	45	1.38%		45	1.4%
VOLVO	S60	45	1.38%		45	1.4%
PEUGEOT	407	29	0.89%		29	0.9%
BMW	M3-SERIES	21	0.64%		21	0.6%
RENAULT	LAGUNA	15	0.46%		15	0.5%
VOLVO	V50	15	0.46%		15	0.5%
CHEVROLET	EPICA	8	0.25%		8	0.2%
NISSAN	PRIMERA	7	0.21%		7	0.2%
HONDA	ACCORD	6	0.18%		6	0.2%
VOLVO	XC70	5	0.15%		5	0.2%
LEXUS	IS 250	2	0.06%		2	0.1%
SEAT	TOLEDO	2	0.06%		2	0.1%
CHRYSLER	AVENGER	1	0.03%		1	0.0%
VOLVO	V70	1	0.03%		1	0.0%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		213	0.6%		213	0.6%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	E-SERIES	77	36.15%		77	36.2%
BMW	5-SERIES	64	30.05%		64	30.0%
AUDI	A6	22	10.33%		22	10.3%
SUBARU	LEGACY	14	6.57%		14	6.6%
JAGUAR	X-TYPE	13	6.10%		13	6.1%





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JANUARY '08

YTD

VOLVO	S80	11	5.16%	11	5.2%
KIA MOTORS	MAGENTIS	4	1.88%	4	1.9%
HYUNDAI	SONATA	3	1.41%	3	1.4%
SAAB	SAAB 9-5	2	0.94%	2	0.9%
AUDI	ALLROAD	1	0.47%	1	0.5%
BMW	M5-SERIES	1	0.47%	1	0.5%
CADILLAC	CTS	1	0.47%	1	0.5%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		44	0.1%		44	0.1%
Make:	Range:	Volume:	%		Volume:	%
LEXUS	GS450H	17	38.64%		17	38.6%
MERCEDES	CLS-SERIES	12	27.27%		12	27.3%
MERCEDES	S-SERIES	9	20.45%		9	20.5%
BMW	7-SERIES	3	6.82%		3	6.8%
CADILLAC	STS	1	2.27%		1	2.3%
JAGUAR	S-TYPE	1	2.27%		1	2.3%
MERCEDES	R-SERIES	1	2.27%		1	2.3%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		6	0.0%		6	0.0%
Make:	Range:	Volume:	%		Volume:	%
MASERATI	QUATTROPORTE	3	50.00%		3	50.0%
JAGUAR	XJ-TYPE	2	33.33%		2	33.3%
BENTLEY	FLYING SPUR	1	16.67%		1	16.7%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		1320	3.9%		1320	3.9%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	A-SERIES	229	17.35%		229	17.3%
HYUNDAI	MATRIX	200	15.15%		200	15.2%
CITROEN	PICASSO	121	9.17%		121	9.2%
NISSAN	NOTE	110	8.33%		110	8.3%
OPEL	ZAFIRA	80	6.06%		80	6.1%
SKODA	ROOMSTER	79	5.98%		79	6.0%
FORD	FOCUS C-MAX	76	5.76%		76	5.8%
OPEL	MERIVA	65	4.92%		65	4.9%
FORD	FUSION	64	4.85%		64	4.8%
VOLKS WAGEN	TOURAN	51	3.86%		51	3.9%
SEAT	ALTEA	47	3.56%		47	3.6%
SEAT	ALTEA FREETRACK	39	2.95%		39	3.0%
FORD	S-MAX	37	2.80%		37	2.8%
RENAULT	SCENIC	27	2.05%		27	2.0%
LANCIA	MUSA	25	1.89%		25	1.9%
TOYOTA	COROLLA VERSO	25	1.89%		25	1.9%
CITROEN	BERLINGO	9	0.68%		9	0.7%
OPEL	COMBO	7	0.53%		7	0.5%
KIA MOTORS	CARENS	6	0.45%		6	0.5%





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JANUARY '08

YTD

PEUGEOT	PARTNER	5	0.38%	5	0.4%
HYUNDAI	TRAJET	4	0.30%	4	0.3%
RENAULT	KANGOO	3	0.23%	3	0.2%
FORD	GALAXY	2	0.15%	2	0.2%
PEUGEOT	1007	2	0.15%	2	0.2%
CITROEN	C8	1	0.08%	1	0.1%
HONDA	FR-V	1	0.08%	1	0.1%
MAZDA	5-SERIES	1	0.08%	1	0.1%
PEUGEOT	807	1	0.08%	1	0.1%
PEUGEOT	EXPERT	1	0.08%	1	0.1%
RENAULT	ESPACE	1	0.08%	1	0.1%
SEAT	ALHAMBRA	1	0.08%	1	0.1%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		368	1.1%		368	1.1%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	EOS	109	29.62%		109	29.6%
PEUGEOT	207 CC	89	24.18%		89	24.2%
OPEL	ASTRA CABRIO	53	14.40%		53	14.4%
BMW	3-SERIES	44	11.96%		44	12.0%
PEUGEOT	307 CC	12	3.26%		12	3.3%
MITSUBISHI	COLT CABRIO	11	2.99%		11	3.0%
VOLKS WAGEN	NEW BEETLE	8	2.17%		8	2.2%
FORD	FOCUS CC	7	1.90%		7	1.9%
MINI	MINI	6	1.63%		6	1.6%
AUDI	A4 CABRIO	5	1.36%		5	1.4%
SAAB	SAAB 9-3	5	1.36%		5	1.4%
VOLVO	C70 CABRIO	5	1.36%		5	1.4%
CITROEN	PLURIEL	4	1.09%		4	1.1%
RENAULT	MEGANE CC	4	1.09%		4	1.1%
JAGUAR	XKR-TYPE	1	0.27%		1	0.3%
JAGUAR	XK-TYPE	1	0.27%		1	0.3%
MERCEDES	SL-SERIES	1	0.27%		1	0.3%
MERCEDES	CLK-SERIES	1	0.27%		1	0.3%
NISSAN	MICRA CABRIO	1	0.27%		1	0.3%
PORSCHE	911	1	0.27%		1	0.3%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		195	0.6%		195	0.6%
Make:	Range:	Volume:	%		Volume:	%
MAZDA	RX-8	64	32.82%		64	32.8%
MERCEDES	CLK-SERIES	44	22.56%		44	22.6%
AUDI	A5	34	17.44%		34	17.4%
ALFA ROMEO	GT	14	7.18%		14	7.2%
PORSCHE	CAYMAN	8	4.10%		8	4.1%
PORSCHE	911	8	4.10%		8	4.1%
ALFA ROMEO	BRERA	5	2.56%		5	2.6%
BMW	M6-SERIES	4	2.05%		4	2.1%
MERCEDES	CL-SERIES	3	1.54%		3	1.5%
BENTLEY	CONTINENTAL	2	1.03%		2	1.0%





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JANUARY '08

YTD

BMW	6-SERIES	2	1.03%	2	1.0%
NISSAN	350Z	2	1.03%	2	1.0%
CORVETTE	CORVETTE	1	0.51%	1	0.5%
CORVETTE	GMX-245	1	0.51%	1	0.5%
JAGUAR	XKR-TYPE	1	0.51%	1	0.5%
MASERATI	GRANTURISMO	1	0.51%	1	0.5%
VOLVO	C70	1	0.51%	1	0.5%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		188	0.6%		188	0.6%
Make:	Range:	Volume:	%		Volume:	%
AUDI	TT	53	28.19%		53	28.2%
MAZDA	MX-5	34	18.09%		34	18.1%
OPEL	GT	28	14.89%		28	14.9%
MERCEDES	SLK-SERIES	26	13.83%		26	13.8%
BMW	Z4-SERIES	14	7.45%		14	7.4%
OPEL	TIGRA	14	7.45%		14	7.4%
AUDI	R8	4	2.13%		4	2.1%
DAIHATSU	COPEN	4	2.13%		4	2.1%
HONDA	S-2000	3	1.60%		3	1.6%
PORSCHE	BOXSTER	3	1.60%		3	1.6%
ALFA ROMEO	SPIDER	1	0.53%		1	0.5%
LAMBORGHINI	MURCIELAGO	1	0.53%		1	0.5%
LAMBORGHINI	GALLARDO	1	0.53%		1	0.5%
LOTUS	ELISE	1	0.53%		1	0.5%
OPEL	MG67	1	0.53%		1	0.5%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		6	0.0%		6	0.0%
Make:	Range:	Volume:	%		Volume:	%
ADRIA	ADRIATIK	2	33.33%		2	33.3%
ADRIA	VISION	1	16.67%		1	16.7%
C.I./ROLLERTEAM	AUTOROLLER	1	16.67%		1	16.7%
HYMER	HV572	1	16.67%		1	16.7%
MC LOUIS	M700	1	16.67%		1	16.7%

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-LARGE		34	0.1%		34	0.1%
Make:	Range:	Volume:	%		Volume:	%
OPEL	VIVARO	7	20.59%		7	20.6%
VOLKS WAGEN	TRANSPORTER	7	20.59%		7	20.6%
NISSAN	PRIMASTAR	6	17.65%		6	17.6%
CITROEN	JUMPY	4	11.76%		4	11.8%
FORD	TRANSIT/TOURNEO	3	8.82%		3	8.8%
CITROEN	JUMPER	2	5.88%		2	5.9%
MERCEDES	VITO	2	5.88%		2	5.9%
HYUNDAI	H-1	1	2.94%		1	2.9%
RENAULT	TRAFIC	1	2.94%		1	2.9%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '08

YTD

		JANUARY '08		YTD	JANUARY '08	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		50	0.1%		50	0.1%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	40	80.00%		40	80.0%
VOLKS WAGEN	CADDY	9	18.00%		9	18.0%
FORD	TOURNEO CONNECT	1	2.00%		1	2.0%

