



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '07

YTD

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		2348	7,4%		2348	7,4%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	601	25,60%		601	25,6%
DAIHATSU	TERIOS	548	23,34%		548	23,3%
BMW	X3-SERIES	228	9,71%		228	9,7%
SUZUKI	JIMNY	171	7,28%		171	7,3%
CHRYSLER	CHEROKEE	138	5,88%		138	5,9%
LADA	NIVA	103	4,39%		103	4,4%
MERCEDES	ML-SERIES	92	3,92%		92	3,9%
KIA MOTORS	SORENTO	76	3,24%		76	3,2%
CHEVROLET	CAPTIVA	56	2,39%		56	2,4%
TOYOTA	LAND CRUISER	44	1,87%		44	1,9%
CHRYSLER	GRAND CHEROKEE	36	1,53%		36	1,5%
AUDI	Q7	32	1,36%		32	1,4%
LEXUS	RX400H	32	1,36%		32	1,4%
OPEL	ANTARA	29	1,24%		29	1,2%
NISSAN	PATHFINDER	22	0,94%		22	0,9%
MITSUBISHI	PAJERO	19	0,81%		19	0,8%
CHRYSLER	COMMANDER	18	0,77%		18	0,8%
CHRYSLER	WRANGLER	18	0,77%		18	0,8%
LAND ROVER	RANGE ROVER	17	0,72%		17	0,7%
SSANGYONG	REXTON	10	0,43%		10	0,4%
SSANGYONG	KYRON	10	0,43%		10	0,4%
LAND ROVER	DISCOVERY	8	0,34%		8	0,3%
LANDWIND	LANDWIND	8	0,34%		8	0,3%
MERCEDES	GL-SERIES	7	0,30%		7	0,3%
SSANGYONG	ACTYON	6	0,26%		6	0,3%
VOLKS WAGEN	TOUAREG	5	0,21%		5	0,2%
PORSCHE	CAYENNE	3	0,13%		3	0,1%
SSANGYONG	KORANDO	3	0,13%		3	0,1%
CADILLAC	ESCALADE	2	0,09%		2	0,1%
LAND ROVER	DEFENDER	2	0,09%		2	0,1%
BMW	X5-SERIES	1	0,04%		1	0,0%
BMW	X-SERIES	1	0,04%		1	0,0%
HUMMER	HUMMER	1	0,04%		1	0,0%
SUZUKI	VITARA	1	0,04%		1	0,0%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		1938	6,1%		1938	6,1%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	624	32,20%		624	32,2%
KIA MOTORS	SPORTAGE	320	16,51%		320	16,5%
FORD	MAVERICK	222	11,46%		222	11,5%
NISSAN	X-TRAIL	164	8,46%		164	8,5%
SUZUKI	SX4	151	7,79%		151	7,8%
CHRYSLER	COMPASS	129	6,66%		129	6,7%
HONDA	CR-V	115	5,93%		115	5,9%





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JANUARY '07

YTD

HYUNDAI	SANTA FE	78	4,02%	78	4,0%
HYUNDAI	TUCSON	73	3,77%	73	3,8%
VOLVO	XC90	22	1,14%	22	1,1%
MITSUBISHI	OUTLANDER	16	0,83%	16	0,8%
FIAT	SEDICI	13	0,67%	13	0,7%
NISSAN	MURANO	5	0,26%	5	0,3%
LAND ROVER	FREELANDER	4	0,21%	4	0,2%
HONDA	HR-V	2	0,10%	2	0,1%

		JANUARY '07 YTD		JANUARY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		2778	8,8%	2778	8,8%
Make:	Range:	Volume:	%	Volume:	%
KIA MOTORS	PICANTO	648	23,33%	648	23,3%
FIAT	PANDA	492	17,71%	492	17,7%
TOYOTA	AYGO	361	12,99%	361	13,0%
PEUGEOT	107	309	11,12%	309	11,1%
HYUNDAI	ATOS	269	9,68%	269	9,7%
CHEVROLET	MATIZ	247	8,89%	247	8,9%
CITROEN	C1	216	7,78%	216	7,8%
SMART	FORTWO	121	4,36%	121	4,4%
VOLKS WAGEN	FOX	70	2,52%	70	2,5%
OPEL	AGILA	18	0,65%	18	0,6%
FIAT	SEICENTO	16	0,58%	16	0,6%
FORD	KA	10	0,36%	10	0,4%
SEAT	MARBELLA	1	0,04%	1	0,0%

		JANUARY '07 YTD		JANUARY '07	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		9124	28,8%	9124	28,8%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	1236	13,55%	1236	13,5%
TOYOTA	YARIS	890	9,75%	890	9,8%
SUZUKI	SWIFT	770	8,44%	770	8,4%
HYUNDAI	GETZ	700	7,67%	700	7,7%
SEAT	IBIZA	598	6,55%	598	6,6%
FORD	FIESTA	566	6,20%	566	6,2%
MITSUBISHI	COLT	546	5,98%	546	6,0%
PEUGEOT	207	534	5,85%	534	5,9%
VOLKS WAGEN	POLO	515	5,64%	515	5,6%
CITROEN	C3	343	3,76%	343	3,8%
FIAT	GRANDE PUNTO	333	3,65%	333	3,6%
RENAULT	CLIO	332	3,64%	332	3,6%
SKODA	FABIA	285	3,12%	285	3,1%
NISSAN	MICRA	266	2,92%	266	2,9%
CITROEN	C2	216	2,37%	216	2,4%
PEUGEOT	206	164	1,80%	164	1,8%
MINI	MINI	158	1,73%	158	1,7%
CHEVROLET	AVEO	124	1,36%	124	1,4%
DAIHATSU	SIRION	119	1,30%	119	1,3%
LANCIA	YPSILON	107	1,17%	107	1,2%
FIAT	PUNTO	99	1,09%	99	1,1%





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YTD

KIA MOTORS	RIO	95	1,04%	95	1,0%
SUZUKI	IGNIS	72	0,79%	72	0,8%
SMART	FORFOUR	20	0,22%	20	0,2%
SUBARU	JUSTY	16	0,18%	16	0,2%
MAZDA	2-SERIES	15	0,16%	15	0,2%
CHEVROLET	AVEO-KALOS	4	0,04%	4	0,0%
MG ROVER	STREETWISE	1	0,01%	1	0,0%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
C		9245	29,2%		9245	29,2%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	COROLLA	1421	15,37%		1421	15,4%
VOLKS WAGEN	GOLF	1149	12,43%		1149	12,4%
OPEL	ASTRA	1103	11,93%		1103	11,9%
SKODA	OCTAVIA	721	7,80%		721	7,8%
FORD	FOCUS	665	7,19%		665	7,2%
HYUNDAI	ACCENT	647	7,00%		647	7,0%
PEUGEOT	307	444	4,80%		444	4,8%
SEAT	LEON	389	4,21%		389	4,2%
HONDA	CIVIC	377	4,08%		377	4,1%
CITROEN	C4	362	3,92%		362	3,9%
NISSAN	ALMERA	344	3,72%		344	3,7%
RENAULT	MEGANE	223	2,41%		223	2,4%
SEAT	CORDOBA	214	2,31%		214	2,3%
AUDI	A3	174	1,88%		174	1,9%
CHEVROLET	LACETTI	160	1,73%		160	1,7%
BMW	1-SERIES	159	1,72%		159	1,7%
MAZDA	3-SERIES	137	1,48%		137	1,5%
MITSUBISHI	LANCER	123	1,33%		123	1,3%
VOLKS WAGEN	JETTA	85	0,92%		85	0,9%
KIA MOTORS	CERATO	75	0,81%		75	0,8%
MERCEDES	B-SERIES	74	0,80%		74	0,8%
ALFA ROMEO	147	67	0,72%		67	0,7%
VOLKS WAGEN	GOLF PLUS	63	0,68%		63	0,7%
VOLVO	C30	25	0,27%		25	0,3%
VOLKS WAGEN	NEW BEETLE	15	0,16%		15	0,2%
FIAT	STILO	12	0,13%		12	0,1%
LADA	110	4	0,04%		4	0,0%
LADA	LIBRA	4	0,04%		4	0,0%
CHEVROLET	EPICA	3	0,03%		3	0,0%
CHEVROLET	LANOS	2	0,02%		2	0,0%
LADA	112	2	0,02%		2	0,0%
NISSAN	SUNNY	1	0,01%		1	0,0%
VOLKS WAGEN	BORA	1	0,01%		1	0,0%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
CARAVAN		8	0,0%		8	0,0%
Make:	Range:	Volume:	%		Volume:	%
TRIGANO	ELLIOT	3	37,50%		3	37,5%
ADRIA	ADRIATIK	1	12,50%		1	12,5%





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YTD

HYMER	VAN572	1	12,50%	1	12,5%
I.V.R.S.R.L	ARF	1	12,50%	1	12,5%
MC LOUIS	UNKNOWN	1	12,50%	1	12,5%
TRIGANO	RIVIERA	1	12,50%	1	12,5%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-LARGE		22	0,1%		22	0,1%
Make:	Range:	Volume:	%		Volume:	%
OPEL	VIVARO	4	18,18%		4	18,2%
FIAT	SCUDO	3	13,64%		3	13,6%
RENAULT	TRAFIC	3	13,64%		3	13,6%
CITROEN	JUMPY	2	9,09%		2	9,1%
FIAT	DUCATO	2	9,09%		2	9,1%
FORD	TRANSIT/TOURNEO	2	9,09%		2	9,1%
HYUNDAI	H-1	2	9,09%		2	9,1%
MERCEDES	VIANO	2	9,09%		2	9,1%
MERCEDES	VITO	1	4,55%		1	4,5%
VOLKS WAGEN	TRANSPORTER	1	4,55%		1	4,5%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
COMBI-SMALL		3	0,0%		3	0,0%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	CADDY	3	100,00%		3	100,0%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
D		3439	10,9%		3439	10,9%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	PASSAT	414	12,04%		414	12,0%
TOYOTA	AVENSIS	360	10,47%		360	10,5%
BMW	3-SERIES	321	9,33%		321	9,3%
OPEL	VECTRA	288	8,37%		288	8,4%
VOLVO	S40	230	6,69%		230	6,7%
MAZDA	6-SERIES	206	5,99%		206	6,0%
MERCEDES	C-SERIES	203	5,90%		203	5,9%
SUBARU	FORESTER	164	4,77%		164	4,8%
PEUGEOT	407	158	4,59%		158	4,6%
NISSAN	PRIMERA	155	4,51%		155	4,5%
SAAB	SAAB 9-3	139	4,04%		139	4,0%
AUDI	A4	107	3,11%		107	3,1%
FORD	MONDEO	100	2,91%		100	2,9%
VOLVO	S60	84	2,44%		84	2,4%
ALFA ROMEO	159	76	2,21%		76	2,2%
CHRYSLER	CALIBER	71	2,06%		71	2,1%
SUBARU	IMPREZA	71	2,06%		71	2,1%
HYUNDAI	ELANTRA	59	1,72%		59	1,7%
SKODA	SUPERB	45	1,31%		45	1,3%
RENAULT	LAGUNA	42	1,22%		42	1,2%
CITROEN	C5	39	1,13%		39	1,1%





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JANUARY '07

YTD

TOYOTA	PRIUS	32	0,93%	32	0,9%
VOLVO	V50	20	0,58%	20	0,6%
SEAT	TOLEDO	14	0,41%	14	0,4%
HONDA	ACCORD	10	0,29%	10	0,3%
MITSUBISHI	CARISMA	10	0,29%	10	0,3%
LEXUS	LS250	7	0,20%	7	0,2%
VOLVO	XC70	7	0,20%	7	0,2%
BMW	M3-SERIES	3	0,09%	3	0,1%
CADILLAC	BLS	3	0,09%	3	0,1%
CHEVROLET	NUBIRA	1	0,03%	1	0,0%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
E		343	1,1%		343	1,1%
Make:	Range:	Volume:	%		Volume:	%

MERCEDES	E-SERIES	152	44,31%	152	44,3%
BMW	5-SERIES	46	13,41%	46	13,4%
HYUNDAI	SONATA	29	8,45%	29	8,5%
AUDI	A6	25	7,29%	25	7,3%
SUBARU	LEGACY	21	6,12%	21	6,1%
VOLVO	S80	19	5,54%	19	5,5%
SUBARU	TRIBECA	18	5,25%	18	5,2%
JAGUAR	X-TYPE	16	4,66%	16	4,7%
BMW	M5-SERIES	6	1,75%	6	1,7%
SAAB	SAAB 9-5	4	1,17%	4	1,2%
OPEL	SIGNUM	3	0,87%	3	0,9%
AUDI	ALLROAD	2	0,58%	2	0,6%
CHRYSLER	SEBRING	1	0,29%	1	0,3%
KIA MOTORS	MAGENTIS	1	0,29%	1	0,3%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		55	0,2%		55	0,2%
Make:	Range:	Volume:	%		Volume:	%

MERCEDES	S-SERIES	19	34,55%	19	34,5%
MERCEDES	CLS-SERIES	14	25,45%	14	25,5%
LEXUS	GS450	6	10,91%	6	10,9%
JAGUAR	S-TYPE	5	9,09%	5	9,1%
AUDI	A8	4	7,27%	4	7,3%
MERCEDES	R-SERIES	4	7,27%	4	7,3%
CITROEN	C6	2	3,64%	2	3,6%
LANCIA	KAPPA	1	1,82%	1	1,8%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		6	0,0%		6	0,0%
Make:	Range:	Volume:	%		Volume:	%

JAGUAR	XJ-TYPE	2	33,33%	2	33,3%
BENTLEY	CONTINENTAL	1	16,67%	1	16,7%
BENTLEY	ARNAGE	1	16,67%	1	16,7%
CADILLAC	SEVILLE	1	16,67%	1	16,7%





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YTD

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		1538	4,9%		1538	4,9%
Make:	Range:	Volume:	%		Volume:	%
MASERATI	QUATROPORTE	1	16,67%		1	16,7%
HYUNDAI	MATRIX	206	13,39%		206	13,4%
MERCEDES	A-SERIES	206	13,39%		206	13,4%
HONDA	JAZZ	204	13,26%		204	13,3%
RENAULT	SCENIC	148	9,62%		148	9,6%
NISSAN	NOTE	99	6,44%		99	6,4%
SKODA	ROOMSTER	85	5,53%		85	5,5%
FORD	S-MAX	63	4,10%		63	4,1%
OPEL	ZAFIRA	63	4,10%		63	4,1%
FORD	FUSION	61	3,97%		61	4,0%
CITROEN	PICASSO	56	3,64%		56	3,6%
FORD	FOCUS C-MAX	51	3,32%		51	3,3%
FIAT	DOBLO	45	2,93%		45	2,9%
VOLKS WAGEN	TOURAN	37	2,41%		37	2,4%
TOYOTA	COROLLA VERSO	35	2,28%		35	2,3%
OPEL	MERIVA	30	1,95%		30	2,0%
LANCIA	MUSA	22	1,43%		22	1,4%
SEAT	ALTEA	22	1,43%		22	1,4%
RENAULT	KANGOO	17	1,11%		17	1,1%
HYUNDAI	TRAJET	14	0,91%		14	0,9%
HONDA	FR-V	11	0,72%		11	0,7%
CHRYSLER	PT CRUISER	9	0,59%		9	0,6%
CITROEN	BERLINGO	8	0,52%		8	0,5%
MAZDA	5-SERIES	6	0,39%		6	0,4%
FIAT	IDEA	5	0,33%		5	0,3%
MITSUBISHI	SPACE STAR	5	0,33%		5	0,3%
OPEL	COMBO TOUR	5	0,33%		5	0,3%
FORD	GALAXY	4	0,26%		4	0,3%
PEUGEOT	PARTNER	4	0,26%		4	0,3%
OPEL	COMBO	3	0,20%		3	0,2%
CHEVROLET	REZZO	2	0,13%		2	0,1%
CITROEN	U*****	2	0,13%		2	0,1%
RENAULT	MODUS	2	0,13%		2	0,1%
RENAULT	ESPACE	2	0,13%		2	0,1%
VOLKS WAGEN	SHARAN	2	0,13%		2	0,1%
PEUGEOT	RANCH	1	0,07%		1	0,1%
PEUGEOT	EXPERT	1	0,07%		1	0,1%
SEAT	ALHAMBRA	1	0,07%		1	0,1%
TOYOTA	YARIS VERSO	1	0,07%		1	0,1%
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Cabrio		322	1,0%		322	1,0%
Make:	Range:	Volume:	%		Volume:	%
VOLKS WAGEN	EOS	209	64,91%		209	64,9%
OPEL	ASTRA CABRIO	66	20,50%		66	20,5%
RENAULT	MEGANE CC	17	5,28%		17	5,3%





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YTD

CITROEN	C3 PLURIEL	9	2,80%	9	2,8%
AUDI	A4	8	2,48%	8	2,5%
VOLKS WAGEN	NEW BEETLE	8	2,48%	8	2,5%
MERCEDES	SL-SERIES	4	1,24%	4	1,2%
SAAB	SAAB 9-3	1	0,31%	1	0,3%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		228	0,7%		228	0,7%
Make:	Range:	Volume:	%		Volume:	%
MAZDA	RX-8	86	37,72%		86	37,7%
MERCEDES	CLK-SERIES	42	18,42%		42	18,4%
PORSCHE	CAYMAN	26	11,40%		26	11,4%
ALFA ROMEO	GT	13	5,70%		13	5,7%
HYUNDAI	COUPE	12	5,26%		12	5,3%
PORSCHE	911	12	5,26%		12	5,3%
ALFA ROMEO	BRERA	10	4,39%		10	4,4%
NISSAN	350Z	7	3,07%		7	3,1%
JAGUAR	XK-TYPE	4	1,75%		4	1,8%
BMW	6-SERIES	3	1,32%		3	1,3%
MERCEDES	CL-SERIES	3	1,32%		3	1,3%
VOLVO	C70	3	1,32%		3	1,3%
CORVETTE	COUPE-Z06	2	0,88%		2	0,9%
JAGUAR	XKR-TYPE	2	0,88%		2	0,9%
BENTLEY	CONTINENTAL	1	0,44%		1	0,4%
BMW	M6-SERIES	1	0,44%		1	0,4%
FERRARI	430	1	0,44%		1	0,4%

		JANUARY '07		YTD	JANUARY '07	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		247	0,8%		247	0,8%
Make:	Range:	Volume:	%		Volume:	%
MAZDA	MX-5	65	26,32%		65	26,3%
AUDI	TT	58	23,48%		58	23,5%
MERCEDES	SLK-SERIES	57	23,08%		57	23,1%
BMW	Z4-SERIES	26	10,53%		26	10,5%
OPEL	TIGRA	20	8,10%		20	8,1%
PORSCHE	BOXSTER	8	3,24%		8	3,2%
ALFA ROMEO	SPIDER	5	2,02%		5	2,0%
BENTLEY	CONTINENTAL	2	0,81%		2	0,8%
DAIHATSU	COPEN	2	0,81%		2	0,8%
BMW	M ROADSTER	1	0,40%		1	0,4%
HONDA	S2000	1	0,40%		1	0,4%
MORGAN	4/4	1	0,40%		1	0,4%
SMART	ROADSTER	1	0,40%		1	0,4%

