



JANUARY '05

PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

Make	ATHENS		SALONICA		EPIRUS		THESSALY		THRACE		CRETE		MACEDONIA		AEGEAN ISL		IONIAN ISL		PELOPON.		CENTRAL GR.		TOTAL	Make		
HYUNDAI	1532	9.8%	283	12.1%	91	9.1%	199	10.1%	99	10.5%	170	10.0%	296	10.0%	142	12.4%	63	13.7%	264	12.4%	153	10.4%	3292	10.4%	HYUNDAI	
TOYOTA	1471	9.4%	121	5.2%	85	8.5%	169	8.6%	58	6.1%	181	10.6%	272	9.2%	83	7.2%	50	10.8%	165	7.8%	153	10.4%	2808	8.8%	TOYOTA	
OPEL	1310	8.4%	158	6.8%	47	4.7%	189	9.6%	70	7.4%	108	6.3%	250	8.4%	64	5.6%	21	4.6%	144	6.8%	104	7.0%	2465	7.8%	OPEL	
FORD	1241	8.0%	203	8.7%	63	6.3%	124	6.3%	51	5.4%	89	5.2%	142	4.8%	39	3.4%	12	2.6%	138	6.5%	79	5.3%	2181	6.9%	FORD	
VOLKS WAGEN	1056	6.8%	105	4.5%	126	12.5%	100	5.1%	50	5.3%	101	5.9%	187	6.3%	64	5.6%	33	7.2%	163	7.7%	67	4.5%	2052	6.5%	VOLKS WAGEN	
SEAT	700	4.5%	121	5.2%	58	5.8%	132	6.7%	63	6.7%	125	7.3%	180	6.1%	30	2.6%	36	7.8%	123	5.8%	125	8.5%	1693	5.3%	SEAT	
CITROEN	852	5.5%	119	5.1%	70	7.0%	115	5.8%	67	7.1%	52	3.0%	135	4.5%	47	4.1%	17	3.7%	103	4.9%	63	4.3%	1640	5.2%	CITROEN	
SUZUKI	667	4.3%	111	4.8%	14	1.4%	77	3.9%	33	3.5%	104	6.1%	102	3.4%	74	6.5%	15	3.3%	78	3.7%	85	5.8%	1360	4.3%	SUZUKI	
SKODA	588	3.8%	96	4.1%	56	5.6%	110	5.6%	70	7.4%	38	2.2%	143	4.8%	23	2.0%	14	3.0%	106	5.0%	69	4.7%	1313	4.1%	SKODA	
PEUGEOT	549	3.5%	93	4.0%	45	4.5%	82	4.1%	28	3.0%	76	4.4%	151	5.1%	49	4.3%	26	5.6%	93	4.4%	71	4.8%	1263	4.0%	PEUGEOT	
FIAT	548	3.5%	73	3.1%	41	4.1%	100	5.1%	32	3.4%	74	4.3%	103	3.5%	117	10.2%	8	1.7%	78	3.7%	41	2.8%	1215	3.8%	FIAT	
NISSAN	514	3.3%	162	6.9%	48	4.8%	62	3.1%	30	3.2%	64	3.7%	129	4.3%	50	4.4%	13	2.8%	61	2.9%	47	3.2%	1180	3.7%	NISSAN	
RENAULT	675	4.3%	17	0.7%	36	3.6%	57	2.9%	23	2.4%	58	3.4%	67	2.3%	34	3.0%	19	4.1%	68	3.2%	44	3.0%	1098	3.5%	RENAULT	
MAZDA	356	2.3%	99	4.2%	12	1.2%	69	3.5%	47	5.0%	49	2.9%	152	5.1%	26	2.3%	19	4.1%	55	2.6%	43	2.9%	927	2.9%	MAZDA	
KIA MOTORS	317	2.0%	70	3.0%	29	2.9%	48	2.4%	24	2.5%	45	2.6%	116	3.9%	67	5.9%	20	4.3%	76	3.6%	47	3.2%	859	2.7%	KIA MOTORS	
MERCEDES	459	2.9%	86	3.7%	17	1.7%	19	1.0%	13	1.4%	63	3.7%	50	1.7%	16	1.4%	12	2.6%	54	2.5%	38	2.6%	827	2.6%	MERCEDES	
HONDA	369	2.4%	59	2.5%	21	2.1%	63	3.2%	22	2.3%	53	3.1%	76	2.6%	38	3.3%	15	3.3%	34	1.6%	26	1.8%	776	2.4%	HONDA	
B.M.W.	378	2.4%	52	2.2%	19	1.9%	46	2.3%	15	1.6%	44	2.6%	57	1.9%	32	2.8%	3	0.7%	44	2.1%	26	1.8%	716	2.3%	B.M.W.	
AUDI	299	1.9%	28	1.2%	41	4.1%	23	1.2%	13	1.4%	24	1.4%	56	1.9%	10	0.9%	8	1.7%	48	2.3%	20	1.4%	570	1.8%	AUDI	
MITSUBISHI	187	1.2%	28	1.2%	21	2.1%	42	2.1%	29	3.1%	36	2.1%	55	1.9%	36	3.1%	18	3.9%	26	1.2%	29	2.0%	507	1.6%	MITSUBISHI	
DAEWOO	122	0.8%	50	2.1%	8	0.8%	21	1.1%	41	4.3%	33	1.9%	70	2.4%	18	1.6%	11	2.4%	44	2.1%	17	1.2%	435	1.4%	DAEWOO	
CHRYSLER	239	1.5%	18	0.8%	9	0.9%	7	0.4%	6	0.6%	15	0.9%	15	0.5%	13	1.1%	5	1.1%	19	0.9%	10	0.7%	356	1.1%	CHRYSLER	
VOLVO	203	1.3%	29	1.2%	3	0.3%	26	1.3%	4	0.4%	14	0.8%	16	0.5%	7	0.6%	5	1.1%	13	0.6%	2	0.1%	322	1.0%	VOLVO	
DAIHATSU	108	0.7%	24	1.0%	13	1.3%	14	0.7%	17	1.8%	16	0.9%	37	1.2%	31	2.7%	6	1.3%	22	1.0%	31	2.1%	319	1.0%	DAIHATSU	
ALFA ROMEO	164	1.1%	30	1.3%	7	0.7%	10	0.5%	6	0.6%	11	0.6%	28	0.9%	3	0.3%	1	0.2%	22	1.0%	17	1.2%	299	0.9%	ALFA ROMEO	
SMART	191	1.2%	6	0.3%	2	0.2%	7	0.4%	3	0.3%	14	0.8%	10	0.3%	4	0.3%	2	0.4%	15	0.7%	6	0.4%	260	0.8%	SMART	
SUBARU	118	0.8%	26	1.1%	3	0.3%	14	0.7%	1	0.1%	8	0.5%	14	0.5%	2	0.2%			11	0.5%	14	0.9%	211	0.7%	SUBARU	
LANCIA	70	0.4%	10	0.4%	7	0.7%	16	0.8%	8	0.8%	9	0.5%	29	1.0%	10	0.9%	1	0.2%	15	0.7%	11	0.7%	186	0.6%	LANCIA	
SAAB	96	0.6%	12	0.5%	6	0.6%	13	0.7%	2	0.2%	6	0.4%	9	0.3%	2	0.2%	2	0.4%	8	0.4%	12	0.8%	168	0.5%	SAAB	
MG ROVER	36	0.2%	12	0.5%	2	0.2%	10	0.5%	9	1.0%	5	0.3%	2	0.1%	3	0.3%	2	0.4%	8	0.4%	8	0.5%	97	0.3%	MG ROVER	
CHEVROLET	37	0.2%	3	0.1%	1	0.1%	6	0.3%	7	0.7%	5	0.3%	6	0.2%	8	0.7%			7	0.3%	5	0.3%	85	0.3%	CHEVROLET	
MINI	44	0.3%	3	0.1%			3	0.2%			5	0.3%	1	0.0%	1	0.1%	1	0.2%	5	0.2%	2	0.1%	65	0.2%	MINI	
LADA	11	0.1%	6	0.3%	3	0.3%			2	0.2%	6	0.4%	4	0.1%	2	0.2%	2	0.4%	4	0.2%	5	0.3%	45	0.1%	LADA	
LAND ROVER	13	0.1%	9	0.4%			3	0.2%			4	0.2%	1	0.0%					1	0.0%	6	0.4%	37	0.1%	LAND ROVER	
PORSCHE	31	0.2%	3	0.1%	1	0.1%							1	0.0%					1	0.0%			37	0.1%	PORSCHE	
SSANGYONG	15	0.1%	4	0.2%					1	0.1%	2	0.1%	7	0.2%					5	0.2%	1	0.1%	35	0.1%	SSANGYONG	
JAGUAR	7	0.0%	2	0.1%														1	0.2%	2	0.1%			12	0.0%	JAGUAR
GM	12	0.1%																						12	0.0%	GM
LEXUS	3	0.0%	1	0.0%					1	0.1%														5	0.0%	LEXUS
FERRARI	3	0.0%																						3	0.0%	FERRARI
MASERATI	3	0.0%																						3	0.0%	MASERATI
OTHERS	3	0.0%																						3	0.0%	OTHERS
LAMBORGHINI	2	0.0%																						2	0.0%	LAMBORGHINI
AUDI A.G.												1	0.0%											1	0.0%	AUDI A.G.
ROVER											1	0.1%												1	0.0%	ROVER
LOTUS																						1	0.1%	1	0.0%	LOTUS
TOTAL	15599		2332		1005		1976		945		1708		2970		1145		461		2123		1478		31742			