



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '07

YTD

		MARCH '07		YTD	MARCH '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		5499	6,9%		1776	6,4%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	1265	23,00%		373	21,0%
DAIHATSU	TERIOS	1230	22,37%		356	20,0%
BMW	X3-SERIES	572	10,40%		185	10,4%
SUZUKI	JIMNY	523	9,51%		171	9,6%
CHRYSLER	CHEROKEE	296	5,38%		89	5,0%
MERCEDES	ML-SERIES	242	4,40%		101	5,7%
LADA	NIVA	214	3,89%		61	3,4%
KIA MOTORS	SORENTO	149	2,71%		47	2,6%
CHEVROLET	CAPTIVA	139	2,53%		58	3,3%
LEXUS	RX400H	107	1,95%		45	2,5%
CHRYSLER	GRAND CHEROKEE	92	1,67%		24	1,4%
TOYOTA	LAND CRUISER	91	1,65%		25	1,4%
AUDI	Q7	81	1,47%		33	1,9%
LAND ROVER	RANGE ROVER	61	1,11%		24	1,4%
MINIBUS	PAJERO	50	0,91%		21	1,2%
CHRYSLER	WRANGLER	48	0,87%		26	1,5%
NISSAN	PATHFINDER	44	0,80%		11	0,6%
PORSCHE	CAYENNE	39	0,71%		28	1,6%
SSANGYONG	REXTON	37	0,67%		15	0,8%
SSANGYONG	KYRON	32	0,58%		10	0,6%
VOLKS WAGEN	TOUAREG	30	0,55%		15	0,8%
CHRYSLER	COMMANDER	28	0,51%		6	0,3%
LAND ROVER	DISCOVERY	25	0,45%		9	0,5%
MERCEDES	GL-SERIES	19	0,35%		4	0,2%
BMW	X5-SERIES	17	0,31%		14	0,8%
SAAB	9-7X	16	0,29%		6	0,3%
SSANGYONG	ACTYON	16	0,29%		7	0,4%
LANDWIND	LANDWIND	12	0,22%		2	0,1%
CADILLAC	ESCALADE	8	0,15%		3	0,2%
CHRYSLER	NITRO	3	0,05%		3	0,2%
SSANGYONG	KORANDO	3	0,05%			
BMW	X-SERIES	2	0,04%			
CADILLAC	SRX	2	0,04%		2	0,1%
LAND ROVER	DEFENDER	2	0,04%			
SUZUKI	VITARA	2	0,04%		1	0,1%
HUMMER	HUMMER	1	0,02%			
NISSAN	TERRANO	1	0,02%		1	0,1%

		MARCH '07		YTD	MARCH '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		4704	5,9%		1541	5,6%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	1159	24,64%		349	22,6%
KIA MOTORS	SPORTAGE	569	12,10%		113	7,3%
SUZUKI	SX4	449	9,55%		177	11,5%
FORD	MAVERICK	373	7,93%		85	5,5%





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MARCH '07

YTD

Make	Model	Volume	Market Share	Volume	Market Share
HONDA	CR-V	368	7,82%	182	11,8%
CHRYSLER	COMPASS	359	7,63%	130	8,4%
SUBARU	FORESTER	353	7,50%	100	6,5%
NISSAN	X-TRAIL	310	6,59%	50	3,2%
HYUNDAI	SANTA FE	186	3,95%	77	5,0%
HYUNDAI	TUCSON	170	3,61%	69	4,5%
FIAT	SEDICI	134	2,85%	90	5,8%
OPEL	ANTARA	94	2,00%	48	3,1%
LAND ROVER	FREELANDER	49	1,04%	30	1,9%
MITSUBISHI	OUTLANDER	44	0,94%	15	1,0%
VOLVO	XC90	41	0,87%	12	0,8%
SUBARU	TRIBECA	35	0,74%	12	0,8%
NISSAN	MURANO	7	0,15%		
HONDA	HR-V	2	0,04%		
MAZDA	TRIBUTE	2	0,04%	2	0,1%

		MARCH '07		YTD		MARCH '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
A		7175	9,1%	2559	9,2%		
Make:	Range:	Volume:	%	Volume:	%		
FIAT	PANDA	1632	22,75%	684	26,7%		
KIA MOTORS	PICANTO	1222	17,03%	302	11,8%		
CHEVROLET	MATIZ	891	12,42%	458	17,9%		
TOYOTA	AYGO	860	11,99%	255	10,0%		
PEUGEOT	107	789	11,00%	250	9,8%		
HYUNDAI	ATOS	742	10,34%	324	12,7%		
CITROEN	C1	458	6,38%	113	4,4%		
SMART	FORTWO	263	3,67%	73	2,9%		
VOLKS WAGEN	FOX	215	3,00%	80	3,1%		
OPEL	AGILA	42	0,59%	11	0,4%		
FORD	KA	34	0,47%	9	0,4%		
FIAT	SEICENTO	22	0,31%				
SMART	UNKNOWN	2	0,03%				
RENAULT	TWINGO	1	0,01%				
SEAT	MARBELLA	1	0,01%				
VOLKS WAGEN	LUPO	1	0,01%				

		MARCH '07		YTD		MARCH '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B		23575	29,8%	8396	30,3%		
Make:	Range:	Volume:	%	Volume:	%		
OPEL	CORSA	2832	12,01%	798	9,5%		
TOYOTA	YARIS	2566	10,88%	996	11,9%		
SUZUKI	SWIFT	1792	7,60%	614	7,3%		
HYUNDAI	GETZ	1660	7,04%	660	7,9%		
VOLKS WAGEN	POLO	1503	6,38%	687	8,2%		
FORD	FIESTA	1428	6,06%	471	5,6%		
PEUGEOT	207	1419	6,02%	571	6,8%		
SEAT	IBIZA	1363	5,78%	455	5,4%		
MITSUBISHI	COLT	1231	5,22%	292	3,5%		
NISSAN	MICRA	976	4,14%	541	6,4%		
FIAT	GRANDE PUNTO	900	3,82%	309	3,7%		





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MARCH '07

YTD

Make	Model	Volume	Market Share	Volume	Market Share
CITROEN	C3	857	3,64%	282	3,4%
SKODA	FABIA	772	3,27%	287	3,4%
RENAULT	CLIO	762	3,23%	217	2,6%
CITROEN	C2	680	2,88%	309	3,7%
HONDA	JAZZ	445	1,89%	163	1,9%
MINI	MINI	438	1,86%	149	1,8%
FIAT	PUNTO	337	1,43%	132	1,6%
PEUGEOT	206	334	1,42%	90	1,1%
CHEVROLET	AVEO	313	1,33%	95	1,1%
LANCIA	YPSILON	283	1,20%	111	1,3%
DAIHATSU	SIRION	267	1,13%	69	0,8%
SUZUKI	IGNIS	156	0,66%	44	0,5%
KIA MOTORS	RIO	151	0,64%	29	0,3%
MAZDA	2-SERIES	39	0,17%	10	0,1%
SMART	FORFOUR	33	0,14%	6	0,1%
SUBARU	JUSTY	33	0,14%	9	0,1%
CHEVROLET	AVEO-KALOS	4	0,02%		
MG ROVER	STREETWISE	1	0,00%		

Segment:	MARCH '07		YTD		MARCH '07	
	TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C	23239	29,3%	7912	28,5%		
Make:	Range:	Volume:	%	Volume:	%	
VOLKS WAGEN	GOLF	2709	11,66%	807	10,2%	
TOYOTA	COROLLA	2511	10,81%	351	4,4%	
OPEL	ASTRA	2427	10,44%	735	9,3%	
FORD	FOCUS	2277	9,80%	1026	13,0%	
SKODA	OCTAVIA	1863	8,02%	687	8,7%	
HYUNDAI	ACCENT	1431	6,16%	518	6,5%	
CITROEN	C4	1403	6,04%	602	7,6%	
SEAT	LEON	935	4,02%	311	3,9%	
PEUGEOT	307	878	3,78%	232	2,9%	
HONDA	CIVIC	865	3,72%	192	2,4%	
NISSAN	ALMERA	832	3,58%	287	3,6%	
AUDI	A3	554	2,38%	212	2,7%	
MAZDA	3-SERIES	521	2,24%	224	2,8%	
RENAULT	MEGANE	504	2,17%	114	1,4%	
TOYOTA	AURIS	502	2,16%	430	5,4%	
BMW	1-SERIES	473	2,04%	158	2,0%	
SEAT	CORDOBA	429	1,85%	103	1,3%	
CHEVROLET	LACETTI	413	1,78%	146	1,8%	
MITSUBISHI	LANCER	300	1,29%	101	1,3%	
VOLKS WAGEN	JETTA	255	1,10%	92	1,2%	
MERCEDES	B-SERIES	216	0,93%	77	1,0%	
ALFA ROMEO	147	212	0,91%	76	1,0%	
NISSAN	QASHQAI	198	0,85%	167	2,1%	
KIA MOTORS	CERATO	151	0,65%	42	0,5%	
KIA MOTORS	CEED	149	0,64%	111	1,4%	
VOLVO	C30	133	0,57%	79	1,0%	
FIAT	STILO	36	0,15%	13	0,2%	
VOLKS WAGEN	NEW BEETLE	30	0,13%	12	0,2%	
LADA	LIBRA	8	0,03%	2	0,0%	





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MARCH '07

YTD

LADA	110	6	0,03%	1	0,0%
LADA	112	6	0,03%	1	0,0%
CHEVROLET	EPICA	4	0,02%		
CHEVROLET	LANOS	2	0,01%		
SUZUKI	LIANA	2	0,01%	2	0,0%
CHEVROLET	OPTRA	1	0,00%	1	0,0%
NISSAN	SUNNY	1	0,00%		
SUZUKI	BALENO	1	0,00%		
VOLKS WAGEN	BORA	1	0,00%		

		MARCH '07		YTD	MARCH '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		26	0,0%		11	0,0%
Make:	Range:	Volume:	%		Volume:	%
TRIGANO	ELLIOT	5	19,23%			
ADRIA	ADRIATIK	3	11,54%	2	18,2%	
MC LOUIS	M700	3	11,54%	1	9,1%	
TRIGANO	AUTOROLLER	3	11,54%	2	18,2%	
I.V.R.S.R.L	ARF	2	7,69%	1	9,1%	
TRIGANO	GRANDUCA	2	7,69%	1	9,1%	
ADRIA	VISION	1	3,85%	1	9,1%	
HOBBY	T650 FLC	1	3,85%	1	9,1%	
HYMER	C542CL	1	3,85%	1	9,1%	
HYMER	B654 CL	1	3,85%			
HYMER	VAN572	1	3,85%			
MC LOUIS	UNKNOWN	1	3,85%			
TRIGANO	RIVIERA	1	3,85%			
TRIGANO	GENESIS	1	3,85%	1	9,1%	

		MARCH '07		YTD	MARCH '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-LARGE		88	0,1%		49	0,2%
Make:	Range:	Volume:	%		Volume:	%
NISSAN	PRIMASTAR	20	22,73%	17	34,7%	
FIAT	SCUDO	13	14,77%	8	16,3%	
VOLKS WAGEN	TRANSPORTER	11	12,50%	7	14,3%	
RENAULT	TRAFIC	9	10,23%	5	10,2%	
OPEL	VIVARO	8	9,09%	3	6,1%	
HYUNDAI	H-1	7	7,95%	4	8,2%	
MERCEDES	VIANO	7	7,95%	1	2,0%	
FORD	TRANSIT/TOURNEO	4	4,55%	1	2,0%	
MERCEDES	VITO	3	3,41%	1	2,0%	
CITROEN	JUMPY	2	2,27%			
FIAT	DUCATO	2	2,27%			
FORD	TRANSIT	1	1,14%	1	2,0%	
SUBARU	E 12	1	1,14%	1	2,0%	





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MARCH '07

YTD

		MARCH '07		YTD	MARCH '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		152	0,2%		59	0,2%
Make:	Range:	Volume:	%		Volume:	%
FIAT	DOBLO	122	80,26%		42	71,2%
VOLKS WAGEN	CADDY	27	17,76%		15	25,4%
FORD	TOURNEO CONNEC T	3	1,97%		2	3,4%

		MARCH '07		YTD	MARCH '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		8236	10,4%		2977	10,7%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	PASSAT	1011	12,28%		335	11,3%
TOYOTA	AVENSIS	921	11,18%		319	10,7%
BMW	3-SERIES	894	10,85%		335	11,3%
OPEL	VECTRA	779	9,46%		283	9,5%
MERCEDES	C-SERIES	477	5,79%		195	6,6%
MAZDA	6-SERIES	476	5,78%		154	5,2%
VOLVO	S40	463	5,62%		149	5,0%
AUDI	A4	445	5,40%		207	7,0%
SAAB	SAAB 9-3	369	4,48%		125	4,2%
PEUGEOT	407	350	4,25%		123	4,1%
NISSAN	PRIMERA	344	4,18%		105	3,5%
FORD	MONDEO	260	3,16%		98	3,3%
ALFA ROMEO	159	230	2,79%		94	3,2%
SUBARU	IMPREZA	201	2,44%		84	2,8%
CHRYSLER	CALIBER	195	2,37%		80	2,7%
CITROEN	C5	163	1,98%		99	3,3%
VOLVO	S60	151	1,83%		43	1,4%
SKODA	SUPERB	143	1,74%		58	1,9%
TOYOTA	PRIUS	80	0,97%		30	1,0%
HYUNDAI	ELANTRA	74	0,90%		4	0,1%
RENAULT	LAGUNA	65	0,79%		10	0,3%
VOLVO	V50	50	0,61%		18	0,6%
SEAT	TOLEDO	28	0,34%		12	0,4%
HONDA	ACCORD	18	0,22%		5	0,2%
VOLVO	XC70	12	0,15%		5	0,2%
MITSUBISHI	CARISMA	10	0,12%			
LEXUS	LS250	9	0,11%		1	0,0%
BMW	M3-SERIES	8	0,10%		2	0,1%
CADILLAC	BLS	4	0,05%		1	0,0%
ALFA ROMEO	156	2	0,02%		2	0,1%
CHEVROLET	NUBIRA	2	0,02%		1	0,0%
NISSAN	BLUEBIRD	1	0,01%			
VOLVO	V70	1	0,01%			





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MARCH '07

YTD

		MARCH '07		YTD		MARCH '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		801	1,0%			273	1,0%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
MERCEDES	E-SERIES	370	46,19%			133	48,7%
BMW	5-SERIES	103	12,86%			25	9,2%
AUDI	A6	93	11,61%			41	15,0%
HYUNDAI	SONATA	54	6,74%			13	4,8%
JAGUAR	X-TYPE	51	6,37%			24	8,8%
SUBARU	LEGACY	44	5,49%			10	3,7%
VOLVO	S80	39	4,87%			11	4,0%
SAAB	SAAB 9-5	14	1,75%			6	2,2%
KIA MOTORS	MAGENTIS	9	1,12%			5	1,8%
BMW	M5-SERIES	7	0,87%			1	0,4%
OPEL	SIGNUM	6	0,75%			2	0,7%
AUDI	ALLROAD	4	0,50%			1	0,4%
CHRYSLER	SEBRING	3	0,37%				
HONDA	LEGEND	3	0,37%			1	0,4%
ALFA ROMEO	166	1	0,12%				

		MARCH '07		YTD		MARCH '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
F		153	0,2%			49	0,2%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
MERCEDES	CLS-SERIES	42	27,45%			11	22,4%
MERCEDES	S-SERIES	42	27,45%			12	24,5%
LEXUS	GS450	18	11,76%			5	10,2%
JAGUAR	S-TYPE	15	9,80%			9	18,4%
MERCEDES	R-SERIES	12	7,84%			3	6,1%
AUDI	A8	11	7,19%			3	6,1%
BMW	7-SERIES	8	5,23%			5	10,2%
CITROEN	C6	4	2,61%			1	2,0%
LANCIA	KAPPA	1	0,65%				

		MARCH '07		YTD		MARCH '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
G		11	0,0%			1	0,0%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
JAGUAR	XJ-TYPE	4	36,36%			1	100,0%
BENTLEY	CONTINENTAL	2	18,18%				
CADILLAC	SEVILLE	2	18,18%				
MASERATI	QUATROPORTE	2	18,18%				
BENTLEY	ARNAGE	1	9,09%				

		MARCH '07		YTD		MARCH '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
MPV		3707	4,7%			1545	5,6%
Make:	Range:	Volume:	%	Volume:	%	Volume:	%
MERCEDES	A-SERIES	538	14,51%			204	13,2%
NISSAN	NOTE	454	12,25%			292	18,9%





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YTD

BENTLEY	CONTINENTAL	2	0,28%		
BMW	3-SERIES	2	0,28%		
JAGUAR	XKR-TYPE	2	0,28%	1	0,5%
JAGUAR	XK-TYPE	2	0,28%	1	0,5%
CORVETTE	CORVETTE	1	0,14%	1	0,5%
SAAB	SAAB 9-3	1	0,14%		

		MARCH '07		YTD		MARCH '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		571	0,7%	213	0,8%		
Make:	Range:	Volume:	%	Volume:	%		
MAZDA	RX-8	178	31,17%	55	25,8%		
MERCEDES	CLK-SERIES	137	23,99%	59	27,7%		
PORSCHE	CAYMAN	54	9,46%	16	7,5%		
ALFA ROMEO	BRERA	35	6,13%	20	9,4%		
HYUNDAI	COUPE	31	5,43%	8	3,8%		
PORSCHE	911	30	5,25%	14	6,6%		
ALFA ROMEO	GT	29	5,08%	9	4,2%		
VOLVO	C70	17	2,98%	12	5,6%		
BMW	6-SERIES	11	1,93%	4	1,9%		
NISSAN	350Z	11	1,93%	2	0,9%		
JAGUAR	XKR-TYPE	9	1,58%	2	0,9%		
MERCEDES	CL-SERIES	8	1,40%	4	1,9%		
CORVETTE	COUPE	4	0,70%	1	0,5%		
JAGUAR	XK-TYPE	4	0,70%				
FERRARI	430	3	0,53%	1	0,5%		
BENTLEY	CONTINENTAL	2	0,35%	1	0,5%		
BMW	M6-SERIES	2	0,35%				
LOTUS	EUROPA	2	0,35%	2	0,9%		
CHRYSLER	CROSSFIRE	1	0,18%	1	0,5%		
FERRARI	599	1	0,18%				
MASERATI	COUPE	1	0,18%	1	0,5%		
TOYOTA	CELICA	1	0,18%	1	0,5%		

		MARCH '07		YTD		MARCH '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		583	0,7%	193	0,7%		
Make:	Range:	Volume:	%	Volume:	%		
AUDI	TT	169	28,99%	62	32,1%		
MAZDA	MX-5	129	22,13%	36	18,7%		
MERCEDES	SLK-SERIES	118	20,24%	40	20,7%		
BMW	Z4-SERIES	71	12,18%	26	13,5%		
OPEL	TIGRA	53	9,09%	14	7,3%		
PORSCHE	BOXSTER	15	2,57%	6	3,1%		
ALFA ROMEO	SPIDER	13	2,23%	5	2,6%		
DAIHATSU	COPEN	5	0,86%				
HONDA	S2000	4	0,69%	2	1,0%		
BMW	M ROADSTER	2	0,34%				
SMART	ROADSTER	2	0,34%	1	0,5%		
FERRARI	430	1	0,17%	1	0,5%		
MORGAN	4/4	1	0,17%				

