



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '04

YTD

		APRIL '04		YTD	APRIL '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		6705	6.1%		1770	6.2%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	1247	18.60%		300	16.9%
SUZUKI	JIMNY	1020	15.21%		326	18.4%
CHRYSLER	CHEROKEE	962	14.35%		261	14.7%
DAIHATSU	TERIOS	769	11.47%		178	10.1%
MITSUBISHI	PAJERO	573	8.55%		165	9.3%
LADA	NIVA	464	6.92%		84	4.7%
KIA MOTORS	SORENTO	344	5.13%		74	4.2%
TOYOTA	LAND CRUISER	312	4.65%		69	3.9%
B.M.W.	X-SERIES	272	4.06%		90	5.1%
SUZUKI	VITARA	120	1.79%		25	1.4%
CHRYSLER	WRANGLER	98	1.46%		28	1.6%
CHRYSLER	GRAND CHEROKEE	98	1.46%		31	1.8%
PORSCHE	CAYENNE	90	1.34%		26	1.5%
VOLKS WAGEN	TOUAREG	81	1.21%		24	1.4%
MERCEDES	ML-SERIES	56	0.84%		21	1.2%
SSANGYONG	REXTON	44	0.66%		20	1.1%
SUZUKI	SAMURAI	28	0.42%		8	0.5%
KIA MOTORS	SPORTAGE	25	0.37%		2	0.1%
GM	TRAILBLAZER	21	0.31%		11	0.6%
LAND ROVER	RANGE ROVER	17	0.25%		2	0.1%
VOLKS WAGEN	TUAREG	14	0.21%		9	0.5%
LEXUS	RX300	12	0.18%		4	0.2%
VOLVO	XC90	11	0.16%		4	0.2%
NISSAN	TERRANO	10	0.15%		3	0.2%
NISSAN	PATROL	5	0.07%			
SSANGYONG	KORANDO	5	0.07%		3	0.2%
GM	GMX 320	2	0.03%			
LAND ROVER	LAND ROVER	2	0.03%		1	0.1%
MERCEDES	G-SERIES	2	0.03%		1	0.1%
OPEL	FRONTERA	1	0.01%			

		APRIL '04		YTD	APRIL '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		5049	4.6%		911	3.2%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	1972	39.06%		367	40.3%
FORD	MAVERICK	807	15.98%		84	9.2%
HONDA	CR-V	563	11.15%		96	10.5%
NISSAN	X-TRAIL	433	8.58%		90	9.9%
HYUNDAI	SANTAFE	401	7.94%		69	7.6%
HONDA	HR-V	339	6.71%		68	7.5%
MAZDA	TRIBUTE	225	4.46%		84	9.2%
MITSUBISHI	OUTLANDER	140	2.77%		22	2.4%
LAND ROVER	FREELANDER	101	2.00%		15	1.6%
VOLVO	XC90	68	1.35%		16	1.8%





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APRIL '04

YTD

		APRIL '04		YTD		APRIL '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
A		7481	6.8%			2798	9.7%
Make:	Range:	Volume:	%	Volume:	%		
HYUNDAI	ATOS	2080	27.80%			1007	36.0%
FIAT	PANDA	2070	27.67%			655	23.4%
DAEWOO	MATIZ	810	10.83%			289	10.3%
SUZUKI	WAGON R	565	7.55%			169	6.0%
FIAT	SEICENTO	448	5.99%			143	5.1%
SMART	SMART	413	5.52%			45	1.6%
RENAULT	TWINGO	336	4.49%			193	6.9%
SUZUKI	ALTO	182	2.43%			42	1.5%
OPEL	AGILA	131	1.75%			25	0.9%
SMART	SMART FORTWO	118	1.58%			106	3.8%
DAIHATSU	CUORE	108	1.44%			27	1.0%
FORD	KA	98	1.31%			19	0.7%
KIA MOTORS	PICANTO	70	0.94%			69	2.5%
SMART	SMART ROADSTER	26	0.35%			6	0.2%
SEAT	AROSA	20	0.27%			3	0.1%
VOLKS WAGEN	LUPO	6	0.08%				

		APRIL '04		YTD		APRIL '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
B		33435	30.4%			8872	30.8%
Make:	Range:	Volume:	%	Volume:	%		
HYUNDAI	GETZ	3783	11.31%			1036	11.7%
OPEL	CORSA	2996	8.96%			819	9.2%
SEAT	IBIZA	2803	8.38%			543	6.1%
FIAT	PUNTO	2736	8.18%			656	7.4%
VOLKS WAGEN	POLO	2688	8.04%			762	8.6%
TOYOTA	YARIS	2632	7.87%			676	7.6%
PEUGEOT	206	2620	7.84%			850	9.6%
RENAULT	CLIO	2011	6.01%			541	6.1%
CITROEN	C3	1948	5.83%			577	6.5%
CITROEN	C2	1756	5.25%			537	6.1%
FORD	FIESTA	1657	4.96%			410	4.6%
SKODA	FABIA	1118	3.34%			223	2.5%
NISSAN	MICRA	1093	3.27%			291	3.3%
SUZUKI	IGNIS	1020	3.05%			269	3.0%
LANCIA	YPSILON	782	2.34%			147	1.7%
DAEWOO	KALOS	768	2.30%			174	2.0%
MINI	MINI	324	0.97%			73	0.8%
MAZDA	2-SERIES	241	0.72%			61	0.7%
RENAULT	THALIA	150	0.45%			149	1.7%
DAIHATSU	SIRION	71	0.21%			19	0.2%
MG ROVER	STREETWISE	49	0.15%			15	0.2%
MG ROVER	MG ZR	46	0.14%			17	0.2%
MG ROVER	25-SERIES	43	0.13%			7	0.1%
DAIHATSU	YRV	41	0.12%			7	0.1%
CITROEN	SAXO	28	0.08%			1	0.0%
SMART	SMART FORFOUR	13	0.04%			8	0.1%





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APRIL '04

YTD

LANCIA	Y	8	0.02%	1	0.0%
PEUGEOT	106	7	0.02%	3	0.0%
MAZDA	DEMIO	1	0.00%		
TOYOTA	STARLET	1	0.00%		
SUZUKI	SWIFT	1	0.00%		

		APRIL '04		YTD		APRIL '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		27780	25.3%	6626	23.0%		
Make:	Range:	Volume:	%	Volume:	%		

TOYOTA	COROLLA	4556	16.40%	1099	16.6%
VOLKS WAGEN	GOLF	2715	9.77%	603	9.1%
PEUGEOT	307	2633	9.48%	702	10.6%
NISSAN	ALMERA	2022	7.28%	462	7.0%
HYUNDAI	ACCENT	1974	7.11%	326	4.9%
FORD	FOCUS	1963	7.07%	484	7.3%
CITROEN	XSARA	1907	6.86%	557	8.4%
RENAULT	MEGANE	1867	6.72%	472	7.1%
OPEL	ASTRA	1223	4.40%	281	4.2%
FIAT	STILO	1012	3.64%	239	3.6%
SEAT	CORDOBA	965	3.47%	206	3.1%
AUDI	A3	962	3.46%	211	3.2%
HONDA	CIVIC	820	2.95%	197	3.0%
SEAT	LEON	709	2.55%	177	2.7%
ALFA ROMEO	147	624	2.25%	164	2.5%
MAZDA	3-SERIES	504	1.81%	123	1.9%
KIA MOTORS	RIO	465	1.67%	73	1.1%
FIAT	ALBEA	180	0.65%	31	0.5%
SUZUKI	LIANA	170	0.61%	84	1.3%
KIA MOTORS	SEPHIA	144	0.52%	26	0.4%
VOLKS WAGEN	BORA	96	0.35%	36	0.5%
VOLKS WAGEN	NEW BEETLE	70	0.25%	24	0.4%
MITSUBISHI	COLT	67	0.24%	10	0.2%
MG ROVER	45-SERIES	52	0.19%	11	0.2%
LADA	AQUARIUS	15	0.05%	3	0.0%
LADA	111	13	0.05%	4	0.1%
NISSAN	PRIMERA	13	0.05%	4	0.1%
MITSUBISHI	LANCER	10	0.04%	10	0.2%
MAZDA	323	9	0.03%	2	0.0%
LADA	112	8	0.03%		
KIA MOTORS	CERATO	5	0.02%	5	0.1%
LADA	LIBRA	2	0.01%		
DAEWOO	LANOS	2	0.01%		
SUZUKI	BALENO	1	0.00%		
FIAT	BRAVA	1	0.00%		
FORD	ORION	1	0.00%		

		APRIL '04		YTD		APRIL '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		18316	16.7%	5014	17.4%		
Make:	Range:	Volume:	%	Volume:	%		
TOYOTA	AVENSIS	2409	13.15%	861	17.2%		





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APRIL '04

YTD

SKODA	OCTAVIA	2278	12.44%	587	11.7%
OPEL	VECTRA	1680	9.17%	388	7.7%
FORD	MONDEO	1128	6.16%	181	3.6%
VOLKS WAGEN	PASSAT	1087	5.93%	470	9.4%
B.M.W.	3-SERIES	957	5.22%	302	6.0%
AUDI	A4	941	5.14%	296	5.9%
MITSUBISHI	CARISMA	842	4.60%	327	6.5%
MAZDA	6-SERIES	821	4.48%	152	3.0%
NISSAN	PRIMERA	698	3.81%	176	3.5%
MERCEDES	C-SERIES	630	3.44%	118	2.4%
PEUGEOT	406	581	3.17%	160	3.2%
ALFA ROMEO	156	527	2.88%	118	2.4%
DAEWOO	NUBIRA	433	2.36%	103	2.1%
SEAT	TOLEDO	430	2.35%	120	2.4%
SAAB	SAAB 9-3	400	2.18%	134	2.7%
HYUNDAI	ELANTRA	390	2.13%	70	1.4%
VOLVO	S40	362	1.98%	44	0.9%
SUBARU	FORESTER	351	1.92%	75	1.5%
RENAULT	LAGUNA	344	1.88%	126	2.5%
CITROEN	C5	298	1.63%	94	1.9%
B.M.W.	3-SERIES Compact	258	1.41%	14	0.3%
SUBARU	IMPREZA	215	1.17%	40	0.8%
HONDA	ACCORD	92	0.50%	18	0.4%
MG ROVER	75-SERIES	56	0.31%	22	0.4%
LANCIA	LYBRA	47	0.26%	11	0.2%
TOYOTA	PRIUS	24	0.13%		
VOLVO	V40	16	0.09%	2	0.0%
MG ROVER	MG ZT	6	0.03%		
LEXUS	LS 200	4	0.02%	1	0.0%
TOYOTA	CORONA	2	0.01%		
LEXUS	LS200	1	0.01%		
B.M.W.	M3	1	0.01%		
AUDI	80	1	0.01%	1	0.0%
OTHERS	GRANDUCA	1	0.01%		
ALFA ROMEO	155	1	0.01%		
MITSUBISHI	GALANT	1	0.01%	1	0.0%
ALFA ROMEO	166	1	0.01%	1	0.0%
FIAT	MAREA	1	0.01%	1	0.0%
AUDI	S4	1	0.01%		

		APRIL '04		YTD		APRIL '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		2237	2.0%	584	2.0%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	E-SERIES	1262	56.41%	324	55.5%		
B.M.W.	5-SERIES	345	15.42%	90	15.4%		
SKODA	SUPERB	174	7.78%	63	10.8%		
VOLVO	S60	157	7.02%	42	7.2%		
AUDI	A6	57	2.55%	13	2.2%		
JAGUAR	X-TYPE	51	2.28%	6	1.0%		
DAEWOO	EVANDA	44	1.97%	7	1.2%		
SUBARU	LEGACY	40	1.79%	10	1.7%		





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APRIL '04

YTD

SAAB	SAAB 9-5	36	1.61%	11	1.9%
ALFA ROMEO	166	24	1.07%	3	0.5%
AUDI	ALLROAD	18	0.80%	3	0.5%
VOLVO	XC70	11	0.49%	3	0.5%
CHRYSLER	SEBRING	9	0.40%	4	0.7%
VOLVO	V70	5	0.22%	2	0.3%
VOLVO	V50	2	0.09%	2	0.3%
AUDI	RS6	1	0.04%	1	0.2%
AUDI	S6	1	0.04%		

		APRIL '04		YTD	APRIL '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
F		186	0.2%		51	0.2%
Make:	Range:	Volume:	%		Volume:	%
VOLVO	S80	47	25.27%		13	25.5%
MERCEDES	S-SERIES	38	20.43%		7	13.7%
JAGUAR	S-TYPE	25	13.44%		14	27.5%
B.M.W.	7-SERIES	20	10.75%		3	5.9%
LANCIA	THESIS	20	10.75%		5	9.8%
PEUGEOT	607	15	8.06%		5	9.8%
AUDI	A8	12	6.45%		2	3.9%
MERCEDES	240	3	1.61%		2	3.9%
RENAULT	VEL SATIS	3	1.61%			
VOLKS WAGEN	PHAETON	1	0.54%			
CHRYSLER	300M	1	0.54%			
LEXUS	GS 300	1	0.54%			

		APRIL '04		YTD	APRIL '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
G		13	0.0%		2	0.0%
Make:	Range:	Volume:	%		Volume:	%
JAGUAR	XJ-TYPE	10	76.92%		1	50.0%
JAGUAR	UNKNOWN	1	7.69%			
BENTLEY	CONTINENTAL	1	7.69%			
MASERATI	QUATROPORTE	1	7.69%		1	50.0%

		APRIL '04		YTD	APRIL '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
MPV		5692	5.2%		1293	4.5%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	MATRIX	1123	19.73%		206	15.9%
RENAULT	SCENIC	1007	17.69%		230	17.8%
FORD	FUSION	602	10.58%		144	11.1%
CITROEN	PICASSO	415	7.29%		110	8.5%
FORD	FOCUS C-MAX	381	6.69%		100	7.7%
HONDA	JAZZ	298	5.24%		34	2.6%
OPEL	MERIVA	296	5.20%		69	5.3%
MERCEDES	A-SERIES	260	4.57%		50	3.9%
OPEL	ZAFIRA	224	3.94%		48	3.7%
CITROEN	BERLINGO	132	2.32%		44	3.4%
VOLKS WAGEN	TOURAN	119	2.09%		31	2.4%





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APRIL '04

YTD

FIAT	IDEA	114	2.00%	31	2.4%
CHRYSLER	PT CRUISER	96	1.69%	34	2.6%
RENAULT	KANGOO	95	1.67%	28	2.2%
TOYOTA	COROLLA VERSO	91	1.60%	15	1.2%
FIAT	DOBLO	59	1.04%	17	1.3%
PEUGEOT	PARTNER	50	0.88%	20	1.5%
DAEWOO	TACUMA	48	0.84%	8	0.6%
MITSUBISHI	SPACE STAR	30	0.53%	5	0.4%
MITSUBISHI	SPACE WAGON	22	0.39%	2	0.2%
SEAT	ALHAMBRA	21	0.37%	6	0.5%
CITROEN	C8	20	0.35%	1	0.1%
FORD	TRANSIT CONNECT	19	0.33%	3	0.2%
FORD	GALAXY	18	0.32%	14	1.1%
TOYOTA	YARIS VERSO	18	0.32%	4	0.3%
RENAULT	ESPACE	17	0.30%	6	0.5%
AUDI	A2	16	0.28%	3	0.2%
OPEL	COMBO	16	0.28%	7	0.5%
HONDA	STREAM	15	0.26%	2	0.2%
PEUGEOT	807	14	0.25%	4	0.3%
VOLKS WAGEN	CADDY	11	0.19%	4	0.3%
LANCIA	PHEDRA	9	0.16%	2	0.2%
DAEWOO	REZZO	8	0.14%	3	0.2%
VOLKS WAGEN	SHARAN	7	0.12%	3	0.2%
FIAT	MULTIPLA	6	0.11%	3	0.2%
MAZDA	MPV	4	0.07%		
MOBILVETTA	MILLER	2	0.04%	1	0.1%
SEAT	INCA	2	0.04%		
MC LOUIS	262	2	0.04%		
HYUNDAI	TRAJET	2	0.04%		
MC LOUIS	M110	1	0.02%		
NISSAN	ALMERA TINO	1	0.02%	1	0.1%
CHRYSLER	VOYAGER	1	0.02%		

		APRIL '04		YTD		APRIL '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		708	0.6%	220	0.8%		
Make:	Range:	Volume:	%	Volume:	%		
PEUGEOT	206	257	36.30%	85	38.6%		
CITROEN	C3 PLURIEL	172	24.29%	61	27.7%		
OPEL	ASTRA	55	7.77%	14	6.4%		
VOLKS WAGEN	NEW BEETLE	49	6.92%	16	7.3%		
FORD	STREET KA	38	5.37%	12	5.5%		
AUDI	A4	38	5.37%	14	6.4%		
MERCEDES	SL-SERIES	36	5.08%	6	2.7%		
B.M.W.	3-SERIES	30	4.24%	7	3.2%		
SAAB	SAAB 9-3	16	2.26%	2	0.9%		
CHRYSLER	SEBRING	12	1.69%	1	0.5%		
JAGUAR	XKR-TYPE	2	0.28%				
FIAT	PUNTO	1	0.14%	1	0.5%		
RENAULT	MEGANE	1	0.14%	1	0.5%		
JAGUAR	XK8	1	0.14%				





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APRIL '04

YTD

		APRIL '04		YTD	APRIL '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Coupe		1506	1.4%		322	1.1%
Make:	Range:	Volume:	%		Volume:	%
MERCEDES	CLK-SERIES	486	32.27%		97	30.1%
HYUNDAI	COUPE	309	20.52%		63	19.6%
MAZDA	RX8	238	15.80%		52	16.1%
MERCEDES	C-SERIES Coupe	218	14.48%		44	13.7%
ALFA ROMEO	GT COUPE	82	5.44%		28	8.7%
OPEL	ASTRA	48	3.19%		3	0.9%
TOYOTA	CELICA	36	2.39%		5	1.6%
B.M.W.	6-SERIES	30	1.99%		18	5.6%
NISSAN	350Z	26	1.73%		3	0.9%
PORSCHE	996	20	1.33%		4	1.2%
OPEL	TIGRA	4	0.27%		1	0.3%
MASERATI	COUPE	3	0.20%		1	0.3%
MERCEDES	CL-SERIES	2	0.13%		2	0.6%
JAGUAR	XKR-TYPE	2	0.13%			
RENAULT	MEGANE	1	0.07%		1	0.3%
MASERATI	COUPE GT	1	0.07%			

		APRIL '04		YTD	APRIL '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
Sp Roadster		482	0.4%		158	0.5%
Make:	Range:	Volume:	%		Volume:	%
B.M.W.	Z-SERIES	96	19.92%		29	18.4%
MAZDA	MX-5	76	15.77%		26	16.5%
AUDI	TT	64	13.28%		17	10.8%
MERCEDES	SLK-SERIES	50	10.37%		31	19.6%
MG ROVER	MG TF	38	7.88%			
MG ROVER	MG TF	31	6.43%		22	13.9%
TOYOTA	MR2	29	6.02%		9	5.7%
HONDA	S2000	18	3.73%		4	2.5%
SMART	SMART ROADSTER	17	3.53%		3	1.9%
ALFA ROMEO	GTV	15	3.11%		2	1.3%
CHRYSLER	CROSSFIRE	10	2.07%		3	1.9%
PORSCHE	BOXSTER	10	2.07%		5	3.2%
FIAT	BARCETTA	8	1.66%		1	0.6%
PORSCHE	986	5	1.04%		1	0.6%
LOTUS	ELISE	4	0.83%		2	1.3%
ALFA ROMEO	SPIDER	4	0.83%		1	0.6%
FERRARI	360	3	0.62%			
FERRARI	F 133	1	0.21%			
LAMBORGHINI	MURCIELAGO	1	0.21%			
MERCEDES	SLK -SERIES	1	0.21%		1	0.6%
LAMBORGHINI	GALLARDO	1	0.21%		1	0.6%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '04

YTD

Segment:	APRIL '04		YTD	APRIL '04	
	TOTAL	Market Share		TOTAL	Market Share
VAN	352	0.3%		146	0.5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	206	58.52%	88	60.3%
CITROEN	JUMPY	29	8.24%	26	17.8%
CITROEN	JUMPER	29	8.24%	2	1.4%
RENAULT	TRAFIC	19	5.40%	1	0.7%
MERCEDES	VANEO	17	4.83%	7	4.8%
FORD	TOURNEO	17	4.83%	7	4.8%
FORD	TRANSIT	13	3.69%	2	1.4%
VOLKS WAGEN	TRANSPORTER	9	2.56%	5	3.4%
MERCEDES	VITO	5	1.42%	2	1.4%
HYUNDAI	H-1	3	0.85%	3	2.1%
OPEL	VIVARO	1	0.28%	1	0.7%
NISSAN	PRIMASTAR	1	0.28%	1	0.7%
FIAT	DUCATO	1	0.28%		
VOLKS WAGEN	LT	1	0.28%	1	0.7%
VOLKS WAGEN	MULTIVAN	1	0.28%		

