



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '04

YTD

| | | AUGUST '04 | | YTD | AUGUST '04 | |
|------------------|----------------|--------------|--------------|-----|------------|--------------|
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| 4X4 - ATV | | 12537 | 5.9% | | 989 | 5.1% |
| Make: | Range: | Volume: | % | | Volume: | % |
| SUZUKI | GRAND VITARA | 2170 | 17.31% | | 154 | 15.6% |
| SUZUKI | JIMNY | 2152 | 17.17% | | 148 | 15.0% |
| CHRYSLER | CHEROKEE | 1632 | 13.02% | | 109 | 11.0% |
| DAIHATSU | TERIOS | 1349 | 10.76% | | 118 | 11.9% |
| MITSUBISHI | PAJERO | 1040 | 8.30% | | 76 | 7.7% |
| B.M.W. | X-SERIES | 730 | 5.82% | | 83 | 8.4% |
| LADA | NIVA | 674 | 5.38% | | 79 | 8.0% |
| TOYOTA | LAND CRUISER | 589 | 4.70% | | 61 | 6.2% |
| KIA MOTORS | SORENTO | 569 | 4.54% | | 50 | 5.1% |
| SUZUKI | VITARA | 359 | 2.86% | | 16 | 1.6% |
| CHRYSLER | WRANGLER | 215 | 1.71% | | 8 | 0.8% |
| PORSCHE | CAYENNE | 205 | 1.64% | | 11 | 1.1% |
| VOLKS WAGEN | TOUAREG | 170 | 1.36% | | 19 | 1.9% |
| CHRYSLER | GRAND CHEROKEE | 165 | 1.32% | | 12 | 1.2% |
| SSANGYONG | REXTON | 164 | 1.31% | | 14 | 1.4% |
| MERCEDES | ML-SERIES | 107 | 0.85% | | 10 | 1.0% |
| SUZUKI | SAMURAI | 61 | 0.49% | | 5 | 0.5% |
| LAND ROVER | RANGE ROVER | 37 | 0.30% | | 3 | 0.3% |
| GM | TRAILBLAZER | 35 | 0.28% | | 3 | 0.3% |
| LEXUS | RX300 | 27 | 0.22% | | 3 | 0.3% |
| KIA MOTORS | SPORTAGE | 26 | 0.21% | | | |
| NISSAN | TERRANO | 20 | 0.16% | | 2 | 0.2% |
| LAND ROVER | DEFENDER | 12 | 0.10% | | 1 | 0.1% |
| NISSAN | PATROL | 8 | 0.06% | | | |
| SSANGYONG | KORANDO | 8 | 0.06% | | | |
| GM | GMX 320 | 4 | 0.03% | | | |
| MERCEDES | G-SERIES | 4 | 0.03% | | 1 | 0.1% |
| DAIHATSU | FEROZA | 2 | 0.02% | | 1 | 0.1% |
| OPEL | FRONTERA | 2 | 0.02% | | 1 | 0.1% |
| MITSUBISHI | MONTERO | 1 | 0.01% | | 1 | 0.1% |

| | | AUGUST '04 | | YTD | AUGUST '04 | |
|------------------|------------|-------------|--------------|-----|------------|--------------|
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| 4X4 - SUV | | 8822 | 4.1% | | 847 | 4.4% |
| Make: | Range: | Volume: | % | | Volume: | % |
| TOYOTA | RAV4 | 3049 | 34.56% | | 226 | 26.7% |
| FORD | MAVERICK | 1593 | 18.06% | | 193 | 22.8% |
| HONDA | CR-V | 1105 | 12.53% | | 105 | 12.4% |
| NISSAN | X-TRAIL | 862 | 9.77% | | 108 | 12.8% |
| HONDA | HR-V | 636 | 7.21% | | 59 | 7.0% |
| HYUNDAI | SANTAFE | 568 | 6.44% | | 31 | 3.7% |
| MAZDA | TRIBUTE | 285 | 3.23% | | 7 | 0.8% |
| MITSUBISHI | OUTLANDER | 228 | 2.58% | | 12 | 1.4% |
| VOLVO | XC90 | 180 | 2.04% | | 10 | 1.2% |
| LAND ROVER | FREELANDER | 164 | 1.86% | | 11 | 1.3% |
| HYUNDAI | TUCSON | 151 | 1.71% | | 84 | 9.9% |





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AUGUST '04

YTD

| GM | TAHOE | 1 | 0.01% | 1 | 0.1% |
|----------------------------------|---------------|----------------|---------------------|----------------|---------------------|
| AUGUST '04 YTD AUGUST '04 | | | | | |
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| A | | 16123 | 7.6% | 1277 | 6.6% |
| Make: | Range: | Volume: | % | Volume: | % |
| FIAT | PANDA | 4294 | 26.63% | 300 | 23.5% |
| HYUNDAI | ATOS | 3449 | 21.39% | 161 | 12.6% |
| DAEWOO | MATIZ | 2315 | 14.36% | 136 | 10.6% |
| KIA MOTORS | PICANTO | 1468 | 9.11% | 298 | 23.3% |
| SMART | FORTWO | 1159 | 7.19% | 106 | 8.3% |
| SUZUKI | WAGON R | 1150 | 7.13% | 99 | 7.8% |
| FIAT | SEICENTO | 838 | 5.20% | 41 | 3.2% |
| SUZUKI | ALTO | 452 | 2.80% | 67 | 5.2% |
| RENAULT | TWINGO | 339 | 2.10% | | |
| OPEL | AGILA | 267 | 1.66% | 44 | 3.4% |
| DAIHATSU | CUORE | 196 | 1.22% | 13 | 1.0% |
| FORD | KA | 156 | 0.97% | 9 | 0.7% |
| SEAT | AROSA | 34 | 0.21% | 3 | 0.2% |
| VOLKS WAGEN | LUPO | 6 | 0.04% | | |
| AUGUST '04 YTD AUGUST '04 | | | | | |
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| B | | 63352 | 29.7% | 5283 | 27.2% |
| Make: | Range: | Volume: | % | Volume: | % |
| OPEL | CORSA | 7083 | 11.18% | 628 | 11.9% |
| HYUNDAI | GETZ | 5462 | 8.62% | 467 | 8.8% |
| SEAT | IBIZA | 5368 | 8.47% | 442 | 8.4% |
| FIAT | PUNTO | 5250 | 8.29% | 318 | 6.0% |
| VOLKS WAGEN | POLO | 5002 | 7.90% | 329 | 6.2% |
| PEUGEOT | 206 | 4946 | 7.81% | 438 | 8.3% |
| TOYOTA | YARIS | 4815 | 7.60% | 448 | 8.5% |
| RENAULT | CLIO | 3574 | 5.64% | 287 | 5.4% |
| CITROEN | C3 | 3540 | 5.59% | 278 | 5.3% |
| FORD | FIESTA | 3491 | 5.51% | 286 | 5.4% |
| CITROEN | C2 | 3215 | 5.07% | 370 | 7.0% |
| NISSAN | MICRA | 2568 | 4.05% | 271 | 5.1% |
| SKODA | FABIA | 2257 | 3.56% | 186 | 3.5% |
| SUZUKI | IGNIS | 1700 | 2.68% | 141 | 2.7% |
| LANCIA | YPSILON | 1337 | 2.11% | 119 | 2.3% |
| DAEWOO | KALOS | 1241 | 1.96% | 95 | 1.8% |
| MINI | MINI | 555 | 0.88% | 40 | 0.8% |
| MAZDA | 2-SERIES | 441 | 0.70% | 37 | 0.7% |
| RENAULT | THALIA | 351 | 0.55% | | |
| FIAT | ALBEA | 336 | 0.53% | 27 | 0.5% |
| SMART | FORFOUR | 296 | 0.47% | 44 | 0.8% |
| DAIHATSU | SIRION | 130 | 0.21% | 8 | 0.2% |
| MG ROVER | STREETWISE | 85 | 0.13% | 2 | 0.0% |
| MG ROVER | MG ZR | 81 | 0.13% | 4 | 0.1% |
| DAIHATSU | YRV | 79 | 0.12% | 11 | 0.2% |
| MG ROVER | 25-SERIES | 63 | 0.10% | 2 | 0.0% |
| CITROEN | SAXO | 31 | 0.05% | | |





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AUGUST '04

YTD

| | | | | | |
|---------|---------|----|-------|---|------|
| B.M.W. | MINI | 29 | 0.05% | 4 | 0.1% |
| LANCIA | Y | 9 | 0.01% | | |
| PEUGEOT | 106 | 7 | 0.01% | | |
| MAZDA | DEMIO | 3 | 0.00% | | |
| SUZUKI | JUSTY | 2 | 0.00% | | |
| SUZUKI | SWIFT | 2 | 0.00% | | |
| TOYOTA | STARLET | 2 | 0.00% | | |
| HONDA | JAZZ | 1 | 0.00% | 1 | 0.0% |

| | | AUGUST '04 YTD | | AUGUST '04 | |
|-------------|------------|----------------|--------------|-------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| C | | 55700 | 26.1% | 6230 | 32.1% |
| Make: | Range: | Volume: | % | Volume: | % |
| TOYOTA | COROLLA | 7384 | 13.26% | 670 | 10.8% |
| OPEL | ASTRA | 5497 | 9.87% | 996 | 16.0% |
| VOLKS WAGEN | GOLF | 5473 | 9.83% | 702 | 11.3% |
| HYUNDAI | ACCENT | 5088 | 9.13% | 514 | 8.3% |
| PEUGEOT | 307 | 4241 | 7.61% | 386 | 6.2% |
| NISSAN | ALMERA | 3816 | 6.85% | 391 | 6.3% |
| CITROEN | XSARA | 3760 | 6.75% | 280 | 4.5% |
| FORD | FOCUS | 3442 | 6.18% | 286 | 4.6% |
| RENAULT | MEGANE | 3357 | 6.03% | 401 | 6.4% |
| AUDI | A3 | 1924 | 3.45% | 274 | 4.4% |
| FIAT | STILO | 1848 | 3.32% | 118 | 1.9% |
| HONDA | CIVIC | 1617 | 2.90% | 208 | 3.3% |
| SEAT | CORDOBA | 1580 | 2.84% | 95 | 1.5% |
| SEAT | LEON | 1307 | 2.35% | 140 | 2.2% |
| ALFA ROMEO | 147 | 1096 | 1.97% | 109 | 1.7% |
| MAZDA | 3-SERIES | 1014 | 1.82% | 171 | 2.7% |
| KIA MOTORS | RIO | 1009 | 1.81% | 157 | 2.5% |
| DAEWOO | LACETTI | 718 | 1.29% | 105 | 1.7% |
| SUZUKI | LIANA | 319 | 0.57% | 31 | 0.5% |
| VOLKS WAGEN | BORA | 194 | 0.35% | 16 | 0.3% |
| KIA MOTORS | SEPHIA | 178 | 0.32% | 6 | 0.1% |
| MITSUBISHI | LANCER | 168 | 0.30% | 80 | 1.3% |
| VOLKS WAGEN | NEW BEETLE | 167 | 0.30% | 13 | 0.2% |
| KIA MOTORS | CERATO | 148 | 0.27% | 37 | 0.6% |
| MITSUBISHI | COLT | 98 | 0.18% | 5 | 0.1% |
| MG ROVER | 45-SERIES | 89 | 0.16% | 10 | 0.2% |
| CITROEN | ZX | 85 | 0.15% | 16 | 0.3% |
| LADA | AQUARIUS | 18 | 0.03% | | |
| LADA | 112 | 14 | 0.03% | 1 | 0.0% |
| MAZDA | 323 | 13 | 0.02% | 1 | 0.0% |
| LADA | 111 | 13 | 0.02% | | |
| LADA | LIBRA | 9 | 0.02% | 3 | 0.0% |
| B.M.W. | 1-SERIES | 6 | 0.01% | 4 | 0.1% |
| VOLVO | S40 | 2 | 0.00% | 2 | 0.0% |
| DAEWOO | LANOS | 2 | 0.00% | | |
| FORD | ORION | 1 | 0.00% | | |
| VOLVO | V50 | 1 | 0.00% | 1 | 0.0% |
| SUZUKI | BALENO | 1 | 0.00% | | |
| LADA | 110 | 1 | 0.00% | 1 | 0.0% |





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AUGUST '04

YTD

| | | AUGUST '04 | | AUGUST '04 | |
|-------------|------------------|------------|--------------|------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| D | | 33330 | 15.6% | 2732 | 14.1% |
| Make: | Range: | Volume: | % | Volume: | % |
| FIAT | BRAVA | 1 | 0.00% | | |
| FIAT | BRAVO | 1 | 0.00% | | |
| TOYOTA | AVENSIS | 4106 | 12.32% | 304 | 11.1% |
| SKODA | OCTAVIA | 4051 | 12.15% | 343 | 12.6% |
| OPEL | VECTRA | 2704 | 8.11% | 168 | 6.1% |
| B.M.W. | 3-SERIES | 2488 | 7.46% | 291 | 10.7% |
| FORD | MONDEO | 1896 | 5.69% | 185 | 6.8% |
| AUDI | A4 | 1790 | 5.37% | 153 | 5.6% |
| MAZDA | 6-SERIES | 1641 | 4.92% | 182 | 6.7% |
| NISSAN | PRIMERA | 1578 | 4.73% | 125 | 4.6% |
| VOLKS WAGEN | PASSAT | 1578 | 4.73% | 81 | 3.0% |
| MITSUBISHI | CARISMA | 1399 | 4.20% | 77 | 2.8% |
| MERCEDES | C-SERIES | 1343 | 4.03% | 152 | 5.6% |
| ALFA ROMEO | 156 | 956 | 2.87% | 52 | 1.9% |
| SAAB | SAAB 9-3 | 786 | 2.36% | 43 | 1.6% |
| SEAT | TOLEDO | 783 | 2.35% | 68 | 2.5% |
| DAEWOO | NUBIRA | 742 | 2.23% | 53 | 1.9% |
| VOLVO | S40 | 735 | 2.21% | 43 | 1.6% |
| HYUNDAI | ELANTRA | 684 | 2.05% | 71 | 2.6% |
| RENAULT | LAGUNA | 682 | 2.05% | 38 | 1.4% |
| PEUGEOT | 406 | 624 | 1.87% | | |
| SUBARU | FORESTER | 587 | 1.76% | 34 | 1.2% |
| CITROEN | C5 | 580 | 1.74% | 31 | 1.1% |
| PEUGEOT | 407 | 440 | 1.32% | 156 | 5.7% |
| SUBARU | IMPREZA | 373 | 1.12% | 35 | 1.3% |
| B.M.W. | 3-SERIES Compact | 269 | 0.81% | 2 | 0.1% |
| HONDA | ACCORD | 185 | 0.56% | 15 | 0.5% |
| MG ROVER | 75-SERIES | 99 | 0.30% | 4 | 0.1% |
| LANCIA | LYBRA | 65 | 0.20% | 1 | 0.0% |
| TOYOTA | PRIUS | 52 | 0.16% | 5 | 0.2% |
| VOLVO | V50 | 45 | 0.14% | 14 | 0.5% |
| VOLVO | V40 | 16 | 0.05% | | |
| MG ROVER | MG ZT | 15 | 0.05% | 1 | 0.0% |
| LEXUS | LS 200 | 9 | 0.03% | 1 | 0.0% |
| MERCEDES | C 200 CDI | 7 | 0.02% | | |
| TOYOTA | CORONA | 3 | 0.01% | 1 | 0.0% |
| OPEL | VECTRA-C | 2 | 0.01% | | |
| ALFA ROMEO | 166 | 2 | 0.01% | | |
| B.M.W. | M3 | 2 | 0.01% | | |
| B.M.W. | 3 SERIES | 2 | 0.01% | 1 | 0.0% |
| AUDI | S4 | 2 | 0.01% | 1 | 0.0% |
| LEXUS | IS 200 | 1 | 0.00% | 1 | 0.0% |
| OTHERS | GRANDUCA | 1 | 0.00% | | |
| LEXUS | LS200 | 1 | 0.00% | | |
| FIAT | CIA2 | 1 | 0.00% | | |
| AUDI | 80 | 1 | 0.00% | | |
| MITSUBISHI | GALANT | 1 | 0.00% | | |





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AUGUST '04

YTD

| | | AUGUST '04 | | YTD | AUGUST '04 | |
|-------------|-----------|------------|--------------|-----|------------|--------------|
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| E | | 3930 | 1.8% | | 270 | 1.4% |
| Make: | Range: | Volume: | % | | Volume: | % |
| MERCEDES | E-SERIES | 2014 | 51.25% | | 129 | 47.8% |
| B.M.W. | 5-SERIES | 618 | 15.73% | | 42 | 15.6% |
| VOLVO | S60 | 324 | 8.24% | | 28 | 10.4% |
| SKODA | SUPERB | 256 | 6.51% | | 9 | 3.3% |
| AUDI | A6 | 170 | 4.33% | | 26 | 9.6% |
| SAAB | SAAB 9-5 | 93 | 2.37% | | 2 | 0.7% |
| SUBARU | LEGACY | 91 | 2.32% | | 13 | 4.8% |
| JAGUAR | X-TYPE | 82 | 2.09% | | 4 | 1.5% |
| DAEWOO | EVANDA | 67 | 1.70% | | 8 | 3.0% |
| HYUNDAI | SONATA | 55 | 1.40% | | | |
| ALFA ROMEO | 166 | 39 | 0.99% | | 1 | 0.4% |
| AUDI | ALLROAD | 31 | 0.79% | | 2 | 0.7% |
| MERCEDES | E 220 CDI | 28 | 0.71% | | 2 | 0.7% |
| CHRYSLER | SEBRING | 27 | 0.69% | | | |
| VOLVO | XC70 | 15 | 0.38% | | 1 | 0.4% |
| VOLVO | V70 | 8 | 0.20% | | | |
| OPEL | SIGNUM | 2 | 0.05% | | 1 | 0.4% |
| VOLVO | V50 | 2 | 0.05% | | | |
| VOLVO | S80 | 2 | 0.05% | | 2 | 0.7% |
| MERCEDES | E 400 CDI | 1 | 0.03% | | | |
| JAGUAR | XKR-TYPE | 1 | 0.03% | | | |
| JAGUAR | XK-TYPE | 1 | 0.03% | | | |
| LANCIA | THESIS | 1 | 0.03% | | | |
| AUDI | S6 | 1 | 0.03% | | | |
| AUDI | RS6 | 1 | 0.03% | | | |
| | | AUGUST '04 | | YTD | AUGUST '04 | |
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| F | | 321 | 0.2% | | 17 | 0.1% |
| Make: | Range: | Volume: | % | | Volume: | % |
| VOLVO | S80 | 76 | 23.68% | | 1 | 5.9% |
| MERCEDES | S-SERIES | 69 | 21.50% | | 4 | 23.5% |
| JAGUAR | S-TYPE | 56 | 17.45% | | 3 | 17.6% |
| PEUGEOT | 607 | 32 | 9.97% | | 5 | 29.4% |
| B.M.W. | 7-SERIES | 28 | 8.72% | | 2 | 11.8% |
| LANCIA | THESIS | 24 | 7.48% | | | |
| AUDI | A8 | 21 | 6.54% | | | |
| MERCEDES | S-CLASS | 5 | 1.56% | | 2 | 11.8% |
| RENAULT | VEL SATIS | 3 | 0.93% | | | |
| MERCEDES | 240 | 3 | 0.93% | | | |
| VOLKS WAGEN | PHAETON | 2 | 0.62% | | | |
| CHRYSLER | 300M | 1 | 0.31% | | | |
| LEXUS | GS 300 | 1 | 0.31% | | | |





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AUGUST '04

YTD

| | | AUGUST '04 | | YTD | AUGUST '04 | |
|----------|-------------|------------|--------------|-----|------------|--------------|
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| G | | 24 | 0.0% | | 1 | 0.0% |
| Make: | Range: | Volume: | % | | Volume: | % |
| JAGUAR | XJ-TYPE | 18 | 75.00% | | | |
| MASERATI | QUATROPORTE | 3 | 12.50% | | 1 | 100.0% |
| JAGUAR | UNKNOWN | 1 | 4.17% | | | |
| LEXUS | LS 300 | 1 | 4.17% | | | |
| BENTLEY | CONTINENTAL | 1 | 4.17% | | | |

| | | AUGUST '04 | | YTD | AUGUST '04 | |
|-------------|-----------------|------------|--------------|-----|------------|--------------|
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| MPV | | 11076 | 5.2% | | 1031 | 5.3% |
| Make: | Range: | Volume: | % | | Volume: | % |
| HYUNDAI | MATRIX | 1934 | 17.46% | | 198 | 19.2% |
| RENAULT | SCENIC | 1494 | 13.49% | | 123 | 11.9% |
| FORD | FUSION | 1014 | 9.15% | | 85 | 8.2% |
| FORD | FOCUS C-MAX | 978 | 8.83% | | 104 | 10.1% |
| CITROEN | PICASSO | 798 | 7.20% | | 68 | 6.6% |
| HONDA | JAZZ | 788 | 7.11% | | 86 | 8.3% |
| OPEL | ZAFIRA | 541 | 4.88% | | 46 | 4.5% |
| OPEL | MERIVA | 485 | 4.38% | | 49 | 4.8% |
| MERCEDES | A-SERIES | 413 | 3.73% | | 25 | 2.4% |
| SEAT | ALTEA | 287 | 2.59% | | 56 | 5.4% |
| FIAT | IDEA | 271 | 2.45% | | 22 | 2.1% |
| VOLKS WAGEN | TOURAN | 253 | 2.28% | | 22 | 2.1% |
| CITROEN | BERLINGO | 247 | 2.23% | | 21 | 2.0% |
| HYUNDAI | TRAJET | 228 | 2.06% | | 28 | 2.7% |
| FIAT | DOBLO | 187 | 1.69% | | 12 | 1.2% |
| CHRYSLER | PT CRUISER | 176 | 1.59% | | 17 | 1.6% |
| RENAULT | KANGOO | 165 | 1.49% | | 11 | 1.1% |
| TOYOTA | COROLLA VERSO | 93 | 0.84% | | | |
| PEUGEOT | PARTNER | 86 | 0.78% | | 3 | 0.3% |
| DAEWOO | TACUMA | 57 | 0.51% | | | |
| AUDI | A2 | 56 | 0.51% | | 8 | 0.8% |
| RENAULT | ESPACE | 49 | 0.44% | | 2 | 0.2% |
| MITSUBISHI | SPACE WAGON | 48 | 0.43% | | 8 | 0.8% |
| MITSUBISHI | SPACE STAR | 46 | 0.42% | | 3 | 0.3% |
| SEAT | ALHAMBRA | 39 | 0.35% | | 4 | 0.4% |
| FORD | GALAXY | 36 | 0.33% | | 8 | 0.8% |
| PEUGEOT | 807 | 35 | 0.32% | | 4 | 0.4% |
| OPEL | COMBO | 34 | 0.31% | | 7 | 0.7% |
| TOYOTA | YARIS VERSO | 30 | 0.27% | | | |
| MERCEDES | VANEO | 29 | 0.26% | | 1 | 0.1% |
| FORD | TRANSIT CONNECT | 26 | 0.23% | | 1 | 0.1% |
| CITROEN | C8 | 25 | 0.23% | | | |
| DAEWOO | REZZO | 25 | 0.23% | | 4 | 0.4% |
| VOLKS WAGEN | CADDY | 23 | 0.21% | | 1 | 0.1% |
| HONDA | STREAM | 21 | 0.19% | | 1 | 0.1% |
| VOLKS WAGEN | SHARAN | 19 | 0.17% | | 1 | 0.1% |
| LANCIA | PHEDRA | 10 | 0.09% | | | |





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AUGUST '04

YTD

| | | | | | |
|-------------|---------------|---|-------|---|------|
| MAZDA | MPV | 7 | 0.06% | | |
| FIAT | MULTIPLA | 7 | 0.06% | | |
| MERCEDES | VIANO | 3 | 0.03% | | |
| CHRYSLER | VOYAGER | 2 | 0.02% | 1 | 0.1% |
| MOBILVETTA | MILLER | 2 | 0.02% | | |
| MC LOUIS | 262 | 2 | 0.02% | | |
| SEAT | INCA | 2 | 0.02% | | |
| MC LOUIS | M110 | 1 | 0.01% | | |
| NISSAN | SERENA | 1 | 0.01% | | |
| VOLKS WAGEN | MULTIVAN | 1 | 0.01% | | |
| CHRYSLER | GRAND VOYAGER | 1 | 0.01% | 1 | 0.1% |
| NISSAN | ALMERA TINO | 1 | 0.01% | | |

| | | AUGUST '04 | | YTD | AUGUST '04 | |
|------------------|------------|-------------|--------------|-----|------------|--------------|
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| Sp Cabrio | | 2784 | 1.3% | | 284 | 1.5% |
| Make: | Range: | Volume: | % | | Volume: | % |
| PEUGEOT | 307 | 1051 | 37.75% | | 121 | 42.6% |
| PEUGEOT | 206 | 577 | 20.73% | | 67 | 23.6% |
| CITROEN | C3 PLURIEL | 514 | 18.46% | | 53 | 18.7% |
| VOLKS WAGEN | NEW BEETLE | 141 | 5.06% | | 15 | 5.3% |
| OPEL | ASTRA | 101 | 3.63% | | 5 | 1.8% |
| RENAULT | MEGANE | 97 | 3.48% | | 2 | 0.7% |
| FORD | STREET KA | 76 | 2.73% | | 5 | 1.8% |
| MERCEDES | SL-SERIES | 72 | 2.59% | | 5 | 1.8% |
| AUDI | A4 | 62 | 2.23% | | 6 | 2.1% |
| B.M.W. | 3-SERIES | 38 | 1.36% | | 1 | 0.4% |
| SAAB | SAAB 9-3 | 34 | 1.22% | | 3 | 1.1% |
| CHRYSLER | SEBRING | 15 | 0.54% | | 1 | 0.4% |
| JAGUAR | XKR-TYPE | 2 | 0.07% | | | |
| JAGUAR | XK8 | 2 | 0.07% | | | |
| FIAT | PUNTO | 1 | 0.04% | | | |
| PORSCHE | 996 | 1 | 0.04% | | | |

| | | AUGUST '04 | | YTD | AUGUST '04 | |
|-----------------|----------------|-------------|--------------|-----|------------|--------------|
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| Sp Coupe | | 2829 | 1.3% | | 266 | 1.4% |
| Make: | Range: | Volume: | % | | Volume: | % |
| MERCEDES | CLK-SERIES | 881 | 31.14% | | 58 | 21.8% |
| HYUNDAI | COUPE | 543 | 19.19% | | 66 | 24.8% |
| MERCEDES | C-SERIES Coupe | 411 | 14.53% | | 35 | 13.2% |
| MAZDA | RX8 | 364 | 12.87% | | 19 | 7.1% |
| ALFA ROMEO | GT COUPE | 287 | 10.14% | | 49 | 18.4% |
| TOYOTA | CELICA | 70 | 2.47% | | 6 | 2.3% |
| OPEL | ASTRA | 70 | 2.47% | | 5 | 1.9% |
| B.M.W. | 6-SERIES | 63 | 2.23% | | 7 | 2.6% |
| MERCEDES | CLK-CLASS | 43 | 1.52% | | 15 | 5.6% |
| NISSAN | 350Z | 38 | 1.34% | | | |
| PORSCHE | 996 | 34 | 1.20% | | 2 | 0.8% |
| OPEL | TIGRA | 8 | 0.28% | | 3 | 1.1% |
| MASERATI | COUPE | 4 | 0.14% | | | |
| MERCEDES | CL-SERIES | 3 | 0.11% | | | |





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '04

YTD

| | | | | | |
|----------|-----------|---|-------|---|------|
| MASERATI | COUPE GT | 2 | 0.07% | | |
| PORSCHE | 911 | 2 | 0.07% | 1 | 0.4% |
| JAGUAR | XKR-TYPE | 2 | 0.07% | | |
| RENAULT | MEGANE | 1 | 0.04% | | |
| FERRARI | 612 | 1 | 0.04% | | |
| FORD | PUMA | 1 | 0.04% | | |
| CHRYSLER | CROSSFIRE | 1 | 0.04% | | |

| | | AUGUST '04 YTD | | AUGUST '04 | |
|--------------------|---------------|----------------|--------------|----------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| Sp Roadster | | 1331 | 0.6% | 134 | 0.7% |
| Make: | Range: | Volume: | % | Volume: | % |

| | | | | | |
|-------------|-------------|-----|--------|----|-------|
| MERCEDES | SLK-SERIES | 273 | 20.51% | 35 | 26.1% |
| MAZDA | MX-5 | 214 | 16.08% | 5 | 3.7% |
| B.M.W. | Z-SERIES | 204 | 15.33% | 22 | 16.4% |
| AUDI | TT | 134 | 10.07% | 14 | 10.4% |
| MG ROVER | MG TF | 120 | 9.02% | 12 | 9.0% |
| SMART | ROADSTER | 86 | 6.46% | 8 | 6.0% |
| MG ROVER | MG TF | 56 | 4.21% | 3 | 2.2% |
| TOYOTA | MR2 | 49 | 3.68% | 5 | 3.7% |
| MAZDA | MX5 | 46 | 3.46% | 21 | 15.7% |
| HONDA | S2000 | 35 | 2.63% | 2 | 1.5% |
| PORSCHE | BOXSTER | 26 | 1.95% | 2 | 1.5% |
| ALFA ROMEO | GTV | 22 | 1.65% | | |
| CHRYSLER | CROSSFIRE | 17 | 1.28% | 1 | 0.7% |
| FIAT | BARCETTA | 16 | 1.20% | 4 | 3.0% |
| ALFA ROMEO | SPIDER | 8 | 0.60% | | |
| PORSCHE | 986 | 7 | 0.53% | | |
| FERRARI | 360 | 6 | 0.45% | | |
| LOTUS | ELISE | 5 | 0.38% | | |
| LAMBORGHINI | GALLARDO | 2 | 0.15% | | |
| LAMBORGHINI | MURCIELAGO | 2 | 0.15% | | |
| FERRARI | CHALLENGE | 1 | 0.08% | | |
| FERRARI | F 133 | 1 | 0.08% | | |
| MERCEDES | SLK -SERIES | 1 | 0.08% | | |

| | | AUGUST '04 YTD | | AUGUST '04 | |
|--------------|---------------|----------------|--------------|----------------|--------------|
| Segment: | | TOTAL | Market Share | TOTAL | Market Share |
| VAN | | 1060 | 0.5% | 40 | 0.2% |
| Make: | Range: | Volume: | % | Volume: | % |

| | | | | | |
|-------------|-------------|-----|--------|---|-------|
| FIAT | SCUDO | 477 | 45.00% | 9 | 22.5% |
| CITROEN | JUMPY | 155 | 14.62% | 2 | 5.0% |
| CITROEN | JUMPER | 119 | 11.23% | | |
| CITROEN | ZX | 83 | 7.83% | | |
| RENAULT | TRAFIC | 33 | 3.11% | 3 | 7.5% |
| NISSAN | PRIMASTAR | 32 | 3.02% | 4 | 10.0% |
| FORD | TRANSIT | 32 | 3.02% | 5 | 12.5% |
| OPEL | VIVARO | 29 | 2.74% | 6 | 15.0% |
| FORD | TOURNEO | 26 | 2.45% | 2 | 5.0% |
| VOLKS WAGEN | TRANSPORTER | 21 | 1.98% | 2 | 5.0% |
| MERCEDES | VITO | 13 | 1.23% | | |
| MERCEDES | 314 | 13 | 1.23% | | |





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

AUGUST '04

YTD

| | | | | | |
|-------------|------------|---|-------|---|------|
| MERCEDES | VANEO | 6 | 0.57% | 1 | 2.5% |
| FIAT | DUCATO | 6 | 0.57% | | |
| HYUNDAI | H-1 | 5 | 0.47% | 2 | 5.0% |
| VOLKS WAGEN | LT | 2 | 0.19% | | |
| MERCEDES | 316-SERIES | 2 | 0.19% | 2 | 5.0% |
| MERCEDES | VIANO | 1 | 0.09% | | |
| MERCEDES | VIANCO | 1 | 0.09% | 1 | 2.5% |
| MERCEDES | 214 | 1 | 0.09% | | |
| MERCEDES | 113 | 1 | 0.09% | 1 | 2.5% |
| VOLKS WAGEN | MULTIVAN | 1 | 0.09% | | |
| MERCEDES | 414 | 1 | 0.09% | | |

| | | AUGUST '04 | | YTD | AUGUST '04 | |
|----------------|---------|------------|--------------|-----|------------|--------------|
| Segment: | | TOTAL | Market Share | | TOTAL | Market Share |
| VANETTE | | 50 | 0.0% | | 25 | 0.1% |
| Make: | Range: | Volume: | % | | Volume: | % |
| FIAT | DOBLO | 31 | 62.00% | | 13 | 52.0% |
| RENAULT | KANGOO | 15 | 30.00% | | 11 | 44.0% |
| VOLKS WAGEN | CADDY | 2 | 4.00% | | 1 | 4.0% |
| OPEL | COMBO | 1 | 2.00% | | | |
| FORD | TOURNEO | 1 | 2.00% | | | |

