



MARCH '07

PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

Make	ATHENS		SALONICA		EPIRUS		THESSALY		THRACE		CRETE		MACEDONIA		AEGEAN ISL		IONIAN ISL		PELOPON.		CENTRAL GR.		TOTAL	Make		
TOYOTA	1556	10.6%	385	10.5%	58	9.8%	98	8.5%	38	7.7%	134	9.7%	158	8.3%	105	10.4%	22	6.0%	126	8.4%	92	9.0%	2772	10.0%	TOYOTA	
VOLKS WAGEN	1376	9.4%	228	6.2%	58	9.8%	68	5.9%	33	6.7%	60	4.3%	124	6.5%	68	6.8%	17	4.7%	86	5.7%	107	10.4%	2225	8.0%	VOLKS WAGEN	
OPEL	978	6.6%	326	8.9%	53	9.0%	70	6.1%	38	7.7%	91	6.6%	176	9.2%	35	3.5%	34	9.3%	139	9.3%	100	9.8%	2040	7.3%	OPEL	
FORD	1063	7.2%	280	7.7%	38	6.4%	96	8.4%	20	4.1%	80	5.8%	157	8.2%	65	6.5%	26	7.1%	104	6.9%	41	4.0%	1970	7.1%	FORD	
HYUNDAI	1136	7.7%	215	5.9%	16	2.7%	42	3.7%	26	5.3%	84	6.1%	78	4.1%	91	9.1%	34	9.3%	65	4.3%	30	2.9%	1817	6.5%	HYUNDAI	
CITROEN	866	5.9%	172	4.7%	31	5.2%	64	5.6%	62	12.6%	65	4.7%	135	7.1%	33	3.3%	20	5.5%	91	6.1%	42	4.1%	1581	5.7%	CITROEN	
NISSAN	841	5.7%	167	4.6%	20	3.4%	62	5.4%	16	3.3%	63	4.5%	70	3.7%	89	8.9%	17	4.7%	78	5.2%	50	4.9%	1473	5.3%	NISSAN	
SUZUKI	632	4.3%	196	5.4%	25	4.2%	62	5.4%	21	4.3%	100	7.2%	98	5.1%	78	7.8%	21	5.8%	84	5.6%	66	6.4%	1383	5.0%	SUZUKI	
FIAT	574	3.9%	148	4.1%	24	4.1%	67	5.8%	22	4.5%	169	12.2%	104	5.4%	65	6.5%	16	4.4%	54	3.6%	39	3.8%	1282	4.6%	FIAT	
PEUGEOT	664	4.5%	181	5.0%	35	5.9%	49	4.3%	21	4.3%	66	4.8%	81	4.2%	51	5.1%	20	5.5%	65	4.3%	49	4.8%	1282	4.6%	PEUGEOT	
SKODA	572	3.9%	184	5.0%	25	4.2%	53	4.6%	27	5.5%	28	2.0%	89	4.7%	17	1.7%	14	3.8%	70	4.7%	39	3.8%	1118	4.0%	SKODA	
SEAT	376	2.6%	113	3.1%	31	5.2%	58	5.0%	17	3.5%	57	4.1%	87	4.6%	19	1.9%	14	3.8%	75	5.0%	56	5.5%	903	3.2%	SEAT	
MERCEDES	520	3.5%	82	2.2%	15	2.5%	38	3.3%	14	2.9%	42	3.0%	33	1.7%	21	2.1%	6	1.6%	50	3.3%	37	3.6%	858	3.1%	MERCEDES	
CHEVROLET	391	2.7%	113	3.1%	18	3.0%	20	1.7%	14	2.9%	38	2.7%	54	2.8%	33	3.3%	16	4.4%	43	2.9%	20	2.0%	760	2.7%	CHEVROLET	
BMW	447	3.0%	93	2.5%	22	3.7%	40	3.5%	12	2.4%	26	1.9%	39	2.0%	11	1.1%	3	0.8%	41	2.7%	23	2.2%	757	2.7%	BMW	
KIA MOTORS	229	1.6%	106	2.9%	18	3.0%	28	2.4%	19	3.9%	46	3.3%	74	3.9%	57	5.7%	11	3.0%	51	3.4%	21	2.0%	660	2.4%	KIA MOTORS	
AUDI	349	2.4%	53	1.5%	16	2.7%	23	2.0%	8	1.6%	11	0.8%	26	1.4%	11	1.1%	11	3.0%	34	2.3%	28	2.7%	570	2.1%	AUDI	
HONDA	265	1.8%	88	2.4%	8	1.4%	27	2.3%	21	4.3%	18	1.3%	44	2.3%	31	3.1%	9	2.5%	29	1.9%	8	0.8%	548	2.0%	HONDA	
MAZDA	185	1.3%	68	1.9%	11	1.9%	30	2.6%	17	3.5%	31	2.2%	63	3.3%	21	2.1%	11	3.0%	27	1.8%	27	2.6%	491	1.8%	MAZDA	
RENAULT	211	1.4%	50	1.4%	24	4.1%	29	2.5%	10	2.0%	44	3.2%	38	2.0%	9	0.9%	4	1.1%	30	2.0%	18	1.8%	467	1.7%	RENAULT	
MITSUBISHI	198	1.3%	65	1.8%	6	1.0%	21	1.8%	8	1.6%	23	1.7%	34	1.8%	26	2.6%	10	2.7%	23	1.5%	23	2.2%	437	1.6%	MITSUBISHI	
DAIHATSU	204	1.4%	79	2.2%	7	1.2%	17	1.5%	9	1.8%	19	1.4%	21	1.1%	27	2.7%	7	1.9%	18	1.2%	18	1.8%	426	1.5%	DAIHATSU	
CHRYSLER	186	1.3%	48	1.3%	10	1.7%	17	1.5%	1	0.2%	16	1.2%	16	0.8%	15	1.5%	8	2.2%	25	1.7%	21	2.0%	363	1.3%	CHRYSLER	
VOLVO	183	1.2%	54	1.5%			19	1.7%	5	1.0%	20	1.4%	23	1.2%	2	0.2%	2	0.5%	13	0.9%	8	0.8%	329	1.2%	VOLVO	
SUBARU	98	0.7%	35	1.0%	4	0.7%	13	1.1%	3	0.6%	7	0.5%	19	1.0%	2	0.2%	3	0.8%	16	1.1%	16	1.6%	216	0.8%	SUBARU	
ALFA ROMEO	111	0.8%	24	0.7%	8	1.4%	11	1.0%	2	0.4%	9	0.6%	20	1.0%	2	0.2%	3	0.8%	13	0.9%	3	0.3%	206	0.7%	ALFA ROMEO	
MINI	100	0.7%	20	0.5%			3	0.3%			3	0.2%	7	0.4%	4	0.4%			8	0.5%	4	0.4%	149	0.5%	MINI	
LANCIA	50	0.3%	22	0.6%	5	0.8%	5	0.4%	2	0.4%	9	0.6%	18	0.9%	7	0.7%	1	0.3%	12	0.8%	3	0.3%	134	0.5%	LANCIA	
SAAB	76	0.5%	15	0.4%	1	0.2%	14	1.2%			7	0.5%	6	0.3%					8	0.5%	4	0.4%	131	0.5%	SAAB	
SMART	49	0.3%	14	0.4%							2	0.1%	2	0.1%	4	0.4%	1	0.3%	6	0.4%	2	0.2%	80	0.3%	SMART	
PORSCHE	52	0.4%	9	0.2%							3	0.2%	3	0.2%					3	0.2%			70	0.3%	PORSCHE	
LADA	30	0.2%	4	0.1%	2	0.3%	2	0.2%			9	0.6%	1	0.1%	3	0.3%	1	0.3%	3	0.2%	10	1.0%	65	0.2%	LADA	
LAND ROVER	34	0.2%	3	0.1%	1	0.2%	1	0.1%	1	0.2%	3	0.2%	1	0.1%			2	0.5%	2	0.1%	15	1.5%	63	0.2%	LAND ROVER	
LEXUS	46	0.3%	2	0.1%							2	0.1%	1	0.1%	1	0.1%							51	0.2%	LEXUS	
JAGUAR	30	0.2%	3	0.1%							1	0.1%	1	0.1%	1	0.1%			1	0.1%	1	0.1%	38	0.1%	JAGUAR	
SSANGYONG	7	0.0%	5	0.1%	1	0.2%	1	0.1%	2	0.4%	3	0.2%	7	0.4%					5	0.3%	1	0.1%	32	0.1%	SSANGYONG	
GM	10	0.1%	1	0.0%																			11	0.0%	GM	
CADILLAC	5	0.0%					1	0.1%															6	0.0%	CADILLAC	
TRIGANO	1	0.0%												1	0.1%						2	0.2%	4	0.0%	TRIGANO	
ADRIA	3	0.0%																					3	0.0%	ADRIA	
LANDWIND	1	0.0%							1	0.2%													2	0.0%	LANDWIND	
CORVETTE	2	0.0%																					2	0.0%	CORVETTE	
LOTUS	2	0.0%																					2	0.0%	LOTUS	
FERRARI	2	0.0%																					2	0.0%	FERRARI	
HOBBY									1	0.2%													1	0.0%	HOBBY	
MASERATI	1	0.0%																					1	0.0%	MASERATI	
HYMER	1	0.0%																					1	0.0%	HYMER	
MC LOUIS	1	0.0%																					1	0.0%	MC LOUIS	
BENTLEY	1	0.0%																					1	0.0%	BENTLEY	
GREAT WALL	1	0.0%																					1	0.0%	GREAT WALL	
I.V.R.S.R.L																						1	0.1%	1	0.0%	I.V.R.S.R.L
TOTAL	14716		3651		591		1149		491		1387		1909		1005		364		1498		1025		27786			