



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '04

YTD

		MARCH '04		YTD	MARCH '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - ATV		4935	6.1%		1575	5.8%
Make:	Range:	Volume:	%		Volume:	%
SUZUKI	GRAND VITARA	947	19.19%		292	18.5%
CHRYSLER	CHEROKEE	701	14.20%		202	12.8%
SUZUKI	JIMNY	694	14.06%		268	17.0%
DAIHATSU	TERIOS	591	11.98%		196	12.4%
MITSUBISHI	PAJERO	408	8.27%		108	6.9%
LADA	NIVA	380	7.70%		123	7.8%
KIA MOTORS	SORENTO	270	5.47%		17	1.1%
TOYOTA	LAND CRUISER	243	4.92%		83	5.3%
B.M.W.	X-SERIES	182	3.69%		96	6.1%
SUZUKI	VITARA	95	1.93%		35	2.2%
CHRYSLER	WRANGLER	70	1.42%		17	1.1%
CHRYSLER	GRAND CHEROKEE	67	1.36%		25	1.6%
PORSCHE	CAYENNE	64	1.30%		28	1.8%
VOLKS WAGEN	TOUAREG	57	1.16%		25	1.6%
MERCEDES	ML-SERIES	35	0.71%		17	1.1%
SSANGYONG	REXTON	24	0.49%			
KIA MOTORS	SPORTAGE	23	0.47%		4	0.3%
SUZUKI	SAMURAI	20	0.41%		5	0.3%
LAND ROVER	RANGE ROVER	15	0.30%		5	0.3%
GM	TRAILBLAZER	10	0.20%		9	0.6%
LEXUS	RX300	8	0.16%		6	0.4%
VOLVO	XC90	7	0.14%		2	0.1%
NISSAN	TERRANO	7	0.14%		3	0.2%
NISSAN	PATROL	5	0.10%		1	0.1%
VOLKS WAGEN	TUAREG	5	0.10%		4	0.3%
GM	GMX 320	2	0.04%		2	0.1%
SSANGYONG	KORANDO	2	0.04%			
LAND ROVER	LAND ROVER	1	0.02%			
MERCEDES	G-SERIES	1	0.02%		1	0.1%
OPEL	FRONTERA	1	0.02%		1	0.1%

		MARCH '04		YTD	MARCH '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
4X4 - SUV		4138	5.1%		1283	4.7%
Make:	Range:	Volume:	%		Volume:	%
TOYOTA	RAV4	1605	38.79%		462	36.0%
FORD	MAVERICK	723	17.47%		210	16.4%
HONDA	CR-V	467	11.29%		139	10.8%
NISSAN	X-TRAIL	343	8.29%		143	11.1%
HYUNDAI	SANTAFE	332	8.02%		75	5.8%
HONDA	HR-V	271	6.55%		117	9.1%
MAZDA	TRIBUTE	141	3.41%		55	4.3%
MITSUBISHI	OUTLANDER	118	2.85%		32	2.5%
LAND ROVER	FREELANDER	86	2.08%		27	2.1%
VOLVO	XC90	52	1.26%		23	1.8%





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MARCH '04

YTD

		MARCH '04		YTD	MARCH '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
A		4683	5.8%		1625	6.0%
Make:	Range:	Volume:	%		Volume:	%
FIAT	PANDA	1415	30.22%		479	29.5%
HYUNDAI	ATOS	1073	22.91%		505	31.1%
DAEWOO	MATIZ	521	11.13%		106	6.5%
SUZUKI	WAGON R	396	8.46%		121	7.4%
SMART	SMART	368	7.86%		148	9.1%
FIAT	SEICENTO	305	6.51%		93	5.7%
RENAULT	TWINGO	143	3.05%		39	2.4%
SUZUKI	ALTO	140	2.99%		39	2.4%
OPEL	AGILA	106	2.26%		31	1.9%
DAIHATSU	CUORE	81	1.73%		23	1.4%
FORD	KA	79	1.69%		13	0.8%
SMART	SMART ROADSTER	20	0.43%		6	0.4%
SEAT	AROSA	17	0.36%		6	0.4%
SMART	SMART FORTWO	12	0.26%		12	0.7%
VOLKS WAGEN	LUPO	6	0.13%		3	0.2%
KIA MOTORS	PICANTO	1	0.02%		1	0.1%

		MARCH '04		YTD	MARCH '04	
Segment:		TOTAL	Market Share		TOTAL	Market Share
B		24827	30.6%		8484	31.3%
Make:	Range:	Volume:	%		Volume:	%
HYUNDAI	GETZ	2747	11.06%		1038	12.2%
SEAT	IBIZA	2260	9.10%		635	7.5%
OPEL	CORSA	2177	8.77%		949	11.2%
FIAT	PUNTO	2080	8.38%		652	7.7%
TOYOTA	YARIS	1956	7.88%		706	8.3%
VOLKS WAGEN	POLO	1926	7.76%		649	7.6%
PEUGEOT	206	1770	7.13%		555	6.5%
RENAULT	CLIO	1470	5.92%		749	8.8%
CITROEN	C3	1371	5.52%		381	4.5%
FORD	FIESTA	1247	5.02%		375	4.4%
CITROEN	C2	1219	4.91%		392	4.6%
SKODA	FABIA	895	3.60%		239	2.8%
NISSAN	MICRA	802	3.23%		226	2.7%
SUZUKI	IGNIS	751	3.02%		248	2.9%
LANCIA	YPSILON	635	2.56%		173	2.0%
DAEWOO	KALOS	594	2.39%		206	2.4%
HONDA	JAZZ	264	1.06%		73	0.9%
MINI	MINI	251	1.01%		77	0.9%
MAZDA	2-SERIES	180	0.73%		76	0.9%
DAIHATSU	SIRION	52	0.21%		18	0.2%
MG ROVER	25-SERIES	36	0.15%		11	0.1%
DAIHATSU	YRV	34	0.14%		14	0.2%
MG ROVER	STREETWISE	34	0.14%		17	0.2%
MG ROVER	MG ZR	29	0.12%		11	0.1%
CITROEN	SAXO	27	0.11%		1	0.0%
LANCIA	Y	7	0.03%		3	0.0%





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MARCH '04

YTD

SMART	SMART FORFOUR	5	0.02%	5	0.1%
PEUGEOT	106	4	0.02%	4	0.0%
RENAULT	THALIA	1	0.00%		
SUZUKI	SWIFT	1	0.00%		
TOYOTA	STARLET	1	0.00%		
MAZDA	DEMIO	1	0.00%	1	0.0%

		MARCH '04		YTD		MARCH '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
C		21179	26.1%	6647	24.5%		
Make:	Range:	Volume:	%	Volume:	%		

TOYOTA	COROLLA	3457	16.32%	963	14.5%
VOLKS WAGEN	GOLF	2112	9.97%	688	10.4%
PEUGEOT	307	1931	9.12%	665	10.0%
HYUNDAI	ACCENT	1648	7.78%	382	5.7%
NISSAN	ALMERA	1560	7.37%	492	7.4%
FORD	FOCUS	1479	6.98%	557	8.4%
RENAULT	MEGANE	1395	6.59%	506	7.6%
CITROEN	XSARA	1350	6.37%	453	6.8%
OPEL	ASTRA	942	4.45%	242	3.6%
FIAT	STILO	773	3.65%	276	4.2%
SEAT	CORDOBA	759	3.58%	304	4.6%
AUDI	A3	751	3.55%	228	3.4%
HONDA	CIVIC	623	2.94%	173	2.6%
SEAT	LEON	532	2.51%	149	2.2%
ALFA ROMEO	147	460	2.17%	155	2.3%
KIA MOTORS	RIO	392	1.85%	87	1.3%
MAZDA	3-SERIES	381	1.80%	105	1.6%
FIAT	ALBEA	149	0.70%	44	0.7%
KIA MOTORS	SEPHIA	118	0.56%	49	0.7%
SUZUKI	LIANA	86	0.41%	33	0.5%
VOLKS WAGEN	BORA	60	0.28%	17	0.3%
MITSUBISHI	COLT	57	0.27%	13	0.2%
VOLKS WAGEN	NEW BEETLE	46	0.22%	12	0.2%
MG ROVER	45-SERIES	41	0.19%	12	0.2%
B.M.W.	3-SERIES	25	0.12%	25	0.4%
LADA	AQUARIUS	12	0.06%	3	0.0%
NISSAN	PRIMERA	9	0.04%	5	0.1%
LADA	111	9	0.04%	4	0.1%
LADA	112	8	0.04%	2	0.0%
MAZDA	323	7	0.03%	2	0.0%
DAEWOO	LANOS	2	0.01%		
LADA	LIBRA	2	0.01%	1	0.0%
FORD	ORION	1	0.00%		
SUZUKI	BALENO	1	0.00%		
FIAT	BRAVA	1	0.00%		

		MARCH '04		YTD		MARCH '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
D		13280	16.4%	4529	16.7%		
Make:	Range:	Volume:	%	Volume:	%		

SKODA	OCTAVIA	1691	12.73%	586	12.9%
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MARCH '04

YTD

TOYOTA	AVENSIS	1548	11.66%	534	11.8%
OPEL	VECTRA	1292	9.73%	450	9.9%
FORD	MONDEO	947	7.13%	288	6.4%
MAZDA	6-SERIES	669	5.04%	183	4.0%
AUDI	A4	645	4.86%	232	5.1%
B.M.W.	3-SERIES	630	4.74%	217	4.8%
VOLKS WAGEN	PASSAT	617	4.65%	293	6.5%
NISSAN	PRIMERA	522	3.93%	138	3.0%
MITSUBISHI	CARISMA	515	3.88%	208	4.6%
MERCEDES	C-SERIES	512	3.86%	190	4.2%
PEUGEOT	406	421	3.17%	185	4.1%
ALFA ROMEO	156	409	3.08%	135	3.0%
DAEWOO	NUBIRA	330	2.48%	100	2.2%
HYUNDAI	ELANTRA	320	2.41%	71	1.6%
VOLVO	S40	318	2.39%	116	2.6%
SEAT	TOLEDO	310	2.33%	105	2.3%
SUBARU	FORESTER	276	2.08%	90	2.0%
SAAB	SAAB 9-3	266	2.00%	102	2.3%
B.M.W.	3-SERIES Compact	244	1.84%	55	1.2%
RENAULT	LAGUNA	218	1.64%	65	1.4%
CITROEN	C5	204	1.54%	68	1.5%
SUBARU	IMPREZA	175	1.32%	60	1.3%
HONDA	ACCORD	74	0.56%	17	0.4%
LANCIA	LYBRA	36	0.27%	7	0.2%
MG ROVER	75-SERIES	34	0.26%	15	0.3%
TOYOTA	PRIUS	24	0.18%	7	0.2%
VOLVO	V40	14	0.11%	2	0.0%
MG ROVER	MG ZT	6	0.05%	3	0.1%
B.M.W.	6-SERIES	3	0.02%	3	0.1%
LEXUS	LS 200	3	0.02%	1	0.0%
TOYOTA	CORONA	2	0.02%		
OTHERS	GRANDUCA	1	0.01%		
B.M.W.	M3	1	0.01%		
ALFA ROMEO	155	1	0.01%	1	0.0%
AUDI	S4	1	0.01%	1	0.0%
LEXUS	LS200	1	0.01%	1	0.0%

		MARCH '04		YTD		MARCH '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
E		1653	2.0%			642	2.4%
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	E-SERIES	938	56.75%			398	62.0%
B.M.W.	5-SERIES	255	15.43%			87	13.6%
VOLVO	S60	115	6.96%			36	5.6%
SKODA	SUPERB	111	6.72%			31	4.8%
JAGUAR	X-TYPE	45	2.72%			23	3.6%
AUDI	A6	44	2.66%			17	2.6%
DAEWOO	EVANDA	37	2.24%			13	2.0%
SUBARU	LEGACY	30	1.81%			10	1.6%
SAAB	SAAB 9-5	25	1.51%			11	1.7%
ALFA ROMEO	166	21	1.27%			5	0.8%
AUDI	ALLROAD	15	0.91%			4	0.6%





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MARCH '04

YTD

VOLVO	XC70	8	0.48%	5	0.8%
CHRYSLER	SEBRING	4	0.24%		
VOLVO	V70	3	0.18%	2	0.3%
CHRYSLER	SEBRIN	1	0.06%		
AUDI	S6	1	0.06%		

Segment:	MARCH '04		YTD	MARCH '04	
	TOTAL	Market Share		TOTAL	Market Share
F	131	0.2%		53	0.2%
Make:	Range:	Volume:	%	Volume:	%

VOLVO	S80	34	25.95%	13	24.5%
MERCEDES	S-SERIES	25	19.08%	13	24.5%
B.M.W.	7-SERIES	17	12.98%	6	11.3%
LANCIA	THESIS	15	11.45%	5	9.4%
JAGUAR	S-TYPE	11	8.40%	2	3.8%
AUDI	A8	10	7.63%	5	9.4%
PEUGEOT	607	10	7.63%	5	9.4%
RENAULT	VEL SATIS	3	2.29%	2	3.8%
B.M.W.	6-SERIES	2	1.53%		
CHRYSLER	300M	1	0.76%	1	1.9%
MERCEDES	240	1	0.76%		
VOLKS WAGEN	PHAETON	1	0.76%		
LEXUS	GS 300	1	0.76%	1	1.9%

Segment:	MARCH '04		YTD	MARCH '04	
	TOTAL	Market Share		TOTAL	Market Share
G	17	0.0%		8	0.0%
Make:	Range:	Volume:	%	Volume:	%

JAGUAR	XJ-TYPE	9	52.94%	5	62.5%
MERCEDES	S-SERIES	6	35.29%	2	25.0%
BENTLEY	CONTINENTAL	1	5.88%		
JAGUAR	UNKNOWN	1	5.88%	1	12.5%

Segment:	MARCH '04		YTD	MARCH '04	
	TOTAL	Market Share		TOTAL	Market Share
MPV	3874	4.8%		1358	5.0%
Make:	Range:	Volume:	%	Volume:	%

HYUNDAI	MATRIX	917	23.67%	217	16.0%
RENAULT	SCENIC	777	20.06%	236	17.4%
FORD	FUSION	458	11.82%	156	11.5%
CITROEN	PICASSO	305	7.87%	161	11.9%
FORD	FOCUS C-MAX	281	7.25%	171	12.6%
OPEL	MERIVA	227	5.86%	92	6.8%
MERCEDES	A-SERIES	210	5.42%	70	5.2%
OPEL	ZAFIRA	176	4.54%	80	5.9%
VOLKS WAGEN	TOURAN	88	2.27%	31	2.3%
FIAT	IDEA	83	2.14%	18	1.3%
TOYOTA	COROLLA VERSO	76	1.96%	21	1.5%
CHRYSLER	PT CRUISER	62	1.60%	19	1.4%
DAEWOO	TACUMA	40	1.03%	12	0.9%
MITSUBISHI	SPACE STAR	25	0.65%	5	0.4%





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MARCH '04

YTD

MAKE	MODEL	YTD	YTD %	MARCH '04	MARCH '04 %
mitsubishi	SPACE WAGON	20	0.52%	6	0.4%
CITROEN	C8	19	0.49%	18	1.3%
SEAT	ALHAMBRA	15	0.39%	3	0.2%
TOYOTA	YARIS VERSO	14	0.36%	3	0.2%
HONDA	STREAM	13	0.34%	4	0.3%
AUDI	A2	13	0.34%	7	0.5%
RENAULT	ESPACE	11	0.28%	4	0.3%
PEUGEOT	807	10	0.26%	4	0.3%
LANCIA	PHEDRA	7	0.18%	5	0.4%
DAEWOO	REZZO	5	0.13%	2	0.1%
VOLKS WAGEN	SHARAN	4	0.10%	1	0.1%
MAZDA	MPV	4	0.10%	1	0.1%
FORD	GALAXY	4	0.10%	4	0.3%
FIAT	MULTIPLA	3	0.08%	1	0.1%
HYUNDAI	TRAJET	2	0.05%	2	0.1%
MC LOUIS	262	2	0.05%	2	0.1%
MOBILVETTA	MILLER	1	0.03%	1	0.1%
MC LOUIS	M110	1	0.03%	1	0.1%
CHRYSLER	VOYAGER	1	0.03%		

		MARCH '04		YTD		MARCH '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		488	0.6%	193	0.7%		
Make:	Range:	Volume:	%	Volume:	%		
PEUGEOT	206	172	35.25%	76	39.4%		
CITROEN	C3 PLURIEL	111	22.75%	46	23.8%		
OPEL	ASTRA	40	8.20%	13	6.7%		
VOLKS WAGEN	NEW BEETLE	33	6.76%	9	4.7%		
MERCEDES	SL-SERIES	30	6.15%	9	4.7%		
FORD	STREET KA	26	5.33%	10	5.2%		
AUDI	A4	24	4.92%	9	4.7%		
B.M.W.	3-SERIES	23	4.71%	12	6.2%		
SAAB	SAAB 9-3	14	2.87%	5	2.6%		
CHRYSLER	SEBRING	11	2.25%	1	0.5%		
JAGUAR	XKR-TYPE	2	0.41%	1	0.5%		
OPEL	ASTRA CABRIO	1	0.20%	1	0.5%		
JAGUAR	XK8	1	0.20%	1	0.5%		

		MARCH '04		YTD		MARCH '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		1156	1.4%	397	1.5%		
Make:	Range:	Volume:	%	Volume:	%		
MERCEDES	CLK-SERIES	389	33.65%	113	28.5%		
HYUNDAI	COUPE	246	21.28%	77	19.4%		
MAZDA	RX8	186	16.09%	61	15.4%		
MERCEDES	C-SERIES Coupe	174	15.05%	80	20.2%		
ALFA ROMEO	GT COUPE	54	4.67%	44	11.1%		
OPEL	ASTRA	42	3.63%	10	2.5%		
TOYOTA	CELICA	31	2.68%	4	1.0%		
PORSCHE	996	16	1.38%	4	1.0%		
B.M.W.	6-SERIES	7	0.61%	1	0.3%		
OPEL	ASTRA COUPE	3	0.26%	1	0.3%		





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MARCH '04

YTD

OPEL	TIGRA	3	0.26%		
MASERATI	COUPE	2	0.17%	1	0.3%
JAGUAR	XKR-TYPE	2	0.17%	1	0.3%
MASERATI	COUPE GT	1	0.09%		
MARCH '04 YTD MARCH '04					
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		347	0.4%	117	0.4%
Make:	Range:	Volume:	%	Volume:	%
B.M.W.	Z-SERIES	65	18.73%	19	16.2%
MAZDA	MX-5	50	14.41%	20	17.1%
AUDI	TT	47	13.54%	15	12.8%
MG ROVER	MG TF	38	10.95%	15	12.8%
NISSAN	350Z	23	6.63%	4	3.4%
TOYOTA	MR2	20	5.76%	6	5.1%
MERCEDES	SLK-SERIES	19	5.48%	4	3.4%
HONDA	S2000	14	4.03%	5	4.3%
SMART	SMART ROADSTER	14	4.03%	8	6.8%
ALFA ROMEO	GTV	13	3.75%	1	0.9%
MG ROVER	MG TF	9	2.59%	9	7.7%
CHRYSLER	CROSSFIRE	7	2.02%	3	2.6%
FIAT	BARCETTA	7	2.02%	1	0.9%
PORSCHE	BOXSTER	5	1.44%	1	0.9%
PORSCHE	986	4	1.15%	2	1.7%
ALFA ROMEO	SPIDER	3	0.86%		
FERRARI	360	3	0.86%	1	0.9%
LOTUS	ELISE	2	0.58%	1	0.9%
B.M.W.	Z3	2	0.58%	1	0.9%
LAMBORGHINI	MURCIELAGO	1	0.29%	1	0.9%
FERRARI	F 133	1	0.29%		
MARCH '04 YTD MARCH '04					
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		197	0.2%	124	0.5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	118	59.90%	84	67.7%
CITROEN	JUMPER	27	13.71%		
RENAULT	TRAFIC	18	9.14%	15	12.1%
FORD	TRANSIT	11	5.58%	9	7.3%
MERCEDES	VANEO	10	5.08%	4	3.2%
VOLKS WAGEN	TRANSPORTER	4	2.03%	4	3.2%
MERCEDES	VITO	3	1.52%	2	1.6%
CITROEN	JUMPY	3	1.52%	3	2.4%
FORD	TOURNEO	1	0.51%	1	0.8%
VOLKS WAGEN	MULTIVAN	1	0.51%	1	0.8%
FIAT	DUCATO	1	0.51%	1	0.8%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MARCH '04

YTD

Segment:	Make:	Range:	MARCH '04		YTD	MARCH '04	
			TOTAL	Market Share		TOTAL	Market Share
VANETTE			270	0.3%		111	0.4%
			Volume:	%		Volume:	%
CITROEN		BERLINGO	88	32.59%		31	27.9%
RENAULT		KANGOO	67	24.81%		33	29.7%
FIAT		DOBLO	42	15.56%		22	19.8%
PEUGEOT		PARTNER	30	11.11%		9	8.1%
FORD		TRANSIT CONNECT	16	5.93%		7	6.3%
FORD		TOURNEO	9	3.33%		1	0.9%
OPEL		COMBO	9	3.33%		5	4.5%
VOLKS WAGEN		CADDY	7	2.59%		3	2.7%
SEAT		INCA	2	0.74%			

