



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '04

YTD

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		3360	6.2%	1396	6.3%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	GRAND VITARA	655	19.49%	253	18.1%
CHRYSLER	CHEROKEE	499	14.85%	218	15.6%
SUZUKI	JIMNY	426	12.68%	188	13.5%
DAIHATSU	TERIOS	395	11.76%	152	10.9%
MITSUBISHI	PAJERO	300	8.93%	131	9.4%
LADA	NIVA	257	7.65%	119	8.5%
KIA MOTORS	SORENTO	253	7.53%	53	3.8%
TOYOTA	LAND CRUISER	160	4.76%	80	5.7%
B.M.W.	X-SERIES	85	2.53%	53	3.8%
SUZUKI	VITARA	60	1.79%	16	1.1%
CHRYSLER	WRANGLER	53	1.58%	26	1.9%
CHRYSLER	GRAND CHEROKEE	42	1.25%	19	1.4%
PORSCHE	CAYENNE	36	1.07%	22	1.6%
VOLKS WAGEN	TOUAREG	32	0.95%	22	1.6%
SSANGYONG	REXTON	24	0.71%	10	0.7%
KIA MOTORS	SPORTAGE	19	0.57%	2	0.1%
MERCEDES	ML-SERIES	18	0.54%	7	0.5%
SUZUKI	SAMURAI	15	0.45%	5	0.4%
LAND ROVER	RANGE ROVER	10	0.30%	6	0.4%
VOLVO	XC90	5	0.15%	5	0.4%
NISSAN	TERRANO	4	0.12%	2	0.1%
NISSAN	PATROL	4	0.12%	2	0.1%
SSANGYONG	KORANDO	2	0.06%	1	0.1%
LEXUS	RX300	2	0.06%	1	0.1%
BMW	X-SERIES	1	0.03%	1	0.1%
LAND ROVER	LAND ROVER	1	0.03%	1	0.1%
GM	TRAILBLAZER	1	0.03%		
VOLKS WAGEN	TUAREG	1	0.03%	1	0.1%

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		2848	5.3%	1132	5.1%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	RAV4	1143	40.13%	470	41.5%
FORD	MAVERICK	513	18.01%	200	17.7%
HONDA	CR-V	328	11.52%	118	10.4%
HYUNDAI	SANTAFE	250	8.78%	63	5.6%
NISSAN	X-TRAIL	200	7.02%	99	8.7%
HONDA	HR-V	154	5.41%	79	7.0%
MITSUBISHI	OUTLANDER	86	3.02%	30	2.7%
MAZDA	TRIBUTE	86	3.02%	46	4.1%
LAND ROVER	FREELANDER	59	2.07%	19	1.7%
VOLVO	XC90	29	1.02%	8	0.7%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '04

YTD

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		3058	5.7%	1234	5.6%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	936	30.61%	441	35.7%
HYUNDAI	ATOS	568	18.57%	202	16.4%
DAEWOO	MATIZ	415	13.57%	33	2.7%
SUZUKI	WAGON R	275	8.99%	117	9.5%
SMART	SMART	220	7.19%	99	8.0%
FIAT	SEICENTO	212	6.93%	88	7.1%
RENAULT	TWINGO	104	3.40%	102	8.3%
SUZUKI	ALTO	101	3.30%	45	3.6%
OPEL	AGILA	75	2.45%	37	3.0%
FORD	KA	66	2.16%	36	2.9%
DAIHATSU	CUORE	58	1.90%	26	2.1%
SMART	SMART ROADSTER	14	0.46%	6	0.5%
SEAT	AROSA	11	0.36%	1	0.1%
VOLKS WAGEN	LUPO	3	0.10%	1	0.1%

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		16343	30.2%	6467	29.3%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	GETZ	1709	10.46%	644	10.0%
SEAT	IBIZA	1625	9.94%	501	7.7%
FIAT	PUNTO	1428	8.74%	579	9.0%
VOLKS WAGEN	POLO	1277	7.81%	564	8.7%
TOYOTA	YARIS	1250	7.65%	325	5.0%
OPEL	CORSA	1228	7.51%	513	7.9%
PEUGEOT	206	1215	7.43%	508	7.9%
CITROEN	C3	990	6.06%	517	8.0%
FORD	FIESTA	872	5.34%	353	5.5%
CITROEN	C2	827	5.06%	415	6.4%
RENAULT	CLIO	721	4.41%	330	5.1%
SKODA	FABIA	656	4.01%	211	3.3%
NISSAN	MICRA	576	3.52%	219	3.4%
SUZUKI	IGNIS	503	3.08%	168	2.6%
LANCIA	YPSILON	462	2.83%	197	3.0%
DAEWOO	KALOS	388	2.37%	194	3.0%
HONDA	JAZZ	191	1.17%	67	1.0%
MINI	MINI	174	1.06%	72	1.1%
MAZDA	2-SERIES	104	0.64%	34	0.5%
DAIHATSU	SIRION	34	0.21%	20	0.3%
CITROEN	SAXO	26	0.16%	3	0.0%
MG ROVER	25-SERIES	25	0.15%	5	0.1%
DAIHATSU	YRV	20	0.12%	11	0.2%
MG ROVER	MG ZR	18	0.11%	4	0.1%
MG ROVER	STREETWISE	17	0.10%	11	0.2%
LANCIA	Y	4	0.02%	1	0.0%
SUZUKI	SWIFT	1	0.01%	1	0.0%
TOYOTA	STARLET	1	0.01%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '04

YTD

RENAULT THALIA		1	0.01%		
		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		14532	26.9%	5980	27.1%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	COROLLA	2494	17.16%	950	15.9%
VOLKS WAGEN	GOLF	1424	9.80%	694	11.6%
PEUGEOT	307	1266	8.71%	593	9.9%
HYUNDAI	ACCENT	1266	8.71%	417	7.0%
NISSAN	ALMERA	1068	7.35%	479	8.0%
FORD	FOCUS	922	6.34%	338	5.7%
CITROEN	XSARA	897	6.17%	327	5.5%
RENAULT	MEGANE	889	6.12%	396	6.6%
OPEL	ASTRA	700	4.82%	319	5.3%
AUDI	A3	523	3.60%	165	2.8%
FIAT	STILO	497	3.42%	196	3.3%
SEAT	CORDOBA	455	3.13%	221	3.7%
HONDA	CIVIC	450	3.10%	230	3.8%
SEAT	LEON	383	2.64%	115	1.9%
KIA MOTORS	RIO	305	2.10%	91	1.5%
ALFA ROMEO	147	305	2.10%	159	2.7%
MAZDA	3-SERIES	276	1.90%	124	2.1%
FIAT	ALBEA	105	0.72%	37	0.6%
KIA MOTORS	SEPHIA	69	0.47%	24	0.4%
SUZUKI	LIANA	53	0.36%	27	0.5%
MITSUBISHI	COLT	44	0.30%	21	0.4%
VOLKS WAGEN	BORA	43	0.30%	22	0.4%
VOLKS WAGEN	NEW BEETLE	34	0.23%	16	0.3%
MG ROVER	45-SERIES	29	0.20%	9	0.2%
LADA	AQUARIUS	9	0.06%	3	0.1%
LADA	112	6	0.04%	3	0.1%
LADA	111	5	0.03%	1	0.0%
MAZDA	323	5	0.03%		
NISSAN	PRIMERA	4	0.03%	1	0.0%
DAEWOO	LANOS	2	0.01%	1	0.0%
FORD	ORION	1	0.01%		
LADA	LIBRA	1	0.01%		
FIAT	BRAVA	1	0.01%		
SUZUKI	BALENO	1	0.01%	1	0.0%
		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		8751	16.2%	3597	16.3%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	1105	12.63%	394	11.0%
TOYOTA	AVENSIS	1014	11.59%	381	10.6%
OPEL	VECTRA	842	9.62%	384	10.7%
FORD	MONDEO	659	7.53%	270	7.5%
MAZDA	6-SERIES	486	5.55%	169	4.7%
B.M.W.	3-SERIES	413	4.72%	154	4.3%
AUDI	A4	413	4.72%	166	4.6%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '04

YTD

NISSAN	PRIMERA	384	4.39%	151	4.2%
VOLKS WAGEN	PASSAT	324	3.70%	131	3.6%
MERCEDES	C-SERIES	322	3.68%	112	3.1%
MITSUBISHI	CARISMA	307	3.51%	110	3.1%
ALFA ROMEO	156	274	3.13%	132	3.7%
HYUNDAI	ELANTRA	249	2.85%	84	2.3%
PEUGEOT	406	236	2.70%	111	3.1%
DAEWOO	NUBIRA	230	2.63%	107	3.0%
SEAT	TOLEDO	205	2.34%	76	2.1%
VOLVO	S40	202	2.31%	120	3.3%
B.M.W.	3-SERIES Compact	189	2.16%	125	3.5%
SUBARU	FORESTER	186	2.13%	79	2.2%
SAAB	SAAB 9-3	164	1.87%	97	2.7%
RENAULT	LAGUNA	153	1.75%	72	2.0%
CITROEN	C5	136	1.55%	65	1.8%
SUBARU	IMPREZA	115	1.31%	49	1.4%
HONDA	ACCORD	57	0.65%	25	0.7%
LANCIA	LYBRA	29	0.33%	16	0.4%
MG ROVER	75-SERIES	19	0.22%	6	0.2%
TOYOTA	PRIUS	17	0.19%	3	0.1%
VOLVO	V40	12	0.14%	3	0.1%
MG ROVER	MG ZT	3	0.03%	2	0.1%
LEXUS	LS 200	2	0.02%	1	0.0%
TOYOTA	CORONA	2	0.02%	1	0.0%
OTHERS	GRANDUCA	1	0.01%	1	0.0%
B.M.W.	M3	1	0.01%		

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		1011	1.9%	530	2.4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	540	53.41%	304	57.4%
B.M.W.	5-SERIES	168	16.62%	86	16.2%
SKODA	SUPERB	80	7.91%	37	7.0%
VOLVO	S60	79	7.81%	33	6.2%
AUDI	A6	27	2.67%	15	2.8%
DAEWOO	EVANDA	24	2.37%	9	1.7%
JAGUAR	X-TYPE	22	2.18%	13	2.5%
SUBARU	LEGACY	20	1.98%	10	1.9%
ALFA ROMEO	166	16	1.58%	9	1.7%
SAAB	SAAB 9-5	14	1.38%	5	0.9%
AUDI	ALLROAD	11	1.09%	4	0.8%
CHRYSLER	SEBRING	4	0.40%	2	0.4%
VOLVO	XC70	3	0.30%	1	0.2%
AUDI	S6	1	0.10%		
VOLVO	V70	1	0.10%	1	0.2%
CHRYSLER	SEBRIN	1	0.10%	1	0.2%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '04

YTD

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		78	0.1%	38	0.2%
Make:	Range:	Volume:	%	Volume:	%
VOLVO	S80	21	26.92%	11	28.9%
MERCEDES	S-SERIES	12	15.38%	6	15.8%
B.M.W.	7-SERIES	11	14.10%	5	13.2%
LANCIA	THESIS	10	12.82%	5	13.2%
JAGUAR	S-TYPE	9	11.54%	3	7.9%
AUDI	A8	5	6.41%	3	7.9%
PEUGEOT	607	5	6.41%	2	5.3%
B.M.W.	6-SERIES	2	2.56%	2	5.3%
RENAULT	VEL SATIS	1	1.28%	1	2.6%
MERCEDES	240	1	1.28%		
VOLKS WAGEN	PHAETON	1	1.28%		

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		9	0.0%	5	0.0%
Make:	Range:	Volume:	%	Volume:	%
JAGUAR	XJ-TYPE	4	44.44%	1	20.0%
MERCEDES	S-SERIES	4	44.44%	3	60.0%
BENTLEY	CONTINENTAL	1	11.11%	1	20.0%

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		2521	4.7%	1057	4.8%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	MATRIX	700	27.77%	301	28.5%
RENAULT	SCENIC	541	21.46%	160	15.1%
FORD	FUSION	302	11.98%	107	10.1%
CITROEN	PICASSO	144	5.71%	89	8.4%
MERCEDES	A-SERIES	140	5.55%	42	4.0%
OPEL	MERIVA	135	5.36%	76	7.2%
FORD	FOCUS C-MAX	110	4.36%	77	7.3%
OPEL	ZAFIRA	96	3.81%	45	4.3%
FIAT	IDEA	65	2.58%	22	2.1%
VOLKS WAGEN	TOURAN	57	2.26%	29	2.7%
TOYOTA	COROLLA VERSO	55	2.18%	21	2.0%
CHRYSLER	PT CRUISER	43	1.71%	20	1.9%
DAEWOO	TACUMA	28	1.11%	13	1.2%
MITSUBISHI	SPACE STAR	20	0.79%	9	0.9%
MITSUBISHI	SPACE WAGON	14	0.56%	6	0.6%
SEAT	ALHAMBRA	12	0.48%	8	0.8%
TOYOTA	YARIS VERSO	11	0.44%	6	0.6%
HONDA	STREAM	9	0.36%	1	0.1%
RENAULT	ESPACE	7	0.28%	4	0.4%
AUDI	A2	6	0.24%	4	0.4%
PEUGEOT	807	6	0.24%	2	0.2%
HYUNDAI	M1	5	0.20%	4	0.4%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '04

YTD

DAEWOO	REZZO	3	0.12%	3	0.3%
VOLKS WAGEN	SHARAN	3	0.12%	2	0.2%
MAZDA	MPV	3	0.12%	3	0.3%
FIAT	MULTIPLA	2	0.08%	1	0.1%
LANCIA	PHEDRA	2	0.08%	1	0.1%
CHRYSLER	VOYAGER	1	0.04%		
CITROEN	C8	1	0.04%	1	0.1%

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		295	0.5%	142	0.6%
Make:	Range:	Volume:	%	Volume:	%
PEUGEOT	206	96	32.54%	49	34.5%
CITROEN	C3 PLURIEL	65	22.03%	38	26.8%
OPEL	ASTRA	27	9.15%	7	4.9%
VOLKS WAGEN	NEW BEETLE	24	8.14%	11	7.7%
MERCEDES	SL-SERIES	21	7.12%	11	7.7%
FORD	STREET KA	16	5.42%	5	3.5%
AUDI	A4	15	5.08%	9	6.3%
B.M.W.	3-SERIES	11	3.73%	5	3.5%
CHRYSLER	SEBRING	10	3.39%	5	3.5%
SAAB	SAAB 9-3	9	3.05%	2	1.4%
JAGUAR	XKR-TYPE	1	0.34%		

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		759	1.4%	302	1.4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLK-SERIES	276	36.36%	90	29.8%
HYUNDAI	COUPE	169	22.27%	58	19.2%
MAZDA	RX8	125	16.47%	57	18.9%
MERCEDES	C-SERIES Coupe	94	12.38%	56	18.5%
OPEL	ASTRA	32	4.22%	11	3.6%
TOYOTA	CELICA	27	3.56%	10	3.3%
PORSCHE	996	12	1.58%	4	1.3%
ALFA ROMEO	GT COUPE	10	1.32%	10	3.3%
B.M.W.	6-SERIES	6	0.79%	3	1.0%
OPEL	TIGRA	3	0.40%		
OPEL	ASTRA COUPE	2	0.26%	2	0.7%
MASERATI	COUPE GT	1	0.13%		
JAGUAR	XKR-TYPE	1	0.13%		
MASERATI	COUPE	1	0.13%	1	0.3%

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		230	0.4%	105	0.5%
Make:	Range:	Volume:	%	Volume:	%
B.M.W.	Z-SERIES	46	20.00%	35	33.3%
AUDI	TT	32	13.91%	14	13.3%
MAZDA	MX-5	30	13.04%	10	9.5%
MG ROVER	MG TF	23	10.00%	8	7.6%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '04

YTD

NISSAN	350Z	19	8.26%	8	7.6%
MERCEDES	SLK-SERIES	15	6.52%	6	5.7%
TOYOTA	MR2	14	6.09%	6	5.7%
ALFA ROMEO	GTV	12	5.22%	2	1.9%
HONDA	S2000	9	3.91%	5	4.8%
FIAT	BARCETTA	6	2.61%	2	1.9%
SMART	SMART ROADSTER	6	2.61%	3	2.9%
MERCEDES	CROSSFIRE	4	1.74%	1	1.0%
PORSCHE	BOXSTER	4	1.74%	2	1.9%
ALFA ROMEO	SPIDER	3	1.30%	1	1.0%
FERRARI	360	2	0.87%		
PORSCHE	986	2	0.87%	1	1.0%
FERRARI	F 133	1	0.43%		
LOTUS	ELISE	1	0.43%	1	1.0%
B.M.W.	Z3	1	0.43%		

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VAN		73	0.1%	28	0.1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	SCUDO	34	46.58%	20	71.4%
CITROEN	JUMPER	27	36.99%		
MERCEDES	VANEO	6	8.22%	4	14.3%
RENAULT	TRAFIC	3	4.11%	1	3.6%
FORD	TRANSIT	2	2.74%	2	7.1%
MERCEDES	VITO	1	1.37%	1	3.6%

		FEBRUARY '04 YTD		FEBRUARY '04	
Segment:		TOTAL	Market Share	TOTAL	Market Share
VANETTE		159	0.3%	75	0.3%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	57	35.85%	25	33.3%
RENAULT	KANGOO	34	21.38%	19	25.3%
PEUGEOT	PARTNER	21	13.21%	9	12.0%
FIAT	DOBLO	20	12.58%	10	13.3%
FORD	TRANSIT CONNECT	9	5.66%	5	6.7%
FORD	TOURNEO	8	5.03%	4	5.3%
OPEL	COMBO	4	2.52%	1	1.3%
VOLKS WAGEN	CADDY	4	2.52%	2	2.7%
SEAT	INCA	2	1.26%		

