



JUNE '04

PC REGISTRATIONS BY TERRITORY  
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

Make	ATHENS		SALONICA		EPIRUS		THESSALY		THRACE		CRETE		MACEDONIA		AEGEAN ISL		IONIAN ISL		PELOPON.		CENTRAL GR.		TOTAL	Make		
OPEL	1683	9.5%	325	9.4%	83	12.0%	135	11.2%	72	12.1%	121	6.7%	317	14.6%	75	6.3%	40	6.9%	161	11.1%	131	12.0%	3143	9.8%	OPEL	
FIAT	1550	8.8%	158	4.5%	36	5.2%	64	5.3%	38	6.4%	142	7.9%	72	3.3%	149	12.5%	93	16.0%	73	5.0%	79	7.2%	2454	7.7%	FIAT	
HYUNDAI	1354	7.7%	304	8.8%	34	4.9%	63	5.2%	28	4.7%	109	6.1%	163	7.5%	103	8.7%	46	7.9%	104	7.1%	62	5.7%	2370	7.4%	HYUNDAI	
CITROEN	1622	9.2%	172	5.0%	32	4.6%	58	4.8%	43	7.3%	55	3.1%	101	4.7%	48	4.0%	26	4.5%	81	5.6%	42	3.8%	2280	7.1%	CITROEN	
TOYOTA	1181	6.7%	190	5.5%	58	8.4%	98	8.1%	44	7.4%	237	13.2%	183	8.4%	58	4.9%	23	3.9%	117	8.0%	72	6.6%	2261	7.1%	TOYOTA	
VOLKS WAGEN	1105	6.3%	200	5.8%	62	9.0%	70	5.8%	44	7.4%	58	3.2%	139	6.4%	46	3.9%	32	5.5%	115	7.9%	62	5.7%	1933	6.1%	VOLKS WAGEN	
PEUGEOT	976	5.5%	257	7.4%	41	6.0%	61	5.0%	30	5.1%	117	6.5%	141	6.5%	54	4.5%	42	7.2%	94	6.5%	56	5.1%	1869	5.9%	PEUGEOT	
FORD	935	5.3%	208	6.0%	44	6.4%	104	8.6%	36	6.1%	72	4.0%	118	5.4%	43	3.6%	24	4.1%	78	5.4%	58	5.3%	1720	5.4%	FORD	
NISSAN	706	4.0%	222	6.4%	47	6.8%	52	4.3%	40	6.7%	165	9.2%	96	4.4%	71	6.0%	29	5.0%	73	5.0%	33	3.0%	1534	4.8%	NISSAN	
SUZUKI	630	3.6%	121	3.5%	25	3.6%	56	4.6%	14	2.4%	110	6.1%	89	4.1%	121	10.2%	66	11.3%	56	3.8%	49	4.5%	1337	4.2%	SUZUKI	
DAEWOO	593	3.4%	109	3.1%	10	1.5%	27	2.2%	30	5.1%	111	6.2%	58	2.7%	162	13.6%	33	5.7%	49	3.4%	27	2.5%	1209	3.8%	DAEWOO	
SEAT	464	2.6%	121	3.5%	26	3.8%	54	4.5%	22	3.7%	49	2.7%	79	3.6%	12	1.0%	15	2.6%	53	3.6%	56	5.1%	951	3.0%	SEAT	
SKODA	595	3.4%	95	2.7%	11	1.6%	33	2.7%	21	3.5%	45	2.5%	50	2.3%	13	1.1%	6	1.0%	33	2.3%	23	2.1%	925	2.9%	SKODA	
RENAULT	520	2.9%	64	1.8%	21	3.0%	53	4.4%	10	1.7%	65	3.6%	58	2.7%	16	1.3%	7	1.2%	45	3.1%	41	3.8%	900	2.8%	RENAULT	
KIA MOTORS	329	1.9%	142	4.1%	27	3.9%	35	2.9%	16	2.7%	48	2.7%	87	4.0%	55	4.6%	27	4.6%	43	3.0%	47	4.3%	856	2.7%	KIA MOTORS	
MERCEDES	415	2.4%	132	3.8%	24	3.5%	27	2.2%	12	2.0%	46	2.6%	60	2.8%	20	1.7%	5	0.9%	47	3.2%	36	3.3%	824	2.6%	MERCEDES	
B.M.W.	448	2.5%	124	3.6%	36	5.2%	33	2.7%	19	3.2%	34	1.9%	30	1.4%	19	1.6%	7	1.2%	35	2.4%	35	3.2%	820	2.6%	B.M.W.	
AUDI	393	2.2%	76	2.2%	15	2.2%	19	1.6%	6	1.0%	20	1.1%	32	1.5%	14	1.2%	9	1.5%	30	2.1%	14	1.3%	628	2.0%	AUDI	
HONDA	313	1.8%	82	2.4%	16	2.3%	29	2.4%	16	2.7%	27	1.5%	49	2.3%	18	1.5%	20	3.4%	33	2.3%	20	1.8%	623	2.0%	HONDA	
MAZDA	256	1.5%	94	2.7%	7	1.0%	33	2.7%	25	4.2%	46	2.6%	92	4.2%	12	1.0%	4	0.7%	25	1.7%	20	1.8%	614	1.9%	MAZDA	
MINI	160	0.9%	44	1.3%	6	0.9%	29	2.4%	8	1.3%	27	1.5%	39	1.8%	27	2.3%	12	2.1%	24	1.6%	23	2.1%	399	1.3%	MINI	
CHRYSLER	245	1.4%	34	1.0%			8	0.7%			24	1.3%	14	0.6%	9	0.8%	3	0.5%	8	0.5%	13	1.2%	358	1.1%	CHRYSLER	
SMART	286	1.6%	16	0.5%			5	0.4%			14	0.8%	6	0.3%	7	0.6%			13	0.9%	5	0.5%	352	1.1%	SMART	
ALFA ROMEO	204	1.2%	23	0.7%	6	0.9%	7	0.6%	5	0.8%	17	0.9%	22	1.0%	6	0.5%	3	0.5%	12	0.8%	15	1.4%	320	1.0%	ALFA ROMEO	
DAIHATSU	101	0.6%	31	0.9%	6	0.9%	8	0.7%	2	0.3%	6	0.3%	20	0.9%	13	1.1%	6	1.0%	11	0.8%	16	1.5%	220	0.7%	DAIHATSU	
VOLVO	118	0.7%	27	0.8%	1	0.1%	21	1.7%	2	0.3%	5	0.3%	12	0.6%	1	0.1%			3	0.2%	2	0.2%	192	0.6%	VOLVO	
LANCIA	63	0.4%	27	0.8%	6	0.9%	9	0.7%	5	0.8%	6	0.3%	20	0.9%	5	0.4%	1	0.2%	9	0.6%	9	0.8%	160	0.5%	LANCIA	
SAAB	103	0.6%	17	0.5%			4	0.3%			6	0.3%	5	0.2%	1	0.1%	1	0.2%	4	0.3%	10	0.9%	151	0.5%	SAAB	
SUBARU	72	0.4%	27	0.8%	4	0.6%	5	0.4%			6	0.3%	9	0.4%	2	0.2%			3	0.2%	8	0.7%	136	0.4%	SUBARU	
MG ROVER	37	0.2%	19	0.5%	2	0.3%	3	0.2%	2	0.3%	3	0.2%	2	0.1%	1	0.1%			14	1.0%	11	1.0%	94	0.3%	MG ROVER	
LADA	31	0.2%	2	0.1%	2	0.3%	5	0.4%	1	0.2%	4	0.2%	4	0.2%	4	0.3%			8	0.5%	12	1.1%	73	0.2%	LADA	
MINI	51	0.3%	8	0.2%	1	0.1%									1	0.1%			1	0.1%			62	0.2%	MINI	
PORSCHE	52	0.3%	1	0.0%							1	0.1%	1	0.0%					1	0.1%			56	0.2%	PORSCHE	
SSANGYONG	24	0.1%	1	0.0%			2	0.2%	2	0.3%			2	0.1%	2	0.2%	2	0.3%	1	0.1%	2	0.2%	38	0.1%	SSANGYONG	
LAND ROVER	20	0.1%	1	0.0%							2	0.1%			1	0.1%							24	0.1%	LAND ROVER	
JAGUAR	13	0.1%									1	0.1%									2	0.2%	16	0.1%	JAGUAR	
ADRIA	2	0.0%																					2	0.0%	ADRIA	
GM	2	0.0%																					2	0.0%	GM	
MASERATI	1	0.0%																					1	0.0%	MASERATI	
YAZ																		1	0.2%					1	0.0%	YAZ
LAMBORGHINI	1	0.0%																					1	0.0%	LAMBORGHINI	
TRIGANO	1	0.0%																					1	0.0%	TRIGANO	
LOTUS															1	0.1%							1	0.0%	LOTUS	
<b>TOTAL</b>	<b>17655</b>		<b>3474</b>		<b>689</b>		<b>1210</b>		<b>593</b>		<b>1799</b>		<b>2170</b>		<b>1190</b>		<b>583</b>		<b>1457</b>		<b>1091</b>		<b>31911</b>			