



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

YTD

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		2372	7.5%	2372	7.5%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	GRAND VITARA	559	23.57%	559	23.6%
SUZUKI	JIMNY	309	13.03%	309	13.0%
KIA MOTORS	SPORTAGE	291	12.27%	291	12.3%
CHRYSLER	CHEROKEE	263	11.09%	263	11.1%
DAIHATSU	TERIOS	262	11.05%	262	11.0%
KIA MOTORS	SORENTO	128	5.40%	128	5.4%
TOYOTA	LAND CRUISER	93	3.92%	93	3.9%
MITSUBISHI	PAJERO	87	3.67%	87	3.7%
CHRYSLER	WRANGLER	70	2.95%	70	3.0%
B.M.W.	X3-SERIES	62	2.61%	62	2.6%
SUZUKI	VITARA	41	1.73%	41	1.7%
LADA	NIVA	35	1.48%	35	1.5%
SSANGYONG	REXTON	35	1.48%	35	1.5%
B.M.W.	X5-SERIES	33	1.39%	33	1.4%
VOLKS WAGEN	TOUAREG	33	1.39%	33	1.4%
PORSCHE	CAYENNE	25	1.05%	25	1.1%
MERCEDES	ML-SERIES	9	0.38%	9	0.4%
LAND ROVER	DEFENDER	6	0.25%	6	0.3%
LAND ROVER	RANGE ROVER	6	0.25%	6	0.3%
GM	TRAILBLAZER	6	0.25%	6	0.3%
CHRYSLER	GRAND CHEROKEE	5	0.21%	5	0.2%
LEXUS	RX300	4	0.17%	4	0.2%
GM	GMX 320	3	0.13%	3	0.1%
LAND ROVER	DISCOVERY	3	0.13%	3	0.1%
NISSAN	TERRANO	2	0.08%	2	0.1%
NISSAN	PATROL	1	0.04%	1	0.0%
MERCEDES	G-SERIES	1	0.04%	1	0.0%

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1301	4.1%	1301	4.1%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	342	26.29%	342	26.3%
FORD	MAVERICK	311	23.90%	311	23.9%
NISSAN	X-TRAIL	181	13.91%	181	13.9%
HONDA	CR-V	99	7.61%	99	7.6%
HYUNDAI	TUCSON	94	7.23%	94	7.2%
HYUNDAI	SANTAFE	85	6.53%	85	6.5%
HONDA	HR-V	65	5.00%	65	5.0%
VOLVO	XC90	35	2.69%	35	2.7%
MITSUBISHI	OUTLANDER	35	2.69%	35	2.7%
MAZDA	TRIBUTE	31	2.38%	31	2.4%
LAND ROVER	FREELANDER	23	1.77%	23	1.8%





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YTD

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		1378	4.3%	1378	4.3%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	460	33.38%	460	33.4%
KIA MOTORS	PICANTO	218	15.82%	218	15.8%
SMART	FORTWO	176	12.77%	176	12.8%
HYUNDAI	ATOS	121	8.78%	121	8.8%
SUZUKI	WAGON R	107	7.76%	107	7.8%
CHEVROLET	MATIZ	106	7.69%	106	7.7%
SUZUKI	ALTO	48	3.48%	48	3.5%
OPEL	AGILA	45	3.27%	45	3.3%
FIAT	SEICENTO	42	3.05%	42	3.0%
DAIHATSU	CUORE	27	1.96%	27	2.0%
FORD	KA	20	1.45%	20	1.5%
SEAT	AROSA	8	0.58%	8	0.6%

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		9118	28.8%	9118	28.8%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	GETZ	1124	12.33%	1124	12.3%
OPEL	CORSA	963	10.56%	963	10.6%
SEAT	IBIZA	903	9.90%	903	9.9%
TOYOTA	YARIS	848	9.30%	848	9.3%
FORD	FIESTA	738	8.09%	738	8.1%
VOLKS WAGEN	POLO	641	7.03%	641	7.0%
PEUGEOT	206	569	6.24%	569	6.2%
FIAT	PUNTO	484	5.31%	484	5.3%
CITROEN	C2	475	5.21%	475	5.2%
SKODA	FABIA	439	4.81%	439	4.8%
CITROEN	C3	389	4.27%	389	4.3%
NISSAN	MICRA	370	4.06%	370	4.1%
SUZUKI	IGNIS	257	2.82%	257	2.8%
MITSUBISHI	COLT	204	2.24%	204	2.2%
RENAULT	CLIO	169	1.85%	169	1.9%
LANCIA	YPSILON	154	1.69%	154	1.7%
CHEVROLET	KALOS	85	0.93%	85	0.9%
MAZDA	2-SERIES	77	0.84%	77	0.8%
SMART	FORFOUR	71	0.78%	71	0.8%
MINI	MINI	61	0.67%	61	0.7%
MG ROVER	25-SERIES	22	0.24%	22	0.2%
MG ROVER	STREETWISE	18	0.20%	18	0.2%
DAIHATSU	SIRION	18	0.20%	18	0.2%
DAIHATSU	YRV	12	0.13%	12	0.1%
MG ROVER	MG ZR	10	0.11%	10	0.1%
FIAT	ALBEA	9	0.10%	9	0.1%
FIAT	PANDA	3	0.03%	3	0.0%
MINI	ONE	3	0.03%	3	0.0%
MINI	COOPER	1	0.01%	1	0.0%
SUZUKI	SWIFT	1	0.01%	1	0.0%





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YTD

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		10143	32.0%	10143	32.0%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	COROLLA	1206	11.89%	1206	11.9%
VOLKS WAGEN	GOLF	1195	11.78%	1195	11.8%
OPEL	ASTRA	1021	10.07%	1021	10.1%
HYUNDAI	ACCENT	890	8.77%	890	8.8%
SKODA	OCTAVIA	854	8.42%	854	8.4%
FORD	FOCUS	507	5.00%	507	5.0%
CITROEN	C4	499	4.92%	499	4.9%
NISSAN	ALMERA	478	4.71%	478	4.7%
PEUGEOT	307	446	4.40%	446	4.4%
RENAULT	MEGANE	418	4.12%	418	4.1%
SEAT	CORDOBA	319	3.15%	319	3.1%
HONDA	CIVIC	307	3.03%	307	3.0%
SEAT	LEON	280	2.76%	280	2.8%
MAZDA	3-SERIES	277	2.73%	277	2.7%
AUDI	A3	229	2.26%	229	2.3%
CHEVROLET	LACETTI	210	2.07%	210	2.1%
B.M.W.	1-SERIES	199	1.96%	199	2.0%
VOLVO	S40	176	1.74%	176	1.7%
KIA MOTORS	CERATO	123	1.21%	123	1.2%
MITSUBISHI	LANCER	120	1.18%	120	1.2%
FIAT	STILO	120	1.18%	120	1.2%
ALFA ROMEO	147	66	0.65%	66	0.7%
KIA MOTORS	RIO	49	0.48%	49	0.5%
SUZUKI	LIANA	37	0.36%	37	0.4%
VOLVO	V50	29	0.29%	29	0.3%
VOLKS WAGEN	BORA	28	0.28%	28	0.3%
MG ROVER	45-SERIES	23	0.23%	23	0.2%
VOLKS WAGEN	NEW BEETLE	20	0.20%	20	0.2%
CITROEN	XSARA	6	0.06%	6	0.1%
LADA	100-SERIES	5	0.05%	5	0.0%
LADA	LIBRA	4	0.04%	4	0.0%
CHEVROLET	FORENZA	1	0.01%	1	0.0%
AUDI A.G.	AUDI A3	1	0.01%	1	0.0%

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		3831	12.1%	3831	12.1%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	6-SERIES	344	8.98%	344	9.0%
MERCEDES	C-SERIES	324	8.46%	324	8.5%
B.M.W.	3-SERIES	313	8.17%	313	8.2%
FORD	MONDEO	294	7.67%	294	7.7%
RENAULT	LAGUNA	289	7.54%	289	7.5%
AUDI	A4	285	7.44%	285	7.4%
TOYOTA	AVENSIS	229	5.98%	229	6.0%
OPEL	VECTRA	209	5.46%	209	5.5%
PEUGEOT	407	186	4.86%	186	4.9%





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YTD

MAKE	MODEL	VOLUME	MARKET SHARE	VOLUME	MARKET SHARE
CITROEN	C5	177	4.62%	177	4.6%
SAAB	SAAB 9-3	158	4.12%	158	4.1%
NISSAN	PRIMERA	143	3.73%	143	3.7%
SUBARU	FORESTER	137	3.58%	137	3.6%
SEAT	TOLEDO	109	2.85%	109	2.8%
CHEVROLET	NUBIRA	107	2.79%	107	2.8%
ALFA ROMEO	156	103	2.69%	103	2.7%
VOLKS WAGEN	PASSAT	71	1.85%	71	1.9%
VOLVO	S60	68	1.77%	68	1.8%
HYUNDAI	ELANTRA	66	1.72%	66	1.7%
SUBARU	IMPREZA	59	1.54%	59	1.5%
MITSUBISHI	CARISMA	52	1.36%	52	1.4%
HONDA	ACCORD	33	0.86%	33	0.9%
TOYOTA	PRIUS	25	0.65%	25	0.7%
SKODA	SUPERB	21	0.55%	21	0.5%
MG ROVER	75-SERIES	12	0.31%	12	0.3%
LANCIA	LYBRA	5	0.13%	5	0.1%
VOLVO	XC70	5	0.13%	5	0.1%
MG ROVER	MG ZT	4	0.10%	4	0.1%
MERCEDES	C 200 CDI	1	0.03%	1	0.0%
LEXUS	LS200	1	0.03%	1	0.0%
VOLVO	V70	1	0.03%	1	0.0%

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		454	1.4%	454	1.4%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	SONATA	142	31.28%	142	31.3%
MERCEDES	E-SERIES	135	29.74%	135	29.7%
B.M.W.	5-SERIES	82	18.06%	82	18.1%
AUDI	A6	42	9.25%	42	9.3%
SUBARU	LEGACY	14	3.08%	14	3.1%
SAAB	SAAB 9-5	10	2.20%	10	2.2%
JAGUAR	X-TYPE	8	1.76%	8	1.8%
CHEVROLET	EVANDA	6	1.32%	6	1.3%
VOLVO	S80	6	1.32%	6	1.3%
MERCEDES	E 220 CDI	3	0.66%	3	0.7%
ALFA ROMEO	166	2	0.44%	2	0.4%
JAGUAR	XJ-TYPE	1	0.22%	1	0.2%
OPEL	SIGNUM	1	0.22%	1	0.2%
AUDI	ALLROAD	1	0.22%	1	0.2%
CHRYSLER	SEBRING	1	0.22%	1	0.2%

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		13	0.0%	13	0.0%
Make:	Range:	Volume:	%	Volume:	%
B.M.W.	7-SERIES	4	30.77%	4	30.8%
MERCEDES	S-SERIES	4	30.77%	4	30.8%
PEUGEOT	607	2	15.38%	2	15.4%
B.M.W.	M5	1	7.69%	1	7.7%
JAGUAR	S-TYPE	1	7.69%	1	7.7%





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YTD

Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	1	7.69%	1	7.7%
YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		12	0.0%	12	0.0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLS-SERIES	11	91.67%	11	91.7%
JAGUAR	XJ-TYPE	1	8.33%	1	8.3%
YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1994	6.3%	1994	6.3%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	563	28.23%	563	28.2%
HONDA	JAZZ	248	12.44%	248	12.4%
FORD	FUSION	156	7.82%	156	7.8%
RENAULT	SCENIC	153	7.67%	153	7.7%
FORD	FOCUS C-MAX	146	7.32%	146	7.3%
MERCEDES	A-SERIES	97	4.86%	97	4.9%
OPEL	MERIVA	84	4.21%	84	4.2%
SEAT	ALTEA	65	3.26%	65	3.3%
KIA MOTORS	CARENS	50	2.51%	50	2.5%
TOYOTA	COROLLA VERSO	46	2.31%	46	2.3%
FIAT	IDEA	45	2.26%	45	2.3%
OPEL	ZAFIRA	39	1.96%	39	2.0%
CITROEN	PICASSO	39	1.96%	39	2.0%
VOLKS WAGEN	TOURAN	37	1.86%	37	1.9%
LANCIA	MUSA	27	1.35%	27	1.4%
CITROEN	BERLINGO	22	1.10%	22	1.1%
FIAT	DOBLO	21	1.05%	21	1.1%
HONDA	FR-V	19	0.95%	19	1.0%
OPEL	COMBO	17	0.85%	17	0.9%
RENAULT	KANGOO	15	0.75%	15	0.8%
RENAULT	MODUS	14	0.70%	14	0.7%
HYUNDAI	TRAJET	13	0.65%	13	0.7%
CHRYSLER	PT CRUISER	12	0.60%	12	0.6%
PEUGEOT	PARTNER	9	0.45%	9	0.5%
SEAT	ALHAMBRA	7	0.35%	7	0.4%
FIAT	MULTIPLA	6	0.30%	6	0.3%
PEUGEOT	807	6	0.30%	6	0.3%
VOLKS WAGEN	CADDY	5	0.25%	5	0.3%
CHEVROLET	REZZO	5	0.25%	5	0.3%
MITSUBISHI	SPACE STAR	5	0.25%	5	0.3%
RENAULT	ESPACE	5	0.25%	5	0.3%
FORD	GALAXY	4	0.20%	4	0.2%
VOLKS WAGEN	SHARAN	4	0.20%	4	0.2%
TOYOTA	YARIS VERSO	3	0.15%	3	0.2%
MAZDA	MPV	2	0.10%	2	0.1%
MERCEDES	VANEO	2	0.10%	2	0.1%
MITSUBISHI	SPACE WAGON	1	0.05%	1	0.1%
FORD	TOURNEO CONNEC T	1	0.05%	1	0.1%
FORD	TOURNEO	1	0.05%	1	0.1%





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YTD

		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		139	0.4%	139	0.4%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	307	44	31.65%	44	31.7%
RENAULT	MEGANE	34	24.46%	34	24.5%
CITROEN	C3 PLURIEL	25	17.99%	25	18.0%
VOLKS WAGEN	NEW BEETLE	10	7.19%	10	7.2%
MERCEDES	SL-SERIES	9	6.47%	9	6.5%
SMART	FORTWO CABRIO	5	3.60%	5	3.6%
OPEL	ASTRA	4	2.88%	4	2.9%
B.M.W.	3-SERIES	3	2.16%	3	2.2%
AUDI	A4	2	1.44%	2	1.4%
FORD	STREET KA	1	0.72%	1	0.7%
GM	CORVETTE	1	0.72%	1	0.7%
PEUGEOT	206	1	0.72%	1	0.7%

		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		492	1.6%	492	1.6%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	RX8	176	35.77%	176	35.8%
ALFA ROMEO	GT COUPE	126	25.61%	126	25.6%
MERCEDES	CLK-SERIES	96	19.51%	96	19.5%
HYUNDAI	COUPE	39	7.93%	39	7.9%
TOYOTA	CELICA	11	2.24%	11	2.2%
PORSCHE	911	10	2.03%	10	2.0%
MERCEDES	C-SERIES Coupe	7	1.42%	7	1.4%
B.M.W.	6-SERIES	7	1.42%	7	1.4%
NISSAN	350Z	5	1.02%	5	1.0%
MASERATI	COUPE	3	0.61%	3	0.6%
MERCEDES	CLS-SERIES	3	0.61%	3	0.6%
OPEL	ASTRA	3	0.61%	3	0.6%
MERCEDES	CLK-CLASS	2	0.41%	2	0.4%
MERCEDES	CL-SERIES	1	0.20%	1	0.2%
CHRYSLER	CROSSFIRE	1	0.20%	1	0.2%
JAGUAR	XK-TYPE	1	0.20%	1	0.2%
VOLVO	C70	1	0.20%	1	0.2%

		YTD			
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		255	0.8%	255	0.8%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	111	43.53%	111	43.5%
OPEL	TIGRA	76	29.80%	76	29.8%
MAZDA	MX5	17	6.67%	17	6.7%
B.M.W.	Z-SERIES	8	3.14%	8	3.1%
SMART	ROADSTER	8	3.14%	8	3.1%
MG ROVER	MG TF	6	2.35%	6	2.4%
TOYOTA	MR2	5	1.96%	5	2.0%





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YTD

AUDI	TT	5	1.96%	5	2.0%
HONDA	S2000	3	1.18%	3	1.2%
MAZDA	MX-5	3	1.18%	3	1.2%
FERRARI	430	3	1.18%	3	1.2%
LAMBORGHINI	GALLARDO	2	0.78%	2	0.8%
MG ROVER	MG TF	2	0.78%	2	0.8%
ALFA ROMEO	SPIDER	2	0.78%	2	0.8%
PORSCHE	BOXSTER	2	0.78%	2	0.8%
CHRYSLER	CROSSFIRE	1	0.39%	1	0.4%
LOTUS	ELISE	1	0.39%	1	0.4%

YTD					
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		192	0.6%	192	0.6%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	H-1	155	80.73%	155	80.7%
FIAT	DUCATO	19	9.90%	19	9.9%
CITROEN	JUMPER	5	2.60%	5	2.6%
FIAT	SCUDO	4	2.08%	4	2.1%
CITROEN	JUMPY	3	1.56%	3	1.6%
FORD	TRANSIT	2	1.04%	2	1.0%
VOLKS WAGEN	TRANSPORTER	2	1.04%	2	1.0%
VOLKS WAGEN	LT	1	0.52%	1	0.5%
RENAULT	TRAFIC	1	0.52%	1	0.5%

