



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '07

YTD

		JULY '07		YTD	JULY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		12208	6,5%		1796	6,5%
Make:	Range:	Volume:	%		Volume:	%
DAIHATSU	TERIOS	2666	21,84%		496	27,6%
SUZUKI	GRAND VITARA	2484	20,35%		285	15,9%
SUZUKI	JIMNY	1568	12,84%		251	14,0%
BMW	X3-SERIES	1119	9,17%		115	6,4%
MERCEDES	ML-SERIES	520	4,26%		61	3,4%
CHRYSLER	CHEROKEE	517	4,23%		66	3,7%
LADA	NIVA	456	3,74%		73	4,1%
CHEVROLET	CAPTIVA	417	3,42%		74	4,1%
KIA MOTORS	SORENTO	297	2,43%		28	1,6%
LEXUS	RX400H	230	1,88%		28	1,6%
BMW	X5-SERIES	194	1,59%		63	3,5%
AUDI	Q7	182	1,49%		20	1,1%
CHRYSLER	WRANGLER	174	1,43%		20	1,1%
TOYOTA	LAND CRUISER	159	1,30%		9	0,5%
PORSCHE	CAYENNE	158	1,29%		39	2,2%
MITSUBISHI	PAJERO	140	1,15%		26	1,4%
LAND ROVER	RANGE ROVER	138	1,13%		19	1,1%
CHRYSLER	GRAND CHEROKEE	126	1,03%		12	0,7%
VOLKS WAGEN	TOUAREG	106	0,87%		31	1,7%
NISSAN	PATHFINDER	93	0,76%		14	0,8%
SSANGYONG	KYRON	67	0,55%		7	0,4%
SSANGYONG	REXTON	65	0,53%		5	0,3%
CHRYSLER	NITRO	54	0,44%		19	1,1%
CHRYSLER	COMMANDER	44	0,36%		6	0,3%
LAND ROVER	DISCOVERY	44	0,36%		2	0,1%
SSANGYONG	ACTYON	37	0,30%		4	0,2%
MERCEDES	GL-SERIES	34	0,28%		2	0,1%
SAAB	9-7X	29	0,24%			
LANDWIND	LANDWIND	25	0,20%		3	0,2%
CADILLAC	ESCALADE	16	0,13%		3	0,2%
HUMMER	H3	13	0,11%		5	0,3%
LAND ROVER	DEFENDER	10	0,08%		5	0,3%
SSANGYONG	KORANDO	5	0,04%		1	0,1%
CADILLAC	SRX	4	0,03%			
CHEVROLET	TRAILBLAZER	4	0,03%		2	0,1%
NISSAN	PATROL	3	0,02%		1	0,1%
SUZUKI	VITARA	3	0,02%		1	0,1%
BMW	X-SERIES	2	0,02%			
DAIHATSU	FEROZA	1	0,01%			
HUMMER	HUMMER	1	0,01%			
LEXUS	RX350	1	0,01%			
NISSAN	TERRANO	1	0,01%			
TOYOTA	LAND CRUISER 120	1	0,01%			





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JULY '07

YTD

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		10889	5,8%	1582	5,7%		
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	RAV4	2717	24,95%	404	25,5%		
SUZUKI	SX4	1303	11,97%	262	16,6%		
HONDA	CR-V	972	8,93%	111	7,0%		
KIA MOTORS	SPORTAGE	949	8,72%	119	7,5%		
CHRYSLER	COMPASS	792	7,27%	104	6,6%		
SUBARU	FORESTER	696	6,39%	81	5,1%		
FORD	MAVERICK	678	6,23%	52	3,3%		
NISSAN	X-TRAIL	633	5,81%	85	5,4%		
HYUNDAI	TUCSON	617	5,67%	136	8,6%		
HYUNDAI	SANTA FE	398	3,66%	50	3,2%		
FIAT	SEDICI	395	3,63%	69	4,4%		
OPEL	ANTARA	277	2,54%	43	2,7%		
LAND ROVER	FREELANDER	176	1,62%	22	1,4%		
MITSUBISHI	OUTLANDER	94	0,86%	11	0,7%		
VOLVO	XC90	83	0,76%	14	0,9%		
SUBARU	TRIBECA	55	0,51%	3	0,2%		
CHRYSLER	PATRIOT	23	0,21%	12	0,8%		
NISSAN	MURANO	17	0,16%	3	0,2%		
CHEVROLET	WINSTORM	7	0,06%	1	0,1%		
HONDA	HR-V	4	0,04%				
MAZDA	TRIBUTE	3	0,03%				

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
A		19270	10,3%	2642	9,5%		
Make:	Range:	Volume:	%	Volume:	%		
FIAT	PANDA	3707	19,24%	435	16,5%		
CHEVROLET	MATIZ	3093	16,05%	545	20,6%		
HYUNDAI	ATOS	2728	14,16%	325	12,3%		
KIA MOTORS	PICANTO	2371	12,30%	235	8,9%		
PEUGEOT	107	2158	11,20%	292	11,1%		
TOYOTA	AYGO	1873	9,72%	215	8,1%		
SMART	FORTWO	1644	8,53%	406	15,4%		
CITROEN	C1	1085	5,63%	112	4,2%		
VOLKS WAGEN	FOX	428	2,22%	57	2,2%		
FORD	KA	90	0,47%	12	0,5%		
OPEL	AGILA	66	0,34%	7	0,3%		
FIAT	SEICENTO	23	0,12%	1	0,0%		
RENAULT	TWINGO	2	0,01%				
SEAT	MARBELLA	1	0,01%				
VOLKS WAGEN	LUPO	1	0,01%				





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JULY '07

YTD

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B		55096	29,4%	8000	28,7%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	CORSA	6682	12,13%	1074	13,4%		
TOYOTA	YARIS	5868	10,65%	836	10,5%		
VOLKS WAGEN	POLO	4108	7,46%	669	8,4%		
SUZUKI	SWIFT	4028	7,31%	606	7,6%		
HYUNDAI	GETZ	3748	6,80%	704	8,8%		
PEUGEOT	207	3733	6,78%	493	6,2%		
FORD	FIESTA	3619	6,57%	395	4,9%		
SEAT	IBIZA	2654	4,82%	305	3,8%		
NISSAN	MICRA	2638	4,79%	260	3,3%		
MITSUBISHI	COLT	2487	4,51%	393	4,9%		
CITROEN	C3	1895	3,44%	273	3,4%		
SKODA	FABIA	1838	3,34%	293	3,7%		
FIAT	GRANDE PUNTO	1724	3,13%	191	2,4%		
CITROEN	C2	1689	3,07%	236	3,0%		
FIAT	PUNTO	1540	2,80%	274	3,4%		
RENAULT	CLIO	1506	2,73%	174	2,2%		
MINI	MINI	1039	1,89%	180	2,3%		
HONDA	JAZZ	845	1,53%	139	1,7%		
DAIHATSU	SIRION	684	1,24%	174	2,2%		
CHEVROLET	AVEO	619	1,12%	94	1,2%		
LANCIA	YPSILON	564	1,02%	73	0,9%		
PEUGEOT	206	530	0,96%	47	0,6%		
KIA MOTORS	RIO	503	0,91%	48	0,6%		
SUZUKI	IGNIS	336	0,61%	48	0,6%		
MAZDA	2-SERIES	90	0,16%	10	0,1%		
SUBARU	JUSTY	72	0,13%	8	0,1%		
SMART	FORFOUR	48	0,09%	1	0,0%		
CHEVROLET	AVEO-KALOS	6	0,01%				
CHEVROLET	KALOS	1	0,00%	1	0,0%		
MG ROVER	STREETWISE	1	0,00%				
MG ROVER	25-SERIES	1	0,00%	1	0,0%		

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		55155	29,5%	8748	31,4%		
Make:	Range:	Volume:	%	Volume:	%		
VOLKS WAGEN	GOLF	6416	11,63%	907	10,4%		
FORD	FOCUS	6198	11,24%	986	11,3%		
OPEL	ASTRA	5933	10,76%	952	10,9%		
SKODA	OCTAVIA	3985	7,23%	678	7,8%		
CITROEN	C4	3402	6,17%	475	5,4%		
TOYOTA	COROLLA	3344	6,06%	259	3,0%		
TOYOTA	AURIS	3167	5,74%	903	10,3%		
HYUNDAI	ACCENT	2948	5,34%	419	4,8%		
SEAT	LEON	2088	3,79%	373	4,3%		
HONDA	CIVIC	2035	3,69%	377	4,3%		
PEUGEOT	307	1854	3,36%	203	2,3%		





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JULY '07

YTD

AUDI	A3	1563	2,83%	305	3,5%
NISSAN	ALMERA	1488	2,70%	119	1,4%
MAZDA	3-SERIES	1251	2,27%	132	1,5%
SEAT	CORDOBA	1184	2,15%	302	3,5%
KIA MOTORS	CEED	1125	2,04%	183	2,1%
NISSAN	QASHQAI	959	1,74%	172	2,0%
RENAULT	MEGANE	957	1,74%	102	1,2%
BMW	1-SERIES	953	1,73%	168	1,9%
CHEVROLET	LACETTI	927	1,68%	121	1,4%
VOLKS WAGEN	JETTA	610	1,11%	73	0,8%
ALFA ROMEO	147	556	1,01%	105	1,2%
MERCEDES	B-SERIES	526	0,95%	74	0,8%
MITSUBISHI	LANCER	519	0,94%	54	0,6%
VOLVO	C30	338	0,61%	56	0,6%
KIA MOTORS	CERATO	298	0,54%	24	0,3%
NISSAN	TIIDA	186	0,34%	96	1,1%
VOLKS WAGEN	NEW BEETLE	91	0,16%	14	0,2%
HYUNDAI	i 30	84	0,15%	84	1,0%
FIAT	STILO	74	0,13%	13	0,1%
SUZUKI	LIANA	21	0,04%		
CHEVROLET	EPICA	17	0,03%	2	0,0%
LADA	LIBRA	15	0,03%	3	0,0%
LADA	110	12	0,02%	2	0,0%
LADA	112	10	0,02%	3	0,0%
FIAT	LINEA	8	0,01%	8	0,1%
CHEVROLET	LANOS	6	0,01%		
CHEVROLET	OPTRA	1	0,00%		
CITROEN	XSARA	1	0,00%		
FIAT	BRAVO	1	0,00%		
MAZDA	323	1	0,00%	1	0,0%
NISSAN	SUNNY	1	0,00%		
SUZUKI	BALENO	1	0,00%		
VOLKS WAGEN	BORA	1	0,00%		

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
CARAVAN		70	0,0%	16	0,1%		
Make:	Range:	Volume:	%	Volume:	%		
ADRIA	ADRIATIK	11	15,71%	2	12,5%		
TRIGANO	ELLIOT	10	14,29%	2	12,5%		
MC LOUIS	M700	5	7,14%	1	6,3%		
RIMOR	TRANSIT	5	7,14%	1	6,3%		
TRIGANO	AUTOROLLER	5	7,14%				
TRIGANO	GENESIS	4	5,71%	2	12,5%		
TRIGANO	GRANDUCA	4	5,71%				
ADRIA	VISION	3	4,29%	1	6,3%		
HOBBY	TRANSIT	3	4,29%				
HOBBY	T650 FLC	2	2,86%				
HOBBY	D 670 AK GFLC	1	1,43%	1	6,3%		
HOBBY	D 615 AK KLC	1	1,43%	1	6,3%		
HOBBY	DUCATO	1	1,43%	1	6,3%		
HYMER	VAN572	1	1,43%				





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JULY '07

YTD

HYMER	B C 574	1	1,43%		
HYMER	B654 CL	1	1,43%		
HYMER	C542CL	1	1,43%		
HYMER	C622CL	1	1,43%		
HYMER	T674 SL	1	1,43%	1	6,3%
IVR	ARF	1	1,43%		
IVR	TRANSIT	1	1,43%		
LAIKA CARAVAN	X700	1	1,43%	1	6,3%
LAIKA CARAVAN	X675	1	1,43%	1	6,3%
MC LOUIS	UNKNOWN	1	1,43%		
TRIGANO	RIVIERA	1	1,43%		
TRIGANO	AUTOLLORER	1	1,43%	1	6,3%
TRIGANO	MIZAR	1	1,43%		
TRIGANO	LIVINSTORE, KYROS	1	1,43%		

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
COMBI-LARGE		416	0,2%			47	0,2%
Make:	Range:	Volume:	%			Volume:	%
VOLKS WAGEN	TRANSPORTER	131	31,49%			11	23,4%
NISSAN	PRIMASTAR	73	17,55%			4	8,5%
OPEL	VIVARO	57	13,70%			9	19,1%
FIAT	SCUDO	53	12,74%			2	4,3%
CITROEN	JUMPY	19	4,57%			10	21,3%
MERCEDES	VITO	18	4,33%			4	8,5%
MERCEDES	VIANO	16	3,85%			3	6,4%
FORD	TRANSIT/TOURNEO	14	3,37%			3	6,4%
RENAULT	TRAFIC	11	2,64%				
HYUNDAI	H-1	9	2,16%				
FIAT	DUCATO	6	1,44%			1	2,1%
FORD	TRANSIT	4	0,96%				
VOLKS WAGEN	MULTIVAN	3	0,72%				
SUBARU	E 12	2	0,48%				

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
COMBI-SMALL		478	0,3%			66	0,2%
Make:	Range:	Volume:	%			Volume:	%
FIAT	DOBLO	375	78,45%			49	74,2%
VOLKS WAGEN	CADDY	93	19,46%			16	24,2%
FORD	TOURNEO CONNEC T	9	1,88%			1	1,5%
FIAT	FIORINO	1	0,21%				

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		18451	9,9%			2803	10,1%
Make:	Range:	Volume:	%			Volume:	%
BMW	3-SERIES	2256	12,23%			364	13,0%
VOLKS WAGEN	PASSAT	2254	12,22%			357	12,7%
TOYOTA	AVENSIS	1666	9,03%			218	7,8%
OPEL	VECTRA	1551	8,41%			177	6,3%





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JULY '07

YTD

MAKE	MODEL	VOLUME	MARKET SHARE	YTD VOLUME	YTD MARKET SHARE
MERCEDES	C-SERIES	1459	7,91%	318	11,3%
AUDI	A4	1229	6,66%	202	7,2%
VOLVO	S40	1121	6,08%	109	3,9%
FORD	MONDEO	1061	5,75%	333	11,9%
MAZDA	6-SERIES	1059	5,74%	182	6,5%
SAAB	SAAB 9-3	684	3,71%	69	2,5%
PEUGEOT	407	587	3,18%	58	2,1%
ALFA ROMEO	159	571	3,09%	113	4,0%
NISSAN	PRIMERA	502	2,72%	20	0,7%
CITROEN	C5	473	2,56%	85	3,0%
SKODA	SUPERB	354	1,92%	41	1,5%
SUBARU	IMPREZA	339	1,84%	22	0,8%
CHRYSLER	CALIBER	294	1,59%	22	0,8%
VOLVO	S60	253	1,37%	20	0,7%
TOYOTA	PRIUS	248	1,34%	48	1,7%
RENAULT	LAGUNA	135	0,73%	10	0,4%
VOLVO	V50	111	0,60%	15	0,5%
HYUNDAI	ELANTRA	76	0,41%		
SEAT	TOLEDO	43	0,23%	2	0,1%
HONDA	ACCORD	36	0,20%	7	0,2%
LEXUS	LS250	21	0,11%	3	0,1%
VOLVO	XC70	18	0,10%	2	0,1%
BMW	M3-SERIES	14	0,08%	2	0,1%
MITSUBISHI	CARISMA	13	0,07%		
LEXUS	IS 250	7	0,04%	3	0,1%
CADILLAC	BLS	6	0,03%	1	0,0%
CHEVROLET	NUBIRA	4	0,02%		
ALFA ROMEO	156	3	0,02%		
CHRYSLER	AVENGER	1	0,01%		
NISSAN	BLUEBIRD	1	0,01%		
VOLVO	V70	1	0,01%		

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		1716	0,9%	230	0,8%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	E-SERIES	768	44,76%	102	44,3%		
BMW	5-SERIES	288	16,78%	40	17,4%		
AUDI	A6	211	12,30%	27	11,7%		
JAGUAR	X-TYPE	114	6,64%	20	8,7%		
HYUNDAI	SONATA	80	4,66%	6	2,6%		
SUBARU	LEGACY	76	4,43%	9	3,9%		
VOLVO	S80	69	4,02%	11	4,8%		
SAAB	SAAB 9-5	44	2,56%	8	3,5%		
KIA MOTORS	MAGENTIS	17	0,99%	1	0,4%		
BMW	M5-SERIES	14	0,82%	2	0,9%		
AUDI	ALLROAD	12	0,70%	1	0,4%		
OPEL	SIGNUM	9	0,52%	1	0,4%		
CHRYSLER	SEBRING	4	0,23%				
HONDA	LEGEND	4	0,23%				
CADILLAC	CTS	3	0,17%	1	0,4%		
CHRYSLER	300C	2	0,12%	1	0,4%		





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JULY '07

YTD

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
F		323	0,2%			44	0,2%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
MERCEDES	CLS-SERIES	96	29,72%			15	34,1%
MERCEDES	S-SERIES	95	29,41%			13	29,5%
LEXUS	GS450	37	11,46%			4	9,1%
JAGUAR	S-TYPE	28	8,67%			6	13,6%
MERCEDES	R-SERIES	24	7,43%			2	4,5%
AUDI	A8	18	5,57%				
BMW	7-SERIES	14	4,33%			1	2,3%
CITROEN	C6	8	2,48%			2	4,5%
LANCIA	THEISIS	1	0,31%			1	2,3%
LANCIA	KAPPA	1	0,31%				
PEUGEOT	607	1	0,31%				
		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
G		23	0,0%			3	0,0%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
BENTLEY	CONTINENTAL	5	21,74%			1	33,3%
JAGUAR	XJ-TYPE	5	21,74%				
MASERATI	QUATTROPORTE	5	21,74%				
CADILLAC	SEVILLE	2	8,70%				
LEXUS	LS600HL	2	8,70%			2	66,7%
BENTLEY	ARNAGE	1	4,35%				
LEXUS	LS 460	1	4,35%				
LEXUS	LS600H	1	4,35%				
LEXUS	SC 430	1	4,35%				
		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV		8679	4,6%			1242	4,5%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
MERCEDES	A-SERIES	1212	13,96%			176	14,2%
HYUNDAI	MATRIX	1052	12,12%			214	17,2%
NISSAN	NOTE	900	10,37%			65	5,2%
CITROEN	PICASSO	760	8,76%			120	9,7%
SKODA	ROOMSTER	651	7,50%			85	6,8%
RENAULT	SCENIC	571	6,58%			39	3,1%
FORD	FOCUS C-MAX	494	5,69%			49	3,9%
OPEL	ZAFIRA	487	5,61%			93	7,5%
FORD	S-MAX	379	4,37%			40	3,2%
FORD	FUSION	374	4,31%			44	3,5%
VOLKS WAGEN	TOURAN	308	3,55%			45	3,6%
OPEL	MERIVA	275	3,17%			66	5,3%
SEAT	ALTEA	242	2,79%			77	6,2%
LANCIA	MUSA	157	1,81%			16	1,3%
TOYOTA	COROLLA VERSO	117	1,35%			11	0,9%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '07

YTD

RENAULT	KANGOO	103	1,19%	15	1,2%
HYUNDAI	TRAJET	100	1,15%	24	1,9%
CITROEN	BERLINGO	87	1,00%	14	1,1%
PEUGEOT	PARTNER	58	0,67%	7	0,6%
OPEL	COMBO	51	0,59%	5	0,4%
MAZDA	5-SERIES	45	0,52%	4	0,3%
CHRYSLER	PT CRUISER	42	0,48%	6	0,5%
HONDA	FR-V	40	0,46%	3	0,2%
KIA MOTORS	CARENS	39	0,45%	15	1,2%
PEUGEOT	807	24	0,28%	3	0,2%
FORD	GALAXY	22	0,25%	2	0,2%
FIAT	IDEA	14	0,16%		
RENAULT	MODUS	11	0,13%	2	0,2%
CHEVROLET	REZZO	10	0,12%		
RENAULT	ESPACE	9	0,10%		
SEAT	ALHAMBRA	9	0,10%		
PEUGEOT	EXPERT	8	0,09%		
VOLKS WAGEN	SHARAN	6	0,07%		
MITSUBISHI	SPACE STAR	5	0,06%		
CITROEN	C8	4	0,05%		
MITSUBISHI	GRANDIS	3	0,03%		
PEUGEOT	RANCH	3	0,03%		
FIAT	MULTIPLA	2	0,02%		
PEUGEOT	1007	2	0,02%	1	0,1%
TOYOTA	YARIS VERSO	2	0,02%	1	0,1%
AUDI	A2	1	0,01%		

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		1584	0,8%			213	0,8%
Make:	Range:	Volume:	%	Volume:	%		

VOLKS WAGEN	EOS	783	49,43%	65	30,5%
OPEL	ASTRA CABRIO	483	30,49%	98	46,0%
CITROEN	PLURIEL	84	5,30%	19	8,9%
VOLKS WAGEN	NEW BEETLE	74	4,67%	14	6,6%
AUDI	A4	51	3,22%	6	2,8%
RENAULT	MEGANE CC	51	3,22%	5	2,3%
MERCEDES	SL-SERIES	22	1,39%	2	0,9%
PORSCHE	911 CABRIO	22	1,39%	1	0,5%
JAGUAR	XK-TYPE	4	0,25%	1	0,5%
BENTLEY	CONTINENTAL	3	0,19%	1	0,5%
BMW	3-SERIES	2	0,13%		
JAGUAR	XKR-TYPE	2	0,13%		
CORVETTE	CORVETTE	1	0,06%		
PEUGEOT	206 CC	1	0,06%	1	0,5%
SAAB	SAAB 9-3	1	0,06%		

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		1296	0,7%			192	0,7%
Make:	Range:	Volume:	%	Volume:	%		

MAZDA	RX-8	479	36,96%	69	35,9%
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NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JULY '07

YTD

MERCEDES	CLK-SERIES	292	22,53%	48	25,0%
ALFA ROMEO	GT	100	7,72%	18	9,4%
PORSCHE	CAYMAN	91	7,02%	14	7,3%
PORSCHE	911	63	4,86%	9	4,7%
ALFA ROMEO	BRERA	58	4,48%	9	4,7%
VOLVO	C70	53	4,09%	7	3,6%
HYUNDAI	COUPE	38	2,93%	1	0,5%
BMW	6-SERIES	25	1,93%	6	3,1%
MERCEDES	CL-SERIES	18	1,39%	1	0,5%
JAGUAR	XKR-TYPE	14	1,08%		
NISSAN	350Z	14	1,08%	2	1,0%
JAGUAR	XK-TYPE	9	0,69%		
BENTLEY	CONTINENTAL	8	0,62%	1	0,5%
CORVETTE	CORVETTE	8	0,62%	2	1,0%
AUDI	A5	6	0,46%	3	1,6%
BMW	M6-SERIES	6	0,46%		
FERRARI	599	3	0,23%	2	1,0%
LOTUS	EUROPA	3	0,23%		
TOYOTA	CELICA	3	0,23%		
ASTON MARTIN	DB9	1	0,08%		
CHRYSLER	CROSSFIRE	1	0,08%		
FERRARI	612	1	0,08%		
MASERATI	GRANSPORT	1	0,08%		
MASERATI	COUPE	1	0,08%		

		JULY '07		YTD		JULY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		1550	0,8%			217	0,8%
Make:	Range:	Volume:	%	Volume:	%		
MAZDA	MX-5	418	26,97%	59	27,2%		
AUDI	TT	385	24,84%	43	19,8%		
MERCEDES	SLK-SERIES	297	19,16%	38	17,5%		
BMW	Z4-SERIES	166	10,71%	20	9,2%		
OPEL	TIGRA	139	8,97%	25	11,5%		
PORSCHE	BOXSTER	31	2,00%	3	1,4%		
ALFA ROMEO	SPIDER	30	1,94%	5	2,3%		
DAIHATSU	COPEN	23	1,48%	8	3,7%		
OPEL	GT	19	1,23%	6	2,8%		
FERRARI	430	10	0,65%	2	0,9%		
HONDA	S2000	10	0,65%	2	0,9%		
BMW	M ROADSTER	6	0,39%	1	0,5%		
LOTUS	ELISE	3	0,19%				
CORVETTE	CORVETTE	2	0,13%	2	0,9%		
LAMBORGHINI	GALLARDO	2	0,13%	1	0,5%		
MORGAN	4/4	2	0,13%	1	0,5%		
OPEL	MG67	2	0,13%				
SMART	ROADSTER	2	0,13%				
AUDI	R8	1	0,06%	1	0,5%		
LAMBORGHINI	MURCIELAGO	1	0,06%				
LOTUS	EXIGE	1	0,06%				

