



PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

SEPTEMBER '06

Make	ATHENS	SALONICA	EPIRUS	THESSALY	THRACE	CRETE	Macedonia	AEGEAN ISL	IONIAN ISL	PELOPON.	CENTRAL GR.	TOTAL	Make													
TOYOTA	960	10.9%	155	6.5%	32	6.9%	78	9.0%	36	8.3%	116	11.6%	125	8.2%	76	11.9%	25	9.2%	110	9.1%	68	9.0%	1781	9.7%	TOYOTA	
VOLKS WAGEN	806	9.2%	142	5.9%	60	12.8%	34	3.9%	35	8.0%	62	6.2%	120	7.8%	66	10.3%	10	3.7%	109	9.0%	42	5.5%	1486	8.1%	VOLKS WAGEN	
OPEL	635	7.2%	142	5.9%	29	6.2%	71	8.2%	40	9.2%	69	6.9%	122	8.0%	22	3.4%	12	4.4%	91	7.5%	65	8.6%	1298	7.1%	OPEL	
FORD	511	5.8%	208	8.7%	27	5.8%	59	6.8%	30	6.9%	32	3.2%	93	6.1%	26	4.1%	21	7.7%	78	6.4%	56	7.4%	1141	6.2%	FORD	
HYUNDAI	482	5.5%	144	6.0%	22	4.7%	52	6.0%	24	5.5%	61	6.1%	97	6.3%	47	7.4%	26	9.5%	44	3.6%	34	4.5%	1033	5.6%	HYUNDAI	
CITROEN	432	4.9%	113	4.7%	27	5.8%	38	4.4%	45	10.3%	36	3.6%	88	5.7%	32	5.0%	21	7.7%	55	4.5%	44	5.8%	931	5.1%	CITROEN	
PEUGEOT	346	3.9%	139	5.8%	30	6.4%	38	4.4%	15	3.4%	58	5.8%	62	4.0%	39	6.1%	17	6.2%	65	5.4%	30	4.0%	839	4.6%	PEUGEOT	
SUZUKI	354	4.0%	107	4.5%	19	4.1%	43	4.9%	12	2.8%	69	6.9%	69	4.5%	41	6.4%	12	4.4%	54	4.5%	42	5.5%	822	4.5%	SUZUKI	
NISSAN	284	3.2%	164	6.8%	24	5.1%	33	3.8%	18	4.1%	50	5.0%	78	5.1%	45	7.0%	24	8.8%	62	5.1%	38	5.0%	820	4.5%	NISSAN	
SEAT	262	3.0%	111	4.6%	17	3.6%	54	6.2%	21	4.8%	39	3.9%	80	5.2%	16	2.5%	10	3.7%	77	6.4%	46	6.1%	733	4.0%	SEAT	
SKODA	301	3.4%	103	4.3%	23	4.9%	35	4.0%	15	3.4%	20	2.0%	83	5.4%	15	2.3%	9	3.3%	71	5.9%	32	4.2%	707	3.9%	SKODA	
RENAULT	324	3.7%	70	2.9%	17	3.6%	41	4.7%	8	1.8%	65	6.5%	46	3.0%	11	1.7%	12	4.4%	52	4.3%	32	4.2%	678	3.7%	RENAULT	
MERCEDES	423	4.8%	97	4.0%	11	2.4%	24	2.8%	9	2.1%	19	1.9%	27	1.8%	11	1.7%	2	0.7%	31	2.6%	18	2.4%	672	3.7%	MERCEDES	
FIAT	272	3.1%	82	3.4%	16	3.4%	46	5.3%	18	4.1%	48	4.8%	67	4.4%	22	3.4%	13	4.8%	29	2.4%	26	3.4%	639	3.5%	FIAT	
BMW	318	3.6%	72	3.0%	13	2.8%	30	3.4%	12	2.8%	23	2.3%	37	2.4%	17	2.7%	6	2.2%	40	3.3%	23	3.0%	591	3.2%	BMW	
DAIHATSU	253	2.9%	70	2.9%	13	2.8%	25	2.9%	19	4.4%	23	2.3%	32	2.1%	25	3.9%	10	3.7%	34	2.8%	25	3.3%	529	2.9%	DAIHATSU	
AUDI	321	3.7%	37	1.5%	18	3.9%	19	2.2%	5	1.1%	23	2.3%	20	1.3%	8	1.3%	3	1.1%	22	1.8%	14	1.8%	490	2.7%	AUDI	
CHEVROLET	160	1.8%	61	2.5%	13	2.8%	14	1.6%	17	3.9%	38	3.8%	36	2.3%	17	2.7%	9	3.3%	30	2.5%	10	1.3%	405	2.2%	CHEVROLET	
MITSUBISHI	178	2.0%	50	2.1%	14	3.0%	22	2.5%	2	0.5%	24	2.4%	33	2.2%	19	3.0%	4	1.5%	19	1.6%	23	3.0%	388	2.1%	MITSUBISHI	
HONDA	139	1.6%	64	2.7%	11	2.4%	23	2.6%	8	1.8%	21	2.1%	45	2.9%	25	3.9%	4	1.5%	22	1.8%	21	2.8%	383	2.1%	HONDA	
MAZDA	120	1.4%	47	2.0%	12	2.6%	24	2.8%	10	2.3%	24	2.4%	60	3.9%	14	2.2%	9	3.3%	12	1.0%	16	2.1%	348	1.9%	MAZDA	
KIA MOTORS	122	1.4%	40	1.7%	9	1.9%	19	2.2%	19	4.4%	18	1.8%	39	2.5%	17	2.7%	4	1.5%	26	2.1%	19	2.5%	332	1.8%	KIA MOTORS	
SMART	156	1.8%	40	1.7%	9	1.9%	19	2.2%	19	4.4%	18	1.8%	39	2.5%	17	2.7%	4	1.5%	20	1.7%	2	0.3%	252	1.4%	SMART	
ALFA ROMEO	106	1.2%	14	0.6%	4	0.9%	8	0.9%	4	0.9%	5	0.5%	21	1.4%	4	0.6%	2	0.7%	17	1.4%	7	0.9%	192	1.0%	ALFA ROMEO	
VOLVO	89	1.0%	34	1.4%			8	0.9%	4	0.9%	13	1.3%	12	0.8%	4	0.6%	1	0.4%	2	0.2%	1	0.1%	168	0.9%	VOLVO	
CHRYSLER	60	0.7%	18	0.7%	1	0.2%	4	0.5%			5	0.5%	5	0.3%	6	0.9%	1	0.4%	11	0.9%	7	0.9%	118	0.6%	CHRYSLER	
SUBARU	43	0.5%	30	1.2%	2	0.4%	7	0.8%			1	0.1%	9	0.6%	1	0.2%			3	0.2%	5	0.7%	101	0.6%	SUBARU	
MG ROVER	89	1.0%																		2	0.3%	91	0.5%	MG ROVER		
MINI	61	0.7%	12	0.5%			4	0.5%			1	0.1%	1	0.1%	2	0.3%	1	0.4%	1	0.1%			83	0.5%	MINI	
LANCIA	31	0.4%	10	0.4%			5	0.6%	3	0.7%	9	0.9%	8	0.5%	3	0.5%	1	0.4%	4	0.3%	3	0.4%	77	0.4%	LANCIA	
LADA	21	0.2%	7	0.3%	3	0.6%	2	0.2%	1	0.2%	3	0.3%	5	0.3%	4	0.6%			7	0.6%	2	0.3%	55	0.3%	LADA	
PORSCHE	32	0.4%	1	0.0%			1	0.1%	3	0.7%	1	0.1%	2	0.1%			1	0.2%	3	0.2%			38	0.2%	PORSCHE	
SAAB	16	0.2%	4	0.2%			1	0.1%	3	0.7%	1	0.1%	2	0.1%					2	0.2%	1	0.1%	30	0.2%	SAAB	
LEXUS	21	0.2%	4	0.2%																			25	0.1%	LEXUS	
JAGUAR	14	0.2%	6	0.2%							1	0.1%							1	0.1%			22	0.1%	JAGUAR	
SSANGYONG	6	0.1%	2	0.1%					1	0.2%	4	0.4%	3	0.2%					2	0.2%			18	0.1%	SSANGYONG	
LAND ROVER	12	0.1%									3	0.3%					1	0.4%			1	0.1%	17	0.1%	LAND ROVER	
LANDWIND	3	0.0%																	3	0.2%	2	0.3%	8	0.0%	LANDWIND	
GM							1	0.1%			1	0.1%			1	0.2%					3			3	0.0%	GM
CADILLAC	1	0.0%	1	0.0%					1	0.2%													3	0.0%	CADILLAC	
BENTLEY	2	0.0%																				2	0.0%	BENTLEY		
FERRARI	1	0.0%																				1	0.0%	FERRARI		
HOBBY				1	0.0%																		1	0.0%	HOBBY	
HYMER	1	0.0%																				1	0.0%	HYMER		
MASERATI	1	0.0%																				1	0.0%	MASERATI		
OTHERS																			1	0.1%			1	0.0%	OTHERS	
LOTUS	1	0.0%																				1	0.0%	LOTUS		
TOTAL	8770		2402		467		871		436		997		1533		639		273		1210		757		18355			