



**PC REGISTRATIONS BY TERRITORY**  
**ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ**

JUNE '07

| Make         | ATHENS       | SALONICA | EPIRUS      | THESSALY | THRACE     | CRETE | Macedonia   | AEGEAN ISL | IONIAN ISL | PELOPON. | CENTRAL GR. | TOTAL | Make         |      |
|--------------|--------------|----------|-------------|----------|------------|-------|-------------|------------|------------|----------|-------------|-------|--------------|------|
| TOYOTA       | 1400         | 9.3%     | 192         | 8.1%     | 59         | 9.1%  | 118         | 9.6%       | 50         | 8.7%     | 227         | 11.8% | 174          | 8.9% |
| VOLKS WAGEN  | 1543         | 10.3%    | 182         | 7.6%     | 64         | 9.9%  | 85          | 6.9%       | 52         | 9.0%     | 92          | 4.8%  | 144          | 7.4% |
| OPEL         | 1471         | 9.8%     | 187         | 7.8%     | 86         | 13.3% | 109         | 8.9%       | 48         | 8.3%     | 86          | 4.5%  | 187          | 9.6% |
| FORD         | 1095         | 7.3%     | 183         | 7.7%     | 37         | 5.7%  | 101         | 8.2%       | 33         | 5.7%     | 107         | 5.6%  | 167          | 8.5% |
| HYUNDAI      | 788          | 5.3%     | 129         | 5.4%     | 26         | 4.0%  | 85          | 6.9%       | 28         | 4.8%     | 143         | 7.5%  | 104          | 5.3% |
| SUZUKI       | 727          | 4.8%     | 111         | 4.7%     | 21         | 3.2%  | 67          | 5.5%       | 35         | 6.1%     | 118         | 6.2%  | 95           | 4.9% |
| CITROEN      | 727          | 4.8%     | 175         | 7.3%     | 37         | 5.7%  | 72          | 5.9%       | 44         | 7.6%     | 76          | 4.0%  | 85           | 4.4% |
| FIAT         | 539          | 3.6%     | 114         | 4.8%     | 32         | 4.9%  | 48          | 3.9%       | 22         | 3.8%     | 169         | 8.8%  | 87           | 4.5% |
| PEUGEOT      | 578          | 3.9%     | 115         | 4.8%     | 33         | 5.1%  | 62          | 5.1%       | 29         | 5.0%     | 128         | 6.7%  | 78           | 4.0% |
| NISSAN       | 563          | 3.8%     | 100         | 4.2%     | 35         | 5.4%  | 43          | 3.5%       | 11         | 1.9%     | 125         | 6.5%  | 79           | 4.0% |
| KIA MOTORS   | 405          | 2.7%     | 61          | 2.6%     | 22         | 3.4%  | 39          | 3.2%       | 35         | 6.1%     | 117         | 6.1%  | 72           | 3.7% |
| CHEVROLET    | 319          | 2.1%     | 117         | 4.9%     | 21         | 3.2%  | 11          | 0.9%       | 14         | 2.4%     | 145         | 7.6%  | 87           | 4.5% |
| SKODA        | 482          | 3.2%     | 108         | 4.5%     | 16         | 2.5%  | 36          | 2.9%       | 20         | 3.5%     | 22          | 1.1%  | 77           | 3.9% |
| MERCEDES     | 521          | 3.5%     | 76          | 3.2%     | 15         | 2.3%  | 31          | 2.5%       | 16         | 2.8%     | 33          | 1.7%  | 51           | 2.6% |
| SEAT         | 394          | 2.6%     | 58          | 2.4%     | 20         | 3.1%  | 33          | 2.7%       | 20         | 3.5%     | 36          | 1.9%  | 89           | 4.6% |
| BMW          | 450          | 3.0%     | 58          | 2.4%     | 15         | 2.3%  | 55          | 4.5%       | 14         | 2.4%     | 29          | 1.5%  | 44           | 2.3% |
| AUDI         | 439          | 2.9%     | 36          | 1.5%     | 22         | 3.4%  | 24          | 2.0%       | 11         | 1.9%     | 19          | 1.0%  | 45           | 2.3% |
| HONDA        | 292          | 1.9%     | 58          | 2.4%     | 20         | 3.1%  | 51          | 4.2%       | 24         | 4.2%     | 33          | 1.7%  | 63           | 3.2% |
| MAZDA        | 231          | 1.5%     | 61          | 2.6%     | 11         | 1.7%  | 21          | 1.7%       | 17         | 2.9%     | 33          | 1.7%  | 60           | 3.1% |
| DAIHATSU     | 275          | 1.8%     | 31          | 1.3%     | 13         | 2.0%  | 26          | 2.1%       | 13         | 2.2%     | 21          | 1.1%  | 24           | 1.2% |
| SMART        | 360          | 2.4%     | 20          | 0.8%     | 2          | 0.3%  | 9           | 0.7%       | 1          | 0.2%     | 10          | 0.5%  | 3            | 0.2% |
| MITSUBISHI   | 231          | 1.5%     | 36          | 1.5%     | 11         | 1.7%  | 18          | 1.5%       | 13         | 2.2%     | 23          | 1.2%  | 27           | 1.4% |
| RENAULT      | 149          | 1.0%     | 19          | 0.8%     | 16         | 2.5%  | 15          | 1.2%       | 7          | 1.2%     | 41          | 2.1%  | 33           | 1.7% |
| VOLVO        | 184          | 1.2%     | 46          | 1.9%     | 3          | 0.5%  | 23          | 1.9%       | 3          | 0.5%     | 18          | 0.9%  | 10           | 0.5% |
| CHRYSLER     | 177          | 1.2%     | 29          | 1.2%     | 3          | 0.5%  | 4           | 0.3%       | 1          | 0.2%     | 11          | 0.6%  | 5            | 0.8% |
| ALFA ROMEO   | 131          | 0.9%     | 20          | 0.8%     | 5          | 0.8%  | 7           | 0.6%       | 5          | 0.9%     | 11          | 0.6%  | 17           | 0.9% |
| SUBARU       | 89           | 0.6%     | 11          | 0.5%     | 3          | 0.5%  | 6           | 0.5%       | 2          | 0.3%     | 6           | 0.3%  | 14           | 0.7% |
| MINI         | 108          | 0.7%     | 5           | 0.2%     |            |       | 4           | 0.3%       |            |          | 3           | 0.2%  | 7            | 0.3% |
| LANCIA       | 47           | 0.3%     | 12          | 0.5%     |            |       | 4           | 0.3%       | 1          | 0.2%     | 15          | 0.8%  | 8            | 0.4% |
| SAAB         | 53           | 0.4%     | 11          | 0.5%     |            |       | 6           | 0.5%       | 1          | 0.2%     | 3           | 0.2%  | 8            | 0.3% |
| LADA         | 41           | 0.3%     | 3           | 0.1%     |            |       | 8           | 0.7%       | 3          | 0.5%     | 4           | 0.2%  | 15           | 0.6% |
| LAND ROVER   | 46           | 0.3%     | 3           | 0.1%     |            |       |             |            | 4          | 0.2%     | 3           | 0.2%  | 16           | 0.1% |
| PORSCHE      | 50           | 0.3%     | 7           | 0.3%     |            |       | 1           | 0.1%       | 1          | 0.2%     | 2           | 0.1%  | 4            | 0.2% |
| LEXUS        | 34           | 0.2%     | 3           | 0.1%     | 1          | 0.2%  |             |            | 1          | 0.1%     | 10          | 0.5%  | 14           | 0.1% |
| SSANGYONG    | 16           | 0.1%     | 1           | 0.0%     |            |       |             |            | 1          | 0.2%     | 4           | 0.1%  | 2            | 0.2% |
| JAGUAR       | 15           | 0.1%     | 2           | 0.1%     |            |       |             |            | 1          | 0.1%     | 2           | 0.1%  | 1            | 0.1% |
| HUMMER       | 6            | 0.0%     | 1           | 0.0%     |            |       |             |            |            |          |             |       | 8            | 0.0% |
| GM           | 7            | 0.0%     |             |          |            |       |             |            |            |          |             |       | 8            | 0.0% |
| HOBBY        |              | 1        | 0.0%        |          |            |       |             |            | 3          | 0.5%     |             |       | 4            | 0.0% |
| ADRIA        | 4            | 0.0%     |             |          |            |       |             |            |            |          |             |       | 4            | 0.0% |
| LANDWIND     | 3            | 0.0%     |             |          |            |       |             |            |            |          |             |       | 4            | 0.0% |
| TRIGANO      |              |          |             |          |            |       | 1           | 0.1%       |            |          |             |       | 1            | 0.0% |
| LOTUS        | 2            | 0.0%     |             |          |            |       | 1           | 0.1%       |            |          |             |       | 3            | 0.0% |
| CADILLAC     | 2            | 0.0%     |             |          |            |       |             |            |            |          |             |       | 2            | 0.0% |
| BENTLEY      | 1            | 0.0%     | 1           | 0.0%     |            |       |             |            |            |          |             |       | 2            | 0.0% |
| LAMBORGHINI  | 2            | 0.0%     |             |          |            |       |             |            |            |          |             |       | 2            | 0.0% |
| IVR          | 1            | 0.0%     |             |          |            |       |             |            |            |          |             |       | 1            | 0.0% |
| RIMOR        |              |          |             |          |            |       |             |            |            |          |             |       | 1            | 0.0% |
| FERRARI      | 1            | 0.0%     |             |          |            |       |             |            |            |          |             |       | 1            | 0.0% |
| ASTON MARTIN | 1            | 0.0%     |             |          |            |       |             |            |            |          |             |       | 1            | 0.0% |
| MASERATI     |              |          |             |          |            |       |             |            | 1          | 0.1%     |             |       | 1            | 0.0% |
| <b>TOTAL</b> | <b>15000</b> |          | <b>2383</b> |          | <b>649</b> |       | <b>1226</b> |            | <b>578</b> |          | <b>1916</b> |       | <b>1954</b>  |      |
|              |              |          |             |          |            |       |             |            |            |          |             |       | <b>1499</b>  |      |
|              |              |          |             |          |            |       |             |            |            |          |             |       | <b>623</b>   |      |
|              |              |          |             |          |            |       |             |            |            |          |             |       | <b>1407</b>  |      |
|              |              |          |             |          |            |       |             |            |            |          |             |       | <b>1091</b>  |      |
|              |              |          |             |          |            |       |             |            |            |          |             |       | <b>28326</b> |      |